

Remit To: WCBS-TV
P.O. Box 33091
Newark, NJ 07188-0091



WCBS-TV

INVOICE

For: QUINN FOR NEW YORK(351463)
211 W 107th St
New York, NY 10025-3099

Account Exec: Murphy, Kerry
Office: WCBS-TV
Contract Num: 1011-62832
Contract Dates: 09/07/2013-09/10/2013
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1011-422687
Invoice Date: 09/15/2013
Billing Cycle: Weekly
Billing Period: 08/26/2013-09/15/2013

PAY BY 10/15/2013
Net 30 days

In Account With: MARK GUMA COMMUNICATIONS, INC.(110988)
211 W 107th St
New York, NY 10025-3099
ATTN:Accounts Payable

Product Desc: QUINN FOR NY

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	2 NEWS THIS MORNING 5-6AM	09/09/2013-09/09/2013	M	30	2	700.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		2		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo	05:11:02 AM		CQ130830H	30	700.00				
09/09/2013	Mo	05:43:32 AM		CQ130830H	30	700.00				
2	2 NEWS THIS MORNING	09/09/2013-09/09/2013	M	30	2	1,600.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		2		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo	06:10:50 AM		CQ130830H	30	1,600.00				
09/09/2013	Mo	06:44:06 AM		CQ130830H	30	1,600.00				
3	CBS THIS MORNING	09/09/2013-09/09/2013	M	30	4	800.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		4		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo	07:25:29 AM		CQ130830H	30	800.00				
09/09/2013	Mo	07:55:20 AM		CQ130830H	30	800.00				
09/09/2013	Mo	08:29:25 AM		CQ130830H	30	800.00				
09/09/2013	Mo	08:58:55 AM		CQ130830H	30	800.00				
4	THE DOCTORS	09/09/2013-09/09/2013	M	30	1	800.00				
LUR										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo	09:16:33 AM		CQ130830H	30	800.00			
5	LET'S MAKE A DEAL	09/09/2013-09/09/2013	M	30	2	800.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30				Credit
09/09/2013	Mo	09:57:55 AM		CQ130830H	30	800.00			
6	THE PRICE IS RIGHT	09/09/2013-09/09/2013	M	30	1	1,200.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30				Credit
7	NOON NEWS	09/09/2013-09/09/2013	M	30	1	800.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30				Credit

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8	SOAP ROTATION 12:28-2PM	09/09/2013-09/09/2013	M	30	2	1,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		2		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo	12:28:25 PM		CQ130830H	30	1,000.00				
09/09/2013	Mo	01:59:26 PM		CQ130830H	30	1,000.00				
9	"THE TALK" M-F 2-3PM	09/09/2013-09/09/2013	M	30	1	1,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo				30				Credit	
10	DR. PHIL	09/09/2013-09/09/2013	M	30	1	800.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/09/2013-09/15/2013		M		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2013	Mo	03:30:53 PM		CQ130830H	30	800.00				
11	CBS 2 NEWS AT 4PM SPCL	09/09/2013-09/09/2013	M	30	1	3,000.00				
FIXED										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	3,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo	04:23:34 PM		CQ130830H	30	3,000.00			
12	LATE NEWS M-SUN	09/09/2013-09/09/2013	M	30	2	3,300.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	3,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30			3,300.00	Preempted
09/09/2013	Mo	11:48:38 PM	09/09/2013	CQ130830H	30	3,300.00	3,300.00		Makegood in 23:25:26-00:00:01
13	DAVID LETTERMAN SHOW	09/09/2013-09/09/2013	M	30	2	1,500.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30			1,500.00	Preempted
09/09/2013	Mo	01:00:55 AM	09/09/2013	CQ130830H	30	1,500.00	1,500.00		Makegood in 00:00:01-01:02:29
14	CRAIG FERGUSON (LATE,LATE SHOW)	09/09/2013-09/09/2013	M	30	2	900.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		M	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2013	Mo				30			900.00	Preempted

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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/09/2013	Mo	02:00:19 AM	09/09/2013	CQ130830H	30	900.00	900.00		Makegood in 01:02:29-02:02:34
15	SUSAN G. KOMEN SPECIAL		09/07/2013-09/07/2013	 S .	30	3	4,000.00	
LUR									
Week Of		MTWTFSS		Spots Per Week		Rate			
09/02/2013-09/08/2013	 S .		1		4,000.00			
09/07/2013	Sa				30			4,000.00	Preempted
09/07/2013	Sa	07:35:20 PM	09/07/2013	CQ130830H	30	3,300.00	3,300.00		Makegood in 19:28:57-20:00:00
09/07/2013	Sa	12:14:13 AM	09/07/2013	CQ130830H	30	700.00	700.00		Makegood in 00:05:00-01:01:29
16	48HRS SAT 9-10PM		09/07/2013-09/07/2013	 S .	30	1	7,000.00	
LUR									
Week Of		MTWTFSS		Spots Per Week		Rate			
09/02/2013-09/08/2013	 S .		1		7,000.00			
09/07/2013	Sa	09:26:48 PM		CQ130830H	30	7,000.00			
17	2 NEWS THIS MORNING 4:30AM		09/10/2013-09/10/2013		. T	30	1	200.00	
FIXED - DUE TO REBATES/CREDITS									
Week Of		MTWTFSS		Spots Per Week		Rate			
09/09/2013-09/15/2013		. T		1		200.00			
09/10/2013	Tu	04:52:42 AM		CQ130830H	30	200.00			
18	2 NEWS THIS MORNING 5-6AM		09/10/2013-09/10/2013		. T	30	1	1,500.00	
FIXED - DUE TO REBATES/CREDITS									

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09/09/2013-09/15/2013		. T	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2013	Tu	05:42:47 AM		CQ130830H	30	1,500.00			
19	07:00:00-09:00:00	09/10/2013-09/10/2013	. T	30	1	1,500.00			
FIXED - DUE TO REBATES/CREDITS									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		. T	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2013	Tu	08:28:40 AM		CQ130830H	30	1,500.00			
20	LET'S MAKE A DEAL	09/10/2013-09/10/2013	. T	30	1	1,200.00			
FIXED - DUE TO REBATES/CREDITS									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/09/2013-09/15/2013		. T	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2013	Tu	09:59:26 AM		CQ130830H	30	1,200.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 24		36,300.00	5,445.00	30,855.00	9,700.00	9,700.00	0.00		

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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DUPLICATE

Wire Transfer Instructions: For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCBS-TV 212-975-4321	Gross Billing	36,300.00
	Trade Value	0.00
	Agency Commission	5,445.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	30,855.00

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