

CONTRACT

KNGT-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

And:

Arsement Media Group
104 Live Oak Drive
Lafayette, LA 70503

<u>Contract / Revision</u> 1334260 /		<u>Alt Order #</u>
<u>Advertiser</u> John Bel Edwards		<u>Original Date / Revision</u> 11/05/19 / 11/05/19
<u>Contract Dates</u> 11/04/19 - 11/10/19	<u>Estimate #</u> 101	
<u>Product</u> JBE 11.6-11.10 Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNGT-FM	<u>Account Executive</u> Christina Disher	<u>Sales Office</u> Local Lake Char
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

KNGT-FM - 1334260A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	11/06/19	11/10/19	M-F AM Drive	6a-10a		1:00			NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$25.00			
N 2	KNGT	11/06/19	11/10/19	M-F Midday	10a-3p		1:00			NM	9	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$22.00			
N 3	KNGT	11/06/19	11/10/19	M-F PM Drive	3-7p		1:00			NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$20.00			
N 4	KNGT	11/09/19	11/09/19	Sa-Su Evening	7p-12a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$35.00			
N 5	KNGT	11/09/19	11/09/19	Sa-Su AM	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$35.00			
N 6	KNGT	11/09/19	11/09/19	Sa-Su Midday	10a-3p		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$20.00			
N 7	KNGT	11/09/19	11/09/19	Sa-Su PM	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$35.00			
Totals											35	\$853.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/09/19	35	\$853.00	(\$127.95)	\$725.05
Totals	35	\$853.00	(\$127.95)	\$725.05

KHLA-FM - 1334260B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	11/06/19	11/10/19	M-F AM Drive	6a-10a		1:00			NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$10.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KNGT-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u>	<u>Alt Order #</u>
1334260 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
John Bel Edwards	11/05/19 / 11/05/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/04/19 - 11/10/19	JBE 11.6-11.10 Radio	101

KHLA-FM - 1334260B

KHLA-FM - 1334260B					Start/End	Spots/						
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 2	KHLA	11/06/19	11/10/19	M-F Midday	10a-3p		1:00			NM	9	\$117.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$13.00			
N 3	KHLA	11/06/19	11/10/19	M-F PM Drive	3p-7p		1:00			NM	9	\$99.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	--WTF--				9	\$11.00			
N 4	KHLA	11/09/19	11/09/19	Sa-Su AM	6a-10a		1:00			NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$8.00			
N 5	KHLA	11/09/19	11/09/19	Sa-Su Midday/PM	10a-7p		1:00			NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$9.00			
N 6	KHLA	11/09/19	11/09/19	Sa-Su PM	3p-7p		1:00			NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----S-				2	\$9.00			
Totals											33	\$358.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 -11/09/19	33	\$358.00	(\$53.70)	\$304.30
Totals	33	\$358.00	(\$53.70)	\$304.30

Contract Totals 68 \$1,211.00

Signature: _____ **Date:** _____

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New Order

1334260A

Media: Radio	Market: Lake Charles	Vendor: KNKT-FM	Billing To: Arsement Media Group
Client: John Bel Edwards	Demo: Adults 35+		104 Live Oak
Product: John Bel Edwards	Separation: 30		Lafayette, LA 70503
CPE: //101	Flight Start: 11/4/19	AE: Tina Lopez (Townsquare Media Inc. Silver)	
Description: JBE 11.6-11.10 Radio	Flight End: 11/10/19	Phone: 337-501-9900	
Rep:	Sales Office:	Fax:	
Version: 1	Survey:		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/4	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$25.00	C 60	9	9		
Comments: LUR								
2	MTuWThF 10:00A-3:00P	MD	\$22.00	C 60	9	9		
Comments: LUR								
3	MTuWThF 3:00P-7:00P	PM	\$20.00	C 60	9	9		
Comments: LUR								
4	Sa 7:00P-12:00A	EV	\$35.00	C 60	2	2		
Comments: LUR								
5	Sa 6:00A-10:00A	WK	\$35.00	C 60	2	2		
Comments: LUR								
6	Sa 10:00A-3:00P	WK	\$20.00	C 60	2	2		
Comments: LUR								
7	Sa 3:00P-7:00P	WK	\$35.00	C 60	2	2		
Comments: LUR								
					Total Spots:	35		
					Total GRP/GIMP(000):	0.0		
Month					Cash\$-Spots	Trade\$-Spots	Total\$-Spots	
11/2019					\$853.00 - 35	\$0.00 - 0	\$853.00 - 35	
					Total Gross Cost:			\$853.00
					Total Net Cost:			\$725.05
								Total Gross CPP: \$0.00
								Total Net CPP: \$0.00

Disclaimer:

Please confirm orders within 24 hours and submit makegoods electronically via AElmbox. Please submit invoices through radioinvoices.com and remember to include the estimate number and ISCI codes on the invoice. The ISCI code on the invoice MUST match the traffic instructions exactly (it is case sensitive).

John Bel Edwards

New Order

13342603

Media: Radio	Market: Lake Charles	Vendor: KHLA-FM	Billing To: Arsement Media Group
Client: John Bel Edwards	Demo: Adults 35+		104 Live Oak
Product: John Bel Edwards	Separation: 30		Lafayette, LA 70503
CPE: //101	Flight Start: 11/4/19	AE: Tina Lopez (Townsquare Media Inc. Silver)	
Description: JBE 11.6-11.10 Radio	Flight End: 11/10/19	Phone: 337-501-9900	
Rep:	Sales Office:	Fax:	
Version: 1	Survey:		

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/4	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$10.00	C 60	9	9		
Comments: LUR								
2	MTuWThF 10:00A-3:00P	MD	\$13.00	C 60	9	9		
Comments: LUR								
3	MTuWThF 3:00P-7:00P	PM	\$11.00	C 60	9	9		
Comments: LUR								
4	Sa 6:00A-10:00A	WK	\$8.00	C 60	2	2		
Comments: LUR								
5	Sa 10:00A-3:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
6	Sa 3:00P-7:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
					Total Spots:	33		
					Total GRP/GIMP(000):	0.0		
Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots					
11/2019	\$358.00 - 33	\$0.00 - 0	\$358.00 - 33					
Total Gross Cost:				Total Gross CPP:		\$0.00		
Total Net Cost:				Total Net CPP:		\$0.00		

Disclaimer:

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John Bel Edwards

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Townsquare Media - Lake Charles, LA

Date:

11.4.19

I, Arsement Media Group,
John Bel Edwards
 being/on behalf of: _____,
 a legally qualified candidate of the Democratic
Governor
 political party for the office of: _____
 in the General
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11.4.19

Date

C. Garsement

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Cindy Montoya
Signature

CINDY MONTOYA
Printed Name

Sec. Mgr.
Title