



October 1st, 2014

## **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by WMSN-TV, Madison, Wisconsin, along with the most significant programming treatment for the period of

July 1<sup>st</sup>, 2014 – September 30<sup>th</sup>, 2014

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

## **ISSUE: GOVERNMENT/POLITICS**

News at Nine Cover Stories:

Broadcast Date: July 8<sup>th</sup> to September 30<sup>TH</sup>

Length: 46:00 minutes

Source: Local and Sister Stations

Description: Wisconsin is preparing for a big election in November, as two candidates face off for the position of Governor. Incumbent Gov. Scott Walker is facing Democratic candidate Mary Burke. Walker has come under some controversy in the past two years, with two John Doe investigations and a recall in 2011. We also held a primary election in August to determine who would move onto the ballot in November. We have followed each campaign leading up to the election.

Broadcast Date: July 9<sup>th</sup> to September 17<sup>th</sup>

Length: 9:00 minutes

Source: Local

Description: Wisconsin is poised to possibly become one of the next states to legalize gay marriage. The state's ban on same-sex marriage was overturned by a judge in June, however the judge put a hold on her decision. We have followed the issue as it is debated in the courts, as well as continued to talk with groups on both sides of the gay marriage debate.

Broadcast Date: July 30<sup>th</sup> to September 9<sup>th</sup>

Length: 5:30 minutes

Source: Local

Description: The courts continue to release more documents involved in the John Doe Case, which is looking into possible illegal campaign funding for Gov. Walker's recall campaign in 2011. The investigation into the allegations has been started and stopped numerous times as prosecutors on both sides keep filing lawsuits. We continue to follow the latest decisions from the courts and whether federal investigators will be allowed to continue their probe into the campaign funding.

Broadcast Date: July 31<sup>st</sup> to September 30<sup>TH</sup>

Length: 15:00 minutes

Source: Local

Description: The Supreme Court ruled Wisconsin's controversial voter ID law is constitutional. We had been following the law in the courts for quite a few months, when the Supreme Court suddenly came out with its decision in September. The state is now scrambling to properly enforce the voter ID law before the November election and have hundreds of absentee voters resend their ballots.

## **ISSUE: SPORTS**

Broadcast Date: August 29<sup>th</sup> to September 27<sup>th</sup>

Length: 13:00 minutes

Source: Local

Description: The UW-Madison Badgers football team kicked off their season on August 29<sup>th</sup>. The Badgers are a huge part of Madison culture, which brings thousands of fans to the stadium and the downtown area to watch the games. We highlight the pivotal plays during the first news segment, and find other interesting angles with the fans and team, such as UW-Madison being named one of the top party schools in the nation and the economic impact the games bring to Madison businesses.

## **ISSUE: COMMUNITY/CITY**

Broadcast Date: July 6<sup>th</sup> to September 17<sup>th</sup>

Length: 24:00 minutes

Source: Local

Description: The Madison area has seen some major construction along state and local roads this summer. The work has impacted businesses, with fewer people wanting to drive around the construction. The biggest headache has been along Highway 12, which is the main highway through Madison. Lanes and ramps are constantly changing or shut down. The DOT has tried to help by adding new electronic signs over the highway to tell drivers how long it will take to get to certain intersections. Our station informs residents when certain roads will close and what part of the project crews are working on so drivers know when the construction will be over.

**Broadcast Date:** July 16<sup>th</sup> to September 30<sup>TH</sup>

**Length:** 10:30 minutes

**Source:** Local

**Description:** The Dane County 911 Center has come under fire this summer, after a report found dispatch was taking longer than is allowed to send emergency responders to crimes and accidents. The 911 Center Board has met multiple times over the summer to figure out how to fix the problems. The Center is also trying to deal with the county communication system failing and radios not working for police and fire while out on scene of emergencies.

**Broadcast Date:** August 14<sup>th</sup> to September 28<sup>th</sup>

**Length:** 31:00 minutes

**Source:** Local and Sister Stations

**Description:** As we followed the news out of Ferguson, Missouri with the officer-involved shooting death of Michael Brown and the violent protests each night, we asked local African-American leaders how this impacts Madison. One of those leaders was asked to speak in Ferguson during a rally for Michael Brown and his family. Following the violent protests and the controversy of police using military equipment in Ferguson, groups in Madison also demanded local police to get rid of their military weapons and vehicles.

## **ISSUE: WEATHER**

**Broadcast Date:** July 1<sup>st</sup> to September 2<sup>nd</sup>

**Length:** 12:00 minutes

**Source:** Local

**Description:** Severe storms rocked Southern Wisconsin throughout the summer, leaving behind a few million dollars in damage. We continued to follow up with the places hit hardest, such as the Country View Elementary School and UW-Platteville campus, after tornadoes ripped through both. We covered both schools as they reopened for the first time since the storms and how they rebuilt from the damage.

## **ISSUE: CRIME/ACCIDENT**

**Broadcast Date:** July 2<sup>nd</sup> to July 22<sup>nd</sup>

**Length:** 8:30 minutes

**Source:** Local and Sister Stations

**Description:** In July, the Illinois State Patrol put out an alert for a man wanted for two murders, including one at an interstate rest stop. The suspect, Terence Doddy, was finally taken into custody a few days later in our viewing area after a high speed chase through Beloit. He is facing charges in both Wisconsin and Illinois.

**Broadcast Date:** July 2<sup>nd</sup> to September 17<sup>th</sup>

**Length:** 5:30 minutes

**Source:** Local and Sister Stations

**Description:** We continued to follow the latest developments in the Waukesha Slenderman stabbing case from May when two 12 year old girls allegedly tried to kill their classmate to please a fictional character. We updated the victim's condition and how the community is supporting her. We also followed up on the two suspects during their court appearances and mental evaluations.

**Broadcast Date:** July 3<sup>rd</sup> to August 18<sup>th</sup>

**Length:** 5:00 minutes

**Source:** Local and Sister Stations

**Description:** We continued to follow up on the suitcase murders out of the Town of Geneva as the suspect, former Wisconsin police officer Steven Zelich made his court appearances and as those who knew him started to open up about Zelich's personal and professional life.

**Broadcast Date:** August 22<sup>nd</sup> to September 27<sup>th</sup>

**Length:** 20:30 minutes

**Source:** Local and Sister Stations

**Description:** As the ALS Ice Bucket Challenge was sweeping the nation, former Dane County Sheriff's Deputy Andrew Steele took on the challenge because he had recently been diagnosed with ALS. About a week later, police were called to Steele's house for a double homicide. Steele's wife and his sister-in-law were found dead. Andrew Steele was arrested and charged for their murders. The community of Fitchburg, where Steele and his wife lived, has held multiple fundraisers and vigils for the victim's families. We have covered this case extensively, from the moment police were called to the shooting, to every court appearance by Steele and to every memorial for the family.

## **ISSUE: HEALTH**

**Broadcast Date:** August 1<sup>st</sup> to September 30<sup>th</sup>

**Length:** 21:30 minutes

**Source:** Local, National and Sister Stations

**Description:** As we followed the international developments with the Ebola virus outbreak in West Africa, we also talked with UW-Madison experts on the virus about the impacts it could have here and how colleges were making sure none of their students and staff that traveled in West Africa came back with the disease. We also spoke with health practitioners and students who were in Sierra Leone and what they saw as the outbreak was growing.

**Broadcast Date:** September 7<sup>th</sup> to September 30<sup>th</sup>

**Length:** 7:00 minutes

**Source:** Local and Sister Stations

**Description:** After reports started popping up in other states of an outbreak of Enterovirus D68, cases started showing up in Wisconsin as well. We spoke with doctors, schools and daycares about how they are protecting children from the virus and what parents need to do to make sure their child doesn't catch it.

**Broadcast Date:** August 11<sup>th</sup> to September 14<sup>th</sup>

**Length:** 7 minutes

**Source:** Local and Sister Stations

Description: We had live team coverage on the day actor and comedian Robin Williams died, looking back on his career and how the theater community was reacting. After it was revealed that depression and Alzheimer's played a part in his death, we spoke with mental health experts on how to talk with someone if they are dealing with depression and what the links are between depression and Alzheimer's disease.

<b>3rd Quarter WMSN PSA Count</b>		
<b>TITLE</b>	<b>LENGTH</b>	<b># OF TIMES RAN</b>
Keep Kids Active	10	1
Adopt Kids Ice Cream	30	68
Animal Legal Defense Fund	20	39
Boys Town Practice Imperfect	20	20
Boys Town The Parent	20	23
Buzzed Driving	30	29
Feed the Pig Game 30	30	59
Feed the Pig Game 15	15	29
JDRF Diabetes	60	114
Journey Recycle	30	51
Leukemia	30	40
Lock It Up Gun Control	10	42
Minority Education 15	15	24
Minority Education 30	30	40
Neon Signs Drunk Driving	30	46
Vets Hot Line	15	35
WWF Amazon	30	50
American Speech Hearing	30	36
Animal Society	30	32
Arbor Day Explore	20	22
Arbor Day Foundation	10	32
Arbor Day Sanctuaries	20	31
Boys Town First Step	20	11
Common Sense Save Energy	30	62
Deer Staring Discover Forest	15	16
Fire Prevention	20	33
Forest Light Show	30	43
Goodwill New Day	30	61
Just Drive Don't Text	30	40
MADD Don't Drink Drive	30	38
National Runaway Hotline 10	10	17
National Runaway Hotline 20	30	11
Negligent Driving	30	28
People for Bikes	30	41
Shelter Pets	30	51

**PSA's Aired directed at Children:**

The following list of public service announcements is geared to children and teen viewers and received emphasis during the third quarter 2014. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station and/or its employees.

**Safety**

The following PSA's highlighted the importance of safety. We ran the following:

Just Drive Don't Text	40 X :30
Don't Drink and Drive	38 X :30
Buzzed Driving	29 X :30
Negligent Driving	28 X :30
People For Bikes	41 X :30
Smokey Bear Anniversary	26 X :15

**Environment**

The following PSA's highlighted how to take care of our environment and to be safe are the topics for this category. We ran the following:

World Wildlife Fund	50 X :30
Arbor Day Explore	22 X :30
Arbor Day Foundation	32 X :15
Arbor Day Sanctuaries	31 X :20
Discover the Forest	16 X :15
Common Sense Save Money	62 X :30
Journey Recycle	51 X :30
Fire Prevention	33 X :20
Forest Light Show	43 X :30

**Youth Organizations/Volunteer**

There are several ways that kids today can make a difference. The following lists organizations that they can be involved with and volunteer.

Boys Town Practice Imperfect	20 X :20
Boys Town The Parent	23 X :20
National Runaway Hotline	17 X :10
National Runaway Hotline	11 X :20



**FOX NEWS SUNDAY**

Airs Sundays 8-9am.

**3rd Quarter 2014 FOX News Sunday Quarterly Report**

July 6, 2014-September 28, 2014

**July 6**

**Israel**

Amb Ron Dermer, Israel's Ambassador to the U.S.

Sen John Barrasso (R-WY), Senate Foreign Relations Committee

Sen Bob Casey (D-PA), Senate Foreign Relations Committee

**IRS Scandal**

Rep Darrell Issa (R-CA), Chairman, House Committee on Oversight and Government Reform

**July 13**

**Obamacare**

Sen. Tim Scott (R-SC)

Sen Sheldon Whitehouse (D-RI)

**IRS**

Rep. Sander Levin (D-MI)

Rep. Charles Boustany (R-LA)

**July 20**

**Ukraine**

John Kerry

## **Foreign Policy**

Sen. Bob Corker (R-TN)

Sen. Robert Menendez (D-NJ)

## **Immigration**

Sen. Ted Cruz (R-TX)

## **July 27**

### **House GOP**

Rep Steve Scalise (R-LA), House Majority Whip-Elect

### **Israel/Gaza**

Benjamin Netanyahu, Israeli Prime Minister

Hanan Ashrawi, PLO Executive Committee Member

## **August 3**

### **Ebola**

Dr. Tom Frieden, CDC Director

### **Immigration / Foreign Policy**

Sen Marco Rubio (R-FL)

### **Lawsuit against President Obama**

Rep Steve King (R-IA)

Rep Hakeem Jeffries (D-NY)

## **August 10**

## **Iraq/ISIS**

Gen. Jack Keane, Fox News Military Analyst / Four Star General (RET)

Sen. Ben Cardin (D-MD), Senate Foreign Relations Committee

Sen. Lindsey Graham (R-SC), Senate Armed Services Committee

## **Corporate Tax Inversion**

Sen. Chris Coons (D-DE), Senate Budget Committee

John Engler, Business Roundtable President / Former Michigan Governor (R)

## **August 17**

(Shannon Bream Host)

### **Iraq/Ukraine**

Sen. Ron Johnson (R-WI)

Rep. Eliot Engel (D-NY)

### **Immigration**

Gov. Rick Perry (R-TX)

## **August 24**

### **ISIS**

Gen. Jack Keane, Fox News Military Analyst / Four Star General (RET)

Sen. John McCain (R-AZ)

### **Ferguson, MO**

Dr. Ben Carson, Fox News Contributor

Rev. Jesse Jackson, Founder and President, Rainbow PUSH Coalition

## August 31

### **ISIS/Syria**

Jessica Lewis, Research Director, Institute for the Study of War

Rep. Mike Rogers (R-MI), Chairman, House Intelligence Committee

### **2014 Midterm Elections**

Mark Mellman, President and CEO, The Mellman Group

Bill McInturff, Partner and Co-Founder of Public Opinion Strategies

## September 7

### **2014/2016**

Mitt Romney, Former Massachusetts Governor

### **ISIS**

Rep. Michael McCaul (R-TX), Chairman, House Homeland Security Committee

Sen. Robert Menendez (D-NJ), Chairman, Senate Foreign Relations Committee

## September 14

(John Roberts Host)

### **ISIS**

Denis McDonough, White House Chief of Staff

Sen Lindsey Grahama (R-SC), Senate Armed Services Committee

Sen Jack Reed (D-RI), Senate Armed Services Committee

Gen Michael Hayden, Former CIA and NSA Director

## **NFL & Domestic Violence**

Jim Gray, Sportcaster, Fox News Contributor

Wendy Murphy, Defense Attorney & Victim's Rights Advocate

## **September 21**

### **ISIS**

Rep Pete King (R-NY), House Select Intelligence Committee

Rep Adam Schiff (D-CA), House Select Intelligence Committee

### **Midterm Elections**

Karl Rove, Republican Strategist, Former Bush WH Advisor

Joe Trippi, Democratic Strategist, Former Howard Dean Campaign Manager

## **September 28**

### **ISIS**

Gen Jack Keane, Fox News Military Analyst, Four Star General

Tony Blinken, White House Deputy National Security Advisor

Sen John Barrasso (R-WY), Senate Committee on Foreign Relations

Sen Angus King (I-ME), Senate Select Committee on Intelligence

### **Holder Resignation/2016**

Dr Ben Carson, Fox News Contributor

## Our World with Black Enterprise

Fox airs Our World with Black Enterprise Sundays at 530-6am. This program highlights topics and interviews that affect the African American Community with interviews of today's newsmakers and celebrities.

## 3rd Quarter 2014 Our World with Black Enterprise Quarterly Report

July 6, 2014-September 28, 2014

### July 6 – Episode #152R

This week on Our World with Black Enterprise, we salute excellence in Broadway theater with a look at some of the past Tony Award winners and nominees who appeared on our show. We profile Director Kenny Leon, who received a nominations for Best Director in "A Raisin in the Sun." Plus, we remember Nicole Ari Parker and Blair Underwood who appeared on Broadway in "A Streetcar Named Desire." Then, we look back at David Alan Grier, who played a mean villan in "Porgy & Bess." And finally, Alicia Keys discovered how sticky being a Broadway producer can be when was the force behind "Stick Fly."

### July 13 – Episode #155

This week on Our World with Black Enterprise, we're at the largest cultural event on the East Coast. It's the African American Festival in Baltimore, Maryland, where Black Enterprise sponsored a celebration of black life, music and culture. We start off enjoying the sounds of Johnny Gill. Then, Actor Laz Alonso tells us his trade secrets for transitioning from Wall Street to Hollywood. And finally, we highlight some of the headliners and hosts from this year's festival, including performances from Mint Condition, Brandy, and comedian Chris Spencer.

### July 20 & Sept 28 – Episode #148R

On this edition of Our World with Black Enterprise, we are on location at the 9th Annual Black Enterprise Women of Power Summit in Boca Raton, Florida. We sit down with rising star Tank, who performs music from his 6th album. Plus, We highlight two Legacy Award winners Myrlie Evers, wife of slain civil rights activist Medgar Evers, and Julieanna Richardson, who is recording our history one story at a time with her company Historymakers.com. And finally, we take a look back at two previous honorees: Cathy Hughes, founder and Chairperson of Radio One; and Marcelite Harris,

the first African American to reach the ranks of Major General in the U.S. Air Force. (Ret.).

### July 27 & Sept 7 – Episode #149R

This week on Our World with Black Enterprise, we continue our coverage at the 9<sup>th</sup> annual Black Enterprise Women of Power Summit in Boca Raton, Florida. Correspondent Sonia Alleyne talks to tennis star Venus Williams about the challenges she's faced in her transformation from tennis champion to budding entrepreneur. Then, we highlight two past WPS Legacy Winners who changed the face of fashion and beauty: Barbara Smith and Bethann Hardison. And finally, we profile Misty Copeland, the ballerina who is dancing her way into the hearts of millions.

### August 3 – Episode #150R

This week on Our World with Black Enterprise, we hear from the world championship boxer Floyd Mayweather. Pound-for-pound the greatest fighter on the planet, we talk to him about his future in Boxing. Plus, we look back at Chef Jeff Henderson who cooked up a new career, despite his criminal past. And finally, we take a trip to the circus with the Ringmaster of the Greatest Show on Earth, Johnathan Lee Iverson .

### August 10 & Sept 21 – Episode #151R

This week on Our World with Black Enterprise, we go backstage with Bell Biv Devoe as they get ready for their long-anticipated New Edition reunion tour. Then we catch up with Curtis Benjamin, the founder of Save Our Daughters.” He's on a mission to help daughters around the country. Then we talk to Ron Hickland, the engineer behind some of America's top performing bowling balls. He's shows us the career benefits of a STEM education. And finally, Dr. Khalil Muhammad shows us how he's lifting his community through the Schomburg Center for Research in Black Culture.

### August 17 & Sept 14 – Episode #153R

This week on Our World with Black Enterprise, we talk to one of the most powerful couples in the entertainment industry. Ray Chew takes over as musical director for ABC's reality competition, Dancing with the Stars,” and Vivian Chew is a successful record executive influencing musicians behind-the-scenes. Together, they are our All Access guests. Plus, we talk to Mo Abudu, the creator of Ebony Life Television, a Nigerian network on a mission to change the way the world sees Africa. And finally, we hear from an Olympic medal winner, Maritza Correia, who is making make the summer pools safer for children.

### August 25 – Episode #154R

This week on Our World with Black Enterprise, we watch the 18<sup>th</sup> annual American Black film Festival take a bite out of the Big Apple with conversations with some of the stars who were there, including Actor and Director Morris Chestnut. He credits the ABFF for giving him his start. Then, we sit down with one of Jazz music's most prolific Bassist, Ron Carter. He talks about his shift from classical music to jazz. And finally, while we understand the contribution that ABFF makes in telling our stories, we highlight some of the movies and stars from this year's festival, including Kevin Hart and Terrence J.

## **August 31 – Episode #155R**

This week on Our World with Black Enterprise, we're at the largest cultural event on the East Coast. It's the African American Festival in Baltimore, Maryland, where Black Enterprise sponsored a celebration of black life, music and culture. We start off enjoying the sounds of Johnny Gill. Then, Actor Laz Alonso tells us his trade secrets for transitioning from Wall Street to Hollywood. And finally, we highlight some of the headliners and hosts from this year's festival, including performances from Mint Condition, Brandy, and comedian Chris Spencer.

### **Fox 47 Speaking Engagements:**

On July 26<sup>th</sup>, Fox 47 News Anchor Michelle Carolla sang the National Anthem at the Madison Mallards baseball team.

On August 15<sup>th</sup>, Fox 47 News Anchor Michelle Carolla hosted Dane Dances at Monona Terrace with over 1000+ attendees. This event celebrates diversity, promotes goodwill and enhances the quality of life and health in our local community.

Fox 47 participated in the 2014 Madison Step Out: Walk to Stop Diabetes Event on Sunday, August 24<sup>th</sup> at Olin Park. Fox47 News Anchor Michelle Carolla hosted the event and interacted with attendees.

**The Right Side With Armstrong Williams**

**WMSN**

**3<sup>rd</sup> Quarter 2014**

**The Right Side with Armstrong Williams is a weekly half-hour political and current events interview program. This program has timely interviews with important government and political leaders. This program airs Sundays at 730am.**

**Sunday, July 6**

Show #663

Small Business & Economic Development: Tim Herman, Flint and Genesee Chamber of Commerce CEO, Bob Van Deventer, Saginaw County Chamber of Commerce discuss the changes with Flint being traditionally an automotive manufacturing.

**Sunday, July 13**

Show #660

Affordable Healthcare Act: Rev. Terry Alexander, Mayor Lovith Anderson, Congressman Tom Rice, Dave Schwartz. Discussion on Affordable Healthcare Act was balanced and heard views from Republicans and Democrats.

**Sunday, July 20**

Show #653

Religious Unity: Dialogue with Rabbi Aizenman and Rev. Norman Gamble regarding religious unity.

**Sunday, July 27**

Show #645

Financing The Flame: Edwin Black, Human Rights Investigative author, discuss how Americans tax dollar is financing terrorist in Israel.

**Sunday, August 3**

Show #655A

The Sheriff's Perspective: Dialogue with selected Sheriffs regarding growing and senseless crime among our youth and how parents and guardians can make a difference.

**Sunday, August 10**

Show #658

Victory over Violence Part I Guests Rev. Tim McCray, CEO/Founder Joshua Academy, Bennie Swans, Community Activist, Lori Chappelle Director, Waccamaw Center for Mental Health, Dr. Tom Reid, Chairman, Carolina Human Reinvestment discusses the components that causes youth to become part of the criminal system, resources for prevention and resolutions.

**Sunday, August 17**

Show #657

Affordable Healthcare Act: Rev. Terry Alexander and SC State Rep. Phillip Lowe discuss the pro and con of the Affordable Healthcare Act.

**Sunday, August 24**

Show #654

Your Community In Action: Dialogue with Mayors regarding growth and challenges in their respective communities.

**Sunday, August 31**

Show #661: Aired at 530am in addition to 430am.

Progress In America: Dialogue with Dr. Ben Carson, Rev. A.R. Bernard, Dwight Pettit (Civil Rights Attorney/Author) on Race Relations today.

**Sunday, September 7**

Show #668

Tourism and Jobs Creation: Brad Dean, President/CEO, Myrtle Beach Chamber of Commerce, Jeff McKay, Executive Director, North Eastern Strategic Alliance (NESA) and Brad Lofton, President/CEO Myrtle Beach Regional Economic Development discusses the increase of tourism in the Myrtle Beach area and the development of employment opportunities.

**Sunday, September 14**

Show #671

Stand Your Ground: Bennie Swans, Community Activist, Horry County Solicitor Jimmy Richardson and Myrtle Beach Attorney Fran Humphries discusses their position on Stand Your Ground law.

**Sunday, September 21**

Show #672

Break the Cradle to Prison Pipeline: Sunny Fry, Rev. Jerry Faulk, Patrick Richardson and Joe DeFeo discuss community programs and efforts to prevent youth incarceration.

**Saturday, September 28**

Show # 673

Out of Birth Wedlock: Forrest Alton, CEO, SC Campaign to Prevent Teen Pregnancy, Sherry Coutain, Family Life Educator, Family Life Center and Shaunette Gathers, previous teen mother discuss the challenges of being a teen mother and why it is so important to have two parents in the home.





