

Sales Order

Station: **WCVS-FM** Contract#: **25437** Agency: **Katz Media**
 Contract Name: **J B Pritzker for GovJBP3118/98** Address: **125 West 55th Street, 3rd Flr**
 Proposal#: **1290F6F9-E610-4934-AF82-EF3BA0CC3516** City: **New York** State: **NY** Zip: **10019**
 Start Date: **3/02/18** End Date: **3/12/18** Buyer:
 Revenue Type: **NATIONAL AGENCY** Type: **Cash** Tax Schedule: **(None)**
 Advertiser: **J B Pritzker for Governor** Agency Commission %: **15**
 Address: Billing Cycle: **Standard**
 City: State: Zip: Salesperson: **1432 KATZ** Comm %: **15**
 Product Name: **J.B. Pritzker for Governo** Makegood Policy: **Within Contract Dates**
 Estimate #: **JBP3118**
 Agency Client Code: **NA**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	3/02/18	3/02/18		6:00 AM	10:00 AM	60					X			2	W	15.00	2	30.00	3	
2	3/02/18	3/02/18		10:00 AM	3:00 PM	60					X			2	W	15.00	2	30.00	3	
3	3/02/18	3/02/18		3:00 PM	7:00 PM	60					X			2	W	15.00	2	30.00	3	
4	3/02/18	3/02/18		7:00 PM	12:00 AM	60					X			2	W	15.00	2	30.00	3	
5	3/05/18	3/09/18		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	15.00	3	45.00	3	
6	3/05/18	3/09/18		10:00 AM	3:00 PM	60	X	X	X	X	X			4	W	15.00	4	60.00	3	
7	3/05/18	3/09/18		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	15.00	3	45.00	3	
8	3/05/18	3/09/18		7:00 PM	12:00 AM	60	X	X	X	X	X			3	W	15.00	3	45.00	3	
9	3/10/18	3/10/18		6:00 AM	7:00 PM	60						X		6	W	15.00	6	90.00	4	
10	3/11/18	3/11/18		6:00 AM	7:00 PM	60							X	5	W	15.00	5	75.00	4	
11	3/12/18	3/12/18		6:00 AM	10:00 AM	60	X							2	W	15.00	2	30.00	3	
12	3/12/18	3/12/18		10:00 AM	3:00 PM	60	X							2	W	15.00	2	30.00	3	
13	3/12/18	3/12/18		3:00 PM	7:00 PM	60	X							2	W	15.00	2	30.00	3	
14	3/12/18	3/12/18		7:00 PM	12:00 AM	60	X							2	W	15.00	2	30.00	3	

Billing Projections: By Month

Mar 18
 CA 600.00
 ST 600.00

☒ Print Spot Prices

TOTAL SPOTS 40
 GROSS TOTAL \$ 600.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 600.00

APPROVE DECLINE

☐ ☐ Local Sales Manager
☒ ☐ 1432sbla, 03/02/18 @8:56AM
☐ ☐ General Manager
☐ ☐ Business Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10/31/17

WCUS-FM, Springfield, IL

I, RLM Media

being/on behalf of: JB Pritzker

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see attached <i>3/2 - 3/6/18</i>			

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/7/2017

Date



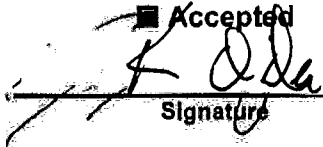
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title