



200 E Main Street - Linden, Tennessee

Quarterly Issues & Programs Report: WLVS-FM (Q1 2021)

The major issues identified / communicated across the WLVS-FM listening area include public safety, hunger, economic fallout, and governmental meetings and forums. In an effort to serve our audience, WLVS provided broadcast programming for these issues, and others, between January 1, 2021 and March 31, 2021.

Issues identified: COVID-19, health, health awareness, COVID 19 local economic issues, governmental closures and changes, food insecurity, economic recovery.

Public Safety:

(PSA) Promotion of community safety meetings, crime and safety alerts, and community meetings. These issues are provided a minimum of 4 minutes per day, in all dayparts, 6 days per week. This included COVID related closures and community information.

Community Service Programs:

Food Distribution: WLVS dedicated 3 special 15 minute programs on February and March to local food distribution programs.

COVID-19 Special Programming: Due to the unforeseen circumstances of the COVID-19 pandemic, WLVS devoted airtime and digital broadcast efforts to special programming. This included local community service messages at the top of the hour between the hours of 6am CST and 6pm CST Mon-Saturday throughout the reporting period.

Interviews included: Emergency management, school leaders and emergency officials. While interviews did continue, studio access remains limited during COVID restrictions.

Jan 1 – Mar 30 – 'Tennessee Mornings' devoted multiple daily 1 minute PSA segments to COVID testing centers, as reported by the Tennessee Department of Health.

Governmental Issues / Meetings:

Various Dayparts: WLVS dedicates, no less than 5 minute per day (5 days weekly) , as part of our local coverage, to alerting listeners to governmental meetings including, but not limited to, county commission meetings, city council meetings and committee meetings. In addition, we report on the outcomes of such meetings for citizens that are unable to attend.

