

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

**Contract # 1889673**  
**Schedule Dates** 10/13/14-10/19/14  
**Advertiser** Hagan for Senate (3186)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** HAGAN FOR SENATE (198499)  
**Salesperson** HOUSE-GREENSBORO, WXLV/WMMV (1030)  
**Sales Office** WXLV/WMMV  
**Buyer Name** Bahng, Caroline  
**Phone/Fax** (703) 272-7300 /  
**CPE** 600  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Hagan for Senate Estimate 500  
10/13-19/2014 TV

**Date Entered** 07/24/14  
**Last Modified** 10/14/14  
**Entered By** Lisa Carter  
**CO-OP** Yes  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,935.75  
**Net Total** \$10,969.25  
**Sales Tax**

**Greensboro (WXLV)**  
**By Broadcast Month**  
Oct. 2014  
Grand Total:  
**Spots** 34  
**Rate** \$12,905.00  
\$12,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (114)	10/13/14-10/17/14	3	:30	7A- ABC-Good Morning America	1	1	1	1	1	1			5	\$50.00	\$250.00	Greensboro (WXLV)	GMA	7/24/14
2.0	Normal Line / SPOT (115)	10/17/14-10/17/14	4	:30	10:58-25A- ABC-The View						1				\$40.00		Greensboro (WXLV)	THE VIEW	7/24/14
2.0.1	Closed Preempt (115)	10/17/14															Greensboro (WXLV)	Political/Exception -	
3.0	Revised Line / SPOT (116)	10/13/14-10/13/14	4	:30	12P- 1P (EST)		1										Greensboro (WXLV)	MILLIONAIRE	7/24/14
3.1	Revised Line / SPOT (116)	10/13/14-10/13/14	3	:30	12P- 1P (EST)		1										Greensboro (WXLV)	MILLIONAIRE	8/26/14
3.2	Normal Line / SPOT (116)	10/13/14-10/13/14	3	:30	12P- 1P (EST)		1							1	\$25.00	\$25.00	Greensboro (WXLV)	THE DOCTORS	8/27/14
4.0	Revised Line / SPOT (117)	10/14/14-10/14/14	4	:30	12:57-56P- ABC-The Chew		1										Greensboro (WXLV)	THE CHEW	7/24/14
4.1	Normal Line / SPOT (117)	10/14/14-10/14/14	3	:30	12:57-56P- ABC-The Chew		1							1	\$25.00	\$25.00	Greensboro (WXLV)	THE CHEW	8/26/14
5.0	Normal Line / News (118)	10/13/14-10/16/14	3	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm		1			1				2	\$100.00	\$200.00	Greensboro (WXLV)	NEWS	7/24/14
6.0	Normal Line / News (119)	10/14/14-10/17/14	3	:30	6:28-30P- ABC-World News Monday-Friday		1	1	1		1			3	\$95.00	\$285.00	Greensboro (WXLV)	ABC WORLD NEWS	7/24/14
7.0	Normal Line / SPOT (120)	10/13/14-10/16/14	4	:30	6:58-50P- Family Feud		1			1				2	\$105.00	\$210.00	Greensboro (WXLV)	FAMILY FEUD	7/24/14
8.0	Revised Line / SPOT (121)	10/14/14-10/17/14	4	:30	7:28-30P- Family Feud B		1	1	1		1						Greensboro (WXLV)	FAMILY FEUD	7/24/14

## CONFIRMATION CONTRACT

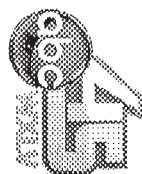
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Salesperson HOUSE-GREENSBORO, WXLV/WNVV (1030)  
Sales Office WXLV/WNVV  
Buyer Name Bahng, Caroline  
Phone/Fax (703) 272-7300 /  
CPE 600  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Hagan for Senate Estimate 600  
10/13-19/2014 TV

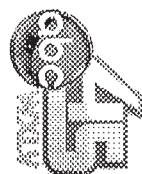
Date Entered 07/24/14  
Last Modified 10/14/14  
Entered By Lisa Carter  
CO-OP Yes  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,935.75  
Net Total \$10,969.25  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$12,905.00
<b>Grand Total:</b>	<b>34</b>	<b>\$12,905.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT (122)	10/14/14-10/17/14	3	:30	7:28-30P- Family Feud B			1	1	1	1			3	\$125.00	\$375.00	Greensboro (WXLV)	FAMILY FEUD	10/9/14
9.0	Revised Line / Prime (122)	10/13/14-10/13/14	3	:30	7:57:56P- ABC-Dancing With The Stars (Monday)		1										Greensboro (WXLV)	DWTS	7/24/14
9.1	Normal Line / Prime (122)	10/13/14-10/13/14	2	:30	7:57:56P- ABC-Dancing With The Stars (Monday)		1							1	\$830.00	\$830.00	Greensboro (WXLV)	DWTS	10/9/14
10.0	Normal Line / Prime (123)	10/14/14-10/14/14	4	:30	10P- ABC-Forever (Tuesday)			1							\$210.00		Greensboro (WXLV)	FOREVER	7/24/14
10.0.1	Closed Preempt (123)	10/14/14															Greensboro (WXLV)	Pre-empt/Spot -HRA, matt	
11.0	Normal Line / Prime (124)	10/15/14-10/15/14	3	:30	7:57:56P- ABC-The Middle (Wednesday)				1						\$580.00		Greensboro (WXLV)	CAN RUN 8-9P IN "MIDDLE/GOLDBERGS"	7/24/14
11.0.1	Closed Preempt (124)	10/15/14															Greensboro (WXLV)	Program Change/Exception	
12.0	Normal Line / Prime (125)	10/15/14-10/15/14	3	:30	10P- ABC-Nashville (Wednesday)				1					1	\$975.00	\$975.00	Greensboro (WXLV)	NASHVILLE	7/24/14
13.0	Revised Line / Prime (126)	10/16/14-10/16/14	3	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1							Greensboro (WXLV)	GREYS	7/24/14
13.1	Normal Line / Prime (126)	10/16/14-10/16/14	2	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$1,550.00	\$1,550.00	Greensboro (WXLV)	GREYS	10/9/14

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Salesperson HOUSE-GREENBORO, WXLV/WMVY (1030)  
Sales Office WXLV/WMVY  
Buyer Name Bahng, Caroline  
Phone/Fax (703) 272-7300 /  
CPE 600  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Hagan for Senate Estimate 600  
10/13-19/2014 TV

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**Greensboro (WXLV)**  
By Broadcast Month Spots Rate  
Oct. 2014 34 \$12,905.00  
Grand Total: 34 \$12,905.00

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14.0	Revised Line / Prime (127)	10/16/14-10/16/14	3	:30	9P- ABC-Scandal (Thursday)					1				1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	7/24/14
14.1	Normal Line / Prime (127)	10/16/14-10/16/14	4	:30	9P- ABC-Scandal (Thursday)					1				1	\$390.00	\$390.00	Greensboro (WXLV)	HOW TO MURDER	7/24/14
15.0	Normal Line / Prime (128)	10/16/14-10/16/14	4	:30	10P- ABC-How to Get Away With Murder (Thursday)					1				1	\$220.00	\$220.00	Greensboro (WXLV)	Pre-empt/Spot - hrr, matt	7/24/14
15.0.1	Closed Preempt (128)	10/16/14															Greensboro (WXLV)		
16.0	Normal Line / Prime (129)	10/17/14-10/17/14	4	:30	10P- ABC-20/20 (Friday)						1			1	\$270.00	\$270.00	Greensboro (WXLV)	20/20	7/24/14
17.0	Normal Line / Prime (130)	10/19/14-10/19/14	4	:30	6-58:56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	RESURRECTION	7/24/14
18.0	Revised Line / Prime (131)	10/19/14-10/19/14	3	:30	9P- ABC-Resurrection (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
18.1	Normal Line / Prime (131)	10/19/14-10/19/14	1	:30	9P- ABC-Resurrection (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	REVENGE	7/24/14
19.0	Revised Line / Prime (132)	10/19/14-10/19/14	3	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
19.1	Revised Line / Prime (132)	10/19/14-10/19/14	4	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
19.2	Normal Line / Prime (132)	10/19/14-10/19/14	3	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14

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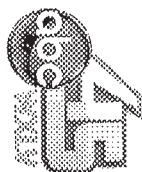
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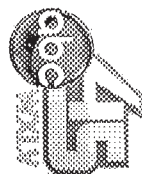
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20.0	Normal Line / News (133)	10/13/14-10/17/14	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1	1				\$50.00		Greensboro (WXLV)	NEWS	7/24/14
20.0.1	Closed Preempt (133)	10/13/14															Greensboro (WXLV)	Pre-empt/Spot - rate won't clear, matt	
20.0.2	Closed Preempt (133)	10/17/14															Greensboro (WXLV)	Pre-empt/Exception - rate won't clear, matt	
20.0.3	Closed Preempt (133)	10/16/14															Greensboro (WXLV)	Pre-empt/Exception - rate won't clear, matt	
20.0.4	Closed Preempt (133)	10/15/14															Greensboro (WXLV)	Pre-empt/Spot -	
20.0.5	Closed Preempt (133)	10/14/14															Greensboro (WXLV)	NEWS	9/9/14
21.0	M/G For 20.0.1,20.0.2,20.0.3,20.0.4,20.0.5 / News (133)	10/13/14-10/17/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1	1				\$100.00		Greensboro (WXLV)	Political/Spot -	
21.0.1	Closed Preempt (133)	10/17/14															Greensboro (WXLV)	Political/Spot -	
21.0.2	Closed Preempt (133)	10/16/14															Greensboro (WXLV)	Political/Spot -	
21.0.3	Closed Preempt (133)	10/15/14															Greensboro (WXLV)	Political/Spot -	

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21.0.4	Closed Preempt (133)	10/13/14															Greensboro (WXLV)	Political/Spot -	
21.0.5	Closed Preempt (133)	10/14/14															Greensboro (WXLV)	Political/Exception -	
22.0	M/G For 11.0.1 / Prime (124)	10/17/14-10/17/14	3	:30	7:57-56P- 9P (EST)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	Last man Standing	10/6/14
23.0	M/G For 21.0.3 / News (133)	10/13/14-10/17/14	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm		1	X	X	X	X			1	\$380.00	\$380.00	Greensboro (WXLV)	NEWS multi spot makegood per email of 10/9/14	10/9/14
24.0	M/G For 10.0.1 / Prime	10/14/14-10/14/14	3	:30	10P- ABC- Forever (Tuesday)			1						1	\$400.00	\$400.00	Greensboro (WXLV)	FOREVER	10/13/14
25.0	Normal Line / News (133)	10/14/14-10/17/14	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1	1	1	1			4	\$380.00	\$1,520.00	Greensboro (WXLV)	NEWS multi spot makegood per email of 10/9/14	10/13/14
26.0	M/G For 15.0.1 / Prime	10/16/14-10/16/14	2	:30	10P- ABC- How To Get Away With Murder (Thursday)					1				1	\$1,225.00	\$1,225.00	Greensboro (WXLV)	HOW TO MURDER	10/14/14
27.0	M/G For 2.0.1 / SPOT	10/17/14-10/17/14	3	:30	10:58-25A- ABC- The View						1			1	\$80.00	\$80.00	Greensboro (WXLV)	THE VIEW	10/14/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



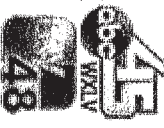
**Lisa Carter**

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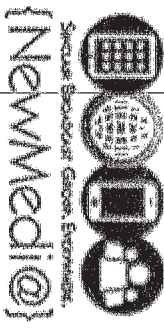
**From:** Matthew Bowman WXLV  
**Sent:** Tuesday, October 14, 2014 12:55 PM  
**To:** Lisa Carter  
**Subject:** FW: pre-empts

I'm going to let you do the entry. Do you have what you need with contract numbers? Will you close out the pre-emptions as well?

Thanks  
matt



**Matt Bowman**  
General Sales Manager  
mkbowman@sbgtyv.com  
T: 336-499-1800  
F: 336-723-8217



Secure Broadcast Group, Everywhere.  
{NewMedi@}  
ABC45.com MY48.tv

3500 River Lee Drive, Winston-Salem, NC 27101

**From:** Caroline Bahng [mailto:Caroline@ScreenStrategies.com]  
**Sent:** Tuesday, October 14, 2014 12:21 PM  
**To:** Matthew Bowman WXLV  
**Cc:** Lisa Carter  
**Subject:** RE: pre-empts

Hi Matt,

See my notes below in red. Any word on the Walker/NRA PVF competitive???

**From:** Matthew Bowman WXLV [mailto:mkbowman@sbgtyv.com]  
**Sent:** Tuesday, October 14, 2014 12:13 PM  
**To:** Caroline Bahng  
**Cc:** Lisa Carter  
**Subject:** pre-empts

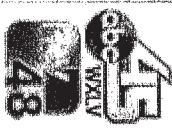
I have a few on both stations.

WMYV	+\$540 total								
10/14/14	Mike and Molly 2	1230a	\$30	osi # 1889398	clear rate \$30, pre-empt due to separation -\$30				
10/14-10/17	Big Bang 2	730p	\$130	1889398	clear rate \$320 Take 3x to \$320/each = +\$570 total				
WXLV	+\$1425 total								
10/16	How to Get away	th 10p	\$390	OSI # 1889673	clear rate \$1,225	\$1225 rate OK = +\$835	#20		
10/17	The view	1058a	\$40	1889673	clear rate \$80	\$80 rate OK = +\$40	21		
10/20-10/24	news14	11p	\$50	1889782	clear rate \$160	Take 5x to \$160/each = +\$550			

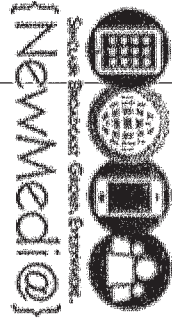
Let me know if you'd like make good offers.

Thanks  
Matt

+ 875  
+ 1225



**Matt Bowman**  
General Sales Manager  
mbowman@sbgty.com  
T: 336-499-1800  
F: 336-723-8217



ABC45.com MY48.tv