

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1413993-1	12/27/15	December 2015	11/30/15 - 12/27/15

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Clinton/D/President	HFA - 12.22 - 12.28 add	4218

Flight Dates	Order #	Alt Order #
12/22/15 - 12/28/15	1413993	WOC10312061

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	278	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	12/22/15	12/28/15	Good Morning America	658-9a	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 12/23/15 8:46 AM Good Morning America 658-9a :30 HFA15M127H \$1,500.00 NM									
2 WCVB F 12/25/15 8:42 AM Good Morning America 658-9a :30 HFA15D122H \$1,500.00 NM									
2	12/22/15	12/28/15	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 12/22/15 9:14 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 HFA15G126H \$700.00 NM									
2 WCVB Th 12/24/15 9:15 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 HFA15D122H \$700.00 NM									
3	12/22/15	12/28/15	The View	1058-12n	MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 12/23/15 11:33 AM The View 1058-12n :30 HFA15G126H \$1,000.00 NM									
4	12/22/15	12/28/15	The Chew	1-2p	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 12/22/15 1:30 PM The Chew 1-2p :30 HFA15G126H \$700.00 NM									
5	12/22/15	12/28/15	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	12/22/15	12/28/15	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	2	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 12/22/15 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 HFA15G126H \$1,200.00 NM									
2 WCVB Th 12/24/15 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 HFA15G126H \$1,200.00 NM									
6	12/22/15	12/28/15	ELLEN EF	4P-5P / 3P-4P	MTWTF--	:30	2	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 12/22/15 12/28/15 MTWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 12/22/15 4:29 PM ELLEN EF 4P-5P / 3P-4P :30 HFA15G126H \$1,100.00 NM									
1 WCVB Th 12/24/15 4:24 PM ELLEN EF 4P-5P / 3P-4P :30 HFA15M127H \$1,100.00 NM									
7	12/22/15	12/28/15	M-F Inside Edition	658-730p	-TW----	:30	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 12/22/15 12/28/15 -TW---- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 12/22/15 7:12 PM M-F Inside Edition 658-730p :30 HFA15G126H \$1,700.00 NM									
1 WCVB W 12/23/15 7:13 PM M-F Inside Edition 658-730p :30 HFA15M127H \$1,700.00 NM									
8	12/22/15	12/28/15	Chronicle	728-8p	-TW----	:30	2	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 12/22/15 12/28/15 -TW---- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 12/22/15 7:52 PM Chronicle 728-8p :30 HFA15G126H \$2,100.00 NM									
2 WCVB W 12/23/15 7:44 PM Chronicle 728-8p :30 HFA15G126H \$2,100.00 NM									

Total Spots **14**

Payment Terms 30 Days

<u>Gross Total</u>	\$18,300.00
<u>Agency Commission</u>	\$2,745.00
<u>Net Amount Due</u>	\$15,555.00

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