

Quarterly Issues Programs List for Station KQMO

October 1 – December 31, 2022

Filed January 7, 2023

The following is a listing of some of the significant issues facing our community in this quarter.
This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Community Service	Cox Health/Children's Miracle Network Fundraiser	Miracle Week – Nov. 28 – Dec. 4	6A-9PM	100:30 spots 11/17-11/27 and 100 :30 spots 11/28-12/4 – a total of <u>200, no charge, spots</u>	Partnered with KY3 in Promoting Children's Miracle Network Hospital @ Cox Health fundraising efforts. Cox Health pays all the salaries, benefits and operating costs of the local CMN hospital's office – 100% of the money donated during Miracle Week helps local kids. Donations support Special Needs Fund, Family Care Grants, Educational Programs, the C.A.R.E. Mobile health clinic, School-based telemedicine and many more benefits to families in our communities.
Community Service	DJ Yesy Program	Every Friday and Saturday	Every Friday - 2P-4P and Saturday - 2P - 4P	full show approx. 2 hours	<p>DJ Yesy's Program has a topic "in relation to issues I see happening in our community, with our people ... related to health, mental health, immigration updates, sports, local news, etc. ..." CURRENT EXAMPLES:</p> <ul style="list-style-type: none"> • 10/7-10/8 – FAFSA Deadlines; Time is Valuable; Vitamins and benefits. • 10/14 – 10/15 – Fall Activities & radio surprise; FAFSA; Healthy Boundaries; Keep Active; Tik Tok • 11/4 – 11/5 – Changing of the Seasons; Your Voice Your Vote • 11/11-11/12 – Talk to your kids about the Dangers of Drug Use; Shop Local • 11/18-11/19 – Intro to Keeping Healthy; Leadership; Shop Local • 11/25 – 11/26 – What did you cook?; Feet – check for signs • 12/23 – 12/24 – Don't Drink & Drive; Keep Your Pets Warm; Memories; Noche Buena • 12/30 – 12/31 – Happy 2023 – How to Keep your Resolutions and Meet Your Goals; It's OK to not be OK; Not Everything has to be Positive; What is your New Year's Resolution; Saludos.

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Community Service	DJ Toro Program	12/21	12:22 PM	Approx. 7 minutes	Announced to the Latino Community the news release we received from FEMA (US Department of Homeland Security) on 12/20 – re: “Winter Storm Approaching so now is the time to Prepare”. Tips included: Gather emergency supplies for your home (3-day supply of food & water for each person & pet, battery-powered or hand-crank radio, flashlights & batteries, first-aid supplies); Gather emergency supplies for your vehicle (adequate clothing & blankets, snow shovel, cash, jumper cables, bottled water & non-perishable snacks, a full tank of gas b4 storm arrives)
Current Events	Minuto 60	Weekdays	Top of the hour – 6A-7P	3 min.	<p>Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA and Central America.</p> <ul style="list-style-type: none"> • 10/12 – Air Canada could arrive at Toluca International Airport • 10/18 – A small plane with registration XB-PYK belongs to the SACJ Denominators Club, and crashed near the El Fresno soccer field in Valle de Bravo – 1 person died – 3 injured • 10/24 – The Institutional Revolutionary Party has chosen Paulina Alejandra del Moral Vela for its candidate for the State of Mexico • 11/3 – FGR (Attorney General’s Office) closes tunnel that was being built between Mexico and the United States in Baja, California. The discovery of tunnel occurred thanks to a citizen complaint that warned about the presence of armed people in the area. • 11/4 – Semifinal of America vs. Chivas Femenil will be broadcast on national tv – professional women’s soccer is increasingly taking center stage in Mexico – especially the match in the semifinals of the Mexican league. • 11/9 – Beat, one of the transport companies with 100% electric cars (that competed with taxis), will stop

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					<p>operating in Mexico, Peru, Columbia, Chile & Argentina effective today.</p> <ul style="list-style-type: none"> • 11/9 – Two minors, who were traveling along from Villa Victoria and intended to reach Naucalpan in search of their mother, were rescued by the Toluca police at the Bus Terminal • 12/2 – the FGR (Attorney General’s Office) in conjunction with the AIC seized approx. 300 kilograms of Fentanyl hidden inside coconuts. • 12/5 – The minimum wage increases 20% by 2023. Andres Manual Lopez Obrador announced the news of the 20% increase in 2023 stating that the minimum wage that a Mexican with a far and full working day must receive must be 6,223 pesos per month. This change must be consulted by each of the workplaces throughout the country. It is a fact that those who will be able to enjoy this increase are workers insured with social security and those who are formally employed. • 12/6 – Samuel Garcia shores up for the presidency in 2024 – The governor of Nuevo Leon, Samuel Garcia, in an interview during the National Convention of the Citizen Movement, has emerged as one of the possible candidates for President of Mexico. • 12/21 – Peru expels the ambassador of Mexico – they declare him as personal “non grata” due to his comments about Peru’s democratic order & arrest of former president Pedro Castillo.
Community Service from the Ad Council and other sponsors	Public Service Announcements	at least 15 times every day	12:05 A to 11:58P	30 sec.	<p>Ads produced for the Spanish-speaking community. Examples (Spanish ads):</p> <ul style="list-style-type: none"> • “Million Reasons” – Shriners Hospital • “Hopeful – Judith” – Alzheimer Awareness – Ad Council

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					<ul style="list-style-type: none"> • “Be Next” – High Blood Pressure Control – American Heart Association • “Sound it Out” – Middle School Mental Health – AD Council • “Grocery Store” – Help for People over 60 – Benefits Checkup.Org • “Audiologist” – Treatment for Language Disorders – American Speech, Language & Hearing Association.
Community Service	Voz Latina	Every Sunday	9:00 AM	30 min.	<p>Sponsored by the Catholic Center. Stories to Improve the World (Historias Para Mejorar El Mundo) These stories are rotated throughout the year -- titles include:</p> <ul style="list-style-type: none"> • Y au nasi, somos hermano (And Still we are Brothers) • En mi casa hay un sitio para ti (In my house there is a place for you) • Una noche de oscuridad (A night of darkness) • Tentaciones (Temptations)