

Quarterly Issues Programs List for Station KQMO

October – December, 2023

Filed January 10, 2024

The following is a listing of some of the significant issues facing our community in this quarter.
This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Community Service	Cox Health/Children's Miracle Network Fundraiser	Miracle Week – Nov. 27 – Dec. 3	6A – 9P	200 :30 spots at no charge	<p>Partnered with KY3 in Promoting Children's Miracle Network Hospital @ Cox Health fundraising efforts. Cox Health pays all the salaries, benefits and operating costs of the local CMN hospital's office – 100% of the money donated during Miracle Week helps local kids. Donations support Special Needs Fund, Family Care Grants, Educational Programs, the C.A.R.E. Mobile health clinic, School-based telemedicine and many more benefits to families in our communities.</p> <p>100:30 spots 11/16-11/26 and 100 :30 spots 11/27-12/3 – a total of <u>200, no charge, spots</u></p>
Community Service	Interview with Sargeant Jay Jastal	12/14	12:18 P, 1:09 P, 3:13 P	7 Minutes	<p>DJ Yesy spoke with Sargeant Jay Jastal of the Monett, MO Police Department regarding the "Shop with a Cop" program. This program focuses on underprivileged children in the Barry/Lawrence Co area. On 12/14 they hosted a "Shop with a Cop" event where the children were given \$100 to shop for gifts for their families. This program has been in place for approx.. 20 years. It provides an opportunity for the police officers and area children to build a good relationship. The police department works with area School Counselors in Barry/Lawrence Co. areas in order to target those children in need. Donations are received throughout the year to assist the underprivileged children with essentials as food, glasses, clothes, etc. 417-235-4241.</p>
Community Service	DJ Yesy Program	Every Friday and Saturday	Every Friday – 3P-5P and Saturday – 3P-5P	full show approx. 2 hours	<p>DJ Yesy's Program has a topic "in relation to issues I see happening in our community, with our people ... related to health, mental health, immigration updates, sports, local news, etc. ..." CURRENT EXAMPLES:</p>

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					<ul style="list-style-type: none"> • 10/28 – Importance of dating and airing dirty laundry; open communication is healthy, how to have a safe Halloween • 11/11 – AI – what do you think?, AI continued, be a leaders, be the change, short term goals • 11/25 – Thanksgiving traditions, shop local, savings recipes on Tik Tok, planning New Year’s resolutions, new things are coming to KQMO in 2024 • 12/2 – Visit the Monett City Park for KQMO Festival of Lights musica, focus on today, keep healthy. • 12/9 – Appreciate life and time, appreciate the time people spent looking for a gift, come see the KQMO crew at the parades, don’t stress over the holidays • 12/16 – Shop with a Copy – the Monett Police Departments hosting event to encourage positive relationships between local children and law enforcement.
Current Events	Minuto 60	Weekdays	Top of the hour – 6A-7P	3 min.	<p>Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA and Central America.</p> <ul style="list-style-type: none"> • 10/2 – At least 10 killed in Mexico church roof collapse • 10/6 – 18 migrants killed in Mexico bus crash – migrants were from Venezuela and Haiti – 3 were minors • 10/11 – Despite the wall and the barbed wire, migrants still make it across from Ciudad Juarez to US

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					<ul style="list-style-type: none"> • 10/17 – Biden administration reaches settlement with separated migrant families at US-Mexico border • 10/26 – Hurricane Otis unleashes massive flooding in Acapulco • 11/9 – Mexico, online scammers' favorite playground • 12/8 – From Mexico's Sinaloa to the skyscrapers of Dubai, the art of laundering fentanyl money • 14 killed in central Mexico in clash between criminal gang and villagers
<p>Community Service from the Ad Council and other sponsors</p>	<p>Public Service Announcements</p>	<p>at least 15 times every day</p>	<p>12:05 A to 11:58P</p>	<p>30 sec.</p>	<p>Ads produced for the Spanish-speaking community. Examples (Spanish ads):</p> <ul style="list-style-type: none"> • "Warning App" – Type 2 Diabetes Prevention – AMA, CDC • "Traffic" – Diabetes Prevention – Type 2 Diabetes Prevention • "I Love You, Get Screened" – Cancer Screening – American Cancer Society • "From Crisis to Care" – Find out more about them – Dr.'s Without Borders • "Lifelong Smile" – Dental Health – Smile Train
<p>Missouri Broadcasters – Missouri Public Education Program (NCSA)</p>	<p>Public Service Announcements</p>	<p>every day October - December</p>	<p>12:05 A to 11:58P</p>	<p>some 30 sec some 60 sec.</p>	<p>These are announcements from the Missouri Broadcasters Association. EXAMPLES:</p> <ul style="list-style-type: none"> • "Make a Difference" – Spanish • "Be First" - Spanish

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Community Service	Voz Latina	Every Sunday	9:00 AM	30 min.	<p>Sponsored by the Catholic Center. Stories to Improve the World (Historias Para Mejorar El Mundo) These stories are rotated throughout the year -- titles include:</p> <ul style="list-style-type: none"> • Y au nasi, somos hermano (And Still we are Brothers) • En mi casa hay un sitio para ti (In my house there is a place for you) • Una noche de oscuridad (A night of darkness) • Tentaciones (Temptations)