

Contract # 33740

Albany CBS (WSWG)

WSWG



AL MEDIA STRATEGY
222 W ONTARIO ST
CHICAGO, IL 60654

Advertiser Political Issue/FAIR FIGHT (3186)

Entered By Tracy Shorts

Jan. 2021

35

\$2,105.00

Product Political (1040)
Brand POLITICAL (2223)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
Account Types National/Political
Billing Type Standard
Comments Flight runs Wed 1/6 - Fri 1/8

External # 10313026
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$315.75
Net Total \$1,789.25
Sales Tax

Date Entered 01/05/21

P.O. BOX 4009
Salisbury, MD 21803

Schedule Dates 01/06/21-01/08/21

Last Modified 01/05/21
No

By Broadcast Month	Spots	Rate
Grand Total:	35	\$2,105.00

Agency AL MEDIA STRATEGY (1533)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	01/06/21-01/08/21	3	:30	9A- 10A (EST)	3			X	X	X						CBS (WSWGO)	Daypart DT Live with Kelly and Ryan	1/5/2021
1.1	Normal Line / SPOT	01/06/21-01/08/21	3	:30	9A- 10A (EST)	3			X	X	X			3	\$20.00	\$60.00	Albany CBS (WSWG)	Daypart DT Live with Kelly and Ryan	1/5/2021
2.0	Revised Line / SPOT	01/06/21-01/08/21	3	:30	7P- 7:30P (EST)	3			X	X	X						CBS (WSWGO)	Daypart PA Wheel of Fortune	1/5/2021
2.1	Normal Line / SPOT	01/06/21-01/08/21	3	:30	7P- 7:30P (EST)	3			X	X	X			3	\$125.00	\$375.00	Albany CBS (WSWG)	Daypart PA Wheel of Fortune	1/5/2021
3.0	Revised Line / SPOT	01/06/21-01/08/21	3	:30	7:30P- 8P (EST)	3			X	X	X						CBS (WSWGO)	Daypart PA Jeopardy!	1/5/2021
3.1	Normal Line / SPOT	01/06/21-01/08/21	3	:30	7:30P- 8P (EST)	3			X	X	X			3	\$125.00	\$375.00	Albany CBS (WSWG)	Daypart PA Jeopardy!	1/5/2021
4.0	Revised Line / NEWS	01/06/21-01/08/21	2	:30	11P- 11:35P (EST)	3			X	X	X						CBS (WSWGO)	Daypart LN South Georgia News @ 11	1/5/2021
4.1	Normal Line / NEWS	01/06/21-01/08/21	2	:30	11P- 11:35P (EST)	3			X	X	X			3	\$30.00	\$90.00	Albany CBS (WSWG)	Daypart LN South Georgia News @ 11	1/5/2021
5.0	Revised Line / SPOT	01/06/21-01/08/21	3	:30	11:35P- 12:37A (EST)	3			X	X	X						CBS (WSWGO)	Daypart LF The Late Show with Stephen Colbert	1/5/2021
5.1	Normal Line / SPOT	01/06/21-01/08/21	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$15.00	\$45.00	Albany CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	1/5/2021

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Advertiser	Political Issue/FAIR FIGHT (3186)	Entered By	Tracy Shorts	Jan. 2021	35	\$2,105.00
Product	Political (1040)	External #	10313026			
Brand	POLITICAL (2223)	Demo				
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$315.75			
		Net Total	\$1,789.25			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	Flight runs Wed 1/6 - Fri 1/8					

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Agency AL MEDIA STRATEGY (1533)
CPE 62/132/3235

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / SPOT	01/06/21-01/08/21	3	:30	12:37A- 1:37A (EST)	2			X	X	X						CBS (WSWGO)	Daypart LF The Late Late Show with James Corden	1/5/2021
6.1	Normal Line / SPOT	01/06/21-01/08/21	3	:30	12:37A- 1:37A (EST)	2			X	X	X			2	\$15.00	\$30.00	Albany CBS (WSWG)	Daypart LF The Late Late Show with James Corden	1/5/2021
7.0	Revised Line / SPOT	01/06/21-01/08/21	1	:30	10A- 11A (EST)	1			X	X	X						CBS (WSWGO)	Daypart DT Let's Make a Deal	1/5/2021
7.1	Normal Line / SPOT	01/06/21-01/08/21	1	:30	10A- 11A (EST)	1			X	X	X			1	\$100.00	\$100.00	Albany CBS (WSWG)	Daypart DT Let's Make a Deal	1/5/2021
8.0	Revised Line / SPOT	01/06/21-01/08/21	2	:30	11A- 12P (EST)	2			X	X	X						CBS (WSWGO)	Daypart DT Price is Right	1/5/2021
8.1	Normal Line / SPOT	01/06/21-01/08/21	2	:30	11A- 12P (EST)	2			X	X	X			2	\$150.00	\$300.00	Albany CBS (WSWG)	Daypart DT Price is Right	1/5/2021
9.0	Revised Line / SPOT	01/06/21-01/08/21	2	:30	12:30P- 1:30P (EST)	3			X	X	X						CBS (WSWGO)	Daypart DT The Young and the Restless	1/5/2021
9.1	Normal Line / SPOT	01/06/21-01/08/21	2	:30	12:30P- 1:30P (EST)	3			X	X	X			3	\$100.00	\$300.00	Albany CBS (WSWG)	Daypart DT The Young and the Restless	1/5/2021
10.0	Revised Line / SPOT	01/06/21-01/08/21	2	:30	1:30P- 2P (EST)	2			X	X	X						CBS (WSWGO)	Daypart DT The Bold and the Beautiful	1/5/2021
10.1	Normal Line / SPOT	01/06/21-01/08/21	2	:30	1:30P- 2P (EST)	2			X	X	X			2	\$100.00	\$200.00	Albany CBS (WSWG)	Daypart DT The Bold and the Beautiful	1/5/2021

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Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$315.75
		Net Total	\$1,789.25
		Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	Flight runs Wed 1/6 - Fri 1/8		

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			No	Grand Total:	35	\$2,105.00
Agency	AL MEDIA STRATEGY (1533)	CO-OP				
CPE	62/132/3235					

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11.0	Revised Line / SPOT	01/06/21-01/08/21	2	:30	2P- 3P (EST)	3	X	X	X			CBS (WSWGO)	Daypart DT The Talk	1/5/2021
11.1	Normal Line / SPOT	01/06/21-01/08/21	2	:30	2P- 3P (EST)	3	X	X	X	3	\$20.00	\$60.00 Albany CBS (WSWG)	Daypart DT The Talk	1/5/2021
12.0	Revised Line / SPOT	01/06/21-01/08/21	1	:30	3P- 4P (EST)	2	X	X	X			CBS (WSWGO)	Daypart EF LIVE with Kelly and Ryan	1/5/2021
12.1	Normal Line / SPOT	01/06/21-01/08/21	1	:30	3P- 4P (EST)	2	X	X	X	2	\$20.00	\$40.00 Albany CBS (WSWG)	Daypart EF LIVE with Kelly and Ryan	1/5/2021
13.0	Revised Line / SPOT	01/06/21-01/08/21	1	:30	4P- 5P (EST)	2	X	X	X			CBS (WSWGO)	Daypart EF The Dr. Oz Show	1/5/2021
13.1	Normal Line / SPOT	01/06/21-01/08/21	1	:30	4P- 5P (EST)	2	X	X	X	2	\$20.00	\$40.00 Albany CBS (WSWG)	Daypart EF The Dr. Oz Show	1/5/2021
14.0	Revised Line / NEWS	01/06/21-01/08/21	2	:30	6P- 6:30P (EST)	3	X	X	X			CBS (WSWGO)	Daypart EN South Georgia News @ 6	1/5/2021
14.1	Normal Line / NEWS	01/06/21-01/08/21	2	:30	6P- 6:30P (EST)	3	X	X	X	3	\$30.00	\$90.00 Albany CBS (WSWG)	Daypart EN South Georgia News @ 6	1/5/2021

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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