

ORDER



Orders
Order / Rev: 775683
Alt Order #:
Product Desc: No on Personhood/ Vote No67 10/15-10/
Estimate: 1128
Flight Dates: 10/15/14 - 10/21/14
Original Date / Rev: 10/07/14 / 10/07/14
Order Type: GENERAL

KWGN-TV

Primary AE: Local KWGN House
Sales Office: DENVR
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: No on 67
Demographic: A25-54
Product Codes: PL2B - Issue/Democrat
Priority: 4
Revenue Codes: SP-POL, ISS, POL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/21/14	11	\$10,925.00	\$9,286.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	11	\$10,925.00	\$9,286.25	0.00
Totals	11	\$10,925.00	\$9,286.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local KWGN House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/20/14	10/20/14	M-F 6a-7a M-F 6a-7a News 2	CM-All	6a-7a	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$750.00		0.00			
N 2	2	10/17/14	10/21/14	M-F 7a-8a News 2	CM-All	7a-8a	-T--F--	:30	1	\$750.00	2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$750.00		0.00			
Week:		10/20/14	10/26/14	-T-----					1	\$750.00		0.00			
N 3	2	10/16/14	10/16/14	M-F 530p-6p Seinfeld	CM-All	530p-6p	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$750.00		0.00			
N 4	2	10/15/14	10/20/14	LN 7p-730p M-F LN 7p-730P M-F	CM-All	7p-730p	M-WTF--	:30	1	\$950.00	2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$950.00		0.00			
Week:		10/20/14	10/26/14	M-----					1	\$950.00		0.00			
N 5	2	10/17/14	10/17/14	M-F 6p-630p Big Bang Theory	CM-All	6p-630p	----F--	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$3,200.00		0.00			
N 6	2	10/19/14	10/19/14	Sunday 8-9p Bones/Syn	CM-All	8-9p	-----S	:30	1	\$425.00	4	0.00	NM	1	\$425.00

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KWGN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	2	10/19/14	10/19/14	Sunday 8-9p Bones/Syn	CM-All	8-9p	-----S	:30	1	\$425.00	4	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S	1		\$425.00		0.00					
N 7	2	10/15/14	10/15/14	M-F 10p-1030p Two & A Half Men	CM-All	10p-1035p	--W----	:30	1	\$900.00	2	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	--W----	1		\$900.00		0.00					
N 8	2	10/21/14	10/21/14	M-F 1030p-11p Two & A Half Men	CM-All	1035p-1105p	-T-----	:30	1	\$900.00	2	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/14	10/26/14	-T-----	1		\$900.00		0.00					
N 9	2	10/16/14	10/16/14	M-F 11p-1130p Modern Family	CM-All	1105p-1135p	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	---T---	1		\$600.00		0.00					
												Totals	11	\$10,925.00