

BILLING DISCREPANCY/CREDIT REQUEST

DATE: 11/5/14MONTH: Oct "14" ACCOUNT EXECUTIVE: HouseSTATION: WXLV INVOICE#: 3025037 CONTRACT #: 1889832AGENCY: Screen Strategies ADVERTISER: HagenAMOUNT IN QUESTION: \$85.00 GROSS AMT \$ 85.00COMMISSION \$ 12.75NET AMOUNT \$ 72.25

REASON FOR CREDIT REQUEST: _____

Rebate

RESEARCH/EXPLANATION: _____

chrg'd \$785 S/A \$700

Please route the paperwork in the appropriate order. Traffic Manager is only involved if it pertains to their department.

Attach all pertinent paperwork – this includes invoice copy and original confirmation from sales.

Is signed confirmation attached? If not, why? _____

APPROVAL:

INITIAL/DATE

INITIAL/DATE

1.) AE/Sales Asst.

2.) Traffic Manager

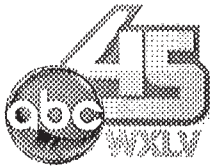
3.) Sales Manager

4.) Director of Sales

5.) General Manager

6.) Credit Manager

7.) Business Manager



REMIT TO WXLV
c/o WTOO
651 Beacon Pkwy Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Hagan for Senate (3186)
Screen Strategies Media-Fairfax (15683)

HOUSE-GREENSBORO, WXLV/WMYV
(1030)
ph: (336) 722-4545
PO BOX 723910 DATE (ns) (1186)
HAGAN FOR SENATE (198499)
Local/Political Candidate Agency BRD
602/

Invoice 3625037
Inv Date 11/2/2014
Terms CIA
Contract 1889832
Bill Type Weekly/Irregular
Period 10/27/2014 - 11/2/2014

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

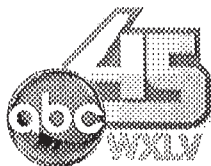
Hagan for Senate Estimate 602
10/27-11/4/2014 TV

CO-OP/Order Type Yes/Normal
Package
Gen. Date 11/3/2014 1:57:48PM

Greensboro (WXLV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		GMA					
	SPOT	20716-ABC-Good Mo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/27/14 7:55AM (Mo)	00:30	KHT1403H	\$50.00	
	SPOT	20716-ABC-Good Mo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/28/14 7:59AM (Tu)	00:30	KHT1403H	\$50.00	
	SPOT	20716-ABC-Good Mo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/14 8:50AM (We)	00:30	KHT1423H	\$50.00	
	SPOT	20716-ABC-Good Mo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/14 7:41AM (Th)	00:30	KHT1425H	\$50.00	
	SPOT	20716-ABC-Good Mo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/14 7:25AM (Fr)	00:30	KHT1427H	\$50.00	
4.2	Contract Line Remarks:		THE DOCTORS					
	SPOT	12:00:00PM- 1:00:00	Day,Tu-1	10/28/14 12:41PM (Tu)	00:30	KHT1423H	\$25.00	
6.1	Contract Line Remarks:		THE CHEW					
	SPOT	156883-ABC-The Che	Day,M-1,F-1	10/27/14 12:58PM (Mo)	00:30	KHT1423H	\$25.00	
	SPOT	156883-ABC-The Che	Day,M-1,F-1	10/31/14 1:00PM (Fr)	00:30	KHT1425H	\$25.00	
7.0	SPOT			10/30/14		1 preempt @ \$55.00	\$0.00	Political
8.0	Contract Line Remarks:		NEWS					
	News	173837-News-News	Day,Tu-1,W-1	10/28/14 5:59PM (Tu)	00:30	KHT1411H	\$100.00	
	News	173837-News-News	Day,Tu-1,W-1	10/29/14 5:59PM (We)	00:30	KHT1425H	\$100.00	
10.0	News			10/27/14		1 preempt @ \$95.00	\$0.00	Political
10.0	News			10/28/14		1 preempt @ \$95.00	\$0.00	Sold Out
10.0	News			10/30/14		1 preempt @ \$95.00	\$0.00	Sold Out
10.0	News			10/31/14		1 preempt @ \$95.00	\$0.00	Sold Out
11.1	Contract Line Remarks:		FAMILY FEUD					
	SPOT	20100-Family Feud	Day,M-1,W-1	10/27/14 7:16PM (Mo)	00:30	KHT1403H	\$215.00	
	SPOT	20100-Family Feud	Day,M-1,W-1	10/29/14 7:25PM (We)	00:30	KHT1423H	\$215.00	
13.1	Contract Line Remarks:		FAMILY FEUD					
	SPOT	75758-Family Feud B	Day,Tu-1,Th-1,F-1	10/28/14 7:30PM (Tu)	00:30	KHT1423H	\$255.00	
	SPOT	75758-Family Feud B	Day,Tu-1,Th-1,F-1	10/30/14 7:57PM (Th)	00:30	KHT1403H	\$255.00	
	SPOT	75758-Family Feud B	Day,Tu-1,Th-1,F-1	10/31/14 7:30PM (Fr)	00:30	KHT1425H	\$255.00	
14.0	Contract Line Remarks:		DWTS					
	Prime	140441-ABC-Dancing	Day,M-1	10/27/14 8:00PM (Mo)	00:30	KHT1423H	\$830.00	
16.0	Contract Line Remarks:		CASTLE					
	Prime	140431-ABC-Castle (Day,M-1	10/27/14 10:30PM (Mo)	00:30	KHT1403H	\$620.00	
18.0	Prime			10/28/14		1 preempt @ \$330.00	\$0.00	Program Change
19.0	Contract Line Remarks:		CAN RUN 8-9P IN "MIDDLE/GOLDBERGS"					
	Prime	140528-ABC-The Mid	Day,W-1	10/29/14 8:00PM (We)	00:30	KHT1403H	\$580.00	
20.0	Contract Line Remarks:		NASHVILLE					
	Prime	188394-ABC-Nashvill	Day,W-1	10/29/14 10:40PM (We)	00:30	KHT1423H	\$975.00	
21.1	Prime			10/30/14		1 preempt @ \$785.00	\$0.00	Political
22.0	Contract Line Remarks:		HOW TO GET AWAY WITH MURDER					
	Prime	567705-ABC-How To	Day,Th-1	10/30/14 11:00PM (Th)	00:30	KHT1425H	\$785.00	
23.2	Contract Line Remarks:		CAN RUN 8-9P IN "LAST MAN/CRISTELA"					
	Prime	162444-ABC-Last Ma	Day,F-1	10/31/14 8:00PM (Fr)	00:30	KHT1425H	\$325.00	



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DATE (ns) (1186)
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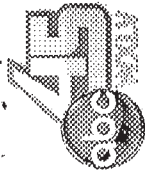
OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
24.0	Contract Line Remarks:	20/20						
	Prime	140421-ABC-20/20	Day,F-1	10/31/14 10:49PM (Fr)	00:30	KHT1427H	\$440.00	
25.1	Contract Line Remarks:	ONCE UPON A TIME						
	Prime	156540-ABC-Once Upon	Day,Su-1	11/02/14 8:40PM (Su)	00:30	KHT1427H	\$2660.00	
26.1	Contract Line Remarks:	RESURRECTION						
	Prime	366639-ABC-Resurre	Day,Su-1	11/02/14 9:44PM (Su)	00:30	KHT1425H	\$2690.00	
27.1	Contract Line Remarks:	REVENGE						
	Prime	184142-ABC-Revenge	Day,Su-1	11/02/14 10:43PM (Su)	00:30	KHT1425H	\$310.00	
28.0	Contract Line Remarks:	NEWS						
	News	173838-News- News	Day,M-1,Tu-1,W-1,Th-1,F-1	10/27/14 11:30PM (Mo)	00:30	KHT1417H	\$105.00	
	News	173838-News- News	Day,M-1,Tu-1,W-1,Th-1,F-1	10/28/14 11:30PM (Tu)	00:30	KHT1417H	\$105.00	
	News	173838-News- News	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/14 11:30PM (We)	00:30	KHT1425H	\$105.00	
	News	173838-News- News	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/14 11:35PM (Th)	00:30	KHT1425H	\$105.00	
	News	173838-News- News	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/14 11:34PM (Fr)	00:30	KHT1403H	\$105.00	
30.1	Contract Line Remarks:	ABC WORLD NEWS						
	News	20156-ABC-World Ne	Day,Tu-1,Th-1,F-1	10/28/14 6:29PM (Tu)	00:30	KHT1403H	\$160.00	M/G For 10.0.1,10.0.2,10.0.3
	News	20156-ABC-World Ne	Day,Tu-1,Th-1,F-1	10/30/14 6:29PM (Th)	00:30	KHT1427H	\$160.00	M/G For 10.0.1,10.0.2,10.0.3
	News	20156-ABC-World Ne	Day,Tu-1,Th-1,F-1	10/31/14 6:29PM (Fr)	00:30	KHT1425H	\$160.00	M/G For 10.0.1,10.0.2,10.0.3
32.0	Contract Line Remarks:	Manhattan						
	Prime	566923-ABC-Forever	Day,Tu-1	10/28/14 10:45PM (Tu)	00:30	KHT1403H	\$400.00	M/G For 18.0.1
33.0	Contract Line Remarks:	NEWS						
	News	20156-ABC-World Ne	Day,M-1	10/27/14 6:30PM (Mo)	00:30	KHT1411H	\$95.00	M/G For 10.0.4
34.0	Contract Line Remarks:	GH						
	SPOT	20149-ABC-General H	Day,Th-1	10/30/14 2:26PM (Th)	00:30	KHT1425H	\$170.00	M/G For 7.0.1
35.0	Contract Line Remarks:	SCANDAL						
	Prime	177333-ABC-Scandal	Day,Th-1	10/30/14 9:44PM (Th)	00:30	KHT1425H	\$2010.00	M/G For 21.1.1
36.0	SPOT	602105-Dr Phil 2	Day,F-1	10/31/14 9:23AM (Fr)	00:30	KHT1403H	\$40.00	
37.0	SPOT	366202-Queen Latifa	Day,F-2	10/31/14 10:13AM (Fr)	00:30	KHT1425H	\$45.00	
37.0	SPOT	366202-Queen Latifa	Day,F-2	10/31/14 10:48AM (Fr)	00:30	KHT1425H	\$45.00	
38.0	SPOT	602104-Dr Phil	Day,F-2	10/31/14 3:24PM (Fr)	00:30	KHT1427H	\$60.00	
38.0	SPOT	602104-Dr Phil	Day,F-2	10/31/14 3:51PM (Fr)	00:30	KHT1403H	\$60.00	
39.0	Contract Line Remarks:	Rebates from week of 11/3						
	SPOT	637124-American At	Day,Sa-1	11/01/14 11:45PM (Sa)	00:30	KHT1425H	\$20.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$15,885.00	Total Spots	43
Commission	(\$2,382.75)		
Net Total	\$13,502.25		



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 20120

Contract # 1889832

Schedule Dates

10/27/14-11/04/14

Advertiser

Hagan for Senate (3186)

Agency

Screen Strategies Media-Fairfax (15683)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

HAGAN FOR SENATE (198499)

Salesperson

HOUSE-GREENSBORO, WXLV/WMLV (1030)

Sales Office

WXLV/WMLV

Buyer Name

/

Phone/Fax

602

CPE

Local/Political Candidate Agency BRD

Account Types

Weekly/Irregular

Billing Type

Hagan for Senate Estimate 602

Comments

10/27-11/4/2014 TV

Date Entered 07/24/14
Last Modified 07/24/14
Entered By Lisa Carter
CO-OP Yes
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,680.50
Net Total \$15,189.50
Sales Tax

Greensboro (WXLV)

By Broadcast Month
Nov. 2014
Grand Total:

Spots	Rate
46	\$17,870.00
46	\$17,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (113)	10/27/14-10/31/14	3	:30	7A- ABC-Good Morning America	1	1	1	1	1	1			5	\$50.00	\$250.00	Greensboro (WXLV)	GMA	7/24/14
2.0	Normal Line / SPOT (113)	11/03/14-11/04/14	3	:30	7A- ABC-Good Morning America	1	1	1						2	\$50.00	\$100.00	Greensboro (WXLV)	GMA	7/24/14
3.0	Normal Line / SPOT (114)	11/04/14-11/04/14	4	:30	10:58-25A- ABC-The View			1						1	\$40.00	\$40.00	Greensboro (WXLV)	THE VIEW	7/24/14
4.0	Normal Line / SPOT (115)	10/28/14-10/28/14	4	:30	12P- 1P (EST)			1						1	\$25.00	\$25.00	Greensboro (WXLV)	MILLIONAIRE	7/24/14
5.0	Normal Line / SPOT (115)	11/03/14-11/03/14	4	:30	12P- 1P (EST)	1	1							1	\$25.00	\$25.00	Greensboro (WXLV)	MILLIONAIRE	7/24/14
6.0	Normal Line / SPOT (116)	10/27/14-10/31/14	4	:30	12:57-56P- ABC-The Chew	1	1				1			2	\$25.00	\$50.00	Greensboro (WXLV)	THE CHEW	7/24/14
7.0	Normal Line / SPOT (117)	10/30/14-10/30/14	4	:30	2P- ABC-General Hospital				1					1	\$55.00	\$55.00	Greensboro (WXLV)	GH	7/24/14
8.0	Normal Line / News (118)	10/28/14-10/29/14	3	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm			1	1					2	\$100.00	\$200.00	Greensboro (WXLV)	NEWS	7/24/14
9.0	Normal Line / News (118)	11/03/14-11/03/14	3	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	1	1							1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	7/24/14
10.0	Normal Line / News (119)	10/27/14-10/31/14	3	:30	6:28-30P- ABC-World News Monday-Friday	1	1	1	1	1	1			4	\$95.00	\$380.00	Greensboro (WXLV)	NEWS	7/24/14
11.0	Normal Line / SPOT (120)	10/27/14-10/29/14	3	:30	6:58-50P- Family Feud	1	1	1	1					2	\$215.00	\$430.00	Greensboro (WXLV)	FAMILY FEUD	7/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

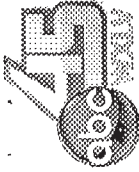
Date:

Accepted-Station:

Date:

Comments:

Angela Ford 7/25/14



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1889832

Schedule Dates

10/27/14-11/04/14

Advertiser

Hagan for Senate (3186)

Agency

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Product

POLITICAL CANDIDATE (ns) (1186)

Brand

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Salesperson

HOUSE-GREENSBORO, WXLV/WMYV (1030)

Sales Office

WXLV/WMYV

Buyer Name

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Phone/Fax

602

CPE

Weekly/Irregular

Account Types

Local/Political Candidate Agency BRD

Billing Type

Hagan for Senate Estimate 602

Comments

10/27-11/4/2014 TV

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
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Date Entered 07/24/14
Last Modified 07/24/14
Entered By Lisa Carter
CO-OP Yes
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,680.50
Net Total \$15,189.50
Sales Tax

Greensboro (WXLV)

By Broadcast Month

Nov. 2014

Grand Total:

Spots

46

Rate

\$17,870.00

\$17,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (120)	11/03/14-11/03/14	3	:30	6:58-50P- Family Feud	1	1							1	\$215.00	\$215.00	Greensboro (WXLV)	FAMILY FEUD	7/24/14
13.0	Normal Line / SPOT (121)	10/28/14-10/31/14	3	:30	7:28-30P- Family Feud B			1		1	1			3	\$255.00	\$765.00	Greensboro (WXLV)	FAMILY FEUD	7/24/14
14.0	Normal Line / Prime (122)	10/27/14-10/27/14	3	:30	7:57-56P- ABC-Dancing With The Stars (Monday)	1	1							1	\$830.00	\$830.00	Greensboro (WXLV)	DWTS	7/24/14
15.0	Normal Line / Prime (123)	11/03/14-11/03/14	1	:30	7:57-56P- ABC-Dancing With The Stars (Monday)	1	1							1	\$1,875.00	\$1,875.00	Greensboro (WXLV)	DWTS	7/24/14
16.0	Normal Line / Prime (124)	10/27/14-10/27/14	3	:30	10P- ABC-Castle (Monday)	1	1							1	\$620.00	\$620.00	Greensboro (WXLV)	CASTLE	7/24/14
17.0	Normal Line / Prime (125)	11/03/14-11/03/14	1	:30	10P- ABC-Castle (Monday)	1	1							1	\$1,400.00	\$1,400.00	Greensboro (WXLV)	CASTLE	7/24/14
18.0	Normal Line / Prime (126)	10/28/14-10/28/14	4	:30	7:57-56P- ABC-Selfie (Tuesday)			1						1	\$330.00	\$330.00	Greensboro (WXLV)	CAN RUN 8-9P IN "SELFIE/MANHATTAN"	7/24/14
19.0	Normal Line / Prime (127)	10/29/14-10/29/14	3	:30	7:57-56P- ABC-The Middle (Wednesday)				1					1	\$580.00	\$580.00	Greensboro (WXLV)	CAN RUN 8-9P IN "MIDDLE/GOLDBERGS"	7/24/14
20.0	Normal Line / Prime (128)	10/29/14-10/29/14	3	:30	10P- ABC-Nashville (Wednesday)				1					1	\$975.00	\$975.00	Greensboro (WXLV)	NASHVILLE	7/24/14
21.0	Normal Line / Prime (129)	10/30/14-10/30/14	3	:30	9P- ABC-Scandal (Thursday)					1				1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	7/24/14
22.0	Normal Line / Prime (130)	10/30/14-10/30/14	3	:30	10P- ABC-How To Get Away With Murder (Thursday)						1			1	\$785.00	\$785.00	Greensboro (WXLV)	HOW TO GET AWAY WITH MURDER	7/24/14

CONFIRMATION CONTRACT

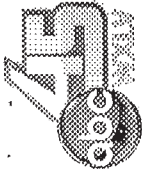
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Date:

Accepted-Station:

Date:

Comments:



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Phone/Fax

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CPE

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23.0	Normal Line / Prime (131)	10/31/14-10/31/14	4	:30	7:57-8:56P- ABC-Last Man Standing (Friday)						1			1	\$325.00	\$325.00	Greensboro (WXLV)	CAN RUN 8-9P IN "LAST MAN/CRISTELA"	7/24/14
24.0	Normal Line / Prime (132)	10/31/14-10/31/14	3	:30	10P- ABC-20/20 (Friday)						1			1	\$440.00	\$440.00	Greensboro (WXLV)	20/20	7/24/14
25.0	Normal Line / Prime (133)	11/02/14-11/02/14	3	:30	8P- ABC-Once Upon A Time (Sunday)								1	1	\$2,660.00	\$2,660.00	Greensboro (WXLV)	ONCE UPON A TIME	7/24/14
26.0	Normal Line / Prime (134)	11/02/14-11/02/14	3	:30	9P- ABC-Resurrection (Sunday)								1	1	\$2,690.00	\$2,690.00	Greensboro (WXLV)	RESURRECTION	7/24/14
27.0	Normal Line / Prime (135)	11/02/14-11/02/14	3	:30	10P- ABC-Revenge (Sunday)								1	1	\$310.00	\$310.00	Greensboro (WXLV)	REVENGE	7/24/14
28.0	Normal Line / News (136)	10/27/14-10/31/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm		1	1	1	1	1			5	\$105.00	\$525.00	Greensboro (WXLV)	NEWS	7/24/14
29.0	Normal Line / News (136)	11/03/14-11/03/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm		1							1	\$105.00	\$105.00	Greensboro (WXLV)	NEWS	7/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Buy Detail Report

1869832

Revision #: Date: 7/22/2014

Client: Hagan for Senate
Media: TV
Product: General
Market: Greensboro-Winston Salem

Estimate: 602
Description: Hagan for Senate 10/27-11/4/2014 TV
Flight Start Date: 10/27/2014 05:00 AM
Flight End Date: 11/4/2014 03:00 PM
Survey: Nov13 DMA Nielsen Live+3
Buyer: Caroline Bahng

Vendor: WXLV-TV
3500 Myer Lee Drive
Winston-Salem, NC 27101

Separation between spots: 30

Phone: 336-722-4545
Fax: 336-723-8217

Affiliation: ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
113	WXLV-TV MTuWThF 7:00a- 9:00a Good Morn America	EM	\$50.00	30	1	1	1	1	1	1		1	1	7
114	75% PE at LUR Per WXLV; Move to P3 MTuWThF 11:00a-12:00p The View	DT	\$40.00	30									1	1
115	MTuWThF 12:00p- 1:00p Millionaire	DT	\$25.00	30		1				1				2
116	MTuWThF 1:00p- 2:00p The Chew	DT	\$25.00	30	1				1					2
117	MTuWThF 2:00p- 3:00p General Hospital	DT	\$55.00	30			1							1
118	MTuWThF 6:00p- 6:30p WXLV 6p News	EN	\$100.00	30		1	1			1				3
119	75% PE at LUR Per WXLV; Move to P3 MTuWThF 6:30p- 7:00p ABC World News	EN	\$95.00	30	1	1	1	1	1					4
120	75% PE at LUR Per WXLV; Move to P3 MTuWThF 7:00p- 7:30p Family Feud	PA	\$215.00	30	1		1			1				3
121	75% PE at LUR Per WXLV; Move to P3 MTuWThF 7:30p- 8:00p Family Feud	PA	\$255.00	30		1	1	1	1					3
122	75% PE at LUR Per WXLV; Move to P3 M 8:00p-10:00p Dancing With Star	PT	\$830.00	30	1									1
	75% PE at LUR Per WXLV; Move to P3													

Buy Detail Report

Revision #: Date: 7/22/2014

Client: Hagan for Senate
Media: TV
Product: General
Market: Greensboro-Winston Salem

Estimate: 602
Description: Hagan for Senate 10/27-11/4/2014 TV
Flight Start Date: 10/27/2014 05:00 AM
Flight End Date: 11/4/2014 03:00 PM
Survey: Nov13 DMA Nielsen Live+3
Buyer: Caroline Bahng

Vendor: WXLV-TV
3500 Myer Lee Drive
Winston-Salem, NC 27101
Phone: 336-722-4545
Fax: 336-723-8217
Affiliation: ABC

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
123	WXLV-TV M 8:00p-10:00p Dancing With Star	PT	\$1,875.00	30								1		1
124	75% PE at LUR Per WXLV; Move to P1 M 10:00p-11:00p Castle	PT	\$620.00	30	1									1
125	75% PE at LUR Per WXLV; Move to P3 M 10:00p-11:00p Castle	PT	\$1,400.00	30								1		1
126	75% PE at LUR Per WXLV; Move to P1 Tu 8:00p- 9:00p Selfie/Manhattan	PT	\$330.00	30		1								1
127	W 8:00p- 9:00p Middle/Goldbergs	PT	\$580.00	30			1							1
128	75% PE at LUR Per WXLV; Move to P3 W 10:00p-11:00p Nashville	PT	\$975.00	30			1							1
129	75% PE at LUR Per WXLV; Move to P3 Th 9:00p-10:00p Scandal	PT	\$785.00	30				1						1
130	75% PE at LUR Per WXLV; Move to P3 Th 10:00p-11:00p How to Murder	PT	\$785.00	30				1						1
131	75% PE at LUR Per WXLV; Move to P3 F 8:00p- 9:00p Last Man/Cristela	PT	\$325.00	30					1					1
132	F 10:00p-11:00p 20/20	PT	\$440.00	30					1					1
	75% PE at LUR Per WXLV; Move to P3													

Buy Detail Report

Revision #: Date: 7/22/2014

Client: Hagan for Senate
Media: TV
Product: General
Market: Greensboro-Winston Salem

Estimate: 602
Description: Hagan for Senate 10/27-11/4/2014 TV
Flight Start Date: 10/27/2014 05:00 AM
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Separation between spots: 30

Vendor: WXLV-TV
3500 Myer Lee Drive
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Phone: 336-722-4545
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Affiliation: ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
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WXLV-TV 133	Su 8:00p-9:00p	PT	\$2,660.00	30						1				1
	Once Upon a Time													
	75% PE at LUR Per WXLV; Move to P3													
134	Su 9:00p-10:00p	PT	\$2,690.00	30						1				1
	Resurrection													
	75% PE at LUR Per WXLV; Move to P3													
135	Su 10:00p-11:00p	PT	\$310.00	30						1				1
	Revenge													
	75% PE at LUR Per WXLV; Move to P3													
136	MTuWThF 11:00p-11:35p	LN	\$105.00	30		1	1	1	1			1		6
	WXLV 11p News													
	75% PE at LUR Per WXLV; Move to P3													

Total Spots: 7 7 6 7 7 3 7 2
Total Cost: \$17,870.00

Signature: *[Handwritten Signature]*
15189.50 / net

Disclaimer: