

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 1889673

Schedule Dates: 10/13/14-10/19/14
Advertiser: Hagan for Senate (3186)
Agency: Screen Strategies Media-Fairfax (15683)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: HAGAN FOR SENATE (198499)
Salesperson: HOUSE-GREENSBORO, WXLV/WMMV (1030)
Sales Office: WXLV/WMMV
Buyer Name: Bahng, Caroline
Phone/Fax: (703) 272-7300 /
CPE: 600
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: Hagan for Senate Estimate 600
10/13-19/2014 TV

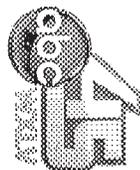
Date Entered: 07/24/14
Last Modified: 10/14/14
Entered By: Lisa Carter
CO-OP: Yes
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,935.75
Net Total: \$10,969.25
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$12,905.00
Grand Total:	34	\$12,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (114)	10/13/14-10/17/14	3	:30	7A- ABC-Good Morning America	1	1	1	1	1	1			5	\$50.00	\$250.00	Greensboro (WXLV)	GMA	7/24/14
2.0	Normal Line / SPOT (115)	10/17/14-10/17/14	4	:30	10:58:25A- ABC-The View	1							1	1	\$40.00	\$40.00	Greensboro (WXLV)	THE VIEW	7/24/14
2.0.1	Closed Preempt (115)	10/17/14	4	:30	12P- 1P (EST)	1								1			Greensboro (WXLV)	Political/Exception -	7/24/14
3.0	Revised Line / SPOT (116)	10/13/14-10/13/14	3	:30	12P- 1P (EST)	1	1							1			Greensboro (WXLV)	MILLIONAIRE	8/26/14
3.1	Revised Line / SPOT (116)	10/13/14-10/13/14	3	:30	12P- 1P (EST)	1	1							1			Greensboro (WXLV)	MILLIONAIRE	8/26/14
3.2	Normal Line / SPOT (116)	10/13/14-10/13/14	3	:30	12P- 1P (EST)	1	1							1			Greensboro (WXLV)	THE DOCTORS	8/27/14
4.0	Revised Line / SPOT (117)	10/14/14-10/14/14	4	:30	12:57:56P- ABC-The Chew	1	1							1			Greensboro (WXLV)	THE CHEW	7/24/14
4.1	Normal Line / SPOT (117)	10/14/14-10/14/14	3	:30	12:57:56P- ABC-The Chew	1	1							1			Greensboro (WXLV)	THE CHEW	8/26/14
5.0	Normal Line / News (118)	10/13/14-10/16/14	3	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1				1				2	\$100.00	\$200.00	Greensboro (WXLV)	NEWS	7/24/14
6.0	Normal Line / News (119)	10/14/14-10/17/14	3	:30	6:28:30P- ABC-World News Monday-Friday	1	1	1	1	1				3	\$95.00	\$285.00	Greensboro (WXLV)	ABC WORLD NEWS	7/24/14
7.0	Normal Line / SPOT (120)	10/13/14-10/16/14	4	:30	6:58:50P- Family Feud	1				1				2	\$105.00	\$210.00	Greensboro (WXLV)	FAMILY FEUD	7/24/14
8.0	Revised Line / SPOT (121)	10/14/14-10/17/14	4	:30	7:28:30P- Family Feud B	1	1	1	1	1				4			Greensboro (WXLV)	FAMILY FEUD	7/24/14

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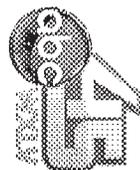
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8.1	Normal Line / SPOT (121)	10/14/14-10/17/14	3	:30	7:28-30P- Family Feud B			1	1	1	1			3	\$125.00	\$375.00	Greensboro (WXLV)	FAMILY FEUD	10/9/14
9.0	Revised Line / Prime (122)	10/13/14-10/13/14	3	:30	7:57-56P- ABC-Dancing With The Stars (Monday)		1							1	\$830.00	\$830.00	Greensboro (WXLV)	DWTS	7/24/14
9.1	Normal Line / Prime (122)	10/13/14-10/13/14	2	:30	7:57-56P- ABC-Dancing With The Stars (Monday)		1							1	\$210.00	\$210.00	Greensboro (WXLV)	DWTS	10/9/14
10.0	Normal Line / Prime (123)	10/14/14-10/14/14	4	:30	10P- ABC-Forever (Tuesday)			1						1	\$975.00	\$975.00	Greensboro (WXLV)	FOREVER	7/24/14
10.0.1	Closed Preempt (123)	10/14/14															Greensboro (WXLV)	Pre-empt/Spot -HRA, matt	
11.0	Normal Line / Prime (124)	10/15/14-10/15/14	3	:30	7:57-56P- ABC-The Middle (Wednesday)				1					1	\$580.00	\$580.00	Greensboro (WXLV)	CAN RUN 8-9P IN "MIDDLE/GOLDBERGS"	7/24/14
11.0.1	Closed Preempt (124)	10/15/14															Greensboro (WXLV)	Program Change/Exception	
12.0	Normal Line / Prime (125)	10/15/14-10/15/14	3	:30	10P- ABC-Nashville (Wednesday)				1					1	\$975.00	\$975.00	Greensboro (WXLV)	NASHVILLE	7/24/14
13.0	Revised Line / Prime (126)	10/16/14-10/16/14	3	:30	7:57-56P- ABC-Greys Anatomy (Thursday)					1				1	\$1,550.00	\$1,550.00	Greensboro (WXLV)	GREYS	7/24/14
13.1	Normal Line / Prime (126)	10/16/14-10/16/14	2	:30	7:57-56P- ABC-Greys Anatomy (Thursday)					1				1	\$1,550.00	\$1,550.00	Greensboro (WXLV)	GREYS	10/9/14

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14.0	Revised Line / Prime (127)	10/16/14-10/16/14	3	:30	9P- ABC-Scandal (Thursday)					1				1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	7/24/14
14.1	Normal Line / Prime (127)	10/16/14-10/16/14	4	:30	9P- ABC-Scandal (Thursday)					1				1	\$390.00	\$390.00	Greensboro (WXLV)	HOW TO MURDER	7/24/14
15.0	Normal Line / Prime (128)	10/16/14-10/16/14	4	:30	10P- ABC-How To Get Away With Murder (Thursday)					1				1	\$220.00	\$220.00	Greensboro (WXLV)	Pre-empt/Spot - htra, mat	7/24/14
15.0.1	Closed Preempt (128)	10/16/14															Greensboro (WXLV)		
16.0	Normal Line / Prime (129)	10/17/14-10/17/14	4	:30	10P- ABC-20/20 (Friday)						1			1	\$270.00	\$270.00	Greensboro (WXLV)	20/20	7/24/14
17.0	Normal Line / Prime (130)	10/19/14-10/19/14	4	:30	6-58:56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	RESURRECTION	7/24/14
18.0	Revised Line / Prime (131)	10/19/14-10/19/14	3	:30	9P- ABC-Resurrection (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	RESURRECTION	7/24/14
18.1	Normal Line / Prime (131)	10/19/14-10/19/14	1	:30	9P- ABC-Resurrection (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	REVENGE	7/24/14
19.0	Revised Line / Prime (132)	10/19/14-10/19/14	3	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
19.1	Revised Line / Prime (132)	10/19/14-10/19/14	4	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
19.2	Normal Line / Prime (132)	10/19/14-10/19/14	3	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	10/9/14

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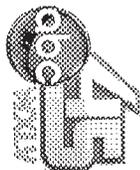
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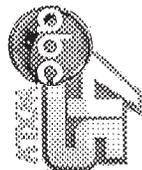
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20.0	Normal Line / News (133)	10/13/14-10/17/14	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1	1			5	\$50.00		Greensboro (WXLV)	NEWS	7/24/14
20.0.1	Closed Preempt (133)	10/13/14															Greensboro (WXLV)	Pre-empt/Spot - rate won't clear, matt	
20.0.2	Closed Preempt (133)	10/17/14															Greensboro (WXLV)	Pre-empt/Exception - rate won't clear, matt	
20.0.3	Closed Preempt (133)	10/16/14															Greensboro (WXLV)	Pre-empt/Exception - rate won't clear, matt	
20.0.4	Closed Preempt (133)	10/15/14															Greensboro (WXLV)	Pre-empt/Exception - rate won't clear, matt	
20.0.5	Closed Preempt (133)	10/14/14															Greensboro (WXLV)	Pre-empt/Spot -	
21.0	M/G For 20.0.1,20.0.2,20.0.3,20.0.4,20.0.5 / News (133)	10/13/14-10/17/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1	1			5	\$100.00		Greensboro (WXLV)	NEWS	9/9/14
21.0.1	Closed Preempt (133)	10/17/14															Greensboro (WXLV)	Political/Spot -	
21.0.2	Closed Preempt (133)	10/16/14															Greensboro (WXLV)	Political/Spot -	
21.0.3	Closed Preempt (133)	10/15/14															Greensboro (WXLV)	Political/Spot -	

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21.0.4	Closed Preempt (133)	10/13/14															Greensboro (WXLV)	Political/Spot -	
21.0.5	Closed Preempt (133)	10/14/14															Greensboro (WXLV)	Political/Exception -	
22.0	M/G For 11.0.1 / Prime (124)	10/17/14-10/17/14	3	:30	7:57-56P-9P (EST)								1	1	\$300.00	\$300.00	Greensboro (WXLV)	Last man Standing	10/6/14
23.0	M/G For 21.0.3 / News (133)	10/13/14-10/17/14	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm		1	X	X	X	X			1	\$380.00	\$380.00	Greensboro (WXLV)	NEWS multi spot makegood per email of 10/9/14	10/9/14
24.0	M/G For 10.0.1 / Prime	10/14/14-10/14/14	3	:30	10P- ABC-Forever (Tuesday)								1	1	\$400.00	\$400.00	Greensboro (WXLV)	FOREVER	10/13/14
25.0	Normal Line / News (133)	10/14/14-10/17/14	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm								1	1	\$380.00	\$1,520.00	Greensboro (WXLV)	NEWS multi spot makegood per email of 10/9/14	10/13/14
26.0	M/G For 15.0.1 / Prime	10/16/14-10/16/14	2	:30	10P- ABC-How To Get Away With Murder (Thursday)								1	1	\$1,225.00	\$1,225.00	Greensboro (WXLV)	HOW TO MURDER	10/14/14
27.0	M/G For 2.0.1 / SPOT	10/17/14-10/17/14	3	:30	10:58-25A- ABC-The View								1	1	\$80.00	\$80.00	Greensboro (WXLV)	THE VIEW	10/14/14

CONFIRMATION CONTRACT

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Lisa Carter

From: Matthew Bowman WXLV
Sent: Tuesday, October 14, 2014 12:55 PM
To: Lisa Carter
Subject: FW: pre-empts

I'm going to let you do the entry. Do you have what you need with contract numbers? Will you close out the pre-emptions as well?

Thanks
matt

Matt Bowman
General Sales Manager
mkbowman@sbgty.com
T: 336-499-1800
F: 336-723-8217
3500 Airport Lee Drive, Winston-Salem, NC 27101
ABC45.com MY48.tv

From: Caroline Bahng [mailto:Caroline@ScreenStrategies.com]
Sent: Tuesday, October 14, 2014 12:21 PM
To: Matthew Bowman WXLV
Cc: Lisa Carter
Subject: RE: pre-empts

Hi Matt,

See my notes below in red. Any word on the Walker/NRA PVF competitive???

From: Matthew Bowman WXLV [mailto:mkbowman@sbgty.com]
Sent: Tuesday, October 14, 2014 12:13 PM
To: Caroline Bahng
Cc: Lisa Carter
Subject: pre-empts

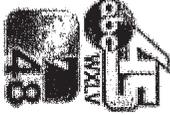
I have a few on both stations.

WMYV	+ \$540 total								
10/14/14	Mike and Molly 2	1230a	\$30	osi # 1889398	clear rate \$30, pre-empt due to separation -\$30				
10/14-10/17	Big Bang 2	730p	\$130	1889398	clear rate \$320 Take 3x to \$320/each = +\$570 total				
WXLV	+ \$1425 total								
10/16	How to Get away	th 10p	\$390	OSI # 1889673	clear rate \$1,225	\$1225 rate OK = +\$835			
10/17	The view	1058a	\$40	1889673	clear rate \$80	\$80 rate OK = +\$40			
10/20-10/24	news14	11p	\$50	1889782	clear rate \$160	Take 5x to \$160/each = +\$550			

$\frac{835}{+ 1225}$
 $\frac{40}{+ 1425}$

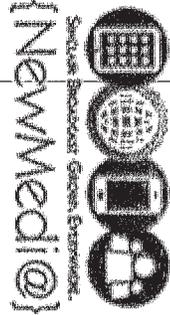
Let me know if you'd like make good offers.

Thanks
Matt



Matt Bowman
 General Sales Manager
 mkbowman@sbgty.com
 T: 336-499-1800
 F: 336-723-8217

10000 Highway 48, Winston-Salem, NC 27101



ABC45.com MY48.tv