



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25262200

CPE: 278/295/5078

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 8/8/2016 at 8:24 AM

Flight: 8/9/16 - 8/15/16

Advertiser: CLINTON, HILLARY

Product: TV

Agency Order #: 5266488

Buyer: Bassett, Laura

Salesperson: BEN WILLMETH  
202-872-5880

Version: Current State Version: 1

Station: WTTA

Market: Tampa-St. Petersburg

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: BEN WILLMETH  
202-872-5880

Total \$: \$5,300.00

Total Spots: 13

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
1	Tu-F, M 8a-9a		People's Court	\$50.00	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F, M 1p-2p		Steve Harvey	\$350.00	30	2		2	\$700.00	\$0.00	0.0
3	Tu-F, M 4p-5p		Maury Povich	\$375.00	30	1		1	\$375.00	\$0.00	0.0
4	Sa 5:30p-6p		Everybody Loves Raymond	\$75.00	30	1		1	\$75.00	\$0.00	0.0
5	Tu-F, M 7p-7:30p		Family Feud	\$700.00	30	2		2	\$1,400.00	\$0.00	0.0
6	Tu-F, M 7:30p-8p		Family Feud	\$700.00	30	3		3	\$2,100.00	\$0.00	0.0
7	Sa 7p-7:30p		Family Feud	\$275.00	30	1		1	\$275.00	\$0.00	0.0
8	Sa 7:30p-8p		Family Feud	\$275.00	30	1		1	\$275.00	\$0.00	0.0
TOTALS: 13						13		13	\$5,300.00	\$0.00	0.0



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Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Total Spots: 13  
WASHINGTON DC Product: TV Office: WASHINGTON Total CPP: \$0.00

Agency Order #: 5266488 Primary Demo:  
Buyer: Bassett, Laura Con Type: POLITICAL/VOTE  
Salesperson: BEN WILMETH Assistant: BEN WILMETH  
202-872-5880 202-872-5880  
Total GRP:  
Separation:

Special Instructions

Date/Time	Added by	Comment
08/08/16 8:24 AM	System	Notice Received.

#### Order Level Comments

Competitive Information	
Market Budget:	\$265,000
WTTA Share:	2%
Comment:	
WFLA:	12%
WFTS:	22%
WMOR:	2%
WTOG:	2%
WTSP:	32%
WTVT:	27%
Unknown:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$5,300.00	N/A	0.0
Total	100%	13	\$5,300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	13	\$5,300.00
Total	13	\$5,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	8/4/16 3:44 PM					\$0
New	8/4/16 3:42 PM	BEN WILMETH	Confirmed	13		\$5,300.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**WTTA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

# CONTRACT

<u>Contract / Revision</u> 915515 /		<u>Alt Order #</u> 25262200
<u>Product</u> TV		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 5078
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 08/08/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	08/09/16	08/15/16	M-F 8a-9a	M-F 8a-9a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/09/16	08/15/16	MTWTF--				2	\$50.00				
N 2	WTTA	08/09/16	08/15/16	M-F 1p-2p	M-F 1p-2p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/09/16	08/15/16	MTWTF--				2	\$350.00				
N 3	WTTA	08/09/16	08/15/16	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/09/16	08/15/16	MTWTF--				1	\$375.00				
N 4	WTTA	08/13/16	08/13/16	Sa 4p-6p	4p-6p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$75.00				
N 5	WTTA	08/09/16	08/15/16	M-F 7p-730p	M-F 7p-730p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/09/16	08/15/16	MTWTF--				2	\$700.00				
N 6	WTTA	08/09/16	08/15/16	M-F 730p-8p	M-F 730p-8p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/09/16	08/15/16	MTWTF--				3	\$700.00				
N 7	WTTA	08/13/16	08/13/16	Sa 7p-730p	Sa 7p-730p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$275.00				
N 8	WTTA	08/13/16	08/13/16	Sa 730p-8p	Sa 730p-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$275.00				
<b>Totals</b>								<b>0.00</b>				<b>13</b>	<b>\$5,300.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	13	\$5,300.00	(\$795.00)	\$4,505.00
<b>Totals</b>	<b>13</b>	<b>\$5,300.00</b>	<b>(\$795.00)</b>	<b>\$4,505.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
915515 /	25262200

Contract Dates	Product	Estimate #
08/09/16 - 08/15/16	TV	5078

Advertiser	Original Date / Revision
POL/Hillary for America	08/08/16 / 08/08/16

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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