



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

CONTRACT

<u>Contract / Revision</u> 598962 /		<u>Alt Order #</u> 07263080
<u>Product</u> DMAIC/ ORDR/ DEMAIO FOR CON		
<u>Contract Dates</u> 10/27/14 - 11/03/14		<u>Estimate #</u> C27N04
<u>Advertiser</u> Carl Demaio for Congress		<u>Original Date / Revision</u> 07/16/14 / 07/16/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSWB	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> DMAIC	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	10/27/14	10/27/14	M-F 11p-12a.	11p-12a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$125.00	0.00			
N 2	5	10/27/14	10/27/14	Gotham	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$1,200.00	0.00			
N 3	5	11/03/14	11/03/14	Sleepy Hollow	9p-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,800.00	0.00			
N 4	5	10/30/14	10/30/14	Wkday Late News Rotator	10P-11P		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$400.00	0.00			
N 5	5	10/30/14	10/30/14	M-F 11p-12a.	11p-12a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$125.00	0.00			
N 6	5	10/30/14	10/30/14	Bones	8p-9p		:30				NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,850.00	0.00			
N 7	5	10/30/14	10/30/14	Gracepoint	9p-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$2,000.00	0.00			
N 8	5	10/28/14	10/28/14	Wkday Late News Rotator	10P-11P		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$400.00	0.00			
N 9	5	10/28/14	10/28/14	M-F 11p-12a.	11p-12a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$125.00	0.00			
N 10	5	10/28/14	10/28/14	Utopia	8p-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,500.00	0.00			
N 11	5	10/29/14	10/29/14	Wkday Late News Rotator	10P-11P		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$400.00	0.00			
N 12	5	10/29/14	10/29/14	M-F 11p-12a.	11p-12a		:30				NM	1	\$125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$125.00	0.00			
N 13	5	10/29/14	10/29/14	Hells Kitchen	8p-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,300.00	0.00			
N 14	5	10/29/14	10/29/14	Red Band	9p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,400.00	0.00			
Totals										0.00		14	\$12,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	14	\$12,750.00	\$10,837.50
Totals	14	\$12,750.00	\$10,837.50

Signature: _____ **Date:** _____

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