

Quarterly Issues Programs List for Station KQMO

July 1 – September 30, 2022

Placed in the Public File October 10, 2022

The following is a listing of some of the significant issues facing our community in this quarter.  
This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Community Service	DJ Yesy Program	Every Friday and Saturday	Every Friday - 2P-4P and Saturday - 2P - 4P	full show approx. 2 hours	<p>DJ Yesy's Program has a topic "in relation to issues I see happening in our community, with our people ... related to health, mental health, immigration updates, sports, local news, etc. ..." CURRENT EXAMPLES:</p> <ul style="list-style-type: none"> <li>• 7/15-7/16 – Be Slow to Speak, Controlling Partners; How to Work on becoming Less Controlling</li> <li>• 8/5-8/6 – Do Not Stress – Shop online and pickup for your Back to School Supplies; Establish a Good Routine for Your Kids; Tax Free Weekend</li> <li>• 8/12-8/13 – Don't Stress; Establish A Good Routine; Give Yourself Some 'Me' Time;</li> <li>• 8/26-8/27 – Emotional Inventory; Follow up on My Competition; Gratitude; Month of the Nations</li> <li>• 9/16-9/17 – Celebrate; Don't Get Stuck; Find Peace in Reading; Hispanic Festivals; Hispanic Heritage; Read; What is Hispanic Heritage; Yesy in Springfield</li> </ul>
Current Events	Minuto 60	Weekdays	Top of the hour – 6A-7P	3 min.	<p>Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA and Central America.</p> <ul style="list-style-type: none"> <li>• 7/18 – Extended School Hours for the 2022-2023 Cycle. As part of the “La Escuela Es Nuestra” program, elementary, secondary and preschool schools that are affiliated will have extended class hours according to the Ministry of Public Education.</li> <li>• 7/20 -- Profeco has issued a recommendation to Mexican Families to refrain from storing leftover food in used yogurt or cream containers as these containers are made to handle the product for which they were made and don't have the quality to be used for longer storage – allowing bacteria in food.</li> <li>• 7/24 – Google announces the first “cloud” installation in Mexico. This is the third of its kind in Latin America after Santiago de Chile and Sao Paulo, Brazil. This</li> </ul>

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					<p>will allow Mexico to accelerate its digitization, support entrepreneurs and serve customers, said Eduardo Lopez – President of Google Cloud Latin America.</p> <ul style="list-style-type: none"> <li>• 8/1 – the internal elections of Morena to elect the new National Congress of Morena were tainted by various events that circulated on social networks. Violent moments were experienced in some of the states where the elections were held as Morena militants would decide the new representatives.</li> <li>• 8/16 – Uber closes the Uber Rewards program in Mexico. Participates will continue to accumulate points and get benefits until 8/31. Points &amp; rewards will be valid until 10/31 and can be redeemed by visiting the “Account” section in the Uber and Uber Eats app. Starting November, to have benefits in Uber and Uber Eats is by paying for the Uber One members – the subscription service is priced at \$70 pesos per month.</li> <li>• 8/18 – The nasal version of Sputnik is the first registered vaccine of its kind in the world. It has shown high efficiency in protection against all variants of Covid-19 according to Alexander Gintsburg, head of the Gamaleya National Center for Epidemiology and Microbiology.</li> <li>• 9/22 – In the early hours of this day – at approximately 1 AM, the aftershock with a magnitude of 6.9 was felt in Michoacan, Colima, Jalisco, Guerrero, the State of Mexico and DCMX according to National Sesmological. It was a replica of the earthquake that occurred on the 19<sup>th</sup>.</li> <li>• 9/26 – It is no news to anyone that throughout the country, the water that Mexicans receive is contaminated with heavy metals such as lead or mercury. Purification centers that have now become</li> </ul>

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					<p>popular over the last few years have high prices for bottled water. Citizens have sought alternatives; however, while these jugs are cheaper, the lack of control and supervision, according to Francisco Bustamante Ruisanchez, President of the Water Civil Association in Mexico, has realized 7 out of every 10 liters supplied have some type of contamination. Be careful of the source and report any placed that do not comply.</p>
<p>Community Service from the Ad Council and other sponsors</p>	<p>Public Service Announcements</p>	<p>at least 15 times every day</p>	<p>12:05 A to 11:58P</p>	<p>30 sec.</p>	<p>Ads produced for the Spanish-speaking community. Examples (<b>Spanish ads</b>):</p> <ul style="list-style-type: none"> <li>• “Head Count” – Register to Vote – HeadCount.org</li> <li>• “Audiologist” – Treatment for language disorders – American Speech, Language, Hearing Association</li> <li>• “Sound it Out” – Middle School Mental Health – AD Council</li> <li>• “Grocery Store” – Help for people over 60 – BenefitsCheckup.org</li> <li>• “Warning App” – Type 2 diabetes prevention – AMA, CDC</li> <li>• “Be Next” – High Blood Pressure Control – American Heart Association</li> <li>• “We are broadcasters” – Radio better for news than social media – National Association of Broadcasters</li> </ul>
<p>Missouri Broadcasters – Missouri Public Education Program (NCSA)</p>	<p>PSAs aired to provide Public Education</p>	<p>every day</p>	<p>12:05 A to 11:58P</p>	<p>some 30 sec some 60 sec.</p>	<p>This quarter Missouri Broadcasters Association provided the following PSA's for the <b>Spanish</b> audience (following from Missouri Army National Guard):</p> <ul style="list-style-type: none"> <li>• “Make A Difference”</li> <li>• “Be First”</li> </ul>

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Community Service	Voz Latina	Every Sunday	9:00 AM	30 min.	<p>Sponsored by the Catholic Center. Stories to Improve the World (Historias Para Mejorar El Mundo) These stories are rotated throughout the year -- titles include:</p> <p>July:</p> <ul style="list-style-type: none"> <li>• Un Toque de Angela (A touch of Angela)</li> <li>• Nunca Mas (Never More)</li> <li>• La Viejecita de la Casa Blanca (The Old woman from the White House)</li> <li>• Atorados (Stuck)</li> </ul> <p>August</p> <ul style="list-style-type: none"> <li>• El Tartamundo (The Stutterer)</li> <li>• Quien Gana (Who wins?)</li> <li>• Hay Que Montar el Arbol (You have to mount the tree)</li> <li>• Fiel de la Luz (Faithful of the Light)</li> <li>• Mudarse Para Mejorar (Moving for Improvement)</li> </ul> <p>September</p> <ul style="list-style-type: none"> <li>• Dejarse Enganar (Be Fooled)</li> <li>• Perspectivas</li> <li>• Frutos de Luz (Fruits of Light)</li> <li>• El Descanso (Rest)</li> <li>•</li> </ul>