

Contract # 31091

CBS (WSWG)

WSWG

Advertiser Political Issue/FAIR FIGHT (3186)

Entered By Tracy Shorts

Jun. 2020

25

\$4,210.00



AL MEDIA STRATEGY  
222 W ONTARIO ST  
CHICAGO, IL 60654

Product Political (1040)  
Brand POLITICAL (2223)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
Account Types Regional/Political  
Billing Type Standard  
Comments

External #  
Demo HH  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$631.50  
Net Total \$3,578.50  
Sales Tax

Date Entered 06/15/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 06/16/20-06/26/20

Last Modified 06/18/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	25	\$4,210.00

Agency AL MEDIA STRATEGY (1533)  
CPE FAIR FIGHT/FAIR FIGHT/1660

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / PRIME	06/22/20-06/22/20	4	:30	8P- 8:30P (EST)		1							1	\$300.00	\$300.00	CBS (WSWG)	NEIGHBORHOOD	6/15/2020
2.0	Normal Line / PRIME	06/22/20-06/22/20	4	:30	9P- 10P (EST)		1							1	\$300.00	\$300.00	CBS (WSWG)	ALL RISE	6/15/2020
3.0	Normal Line / PRIME	06/22/20-06/22/20	4	:30	10P- 11P (EST)		1							1	\$350.00	\$350.00	CBS (WSWG)	BULL	6/15/2020
4.0	Normal Line / NEWS	06/16/20-06/19/20	4	:30	11P- 11:35P (EST)	3		X	X	X	X			3	\$30.00	\$90.00	CBS (WSWG)	NEWS @ 11P	6/15/2020
5.0	Normal Line / NEWS	06/22/20-06/26/20	4	:30	11P- 11:35P (EST)	2	X	X	X	X	X			2	\$30.00	\$60.00	CBS (WSWG)	NEWS @ 11P	6/15/2020
6.0	Normal Line / NEWS	06/16/20-06/19/20	4	:30	11:35P- 12:37A (EST)			1	1	1	1			4	\$20.00	\$80.00	CBS (WSWG)	COLBERT	6/15/2020
7.0	Normal Line / NEWS	06/22/20-06/26/20	4	:30	11:35P- 12:37A (EST)	4	X	X	X	X	X			4	\$20.00	\$80.00	CBS (WSWG)	COLBERT	6/15/2020
8.0	Normal Line / PRIME	06/23/20-06/23/20	4	:30	8P- 9P (EST)			1						1	\$750.00	\$750.00	CBS (WSWG)	NCIS	6/15/2020
9.0	Normal Line / PRIME	06/17/20-06/17/20	4	:30	8P- 9P (EST)				1					1	\$375.00	\$375.00	CBS (WSWG)	GAME ON	6/15/2020
10.0	Normal Line / PRIME	06/24/20-06/24/20	4	:30	8P- 9P (EST)				1					1	\$375.00	\$375.00	CBS (WSWG)	GAME ON	6/15/2020
11.0	Normal Line / PRIME	06/17/20-06/17/20	4	:30	10P- 11P (EST)				1					1	\$375.00	\$375.00	CBS (WSWG)	SWAT	6/15/2020
12.0	Revised Line / PRIME	06/19/20-06/19/20	4	:30	8P- 9P (EST)							1					CBS (WSWG)	HAWAII 5-0	6/15/2020
12.1	Normal Line / PRIME	06/19/20-06/19/20	4	:30	8P- 9P (EST)							1			\$345.00		CBS (WSWG)	MACGYVER	6/15/2020

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**Brand** POLITICAL (2223)  
**Salesperson** HOUSE/NAT, HOUSE/NAT (1074)  
**Sales Office** WSST  
**Buyer Name**  
**Phone/Fax** /

**External #**  
**Demo** HH  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$631.50  
**Net Total** \$3,578.50

**Account Types** Regional/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 06/15/20

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CHICAGO, IL 60654

P.O. BOX 4009  
SALISBURY, MD 21803

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**Last Modified** 06/18/20  
No

By Broadcast Month	Spots	Rate
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**Agency** AL MEDIA STRATEGY (1533)  
**CPE** FAIR FIGHT/FAIR FIGHT/1660

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1.1	Closed Preempt	06/19/20															CBS (WSWG)	Schedule Change/Spot - WILL BE ALL RISE	
13.0	Normal Line / PRIME	06/19/20-06/19/20	4	:30	9P- 10P (EST)						1				\$345.00		CBS (WSWG)	MAGNUM PI	6/15/2020
13.0.1	Closed Preempt	06/19/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MACGYVER	
14.0	Normal Line / PRIME	06/19/20-06/19/20	4	:30	10P- 11P (EST)						1				\$345.00		CBS (WSWG)	BLUE BLOODS	6/15/2020
14.0.1	Closed Preempt	06/19/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MAGNUM PI	
15.0	Normal Line / SPOT	06/21/20-06/21/20	4	:30	10:30A- 11:30A (EST)								1	1	\$20.00	\$20.00	CBS (WSWG)	FACE THE NATION	6/15/2020
16.0	Normal Line / NEWS	06/21/20-06/21/20	4	:30	9A- 10A (EST)								1	1	\$20.00	\$20.00	CBS (WSWG)	CBS SUN MORNING	6/15/2020
17.0	M/G For 12.1.1 / PRIME	06/19/20-06/19/20	4	:30	9P- 10P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	MACGYVER	6/18/2020
18.0	M/G For 13.0.1 / PRIME	06/19/20-06/19/20	4	:30	10P- 11P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	MAGNUM PI	6/18/2020
19.0	M/G For 14.0.1 / PRIME	06/19/20-06/19/20	4	:30	8P- 9P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	ALL RISE	6/18/2020

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl