



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

CONTRACT

| | | |
|---|---|--|
| <u>Contract / Revision</u> 598962 / | | <u>Alt Order #</u> 07263080 |
| <u>Product</u> DMAIC/ ORDR/ DEMAIO FOR CON | | |
| <u>Contract Dates</u> 10/27/14 - 11/03/14 | | <u>Estimate #</u> C27N04 |
| <u>Advertiser</u> Carl Demaio for Congress | | <u>Original Date / Revision</u> 07/16/14 / 07/16/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KSWB | <u>Account Executive</u> Robert Langer | <u>Sales Office</u> Telerep Washing |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> DMAIC | <u>Product Code</u> ORDR |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 5 | 10/27/14 | 10/27/14 | M-F 11p-12a. | 11p-12a | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | 1----- | | | | 1 | \$125.00 | 0.00 | | | |
| N 2 | 5 | 10/27/14 | 10/27/14 | Gotham | 8p-9p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 3 | 5 | 11/03/14 | 11/03/14 | Sleepy Hollow | 9p-10p | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,800.00 | 0.00 | | | |
| N 4 | 5 | 10/30/14 | 10/30/14 | Wkday Late News Rotator | 10P-11P | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$400.00 | 0.00 | | | |
| N 5 | 5 | 10/30/14 | 10/30/14 | M-F 11p-12a. | 11p-12a | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$125.00 | 0.00 | | | |
| N 6 | 5 | 10/30/14 | 10/30/14 | Bones | 8p-9p | | :30 | | | | NM | 1 | \$1,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,850.00 | 0.00 | | | |
| N 7 | 5 | 10/30/14 | 10/30/14 | Gracepoint | 9p-10p | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 8 | 5 | 10/28/14 | 10/28/14 | Wkday Late News Rotator | 10P-11P | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 9 | 5 | 10/28/14 | 10/28/14 | M-F 11p-12a. | 11p-12a | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$125.00 | 0.00 | | | |
| N 10 | 5 | 10/28/14 | 10/28/14 | Utopia | 8p-9p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 11 | 5 | 10/29/14 | 10/29/14 | Wkday Late News Rotator | 10P-11P | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --1---- | | | | 1 | \$400.00 | 0.00 | | | |
| N 12 | 5 | 10/29/14 | 10/29/14 | M-F 11p-12a. | 11p-12a | | :30 | | | | NM | 1 | \$125.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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| <u>Advertiser</u> Carl Demaio for Congress | | <u>Original Date / Revision</u> 07/16/14 / 07/16/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1---- | | | | 1 | \$125.00 | 0.00 | | | |
| N 13 | 5 | 10/29/14 | 10/29/14 | Hells Kitchen | 8p-9p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1---- | | | | 1 | \$1,300.00 | 0.00 | | | |
| N 14 | 5 | 10/29/14 | 10/29/14 | Red Band | 9p-10p | | :30 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1---- | | | | 1 | \$1,400.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 14 | \$12,750.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/27/14 - 11/03/14 | 14 | \$12,750.00 | \$10,837.50 |
| Totals | 14 | \$12,750.00 | \$10,837.50 |

Signature: _____ **Date:** _____

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