

CONTRACT



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

COPY

Contract / Revision 638013 /		Alt Order # 08972045
Product PRITZKER FOR IL GOV		
Contract Dates 02/20/18 - 02/26/18		Estimate # 76
Advertiser Pritzker, J.B./D/State Governor		Original Date / Revision 02/16/18 / 02/16/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLR-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Shorr Johnson Magnus
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	02/26/18	02/26/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$900.00				
N 2	11	02/20/18	02/20/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-1-----				1	\$900.00				
N 3	11	02/21/18	02/21/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$900.00				
N 4	11	02/22/18	02/22/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$900.00				
N 5	11	02/23/18	02/23/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$900.00				
N 6	11	02/26/18	02/26/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$150.00				
N 7	11	02/21/18	02/21/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$150.00				
N 8	11	02/22/18	02/22/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$150.00				
N 9	11	02/23/18	02/23/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$150.00				
N 10	11	02/26/18	02/26/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$150.00				
N 11	11	02/21/18	02/21/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$150.00				
N 12	11	02/22/18	02/22/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

Contract / Revision	Alt Order #
638013 /	08972045

Contract Dates	Product	Estimate #
02/20/18 - 02/26/18	PRITZKER FOR IL GOV	76

Advertiser	Original Date / Revision
Pritzker, J.B./D/State Gov	02/16/18 / 02/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$150.00				
N 13	11	02/23/18	02/23/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$150.00				
N 14	11	02/24/18	02/24/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1-				1	\$625.00				
N 15	11	02/26/18	02/26/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$1,050.00				
N 16	11	02/20/18	02/20/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-1-----				1	\$1,050.00				
N 17	11	02/21/18	02/21/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$1,050.00				
N 18	11	02/22/18	02/22/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$1,050.00				
N 19	11	02/23/18	02/23/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$1,050.00				
N 20	11	02/24/18	02/24/18	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1-				1	\$500.00				
N 21	11	02/25/18	02/25/18	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1				1	\$600.00				
N 22	11	02/20/18	02/26/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				4	\$250.00				
N 23	11	02/20/18	02/26/18	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				5	\$250.00				
N 24	11	02/20/18	02/26/18	Livestream-Political	7:00 PM-8:00 PM		:00				NS	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				10	\$100.00				
N 25	11	02/22/18	02/22/18	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$1,000.00				
N 26	11	02/20/18	02/23/18	News 11 @ Noon	12:30 PM-1:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-TWTF--				2	\$100.00				
N 27	11	02/20/18	02/23/18	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-TWTF--				1	\$35.00				
Totals								0.00			44	\$17,160.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
638013 /	08972045

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/20/18 - 02/26/18	PRITZKER FOR IL GOV	76

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pritzker, J.B./D/State Gov	02/16/18 / 02/16/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	36	\$14,210.00	(\$2,131.50)	\$12,078.50
02/26/18 - 02/26/18	8	\$2,950.00	(\$442.50)	\$2,507.50
Totals	44	\$17,160.00	(\$2,574.00)	\$14,586.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

MIKE D'ETTORE
 SHORR JOHNSON MAGNUS
 100 N. 20TH STREET SUITE 201
 PHILADELPHIA, PA 19103
 POLI/J PRITZKER/D/GOV/IL
 PRITZKER FOR IL GOV
 FEB20/18- FEB26/18 1WKS
 TERESA DIFURIA
 TYPE O
 CTG POLC
 EST 76

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL	
1	MON	600P-630P	30	FEB26		1	\$900.00	1	\$900.00	
PROGRAM : BIG BANG THEORY										
2	TUE	600P-630P	30	FEB20		1	\$900.00	1	\$900.00	
PROGRAM : BIG BANG THEORY										
3	WED	600P-630P	30	FEB21		1	\$900.00	1	\$900.00	
PROGRAM : BIG BANG THEORY										
4	THU	600P-630P	30	FEB22		1	\$900.00	1	\$900.00	
PROGRAM : BIG BANG THEORY										
5	FRI	600P-630P	30	FEB23		1	\$900.00	1	\$900.00	
PROGRAM : BIG BANG THEORY										
6	MON	430P-500P	30	FEB26		1	\$150.00	1	\$150.00	
PROGRAM : KPLR 11 NEWS @ 430PM										
7	WED	430P-500P	30	FEB21		1	\$150.00	1	\$150.00	
PROGRAM : KPLR 11 NEWS @ 430PM										
8	THU	430P-500P	30	FEB22		1	\$150.00	1	\$150.00	
PROGRAM : KPLR 11 NEWS @ 430PM										
9	FRI	430P-500P	30	FEB23		1	\$150.00	1	\$150.00	
PROGRAM : KPLR 11 NEWS @ 430PM										



TELEREP, INC.
 KPLR-TV ST. LOUIS
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

CONTRACT WORKSHEET **RECAP** HARRIS SL104 PAGE 2
 8972045 TRF# 638013 RUN ON FEB16/18 AT 14:50
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
10 MON		400P-430P	30	FEB26		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 4PM									
11 WED		400P-430P	30	FEB21		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 4PM									
12 THU		400P-430P	30	FEB22		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 4PM									
13 FRI		400P-430P	30	FEB23		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 4PM									
14 SAT		630P-700P	30	FEB24		1	\$625.00	1	\$625.00
PROGRAM : BIG BANG THEORY									
15 MON		630P-700P	30	FEB26		1	\$1,050.00	1	\$1,050.00
PROGRAM : BIG BANG THEORY									
16 TUE		630P-700P	30	FEB20		1	\$1,050.00	1	\$1,050.00
PROGRAM : BIG BANG THEORY									
17 WED		630P-700P	30	FEB21		1	\$1,050.00	1	\$1,050.00
PROGRAM : BIG BANG THEORY									
18 THU		630P-700P	30	FEB22		1	\$1,050.00	1	\$1,050.00
PROGRAM : BIG BANG THEORY									
19 FRI		630P-700P	30	FEB23		1	\$1,050.00	1	\$1,050.00
PROGRAM : BIG BANG THEORY									
20 SAT		600P-630P	30	FEB24		1	\$500.00	1	\$500.00
PROGRAM : BIG BANG THEORY									
21 SUN		600P-630P	30	FEB25		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY									

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL		
22	TU-F,M	700P-730P	30	FEB20-FEB26		4	\$250.00	4	\$1,000.00		
PROGRAM : 7P NEWS											
23	TU-F,M	730P-800P	30	FEB20-FEB26		5	\$250.00	5	\$1,250.00		
PROGRAM : 730P NEWS											
24	TU-F,M	700P-800P	30	FEB20-FEB26		10	\$100.00	10	\$1,000.00		
PROGRAM : 7P NEWS LIVE STREAM											
25	THU	800P-900P	30	FEB22		1	\$1,000.00	1	\$1,000.00		
PROGRAM : SUPERNATURAL											
26	TU-F	1230P-100P	30	FEB20-FEB23		2	\$100.00	2	\$200.00		
PROGRAM : 1230P NEWS											
27	TU-F	800A-900A	30	FEB20-FEB23		1	\$35.00	1	\$35.00		
PROGRAM : THE GAME											
FEB/18	14910.00	MAR/18	\$2,250.00							CONTRACT TOTAL	17160.00
									TOTAL SPOTS	44	

MARKET TOTALS \$17,160 KPLR 100% KDNL 0% KMOV 0% KSDK 0% KTVI 0% WPXS 0% WRBU 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE