

# CONTRACT



**KNGT-FM**  
 900 North Lakeshore Drive  
 Lake Charles, LA 70601  
 (337) 433-1641

<u>Contract / Revision</u> 1334260 /	<u>Alt Order #</u>
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<u>Advertiser</u> John Bel Edwards	<u>Original Date / Revision</u> 11/05/19 / 11/05/19
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<u>Contract Dates</u> 11/04/19 - 11/10/19	<u>Estimate #</u> 101
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<u>Product</u> JBE 11.6-11.10 Radio
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And:

**Arsement Media Group**  
 104 Live Oak Drive  
 Lafayette, LA 70503

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KNGT-FM	<u>Account Executive</u> Christina Disher	<u>Sales Office</u> Local Lake Char
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<u>Special Handling</u>
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<u>Demographic</u> Households
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<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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**KNGT-FM - 1334260A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	11/06/19	11/10/19	M-F AM Drive	6a-10a		1:00			NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	--WTF--				9	\$25.00			
N 2	KNGT	11/06/19	11/10/19	M-F Midday	10a-3p		1:00			NM	9	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	--WTF--				9	\$22.00			
N 3	KNGT	11/06/19	11/10/19	M-F PM Drive	3-7p		1:00			NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	--WTF--				9	\$20.00			
N 4	KNGT	11/09/19	11/09/19	Sa-Su Evening	7p-12a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	-----S-				2	\$35.00			
N 5	KNGT	11/09/19	11/09/19	Sa-Su AM	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	-----S-				2	\$35.00			
N 6	KNGT	11/09/19	11/09/19	Sa-Su Midday	10a-3p		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	-----S-				2	\$20.00			
N 7	KNGT	11/09/19	11/09/19	Sa-Su PM	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	-----S-				2	\$35.00			
<b>Totals</b>											<b>35</b>	<b>\$853.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/09/19	35	\$853.00	(\$127.95)	\$725.05
<b>Totals</b>	<b>35</b>	<b>\$853.00</b>	<b>(\$127.95)</b>	<b>\$725.05</b>

**KHLA-FM - 1334260B**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	11/06/19	11/10/19	M-F AM Drive	6a-10a		1:00			NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/19	11/10/19	--WTF--				9	\$10.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 Lake Charles, LA 70601  
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<u>Contract / Revision</u> 1334260 /	<u>Alt Order #</u>
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<u>Advertiser</u> John Bel Edwards	<u>Original Date / Revision</u> 11/05/19 / 11/05/19
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<u>Contract Dates</u> 11/04/19 - 11/10/19	<u>Product</u> JBE 11.6-11.10 Radio	<u>Estimate #</u> 101
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<b>KHLA-FM - 1334260B</b>										Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Weekdays	Spots/Week	Rate										
N 2	KHLA	11/06/19	11/10/19	M-F Midday				10a-3p			1:00		NM	9	\$117.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>										
Week:		11/04/19	11/10/19	--WTF--		9	\$13.00										
N 3	KHLA	11/06/19	11/10/19	M-F PM Drive				3p-7p			1:00		NM	9	\$99.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>										
Week:		11/04/19	11/10/19	--WTF--		9	\$11.00										
N 4	KHLA	11/09/19	11/09/19	Sa-Su AM				6a-10a			1:00		NM	2	\$16.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>										
Week:		11/04/19	11/10/19	-----S-		2	\$8.00										
N 5	KHLA	11/09/19	11/09/19	Sa-Su Midday/PM				10a-7p			1:00		NM	2	\$18.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>										
Week:		11/04/19	11/10/19	-----S-		2	\$9.00										
N 6	KHLA	11/09/19	11/09/19	Sa-Su PM				3p-7p			1:00		NM	2	\$18.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>										
Week:		11/04/19	11/10/19	-----S-		2	\$9.00										
<b>Totals</b>													<b>33</b>	<b>\$358.00</b>			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/09/19	33	\$358.00	(\$53.70)	\$304.30
<b>Totals</b>	<b>33</b>	<b>\$358.00</b>	<b>(\$53.70)</b>	<b>\$304.30</b>

**Contract Totals 68 \$1,211.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# New Order

1334200A

**Media:** Radio      **Radio**      **Market:** Lake Charles      **Vendor:** KNGT-FM      **Billing To:** Arsement Media Group  
**Client:** John Bel Edwards      **Demo:** Adults 35+      **104 Live Oak**  
**Product:** John Bel Edwards      **Separation:** 30      **Lafayette, LA 70503**  
**CPE:** //101      **Flight Start:** 11/4/19      **AE:** Tina Lopez (Townsquare Media Inc. Silver)  
**Description:** JBE 11.6-11.10 Radio      **Flight End:** 11/10/19      **Phone:** 337-501-9900  
**Rep:**      **Sales Office:**      **Phone:**      **Fax:**  
**Version:** 1      **Survey:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/4	Total Spots	Adults 35+ RTG	CPP
1	MTUWTHF 6:00A-10:00A	AM	\$25.00	C 60	9	9		
Comments: LUR								
2	MTUWTHF 10:00A-3:00P	MD	\$22.00	C 60	9	9		
Comments: LUR								
3	MTUWTHF 3:00P-7:00P	PM	\$20.00	C 60	9	9		
Comments: LUR								
4	Sa 7:00P-12:00A	EV	\$35.00	C 60	2	2		
Comments: LUR								
5	Sa 6:00A-10:00A	WK	\$35.00	C 60	2	2		
Comments: LUR								
6	Sa 10:00A-3:00P	WK	\$20.00	C 60	2	2		
Comments: LUR								
7	Sa 3:00P-7:00P	WK	\$35.00	C 60	2	2		
Comments: LUR								
					<b>Total Spots:</b>	35		
					<b>Total GRP/GIMP(000):</b>	0.0		
					<b>Cash\$-Spots</b>			
11/2019					\$853.00 - 35	\$0.00 - 0		
					<b>Total\$-Spots</b>			
					\$853.00 - 35			
					<b>Total Gross Cost:</b>	\$853.00		\$0.00
					<b>Total Net Cost:</b>	\$725.05		\$0.00

*John D. Diller*

**Disclaimer:** Please confirm orders within 24 hours and submit makegoods electronically via AEMbox. Please submit invoices through radioinvoices.com and remember to include the estimate number and ISCI codes on the invoice. The ISCI code on the invoice MUST match the traffic instructions exactly (it is case sensitive).

# New Order

13342603

**Media:** Radio      **Market:** Lake Charles      **Vendor:** KHLA-FM      **Billing To:** Arsement Media Group  
**Client:** John Bel Edwards      **Demo:** Adults 35+      **Phone:** 337-501-9900      **Fax:** 337-501-9900  
**Product:** John Bel Edwards      **Separation:** 30      **AE:** Tina Lopez (Townsquare Media Inc. Silver)      **Address:** 104 Live Oak Lafayette, LA 70503  
**CPE:** //101      **Flight Start:** 11/4/19  
**Description:** JBE 11.6-11.10 Radio      **Flight End:** 11/10/19  
**Rep:**      **Sales Office:**      **Version:** 1      **Survey:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/4	Total Spots	Adults 35+ RTG	CPP
1	MTUWThF 6:00A-10:00A	AM	\$10.00	C 60	9	9		
Comments: LUR								
2	MTUWThF 10:00A-3:00P	MD	\$13.00	C 60	9	9		
Comments: LUR								
3	MTUWThF 3:00P-7:00P	PM	\$11.00	C 60	9	9		
Comments: LUR								
4	Sa 6:00A-10:00A	WK	\$8.00	C 60	2	2		
Comments: LUR								
5	Sa 10:00A-3:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
6	Sa 3:00P-7:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
					<b>Total Spots:</b>	33		
					<b>Total GRP/GIMP(000):</b>	0.0		
<b>Month</b>		<b>Cash\$-Spots</b>	<b>Trades\$-Spots</b>			<b>Total\$-Spots</b>		
11/2019		\$358.00 - 33	\$0.00 - 0			\$358.00 - 33		
				<b>Total Gross Cost:</b>	\$358.00	<b>Total Gross CPP:</b>	\$0.00	
				<b>Total Net Cost:</b>	\$304.30	<b>Total Net CPP:</b>	\$0.00	

**Disclaimer:** Please confirm orders within 24 hours and submit makegoods electronically via AElinbox. Please submit invoices through radioinvoices.com and remember to include the estimate number and ISCI codes on the invoice. The ISCI code on the invoice MUST match the traffic instructions exactly (it is case sensitive).  


## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Townsquare Media - Lake Charles, LA	<b>Date:</b> 11.4.19
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I, Arsement Media Group  
John Bel Edwards  
 being/on behalf of: \_\_\_\_\_  
 a legally qualified candidate of the Democratic  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11.4.19

*C. Garsement*

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Cindy Montoya*  
Signature

CINDY MONTOYA  
Printed Name

*Sect. Mgr.*  
Title