

CONTRACT



KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

Contract / Revision 638013 /		Alt Order # 08972045
Product PRITZKER FOR IL GOV		
Contract Dates 02/20/18 - 02/26/18		Estimate # 76
Advertiser Pritzker, J.B./D/State Governor		Original Date / Revision 02/16/18 / 02/16/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLR-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	02/26/18	02/26/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$900.00				
N 2	11	02/20/18	02/20/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-1-----				1	\$900.00				
N 3	11	02/21/18	02/21/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$900.00				
N 4	11	02/22/18	02/22/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$900.00				
N 5	11	02/23/18	02/23/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$900.00				
N 6	11	02/26/18	02/26/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$150.00				
N 7	11	02/21/18	02/21/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$150.00				
N 8	11	02/22/18	02/22/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$150.00				
N 9	11	02/23/18	02/23/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$150.00				
N 10	11	02/26/18	02/26/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$150.00				
N 11	11	02/21/18	02/21/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$150.00				
N 12	11	02/22/18	02/22/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
638013 /	08972045

Contract Dates	Product	Estimate #
02/20/18 - 02/26/18	PRITZKER FOR IL GOV	76

Advertiser	Original Date / Revision
Pritzker, J.B./D/State Gov	02/16/18 / 02/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$150.00				
N 13	11	02/23/18	02/23/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$150.00				
N 14	11	02/24/18	02/24/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1-				1	\$625.00				
N 15	11	02/26/18	02/26/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----				1	\$1,050.00				
N 16	11	02/20/18	02/20/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-1-----				1	\$1,050.00				
N 17	11	02/21/18	02/21/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	--1----				1	\$1,050.00				
N 18	11	02/22/18	02/22/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$1,050.00				
N 19	11	02/23/18	02/23/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	----1--				1	\$1,050.00				
N 20	11	02/24/18	02/24/18	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1-				1	\$500.00				
N 21	11	02/25/18	02/25/18	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-----1				1	\$600.00				
N 22	11	02/20/18	02/26/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				4	\$250.00				
N 23	11	02/20/18	02/26/18	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				5	\$250.00				
N 24	11	02/20/18	02/26/18	Livestream-Political	7:00 PM-8:00 PM		:00				NS	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/20/18	02/26/18	MTWTF--				10	\$100.00				
N 25	11	02/22/18	02/22/18	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	---1---				1	\$1,000.00				
N 26	11	02/20/18	02/23/18	News 11 @ Noon	12:30 PM-1:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-TWTF--				2	\$100.00				
N 27	11	02/20/18	02/23/18	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/19/18	02/25/18	-TWTF--				1	\$35.00				
Totals								0.00				44	\$17,160.00

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Pritzker, J.B./D/State Gov	02/16/18 / 02/16/18

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
01/29/18 - 02/25/18	36	\$14,210.00	(\$2,131.50)	\$12,078.50
02/26/18 - 02/26/18	8	\$2,950.00	(\$442.50)	\$2,507.50
Totals	44	\$17,160.00	(\$2,574.00)	\$14,586.00

Signature: _____ **Date:** _____

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MIKE D'ETTORE
 SHORR JOHNSON MAGNUS
 100 N. 20TH STREET SUITE 201
 PHILADELPHIA, PA 19103

POLI/J PRITZKER/D/GOV/IL
 PRITZKER FOR IL GOV
 FEB20/18- FEB26/18 1WKS
 TERESA DIFURIA
 TYPE O
 CTG POLC
 EST 76

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE =									
AGENCY PRODUCT CODE =									
AGENCY EST# = 76									
1 MON		600P-630P	30	FEB26		1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
2 TUE		600P-630P	30	FEB20		1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
3 WED		600P-630P	30	FEB21		1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
4 THU		600P-630P	30	FEB22		1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
5 FRI		600P-630P	30	FEB23		1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
6 MON		430P-500P	30	FEB26		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 430PM									
7 WED		430P-500P	30	FEB21		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 430PM									
8 THU		430P-500P	30	FEB22		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 430PM									
9 FRI		430P-500P	30	FEB23		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 430PM									

COPY

HARRIS SL104 PAGE 2
RUN ON FEB16/18 AT 14:50
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
10	MON	400P-430P	30	FEB26		1	\$150.00	1	\$150.00
	PROGRAM : KEPLR 11 NEWS @ 4PM								
11	WED	400P-430P	30	FEB21		1	\$150.00	1	\$150.00
	PROGRAM : KEPLR 11 NEWS @ 4PM								
12	THU	400P-430P	30	FEB22		1	\$150.00	1	\$150.00
	PROGRAM : KEPLR 11 NEWS @ 4PM								
13	FRI	400P-430P	30	FEB23		1	\$150.00	1	\$150.00
	PROGRAM : KEPLR 11 NEWS @ 4PM								
14	SAT	630P-700P	30	FEB24		1	\$625.00	1	\$625.00
	PROGRAM : BIG BANG THEORY								
15	MON	630P-700P	30	FEB26		1	\$1,050.00	1	\$1,050.00
	PROGRAM : BIG BANG THEORY								
16	TUE	630P-700P	30	FEB20		1	\$1,050.00	1	\$1,050.00
	PROGRAM : BIG BANG THEORY								
17	WED	630P-700P	30	FEB21		1	\$1,050.00	1	\$1,050.00
	PROGRAM : BIG BANG THEORY								
18	THU	630P-700P	30	FEB22		1	\$1,050.00	1	\$1,050.00
	PROGRAM : BIG BANG THEORY								
19	FRI	630P-700P	30	FEB23		1	\$1,050.00	1	\$1,050.00
	PROGRAM : BIG BANG THEORY								
20	SAT	600P-630P	30	FEB24		1	\$500.00	1	\$500.00
	PROGRAM : BIG BANG THEORY								
21	SUN	600P-630P	30	FEB25		1	\$600.00	1	\$600.00
	PROGRAM : BIG BANG THEORY								

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
22	TU-F,M	700P-730P	30	FEB20-FEB26		4	\$250.00	4	\$1,000.00
PROGRAM : 7P NEWS									
23	TU-F,M	730P-800P	30	FEB20-FEB26		5	\$250.00	5	\$1,250.00
PROGRAM : 730P NEWS									
24	TU-F,M	700P-800P	30	FEB20-FEB26		10	\$100.00	10	\$1,000.00
PROGRAM : 7P NEWS LIVE STREAM									
25	THU	800P-900P	30	FEB22		1	\$1,000.00	1	\$1,000.00
PROGRAM : SUPERNATURAL									
26	TU-F	1230P-100P	30	FEB20-FEB23		2	\$100.00	2	\$200.00
PROGRAM : 1230P NEWS									
27	TU-F	800A-900A	30	FEB20-FEB23		1	\$35.00	1	\$35.00
PROGRAM : THE GAME									
FEB/18	14910.00	MAR/18	\$2,250.00	CONTRACT TOTAL 17160.00					
				TOTAL SPOTS 44					

MARKET TOTALS \$17,160
KPLR 100%
KDNL 0%
KMOV 0%
KSDK 0%
KTIV 0%
WPXS 0%
WRBU 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE