

WEUX, WLAX

EEO PUBLIC FILE REPORT

August 1, 2022 - July 31, 2023

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-4, 7-9, 11-12	11
Digital Executive Producer	1-4, 7-9, 11-12	11
Local Sales Manager	1-4, 7-9, 11-12	11
Creative Services Producer	1-3, 5-12	7
Account Executive	1-3, 5-12	7
Account Executive	1-3, 5-12	11
Sales Assistant	1-3, 5-12	3
Digital Content Producer	1-3, 5-12	11
Account Executive	1-3, 5-12	10
Promotions Producer	1-3, 5-12	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Employment Services PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Mark Halloway Manual Posting	N	0
2	Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud	N	0
3	Job center of Wisconsin 2615 East Avenue South La Crosse, Wisconsin 54601 Phone : 608-789-5627 Url : http://jobcenterofwisconsin.com Vern Tranberg Manual Posting	N	2
4	La Crosse Hmong Cultural and Community Agency 1815 Ward Ave La Crosse, Wisconsin 54601 Phone : 608-781-5744 Email : shouathao@hmoobagency.org Cathy Lee	N	0
5	Lakeland College W3718 South Drive Plymouth, Wisconsin 53073 Email : lindsaylm@lakeland.edu Lisa Lindsay	N	0
6	Milwaukee School of Engineering 1025 North Broadway Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Email : abing@msoe.edu Career Services	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	20
8	WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting	N	0
9	Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemal Pinar	N	0
10	Wisconsin Broadcaster Association 44 Mifflin Street Madison, Wisconsin 53703 Kyle Geissler Manual Posting	N	4
11	WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Matt Leitner Manual Posting	N	14

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12	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			40

The following recruiting sources were added as of August 1, 2022:

Lakeland College
 Milwaukee School of Engineering
 Wisconsin Broadcasters Association

La Crosse Hmong Cultural recruiting source #4 was deleted on August 1, 2022

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/27/2022	Participation in Job Fairs	The SEU participated at the Chippewa Valley Technical College Job Fair. Station personnel were able to meet with students and discuss vacancies at the Station and in the broadcasting industry.	2	Regional Sales Manager Account Executive
2	4/12/2023	Participation in Job Fairs	The SEU participated at Chippewa Valley Technical College Job Fair. Station personnel were able to meet with students and discuss vacancies at the Stations and in the broadcasting industry.	2	Regional Sales Manager Account Executive
3	7/31/2023	Participation in job banks, internet programs and other programs designed to promote outreach	The SEU regularly disseminated job vacancy notices, including upper-level positions, to the Job Center of Wisconsin a general job bank.	1	HR