



# KLAX-TV

## Alexandria, La

**ABC 31, KLAX-TV  
1811 ENGLAND DRIVE  
ALEXANDRIA, LA 71303**

**Quarterly Issues/Programs List  
3rd Quarter/ 2017**

Please find below a listing of some of the significant issues responded to by KLAX-TV, Rapides Parish, Alexandria LA along with the significant programming treatment of those issues for the period of July 1 - September 30. The listing is by no means exclusive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program Segment</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>
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<b><u>Healthcare</u></b>	<b>At Your Service</b>	<b>07/07/17</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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Debbie Bradford, the executive director of Community Healthworx invited viewers to a fun night out at the Red Cross Building in Alexandria. *Casino Royale by Palate* will have catered food and a cash bar along with casino tables where guests can play Blackjack, Poker, Roulette and more. Proceeds from the event will benefit the dental program at the clinic.

<b><u>Education</u></b>	<b>At Your Service</b>	<b>07/13/17</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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The Pineville High School Key club is the largest in the district according to Kassady Ryder, Lt. Governor of Key Club District 11., Kassady, a PHS student, connects with existing Key Clubs across the state and assists in the start-up of new clubs. Another goal in keeping with the district's focus on education, is to reach out to the elderly and assist with technology.

<b><u>Homeless</u></b>	<b>At Your Service</b>	<b>07/20/17</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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The Manna House, a local homeless soup kitchen, is hosting a Health Fair on Saturday, July 22<sup>nd</sup>. Starting at 11:30 a.m., screenings will be provided to anyone in need.

<b><u>Education</u></b>	<b>At Your Service</b>	<b>08/03/17</b>	<b>7:54/8:56A</b>	<b>3:00</b>
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The Youth Challenge Program intervenes in the lives of students ages 16 to 18 years old who are at risk of not completing high school, according to Nick Blackstone, a recruiter with Youth Challenge. He invited interested applicants to attend an informational meeting and have an opportunity to get a day-to-day look at the program which teaches academic excellence and life-coping skills and prepares students for the next phase of life.

<b><u>Feeding the Hungry</u></b>	<b>At Your Service</b>	<b>08/07/17</b>	<b>7:54/8:56A</b>	<b>3:00</b>
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Linda Hutson, a representative of the Central Louisiana Food Bank informed viewers about the School Backpack Program. Linda said the Food Bank plans to serve about 1,260 school children each week who are identified as not having enough to eat on the weekends. Backpacks are filled at the food bank, and delivered to schools to be sent home with these students on Friday afternoons. Linda explained that the costs per year, per student is \$150. She encouraged the community to get involved by donating food and funds or to consider volunteering to help pack the backpacks.

**Veterans Affairs**                      **At Your Service**                      **08/21/17**                      **7:54/8:56AM 3:00**

Dr. Lauren Vines and Kristine Allen with the Alexandria VA informed viewers about an upcoming Mental Health Summit. Dr. Vines invited community and VA providers to the morning session with major topics being suicide prevention and chronic pain management. Kristine Allen said the afternoon session would be a community expo open to the public with information booths, refreshments and live music. The goal –to bring families and providers together to enhance communication to help care for our veterans.

**Health & Wellness**                      **At Your Service**                      **09/04/17**                      **7:54/8:56AM 3:00**

Debbie Guy informed viewers about the Pink Ribbon Club, an organization that meets once a month to provide information, support, and even a yoga practice for breast cancer survivors. Debbie, a 7-year survivor, says survivorship is work and you don't have to do it alone. She invites anyone interested to join the group on the 3<sup>rd</sup> Thursday of each month.

**History**                      **At Your Service**                      **09/06/17**                      **7:54/8:56AM 3:00**

Deborah Randolph, with the Chamber of Commerce and Retired Colonel Charlie Elliot told viewers about LPB's upcoming preview of *The Vietnam War*. The documentary by Ken Burns will be presented at the Alexandria V. A. Auditorium following a reception at 6 p.m. Deborah encouraged local veterans of the Vietnam War are encouraged to schedule an appointment with LPB to come in earlier that day to tell their story and preserve an oral history of their individual experiences.

**Public Service**                      **At Your Service**                      **09/28/17**                      **7:54/8:56AM 3:00**

Wade Bourgeois, representing the Alexandria Police Department and City Marshall Ricky Rachal informed viewers about a one-night rally taking place this month at the Alexandria Zoo. National Night Out 2017 is a family-friendly event with activities, resource booths, giveaways and more. According to Wade, the purpose of the event is for citizens to connect in a positive way with local law enforcement and 1<sup>st</sup> responders.