

Order / Rev: 932032
 Alt Order #: WOC11828975
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: Ashley Moody for Attorney General
 Product Desc: 3MOOD
 Estimate: 6895
WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	- 1 - 11 - -			3		\$80.00	3.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECP	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM		- T- ThF- - - -	:30		(\$80.00)		3.00	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
2	NECP	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM		- T- ThF- - - -	:30		(\$80.00)		3.00	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
3	NECP	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM		- T- ThF- - - -	:30		(\$80.00)		3.00	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 3	WECP	10/30/18	11/05/18	CBS Monday Prime 1a	CM	6:57 PM-7:30 PM	1- - - - -	:30	1	\$400.00	P-02	4.50	NM	0	\$0.00
				Monday Prime 1a		(6:57 PM-7:30 PM)									
(Program: THE NEIGHBORHOOD)Target 302 Index: 110. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	1- - - - -			1		\$400.00	4.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECP	10/30/18-11/05/18		CBS Monday Prime 1a	6:57 PM-7:30 PM		1- - - - -	:30		(\$400.00)		4.50	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 4	WECP	10/30/18	11/05/18	M-F 10p-1035p	CM	10:00 PM-10:35 PM	11111- -	:30	5	\$40.00	P-02	2.60	NM	0	\$0.00
				M-F 10p-1035p											
(Program: FAMILY FEUD)Target 302 Index: 111. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	11111- -			5		\$40.00	2.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECP	10/30/18-11/05/18		M-F 10p-1035p	10:00 PM-10:35 P		MTWThF- - - -	:30		(\$40.00)		2.60	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
2	NECP	10/30/18-11/05/18		M-F 10p-1035p	10:00 PM-10:35 P		MTWThF- - - -	:30		(\$40.00)		2.60	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
3	NECP	10/30/18-11/05/18		M-F 10p-1035p	10:00 PM-10:35 P		MTWThF- - - -	:30		(\$40.00)		2.60	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
4	NECP	10/30/18-11/05/18		M-F 10p-1035p	10:00 PM-10:35 P		MTWThF- - - -	:30		(\$40.00)		2.60	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
5	NECP	10/30/18-11/05/18		M-F 10p-1035p	10:00 PM-10:35 P		MTWThF- - - -	:30		(\$40.00)		2.60	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 5	WECP	10/30/18	11/01/18	CBS Thursday Prime 2a	CM	8:00 PM-8:30 PM	- - - 1 - - -	:30	1	\$600.00	P-02	6.20	NM	0	\$0.00
				Thursday Prime 2a		(8:00 PM-8:30 PM)									
(Program: MOM)Target 302 Index: 113. Nielsen: 2.2000000000000002															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	- - - 1 - - -			1		\$600.00	6.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECP	10/29/18-11/04/18		CBS Thursday Prime 2a	8:00 PM-8:30 PM		1- - - Th- - - -	:30		(\$600.00)		6.20	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 6	WECP	10/30/18	11/01/18	CBS Thursday Prime 2b	CM	8:30 PM-9:00 PM	- - - 1 - - -	:30	1	\$600.00	P-02	6.40	NM	0	\$0.00
				Thursday Prime 2b		(8:30 PM-9:00 PM)									
(Program: MURPHY BROWN)Target 302 Index: 111. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	- - - 1 - - -			1		\$600.00	6.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECP	10/29/18-11/04/18		CBS Thursday Prime 2b	8:30 PM-9:00 PM		1- - - Th- - - -	:30		(\$600.00)		6.40	NM		
Credited [CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 7	WECP	10/30/18	11/01/18		CM	9:00 PM-10:00 PM	- - - 1 - - -	:30	1	\$500.00	P-02	5.50	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Thursday Prime Hr 3															
Thursday Prime Hr 3															
(Program: S.W.A.T.)Target 302 Index: 107. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	---1---	1		\$500.00		5.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NECP	10/29/18-11/04/18		CBS Thursday Prime Hr 3	9:00 PM-10:00 PM		---Th----	:30	(\$500.00)	5.50	NM				
Credited															
[CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 8	WECP	10/30/18	11/04/18	CBS NFL Today	CM	11:00 AM-12:00 PM	-----1	:30	1	\$150.00	P-02	2.20	NM	0	\$0.00
The NFL Today															
(Program: CBS NFL TODAY)Target 302 Index: 112. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----1	1		\$150.00		2.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NECP	10/29/18-11/04/18		CBS NFL Today	11:00 AM-12:00 PM		-----Su	:30	(\$150.00)	2.20	NM				
Credited															
[CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 9	WECP	10/30/18	11/04/18	CBS NFL RS Early Game	CM	12:00 PM-3:30 PM	-----1	:30	1	\$400.00	P-02	6.30	NM	0	\$0.00
NFL Reg Season Early Game															
(Program: NFL EARLY GAME)Target 302 Index: 116. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----1	1		\$400.00		6.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NECP	10/29/18-11/04/18		CBS NFL RS Early Game	12:00 PM-3:30 PM		-----Su	:30	(\$400.00)	6.30	NM				
Credited															
[CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
E 10	WECP	10/30/18	11/04/18	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$600.00	P-02	6.90	NM	0	\$0.00
Sunday Prime Hr 1															
(Program: 60 MINUTES)Target 302 Index: 119. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----1	1		\$600.00		6.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NECP	10/29/18-11/04/18		CBS Sunday Prime Hr 1	6:00 PM-7:00 PM		-----Su	:30	(\$600.00)	6.90	NM				
Credited															
[CREDIT, CLIENT REQUEST- HURRICANE MICHAEL]															
Totals													0	\$0.00	