

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order#: 62778	CF	LOC-Cash-Political	Start - End: 9/3/2013 - 9/9/2013	HL#:	Created: 09/03/2013 11:05 A
Advertiser: QUINN FOR NEW YORK (351463)	211 W 107th St New York, NY 10025-3099		Alt Ord Id:	Print Invoice Locally: N	Updated:
			CPE: -/-	Co-op Invoice: N	Confirmed: 09/06/2013 12:27 P
Agency: MARK GUMA COMMUNICATIONS, INC.	211 W 107th St New York, NY 10025-3099		Product: QUINN FOR NY	Do Not Mail Invoice: N	Contract: 09/06/2013 12:28 P
			Demo: P25-54 DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
AE: Kerry Murphy (WCBS-TV)			Self Protection Intr: :05:00	Print Affidavit: N	Comm Cat: Political
Buyer:			Schedule Code: Z	Print Sub Invoice: N	
			Supress Rates: N	Notarize Sub Invoice: N	

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF M5-6A	** W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.80	\$600.00	3	\$1,800.00	\$600.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF MLOCAL6AM	** W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	1.40	\$1,500.00	3	\$4,500.00	\$1,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CF MEARLY	** W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	1.00	\$700.00	6	\$4,200.00	\$700.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	6										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF WMRNWSA6	***** S *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	1.00	\$1,000.00	1	\$1,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CF WCBSSAT	***** S *	MORN	Airtime (Broadcast) Political	30	Z	:05:00	0.90	\$1,000.00	2	\$2,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	2										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF WMRNWSA9	***** S *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	1.10	\$1,000.00	1	\$1,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF WNEWSSU6-8	***** S	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.70	\$1,000.00	2	\$2,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	2										

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WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF WNEWSSU8-9	*****S	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	1.40	\$1,000.00	1	\$1,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF WCBSSUN	*****S	MORN	Airtime (Broadcast) Political	30	Z	:05:00	2.30	\$4,200.00	1	\$4,200.00	\$4,200.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF DDOCTORS	**WTF**	DAY	Airtime (Broadcast) Political	30	Z	:05:00	0.90	\$800.00	3	\$2,400.00	\$800.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF DDEAL	**WTF**	DEAL	Airtime (Broadcast) Political	30	Z	:05:00	1.20	\$800.00	3	\$2,400.00	\$800.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF DPRICE1	**WTF**	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	1.90	\$1,200.00	3	\$3,600.00	\$1,200.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF NNOON1	**WTF**	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	2.10	\$800.00	3	\$2,400.00	\$800.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
014	CF DSOAP	**WTF**	SOAP	Airtime (Broadcast) Political	30	Z	:05:00	1.40	\$1,000.00	6	\$6,000.00	\$1,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	6										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
015	CF DPHIL	**WTF**	PHIL	Airtime (Broadcast) Political	30	Z	:05:00	1.40	\$800.00	3	\$2,400.00	\$800.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										

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WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
016	CF EJUDY	* * W T F * *	EFG	Airtime (Broadcast) Political	30	Z	:05:00	3.10	\$1,300.00	3	\$3,900.00	\$1,300.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
017	CF ENEWS5P	* T W T F * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	2.90	\$1,500.00	3	\$4,500.00	\$1,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
018	CF NCBSEVE	* T W T F * *	NETN	Airtime (Broadcast) Political	30	Z	:05:00	2.30	\$3,000.00	3	\$9,000.00	\$3,000.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
019	CF 18:00:00-18:30:00	* T W T F S S	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	2.30	\$1,500.00	5	\$7,500.00	\$1,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	5										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
020	CF AINSIDER	* T W T F * *	ACC	Airtime (Broadcast) Political	30	Z	:05:00	1.80	\$2,500.00	3	\$7,500.00	\$2,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
021	CF AET730	* T W T F * *	ACC	Airtime (Broadcast) Political	30	Z	:05:00	1.80	\$2,500.00	3	\$7,500.00	\$2,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
022	CF NLATE1	* T W T F * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	3.10	\$3,300.00	3	\$9,900.00	\$3,300.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
023	CF LLETTER1	* T W T F * *	LETT	Airtime (Broadcast) Political	30	Z	:05:00	1.50	\$1,500.00	6	\$9,000.00	\$1,500.00	
Contract, Internal, Invoice, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Sep 02</u>										
	09/03/13	09/08/13	6										

Order Item Summary



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
024	CF	LCRAIG	* T W T F * *	LFG	Airtime (Broadcast) Political	30	Z	:05:00	0.60	\$900.00	3	\$2,700.00	\$900.00
Contract, Internal, Invoice, Log: LUR													

Start	End	Sep 02
09/03/13	09/08/13	3

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
025	CF	PCRIMESA8	* * * * * S *	REGP	Airtime (Broadcast) Political	30	Z	:05:00	2.00	\$7,000.00	1	\$7,000.00	\$7,000.00
Contract, Internal, Invoice, Log: LUR													

Start	End	Sep 02
09/03/13	09/08/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
026	CF	ENEWS4P	1 0 0 0 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$3,000.00	1	\$3,000.00	\$3,000.00
Contract, Internal, Invoice, Log: FIXED - MG'S FOR SPOTS IN CREDIT													

Start	End	Sep 09
09/09/13	09/09/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
027	CF	LLETTER1	1 0 0 0 0 0 0	LETT	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,000.00	1	\$2,000.00	\$2,000.00
Contract, Internal, Invoice, Log: FIXED - MG'S FOR SPOTS IN CREDIT													

Start	End	Sep 09
09/09/13	09/09/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
028	CF	MEARLY	1 0 0 0 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00
Contract, Internal, Invoice, Log: FIXED - MG'S FOR SPOTS IN CREDIT													

Start	End	Sep 09
09/09/13	09/09/13	1

Confirmed Broadcast Buyline Summary

Q3 2013	Sep	
	Spots	Revenue
Total	77	\$115,900.00
Credited	8	\$9,500.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	77	\$115,900.00	\$98,515.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	77	\$115,900.00	\$98,515.00