



WFOX-TV
PO Box 809238
Chicago, IL 60680-9238
(404) 496-7531

CONTRACT

<u>Contract / Revision</u> 1137311 /		<u>Alt Order #</u> 10781843
<u>Advertiser</u> POL/FRSCC/3PAC Leek Albritton Simon-A		<u>Original Date / Revision</u> 05/23/24 / 05/23/24
<u>Contract Dates</u> 05/25/24 - 06/03/24	<u>Estimate #</u> 12172	
<u>Product</u> FRSCC LEEK ALB SIM		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFOX-TV	<u>Account Executive</u> National Rep Firm	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 901	<u>Product 1/2</u> 1087
<u>Agency Ref</u> P00018882	<u>Advertiser Ref</u> P00097830-A	

And:

Mentzer Media Services
2210 Grey Fox Ct
Ste 250
Bel Air, MD 21015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WFOX	05/27/24	06/03/24	M-F 9a-10a	9a-10a		:30			P-03	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/27/24	06/02/24	1-----				1	\$50.00				
	Week:	06/03/24	06/09/24	1-----				1	\$50.00				
N 2	WFOX	05/28/24	05/28/24	M-F 9a-10a	9a-10a		:30			P-03	NM	1	\$50.00
	Week:	05/27/24	06/02/24	-1-----				1	\$50.00				
N 3	WFOX	05/29/24	05/29/24	M-F 9a-10a	9a-10a		:30			P-03	NM	1	\$50.00
	Week:	05/27/24	06/02/24	--1----				1	\$50.00				
N 4	WFOX	05/30/24	05/30/24	M-F 9a-10a	9a-10a		:30			P-03	NM	1	\$50.00
	Week:	05/27/24	06/02/24	---1---				1	\$50.00				
N 5	WFOX	05/31/24	05/31/24	M-F 9a-10a	9a-10a		:30			P-03	NM	1	\$50.00
	Week:	05/27/24	06/02/24	----1--				1	\$50.00				
N 6	WFOX	05/25/24	06/01/24	Sa Action News @ 7a	7a-8a		:30			P-04	NM	2	\$200.00
	Week:	05/20/24	05/26/24	-----1-				1	\$100.00				
	Week:	05/27/24	06/02/24	-----1-				1	\$100.00				
N 7	WFOX	05/27/24	06/03/24	EN M-F AN @ 5p	5p-530p		:30			P-04	NM	2	\$250.00
	Week:	05/27/24	06/02/24	1-----				1	\$125.00				
	Week:	06/03/24	06/09/24	1-----				1	\$125.00				
N 8	WFOX	05/28/24	05/28/24	EN M-F AN @ 5p	5p-530p		:30			P-04	NM	1	\$125.00
	Week:	05/27/24	06/02/24	-1-----				1	\$125.00				
N 9	WFOX	05/29/24	05/29/24	EN M-F AN @ 5p	5p-530p		:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1137311 /	10781843

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/FRSCC/3PAC Leek Albritton Simon-A	05/23/24 / 05/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/25/24 - 06/03/24	FRSCC LEEK ALB SIM	12172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$125.00				
N 10	WFOX	05/30/24	05/30/24	EN M-F AN @ 5p	5p-530p		:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$125.00				
N 11	WFOX	05/31/24	05/31/24	EN M-F AN @ 5p	5p-530p		:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$125.00				
N 12	WFOX	05/25/24	06/01/24	Sa Action News @ 6a	6a-7a		:30			P-03	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$80.00				
Week:		05/27/24	06/02/24	-----1-				1	\$80.00				
N 13	WFOX	05/26/24	06/02/24	Su Action News @ 8a	8a-9a		:30			P-04	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$110.00				
Week:		05/27/24	06/02/24	-----1				1	\$110.00				
N 14	WFOX	05/26/24	06/02/24	Su Action News @ 7a	7a-8a		:30			P-04	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$110.00				
Week:		05/27/24	06/02/24	-----1				1	\$110.00				
N 15	WFOX	05/25/24	06/01/24	Sa Action News @ 8a	8a-9a		:30			P-04	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$110.00				
Week:		05/27/24	06/02/24	-----1-				1	\$110.00				
N 16	WFOX	05/25/24	06/01/24	Sa Action News @ 9a	9a-10a		:30			P-04	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$100.00				
Week:		05/27/24	06/02/24	-----1-				1	\$100.00				
N 17	WFOX	05/27/24	06/03/24	M-F Action News @ 8a	8a-9a		:30			P-03	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$150.00				
Week:		06/03/24	06/09/24	1-----				1	\$150.00				
N 18	WFOX	05/28/24	05/28/24	M-F Action News @ 8a	8a-9a		:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$150.00				
N 19	WFOX	05/29/24	05/29/24	M-F Action News @ 8a	8a-9a		:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$150.00				
N 20	WFOX	05/30/24	05/30/24	M-F Action News @ 8a	8a-9a		:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$150.00				
N 21	WFOX	05/31/24	05/31/24	M-F Action News @ 8a	8a-9a		:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$150.00				
N 22	WFOX	05/27/24	06/03/24	M-F Action News @ 7a	7a-8a		:30			P-04	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$150.00				

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<u>Advertiser</u> POL/FRSCC/3PAC Leek Albritton Simon-A		<u>Original Date / Revision</u> 05/23/24 / 05/23/24
<u>Contract Dates</u> 05/25/24 - 06/03/24	<u>Product</u> FRSCC LEEK ALB SIM	<u>Estimate #</u> 12172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$150.00				
N 23	WFOX	05/28/24	05/28/24	M-F Action News @ 7:7a-8a			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$150.00				
N 24	WFOX	05/29/24	05/29/24	M-F Action News @ 7:7a-8a			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$150.00				
N 25	WFOX	05/30/24	05/30/24	M-F Action News @ 7:7a-8a			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$150.00				
N 26	WFOX	05/31/24	05/31/24	M-F Action News @ 7:7a-8a			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$150.00				
N 27	WFOX	05/27/24	06/03/24	EN M-F AN 530p 530p-6p			:30			P-04	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$125.00				
Week:		06/03/24	06/09/24	1-----				1	\$125.00				
N 28	WFOX	05/28/24	05/28/24	EN M-F AN 530p 530p-6p			:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$125.00				
N 29	WFOX	05/29/24	05/29/24	EN M-F AN 530p 530p-6p			:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$125.00				
N 30	WFOX	05/30/24	05/30/24	EN M-F AN 530p 530p-6p			:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$125.00				
N 31	WFOX	05/31/24	05/31/24	EN M-F AN 530p 530p-6p			:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$125.00				
N 32	WFOX	05/27/24	06/03/24	M-F AN 6p-630p LOC 6p-630p			:30			P-04	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$150.00				
Week:		06/03/24	06/09/24	1-----				1	\$150.00				
N 33	WFOX	05/28/24	05/28/24	M-F AN 6p-630p LOC 6p-630p			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$150.00				
N 34	WFOX	05/29/24	05/29/24	M-F AN 6p-630p LOC 6p-630p			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$150.00				
N 35	WFOX	05/30/24	05/30/24	M-F AN 6p-630p LOC 6p-630p			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$150.00				
N 36	WFOX	05/31/24	05/31/24	M-F AN 6p-630p LOC 6p-630p			:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$150.00				
N 37	WFOX	05/27/24	06/03/24	M-F ActionN 630p-7p l630p-7p			:30			P-04	NM	2	\$260.00

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<u>Contract Dates</u> 05/25/24 - 06/03/24	<u>Product</u> FRSCC LEEK ALB SIM	<u>Estimate #</u> 12172

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$130.00				
Week:		06/03/24	06/09/24	1-----				1	\$130.00				
N 38	WFOX	05/28/24	05/28/24	M-F ActionN	630p-7p l630p-7p		:30			P-04	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$130.00				
N 39	WFOX	05/29/24	05/29/24	M-F ActionN	630p-7p l630p-7p		:30			P-04	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$130.00				
N 40	WFOX	05/30/24	05/30/24	M-F ActionN	630p-7p l630p-7p		:30			P-04	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$130.00				
N 41	WFOX	05/31/24	05/31/24	M-F ActionN	630p-7p l630p-7p		:30			P-04	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$130.00				
N 42	WFOX	05/27/24	06/03/24	M-F Action News @ 6:6a-7a			:30			P-03	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$150.00				
Week:		06/03/24	06/09/24	1-----				1	\$150.00				
N 43	WFOX	05/29/24	05/29/24	M-F Action News @ 6:6a-7a			:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$150.00				
N 44	WFOX	05/31/24	05/31/24	M-F Action News @ 6:6a-7a			:30			P-03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$150.00				
N 45	WFOX	05/27/24	06/03/24	M-F Late News 10p	10p-1030p		:30			P-04	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	1-----				1	\$150.00				
Week:		06/03/24	06/09/24	1-----				1	\$150.00				
N 46	WFOX	05/28/24	05/28/24	M-F Late News 10p	10p-1030p		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$150.00				
N 47	WFOX	05/29/24	05/29/24	M-F Late News 10p	10p-1030p		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$150.00				
N 48	WFOX	05/30/24	05/30/24	M-F Late News 10p	10p-1030p		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$150.00				
N 49	WFOX	05/31/24	05/31/24	M-F Late News 10p	10p-1030p		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$150.00				
Totals												64	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WFOX-TV
PO Box 809238
Chicago, IL 60680-9238
(404) 496-7531

<u>Contract / Revision</u>	<u>Alt Order #</u>
1137311 /	10781843

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/FRSCC/3PAC Leek Albritton Simon-A	05/23/24 / 05/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/25/24 - 06/03/24	FRSCC LEEK ALB SIM	12172

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	6	\$610.00	(\$91.50)	\$518.50
05/27/24 -06/03/24	58	\$7,390.00	(\$1,108.50)	\$6,281.50
Totals	64	\$8,000.00	(\$1,200.00)	\$6,800.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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