

Quarterly Issues Programs List for Station KQMO

July – September 2023

Filed October 2, 2023

The following is a listing of some of the significant issues facing our community in this quarter.  
This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Community Service	DJ Yesy Program	Every Friday and Saturday	Every Friday – 3P-5P and Saturday – 3P-5P	full show approx. 2 hours	<p>DJ Yesy's Program has a topic "in relation to issues I see happening in our community, with our people ... related to health, mental health, immigration updates, sports, local news, etc. ..." CURRENT EXAMPLES:</p> <ul style="list-style-type: none"> <li>• 7/8 – Community 4<sup>th</sup> of July Celebrations; Firework Safety; Hydrate Your Body; What is wrong with Being Average</li> <li>• 7/15 – Be Slow to Speak (consider your words); Are You a controlling Partner?; How to work on becoming less controlling; How to deal with Controlling Partners</li> <li>• 8/6 – Back to School To-Do's; Get rid of Social Media; Reset your mindset; Keep Hydrated;</li> <li>• 8/12 – Establish a good routine; Don't stress; Give yourself some 'me' time</li> <li>• 8/19 – Find solutions to your stress; intro to find solutions; Your Voice</li> <li>• 8/26 – Hispanic Heritage Month; Be Grateful; Emotional Inventory</li> <li>• 9/2 – Don't fall for the Tik Tok sales; Don't Street; Find Inner Peace</li> <li>• 9/9 – Be sure and join Yesy at remote in Berryville, AR; Area Celebrations around Hispanic Heritage Month; the KQMO La Mas Grande team were guests at Affiliate Day with St. Louis Cardinals. The team were introduced in stadium with the KQMO logo surrounding the stadium – exciting day for the DJ's and station!</li> <li>• 9/16 – Alternatives to cell phones for the kids; If it does not give – Don't let it take; Take a Social Media Break</li> <li>• 9/23 – 5 techniques on how to alleviate stress</li> </ul>

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					<ul style="list-style-type: none"> <li>9/30 – Maintain your health with a healthy balance; ways to detox from social media; Enjoy nature; Local Festivities</li> </ul>
Current Events	Minuto 60	Weekdays	Top of the hour – 6A-7P	3 min.	<p>Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA and Central America.</p> <ul style="list-style-type: none"> <li>7/18 – Chemicals used by Mexican cartels to make opioid fentanyl do not come from China, per the Mexican embassy rejecting US officials accusations.</li> <li>7/19 – US, Mexico agree on Labor rights plan for Mexican Goodyear plant.</li> <li>7/25 – US sues Texas over floating border barriers</li> <li>7/28 – Mexican peso hits 7-1/2 year high vs dollar, further gains eyed; US to accept certain non-Mexican migrants in Mexico as refugees.</li> <li>8/3 – Mexican official says US refuses to cooperate on GM corn studies regarding health impact of genetically-modified corn.</li> <li>8/10 – Cuban oil tankers becoming regular visitors to Mexican ports.</li> <li>8/22 – Ecuador extends contract with Mexican telecommunications giant America Moveil.</li> <li>9/8 – Mexico to recover US air safety rating next week, President Andres Manuel Lopez Obrador said.</li> <li>9/10 – The presidents of Chile and Mexico called for strengthening of democracy in Latin America in joint address to commemorate the 50<sup>th</sup> anniversary of a 1973 coup in Chile (hours after a peaceful march turned to violent clashes with police).</li> </ul>

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					<ul style="list-style-type: none"> <li>9/12 – Migrants from all over the globe (Africa, Asia &amp; Latin America) gather between California border barriers – near San Diego.</li> <li>9/29 – Migrants cross into Texas, undeterred by razor wire or new asylum rules.</li> </ul>
Community Service from the Ad Council and other sponsors	Public Service Announcements	at least 15 times every day	12:05 A to 11:58P	30 sec.	<p>Ads produced for the Spanish-speaking community. Examples (<b>Spanish ads</b>):</p> <ul style="list-style-type: none"> <li>“Pneumonia” – vaccinate for pneumonia – American Lung Association</li> <li>“Building Social Connections” – Be More Social – AARP/United Healthcare</li> <li>“If A Baby” – Heatstroke prevention – National Hwy. Traffic Safety Association</li> <li>“Viva Shriners” – Shriners Hospital</li> <li>“Don’t Silence Our Voice” – People Need AM Radio – NAB</li> <li>“One Upmanship” – Buckle the Kids – Child Car Safety</li> <li>“Warning App” – Type 2 Diabetes Prevention – AMA, CDC</li> </ul>
Missouri Broadcasters – Missouri Public Education Program (NCSA)	Public Service Announcements	every day July - September	12:05 A to 11:58P	some 30 sec some 60 sec.	<p>These are announcements from the Missouri Broadcasters Association. EXAMPLES:</p> <ul style="list-style-type: none"> <li>“New Name, Same Mission” &amp; “No Excuse” – Missouri 811</li> <li>“Be First” – Missouri Army National Guard</li> </ul>
Community Service	Voz Latina	Every Sunday	9:00 AM	30 min.	<p>Sponsored by the Catholic Center. Stories to Improve the World (Historias Para Mejorar El Mundo) These stories <i>are rotated throughout the year -- titles include:</i></p>

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					<p>July:</p> <ul style="list-style-type: none"> <li>• Un Toque de Angela (A touch of Angela)</li> <li>• Nunca Mas (Never More)</li> <li>• La Viejecita de la Casa Blanca (The Old woman from the White House)</li> <li>• Atorados (Stuck)</li> </ul> <p>August</p> <ul style="list-style-type: none"> <li>• El Tartamundo (The Stutterer)</li> <li>• Quien Gana (Who wins?)</li> <li>• Hay Que Montar el Arbol (You have to mount the tree)</li> <li>• Fiel de la Luz (Faithful of the Light)</li> <li>• Mudarse Para Mejorar (Moving for Improvement)</li> </ul> <p>September</p> <ul style="list-style-type: none"> <li>• Dejarse Enganar (Be Fooled)</li> <li>• Perspectives</li> <li>• Frutos de Luz (Fruits of Light)</li> <li>• El Descanso (Rest)</li> </ul>