

Quarterly Issues Programs List for Station KQMO

January 1 – March 31, 2023

Filed April 7, 2023

The following is a listing of some of the significant issues facing our community in this quarter.
This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Community Service	DJ Yesy Program	Every Friday and Saturday	Every Friday – 3P-5P and Saturday – 3P-5P	full show approx. 2 hours	<p>DJ Yesy's Program has a topic "in relation to issues I see happening in our community, with our people ... related to health, mental health, immigration updates, sports, local news, etc. ..." CURRENT EXAMPLES:</p> <ul style="list-style-type: none"> • 1/21 – Prepare for the Tax Season; Set Time Aside for You • 1/28 -- FAFSA Deadline approaching; Tips on How to Stay Healthy; Live Stress Free • 2/18 – Love is in the Air; Are you Addicted to Your Phone; Download the KQMO App and Stay Away from Sad News; Early Detection with Cancer; Hiking; Tax Time; Tips on How to Help with Phone Addiction • 2/25 – Stay Healthy, Eat Healthy, Be Healthy; Walking the Way to a Healthy Living; Nature Walks • 3/4 – Files Your Taxes; What to Know About Your Taxes; Take a Day to Relax; What to Know About Taxes – Part 2; 6 Health Testimonials • 3/11 – Dental health; Spring Forward; Foot & Leg Health • 3/25 – Be part of Your Community – Get Involved; Tornado Season
Current Events	Minuto 60	Weekdays	Top of the hour – 6A-7P	3 min.	<p>Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA and Central America.</p> <ul style="list-style-type: none"> • 1/10 – Merchants denounce effects of digital parking meters in Toluca.—occurring mainly in the Avenida Juarez area where at least 300 people (neighbors & merchants) have been affected by this. The technology is not simple for older people w/ fines for leaving their cars for a few minutes as it is difficult for them to pay. Businesses state that more fines are being raised than the point-of-sale for businesses. Merchants and customers state that the government

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					<p>should prioritize security and water over parking meters.</p> <ul style="list-style-type: none"> • 1/11 – In the State of Mexico, at least 3 million minors between the ages of 6 and 17 are at risk of being victims of personal data theft at the hands of criminal gangs that use different platforms to carry out these actions. Through a publication of the comic titled “El Villano Robadatos” that it tries to persuade Mexican children to be weary of various applications. • 1/16 – On 1/15 the Federal Law prohibits the display of cigarettes in stores as well as restricts smokers from consuming cigarettes in public spaces in Mexico City. Not abiding by the rules may be subject to fines of up to 3,000 pesos. • 2/2 – Metro attributes organized crime to the theft of cable causing accidents that have happened in the metro of CDMX. They have stolen 14 thousand meters of cable. • 2/14 – A 13-year-old girl that disappeared in Yucatan is found in Guatemala – returning safely with her parents. (As for now – no information given about her disappearance or why she disappeared). • 2/15 – Chevrolet unveils the new Aveo 2024, now it’s sedan and hatchback are one of the best-selling cards in Mexico. • 2/23 – As part of the annual celebrations of the Catholic religion, millions of people stop consuming meat products and choose to eat fish and shellfish during Lent. Due to these traditions, the Commission for the Protection against Sanitary Risks of the State of Mexico (Coprismex) has begun training work regarding the process, sale and distribution of fish and shellfish. The Deputy Director of Sanitary Verification, Robert Vera Sanchez, said that food products

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					<p>decomposes more quickly due to rise in temperatures. Verify that personnel who sell/prepare products wear aprons/face masks and hair nets.</p> <ul style="list-style-type: none"> • 3/15 – Mexico banks robust, unaffected by SVB Fallout – President of Mexican Banking Association; US, Mexico aim to find 13,000 Mexican Migrant Workers owed \$6.5 million in Wages • 3/16 – Mexico launches appeal in suit again US Gun Makers – looking to crack down on the trafficking of weapons to powerful drug cartels
<p>Community Service from the Ad Council and other sponsors</p>	<p>Public Service Announcements</p>	<p>at least 15 times every day</p>	<p>12:05 A to 11:58P</p>	<p>30 sec.</p>	<p>Ads produced for the Spanish-speaking community. Examples (Spanish ads):</p> <ul style="list-style-type: none"> • “Little Dancer” – Protect the Children – Children International • “Spill Your Guts” – Symptoms, Seek hel – Crohns & Colitis Foundation • “Got Your Six” – Veterans Help – Bob Woodruff Foundation • “Warning App” – Type 2 Diabetes Prevention – AMA, CDC • “Maria Covid” – Why You Should Vaccinate – Vaccinate Your Family • “Feelings” – Children’s Mental Health – Middle School Mental Health
<p>Community Service</p>	<p>Voz Latina</p>	<p>Every Sunday</p>	<p>9:00 AM</p>	<p>30 min.</p>	<p>Sponsored by the Catholic Center. Stories to Improve the World (Historias Para Mejorar El Mundo) These stories are rotated throughout the year -- titles include:</p> <ul style="list-style-type: none"> • La Caverna, Perspectivas, • Vicente, • La Fábula del Hombre Que Lo Sabía Todo, • El Paseo, • Hay Que Montar el Árbol, • La Viecita de la Casa Blanca.