

Contract # 32830

CBS (WSWG)

WSWG

Advertiser Political Issue/FAIR FIGHT (3186)

Entered By Susan Vancel

Nov. 2020

19

\$6,120.00



AL MEDIA STRATEGY
222 W ONTARIO ST
CHICAGO, IL 60654

Product Political (1040)
Brand POLITICAL (2223)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
Account Types Regional/Political
Billing Type Standard
Comments Flight runs Wed 10.28 to Frid

External # 10119784
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$918.00
Net Total \$5,202.00
Sales Tax

Date Entered 10/27/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/28/20-10/30/20

Last Modified 10/27/20
No

By Broadcast Month	Spots	Rate
Grand Total:	19	\$6,120.00

Agency AL MEDIA STRATEGY (1533)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / PRIME	10/30/20-10/30/20	1	:30	8P- 9P (EST)	2					X			2	\$750.00	\$1,500.00	CBS (WSWG)	Daypart PT The Greatest #At Home Videos	#####
2.0	Normal Line / PRIME	10/30/20-10/30/20	1	:30	9P- 10P (EST)	1					X			1	\$750.00	\$750.00	CBS (WSWG)	Daypart PT Undercover Boss	#####
3.0	Normal Line / PRIME	10/30/20-10/30/20	1	:30	10P- 11P (EST)	2					X			2	\$750.00	\$1,500.00	CBS (WSWG)	Daypart PT Blue Bloods	#####
4.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	12:30P- 1:30P (EST)	3			X	X	X			2	\$120.00	\$240.00	CBS (WSWG)	Daypart DT The Young and the Restless	#####
4.0.1	Preempt	10/28/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
5.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	2P- 3P (EST)	3			X	X	X			3	\$60.00	\$180.00	CBS (WSWG)	Daypart DT The Talk	#####
6.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	7P- 7:30P (EST)	3			X	X	X			3	\$300.00	\$900.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
7.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	7:30P- 8P (EST)	3			X	X	X			3	\$300.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
8.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$50.00	\$150.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl