

## QUARTERLY ISSUES/PROGRAMS LIST

The following is a listing of some of the significant issues responded to by Station KRWQ-FM, Medford, Oregon, along with the most significant programming treatment of those issues for the period July 1, 2016 – September 30, 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b>Description of Issue</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type &amp; Description of Program/Segment</b>
<b>Fundraiser/Child hood cancer awareness</b>	The Q Crew	7/1/16	7:20	10 minutes	Dayle Mallory-Bell is in to talk about the 13 <sup>th</sup> annual Brittney Ride Event benefiting St. Jude Children's Research Hospital. Event is Oct. 7-9 <sup>th</sup> at Seven Feathers. Silent/Live auction, concert, scavenger hunt. 100% of proceeds go to St. Jude.
<b>Local sports – collegiate team</b>	The Q Crew	7/7/16	8:20	5 minutes	Carolyn with the Medford Rogues Baseball League is in to talk about hosting players for the upcoming season.
<b>Non-profit Music and Arts Festival</b>	The Q Crew	7/20/16	8:30	5 minutes	Sarah is in with Britt Festivals to discuss the lineup for the 2016 season.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	7/21/16	8:20	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page for viewing.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	7/27/16	8:20	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page for viewing.
<b>Non-profit Music and Arts Festival</b>	The Q Crew	7/27/16	8:40	5 minutes	Sarah is in with Britt Festivals to discuss the lineup for the 2016 season.
<b>Public Service/Drug awareness</b>	The Q Crew	8/2/16	7:50	5 minutes	JR with D.A.R.E. program is in discussing about the Show and Shine car show in Central Point
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	8/10/16	8:20	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	8/17/16	8:20	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	8/24/16	8:20	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Fundraiser/ Public Service/homeless youth education</b>	The Q Crew	8/30/16	8:40	5 minutes	Gemineye discusses the "Gemineye's Charity Ride" for Hearts with a Mission benefiting local homeless youth.
<b>Fundraiser/Child hood cancer awareness</b>	The Q Crew	9/4/16	7:20	10 minutes	Dayle Mallory-Bell is in to talk about the 13 <sup>th</sup> annual Brittney Ride Event benefiting St. Jude Children's

					Research Hospital. Event is Oct. 7-9 <sup>th</sup> at Seven Feathers. Silent/Live auction, concert, scavenger hunt. 100% of proceeds go to St. Jude.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	9/7/16	8:40	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Non-profit Music and Arts Festival</b>	The Q Crew	9/7/16	8:20	5 minutes	Mike G is in with Britt Festivals to discuss the lineup for the 2016 season.
<b>Community Events/volunteer opportunity</b>	The Q Crew	9/14/16	8:30	5 minutes	Helen is in with the Jackson County Fair to talk about volunteer opportunities at the Southern Oregon Brew Fest/Harvest Festival
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	9/21/16	8:40	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Public Service/Humane society/ Animal Adoption</b>	The Q Crew	9/28/16	8:40	5 minutes	Karen with the Southern Oregon Humane Society is in to discuss which "Q Critter" is up for adoption. Picture and bio loaded onto main Q Facebook page.
<b>Community Events/Volunteer opportunity/Q&amp;A</b>	The Q Crew	9/7/16	7:10	30 minutes	Anne and Don are in regarding BiMart Country Crossings Music Festival and discussing volunteer opportunities with listeners as well as a Q&A session on air.

<b>Description of Issue</b>	<b>Program/Segment</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type &amp; Description of Program/Segment</b>
Veterans services, veteran suicide	Clear Connections	7/3 and 8/10	530	15	Adam Marr, director of Warrior Angel Network discusses the growing problem of veteran suicides. Research indicating that a high percentage of these suicides are connected with undiagnosed traumatic brain injuries.
Media ratings, protection of children	Clear Connections	7/3 and 8/10	545	15	Media Research Center discusses the need for reform to the television rating system. The TV content ratings system consistently fails to protect children from adult fare and must be overhauled, a watchdog group said," reports the <i>Associated Press</i> . The Parents Television Council's details the extensive problems the TV content ratings system has had during its 20 years of existence. The PTC pointed out that the board tasked with oversight of the system is largely comprised of network representatives – an inherent conflict of interest, among other problems. PTC President Tim Winter had <u>harsh words</u> for the industry, citing numerous graphic TV examples rated as appropriate for children, and urged the system be reformed.

Energy, economy, conservation	Clear Connections	7/10	530	20	Monty Mendenhall of Pacific Power discusses the Resource Plan for the electrical utility. Says that 87% of the growth in future power needs in Oregon will be supplied by conservation, and not actually the production of more power. We questioned whether this was sound policy, and whether we could “conserve our way” to economic prosperity. Mendanhall adds that hundreds of thousands of “smart meters” will be installed. We asked about the privacy issues involved, given that PP is moving to demand pricing, which will ultimately lead to much higher energy costs.
Earthquake preparedness	Clear Connections	7/10	550	10	We talk with developers of the Shakealert system, an earthquake early warning system sponsored in part by the U.S. Geological Survey. It’s an important development given the area’s long-anticipated Pacific subduction earthquake talk.
Public health, healthcare reform.	Clear Connections	7/17	530	20	Dr. Merrill Matthews at the Institute for Policy Innovation details the slow motion failure of Obamacare due to the failures of the exchanges. Too much coverage for too many sick people, and too few premium dollars.
Local economy, city regulation	Clear Connections	7/17	550	10	Bill talks with a local entrepreneur starting up a social gaming center in Medford. Has been struggling with excessive regulation by city government.
Public Education	Clear Connections	7/24	530	30	<p>Vicki Alger of the Independent Institute discusses her book, “Failure”. A comprehensive account and frank assessment of federal involvement in education is long overdue. Created in 1979, after a lobbying campaign that spanned generations, the Department of Education has <i>failed</i> to live up to its promises.</p> <ul style="list-style-type: none"> <li>• Federal involvement—whether related to testing, funding, or academic curricula—has <i>failed</i> to abide by the Constitution’s implication that education must remain the domain only of state and local governments and private institutions.</li> <li>• Most of all, the central government’s pervasive meddling in education has <i>failed</i> America’s school children and their parents.</li> </ul> <p>Education policy has long been mired in controversies, often with opposing sides missing the mark. <b>Failure</b> helps us step back from the skirmish <i>du jour</i> and redirects our focus to the big picture, showing us what’s gone wrong over the</p>

					decades and the institutional causes of these failures. It also offers a bold blueprint for returning the federal government to its constitutional role and for cultivating an educational system that meets the needs of students and parents, rather than bureaucrats.
Housing policy, zoning, local government and regulation	Clear Connections	7/31	530	30	Tom DeWeese from the American Policy warns listeners about HUD changes requiring “fairness” of where section 8 housing is located. HUD is forcing every community which is applying for its grants to complete an “Assessment of Fair Housing” to identify all “contributing factors” to discrimination. These include a complete break down of race, income levels, religion and national origin of every single person living there. They use this information to determine if the neighborhood meets a preset “balance,” determined by HUD.
Law Enforcement, public safety	Clear Connections	8/14	530	30	Sheriff Corey Falls discussing a recent law enforcement audit designed to detail improvements in community police services.
Taxes, State Government	Clear Connections	8/14	550	10	Representatives from the Tax Foundation breakdown their opposition to Ballot Measure 97. This is a 2.5% tax increase on certain S-class corporations. TF claims it would cause gross harm to the economy, while funneling 30% more money to the state each year.
Education Policy	Clear Connections	8/21	530	15	Former Governor Ted Kulongoski talks of his support for Measure 98, which would dedicate a percentage of lottery funds for vocational training in Oregon schools, greater emphasis on increasing the graduation rate.
Public Safety and Law Enforcement, Emergency Communications	Clear Connections	8/21	545	15	Margie and Sarah Moulin of ECSO explain that the 911 system is still not able to accept text messages, but that a test of a text message to 911 system is in the works.
Poverty Policy	Clear	8/28	530	30	Movie Director Michael Miller - The global poor

	Connections				<p>are excluded from institutions of justice that would enable them to create prosperity in their communities, says <u>Poverty, Inc.</u> movie director <u>Michael Miller</u>.</p> <p>The usual immediate reaction is to send money and goods overseas or to focus on redistribution policies aimed at reducing global inequality. But what aid recipients really need is: Access to courts, title to land and the ability to register a business.</p> <p>On the other side, poorer countries need to back away from populist rhetoric and populist policy that distracts from the real issue – a country can't blame another outside force for its own problems.</p>
Firearms policy, marijuana law	Clear Connections	9/4	530	20	Kevin Starrett at Oregon Firearms explaining the laws regarding marijuana and firearms. Marijuana use may be legal in the state of Oregon, but the federal government doesn't recognize this. It is still a felony to use marijuana and possess a firearm.
Federal Government taxation and food policy	Clear Connections	9/4	550	10	Representative from Club for Growth, explaining how you, the taxpayer, are paying tens of millions of dollars to prop up cheese prices.
Unemployment, economy	Clear Connections	9/11	530	30	Nicholas Eberstadt, author of <u>MEN WITHOUT WORK</u> discusses the latest job numbers are out adding 151,000 in August. Despite the positive numbers, Eberstadt has another interpretation that <u>10 million men are out of work and we are at Great Depression levels of workforce participation.</u>
Earthquake and emergency preparedness, public safety	Clear Connections	9/18	530	30	Medford Emergency Manager Larry Masterman and State Rep. Sal Esquivel discuss the upcoming emergency preparedness fair in Medford. We also dig extensively into how families can best prepare for "the big one", the expected 9.0 Richter scale earthquake event, long overdue in our area.
Public health, vaccine policy, medical safety	Clear Connections	9/25	530	20	Dr. Paul Thomas and Jennifer Margulis, co-authors of the "Safe Vaccine Plan". They detail problems and side effects (including autism) stemming from following the CDC's vaccine schedule. Dr. Thomas has a more relaxed, spread-out vaccine plan, and the results are startling: No autism or autism spectrum disorder cases in the hundreds of children following his plan.
Wildlife and environmental policy	Clear Connections	9/25	550	10	Captain William Simpson, reporter for the Western Journalism site, explains a growing trend: With the reintroduction of the wolf to

					our area, we're now seeing a lot more "Woyotes", wolf/coyote hybrids...and they're starting to do a LOT of damage.
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Call Letters: KRWQ\_\_\_\_\_

Weekly Public Affairs Program

**QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2016**

Show # 2016-27  
**Date aired: 7/3 Time Aired: 500**

**Mike Gikas**, Senior Electronics Editor at Consumer Reports

Smart phone theft is on the rise. A projected 3.1 million were stolen last year, according to a Consumer Reports survey. Mr. Gikas outlined the sensitive information that many phones contain, and he offered security tips to both prevent thefts and to minimize the loss of personal data if a phone is lost or stolen.

**Issues covered:** **Length: 8:56**  
**Crime**  
**Consumer Matters**

**Robert D. Morris, MD, PhD**, environmental epidemiologist, drinking water research scientist, author of *"The Blue Death: Disease, Disaster & the Water We Drink"*

Dr. Morris believes that despite better overall health conditions, the nation's water supply remains a serious health risk. He talked about potential disease pathogens, toxic chemicals, decaying pipes and cancer risks. He discussed the growing body of research linking the chlorine relied on for water treatment with cancer and stillbirths. He also talked about the history of water-borne pathogens like cholera and typhoid.

**Issues covered:** **Length: 8:17**  
**Community Health**  
**Environment**

**Lynsey Romo**, Assistant Professor of Communication, North Carolina State University

Prof. Romo led a study of school-aged kids and what their parents tell them about family finances. She found that parents often make gender-based distinctions in what they choose to talk about, and kids pick up on what they're *not* being told — sometimes drawing incorrect conclusions that can have repercussions for them in the future.

**Issues covered:** **Length: 4:59**  
**Parenting**  
**Personal Finance**

Show # 2016-28

**Date aired:** 7/10 **Time Aired:** 500

**Richard Bolles**, career development expert, author of "*What Color Is Your Parachute? Guide to Rethinking Resumes*" and "*What Color Is Your Parachute? Guide to Rethinking Interviews*"

Mr. Bolles discussed the rapidly changing way companies locate and hire employees. He explained why the value of a resume has declined, and how job hunters can use more effective alternatives. He said prospective employees must be as up-to-the-minute in job hunting skills as they are in the work skills that they offer an employer.

**Issues covered:**

**Length: 8:58**

**Employment  
Career**

**Jean Illsley Clarke, PhD**, internationally known parent educator, co-author of "*How Much Is Too Much?: Raising Likeable, Responsible, Respectful Children*"

Ms. Clarke believes that many of today's parents overindulge their children, often without even realizing it. She explained how to recognize overindulgence and why can be so damaging as kids grow into adulthood. She said assigning ongoing household chores to children is an excellent way to foster their responsibility and independence, and offered other tips for parents.

**Issues covered:**

**Length: 8:13**

**Parenting Issues**

**Ron Montoya**, Consumer Advice Editor at Edmunds.com

Mr. Montoya offered suggestions for shoppers who have poor credit to buy a new car. He said it is important for potential buyers to carefully check and clean up credit reports before applying for a car loan, and to try to get pre-approval before shopping. He also outlined other ways that buyers can demonstrate that they are a good credit risk.

**Issues covered:**

**Length: 4:53**

**Consumer Matters  
Personal Finance**

Show # 2016-29

**Date aired:** 7/17 **Time Aired:** 500

**Laura M. Bogart, PhD**, Senior Behavioral Scientist at the RAND Corporation, a nonprofit research organization that develops solutions to public policy challenges

Dr. Bogart directed a five-week obesity prevention program for seventh grade students that helped obese students lose an average of nine pounds over the following two year period. She outlined the methods that were most effective, which included school-wide environmental changes and encouragement to eat healthy school cafeteria foods, along with a student-led education and marketing campaign.

**Issues covered:**

**Length: 8:26**

**Childhood Obesity  
Education  
Parenting**

**Susan S. Silbey, PhD**, Leon and Anne Goldberg Professor of Humanities, Professor of Sociology and Anthropology, Professor of Behavioral and Policy Sciences, Sloan School of Management at the Massachusetts Institute of Technology

The number of women enrolling in engineering school has increased steadily over the past four decades, but Dr. Silbey said one-third of women graduates soon leave the profession to pursue other careers. She said the reasons behind this problem are primarily related to the culture of engineering itself. She offered suggestions for women who are entering the profession, and explained why an engineering career should be such an attractive option for women.

**Issues covered:**

**Length: 8:47**

**Women's Issues  
Discrimination  
Career**

**Dong Zhao, PhD**, Assistant Professor of Construction Management, Michigan State University

Prof. Zhao led a study that found that more than 50 percent of potential energy savings from energy efficient homes can be lost if users don't know how to use the buildings properly. Dr. Zhao said this is a concern both for individual homeowners as well as for commercial property owners.

**Issues covered:**

**Length: 4:57**

**Energy  
Consumer Matters**

Show # 2016-30

**Date aired: \_\_\_\_\_ 7/24 \_\_\_\_\_ Time Aired: \_500\_\_\_\_\_**

**Christopher Wildeman, PhD**, Associate Professor of Sociology, faculty fellow at the Center for Research on Inequalities and the Life Course, faculty fellow at the Institution for Social and Policy Studies at Yale University

Dr. Wildeman recently conducted a study at Yale that found that approximately 12% of American children will suffer from neglect or physical, emotional, or sexual abuse before they turn 18 years old. He explained why his research yielded dramatically higher rates of maltreatment than official government figures. He offered suggestions for changes in public policy to deal with the problem.

**Issues covered:**

**Length: 9:10**

**Child Abuse & Neglect  
Government Policies  
Parenting**

**Cash Nickerson**, employment expert, attorney, author of "*BOOMERangs: Engaging the Aging Workforce in America*"

As nearly 80 million Baby Boomers approach the traditional age of retirement, Mr. Nickerson said many want to continue to work, and the economy needs them. He discussed the challenges that surround an aging working population and offered ideas on how older workers can make a gradual transition into retirement, rather than a sudden exit from the workforce.

**Issues covered:**

**Length: 8:07**

**Senior Citizens  
Employment**

**Jeff Haig**, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

**Issues covered:**  
Education  
Children's Issues

**Length: 5:02**

Show # 2016-31

**Date aired:** 7/31 **Time Aired:** 500

**David Casarett, MD, MA**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

**Issues covered:**  
Personal Health  
Emergency Medicine

**Length: 8:20**

**Greg McBride**, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

**Issues covered:**  
Retirement Planning  
Senior Citizens  
Personal Finance

**Length: 9:00**

**Rick Maurer**, author of "*Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It*"

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates some fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

**Issues covered:**  
Workplace Matters  
Employment

**Length: 5:03**

Show # 2016-32

**Date aired:** 8/6 **Time Aired:** 500

**Anthony G. Comuzzie, PhD**, obesity researcher and scientist with the Department of Genetics at the Texas Biomedical Research Institute in San Antonio

Recent government data shows that since the late 1980s and early 1990s, the average American has put on 15 or more additional pounds without getting any taller. Dr. Comuzzie explained why this is such a grave health concern. He also discussed potential causes and solutions to the nation's epidemic of obesity.

**Issues covered:**

**Length: 8:34**

**Obesity  
Personal Health**

**Doug Lamov**, literacy and education expert, Managing Director of Uncommon Schools' Teach Like a Champion team, co-author of "*Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction*"

Mr. Lamov discussed the importance of teaching students to read with precision, rigor, and insight. He explained how Common Core curriculums are affecting reading programs across the country. He believes that most students are not given challenging enough assignments. He also offered suggestions for parents who want to instill a love of reading in their children.

**Issues covered:**

**Length: 8:44**

**Education  
Literacy  
Government Policies  
Parenting**

**James Kingsland**, Science Production Editor of the London newspaper "*The Guardian*," author of "*Siddhartha's Brain: Unlocking the Ancient Science of Enlightenment*"

Mr. Kingsland discussed the latest research by leading neuroscientists and clinical psychologists that suggests that mindfulness practice reconfigures the brains. He said meditation can make people healthier and happier, and that it can help treat stress, chronic pain, hypertension and substance abuse.

**Issues covered:**

**Length: 4:56**

**Mental Health  
Aging**

Show # 2016-33

**Date aired:** 8/13 **Time Aired:** 500

**Jennifer B. Johnston, PhD**, Assistant Professor of Psychology at Western New Mexico University

Dr. Johnston recently led a study that examined the role that media coverage may play in fueling the increase of mass shootings in the U.S. Her study concluded that one of the most effective ways of curbing mass shooting incidents may be to drastically change how news organizations cover them. She is in favor of an organized campaign to convince media organizations to focus more on the victims, rather than the killer, his weapons and his motivations.

**Issues covered:**

**Media  
Mass Shootings**

**Length: 9:45**

**Brian Roe, PhD**, McCormick Professor of Agricultural Marketing and Policy at Ohio State University

American consumers throw away about 80 billion pounds of food a year. Dr. Roe led a study that examined Americans' attitudes and misconceptions about food waste. He said many consumers think they have good reasons to throw food away, but those perceived benefits are often not real. He noted that food waste is the largest source of municipal solid waste in the U.S. and the most destructive type of household waste in terms of greenhouse gas emissions.

**Issues covered:**

**Environment  
Consumer Matters  
Food Safety**

**Length: 7:28**

**Jan E. Stets, PhD**, Professor of Sociology at the University of California, Riverside

Cheating to get ahead is likely to reduce your level of happiness, according to Dr. Stets' research. In her study, participants were given the opportunity to cheat to get ahead. The 30% who cheated were more likely to report a reduction in happiness, once they considered that others would not see them as moral persons.

**Issues covered:**

**Mental Health  
Workplace Issues**

**Length: 4:58**

Show # 2016-34

**Date aired: 8/20 Time Aired: 500**

**Lisa Gill**, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

**Issues covered:**

**Drug Abuse  
Personal Health  
Government**

**Length: 10:07**

**Tony Lee**, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based on factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those who are seeking to change careers or move up the ladder in their present industry.

**Issues covered:**  
Employment  
Economy

**Length: 7:15**

**Pam Mueller**, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

**Issues covered:**  
Education

**Length: 4:51**

Show # 2016-35

**Date aired:** 8/27 **Time Aired:** 500

**Bob Rusbuldt**, CEO of The Independent Insurance Agents & Brokers of America

A consumer survey commissioned by Mr. Rusbuldt's organization found that that many homeowners lack adequate insurance coverage, do not fully understand their homeowners policies and do not have enough savings to support their households in the event of a disaster. He discussed the most common misconceptions consumers have regarding homeowners insurance and what to do about it.

**Issues covered:**  
Disaster Preparedness  
Consumer Matters

**Length: 8:37**

**Tomas Hult, PhD**, Byington Endowed Chair and Professor of Marketing in the Eli Broad College of Business, Director of the International Business Center at Michigan State University

From recycling to reusing hotel towels, consumers who participate in a company's "green" program are more satisfied with its service, according to Dr. Holt's research. He explained the reasons behind these feelings, and the surprising way consumer decisions are affected when companies offer additional participation incentives.

**Issues covered:**  
Recycling  
Environment  
Consumer Matters

**Length: 8:40**

**Rachel Arocho, PhD**, Research Fellow in Human Development and Family Science at Ohio State University

Dr. Arocho led a study that found that teenagers and young adults who expected to get married within the next five years reported committing fewer delinquent acts in the next year than those who weren't thinking about wedding bells. She discussed the possible reasons behind this finding.

**Issues covered:**  
Crime  
Youth at Risk

**Length: 4:45**

Show # 2016-36

**Date aired:**   9/4   **Time Aired:**   500  

**Sally Satel, MD**, Resident Scholar at the American Enterprise Institute, editor of "*When Altruism Isn't Enough: The Case for Compensating Kidney Donors*"

12 people die each day while waiting for a life-saving kidney transplant. Dr. Satel discussed the shortage of organ donations and shared her story of receiving a kidney donation in 2006. She believes that a program to compensate organ donors, through in-kind rewards, such as a contribution to a retirement fund, an income tax credit, or tuition vouchers for their children—rather than lump-sum cash payments—would eliminate the shortage of available organs.

**Issues covered:**

**Organ Donation  
Government Policies  
Personal Health**

**Length: 8:28**

**James Betts, PhD**, Senior Lecturer in Nutrition, Metabolism & Statistics at the University of Bath, England

Conventional wisdom has always maintained that breakfast is the most important meal of the day. Dr. Betts led a study that examined whether people who eat breakfast are healthier or lose weight more effectively than those who skip it. He said his research found that breakfast eaters consumed more calories each day and were more physically active overall, but there was no difference in weight. He believes that while breakfast doesn't matter for adults, it still is important for children from a nutrition and learning standpoint.

**Issues covered:**

**Nutrition  
Personal Health**

**Length: 8:47**

**Monica Betson Montgomery**, author of "*The Keys to College: A Roadmap for Parents to Guide Their Children*"

Ms. Betson-Montgomery read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier. She outlined possible strategies for parents navigate their way through their child's educational career.

**Issues covered:**

**Education  
Parenting**

**Length: 4:57**

Show # 2016-37

**Date aired:**   9/11   **Time Aired:**   500  

**Michelle Mazurek, PhD**, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

**Issues covered:**

**Online Security  
Crime  
Consumer Matters**

**Length: 8:52**

**Chris Voss**, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of "*Never Split the Difference: Negotiating As If Your Life Depended On It*"

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

**Issues covered:**

**Length: 8:25**

**Career  
Parenting**

**Christine Fahlund**, Senior Financial Planner and Vice President of Investment Services at T. Rowe Price Investment Services

Ms. Fahlund discussed the effect that today's economy has on retirement planning. She believes that many Baby Boomers have been naive when it comes to planning for retirement. She also explained why some employers are becoming more proactive in helping their workers save for their senior years.

**Issues covered:**

**Length: 5:04**

**Personal Finance  
Retirement Planning  
Senior Citizens**

Show # 2016-38

**Date aired: \_9/18\_\_\_\_\_ Time Aired: 500\_\_\_\_\_**

**Erica Reischer, PhD**, psychologist, parent educator, author of "*What Great Parents Do: 75 Simple Strategies for Raising Kids Who Thrive*"

Children don't come with an owner's manual, but many parents wish they did. Dr. Reischer offered simple, action-oriented steps anyone can take to improve their parenting skills. She discussed the importance of empathy, how to distinguish between goals and methods, and why it's helpful for parents to view their kids as little explorers and scientists.

**Issues covered:**

**Length: 7:51**

**Parenting**

**Andrew Scott**, Professor of Economics at the London Business School, Fellow at All Souls College, Oxford University and the Centre for Economic Policy Research, co-author of "*The 100-Year Life: Living and Working in an Age of Longevity*"

Many Americans have been raised on the traditional notion of a three-stage approach to life: education, followed by work and then retirement. However, Prof. Scott said this well-established pathway is already beginning to collapse: life expectancy is rising, pensions are vanishing, and increasing numbers of people are juggling multiple careers. He offered suggestions for how to better plan for a productive, longer life and retirement in today's rapidly-evolving economy.

**Issues covered:**

**Length: 9:23**

**Retirement Planning  
Senior Citizens**

**Brian Fligor**, Chief Audiology Officer at Lantos Technologies, Inc., former Director of Diagnostic Audiology and Children's Hospital in Boston

An estimated 2 million students in the US play in middle- and high-school marching bands. Dr. Fligor believes that parents should be concerned protecting their kids' hearing when they are exposed to loud sounds for long periods. He talked about the warning signs of hearing damage and explained the ways to prevent it.

**Issues covered:**

**Length: 4:58**

**Hearing Loss  
Parenting Concerns  
Senior Citizens**

Show # 2016-39

**Date aired:   9/25   Time Aired: 500**

**Anna S. Mueller, PhD**, Sociologist and Assistant Professor in Comparative Human Development, Research Associate at the Population Research Center at the University of Chicago

Teen suicide clusters are a recent discovery, and little is understood about their causes and how to prevent them. Prof. Mueller studied the phenomenon in a small town. She found that intense pressure to succeed academically and athletically, plus the ease with which private information became public, due to social connectedness, left teens and their parents unwilling to seek help for mental health problems. She said suicide prevention strategies need to be tailored to fit the unique dynamics of individual communities.

**Issues covered:**

**Length: 7:57**

**Teen Suicide  
Mental Health  
Parenting**

**Shola Richards**, author of "*Making Work Work: The Positivity Solution for Any Work Environment*"

A surprising number of Americans have experienced bullying on the job. Mr. Richards discussed the reasons that some people become bullies, and offered suggestions for how to deal with bullying in an effective and positive way. He said documenting dates, times and details of incivility are crucial, and that approaching the HR department with an issue is the best place to start.

**Issues covered:**

**Length: 9:21**

**Bullying  
Workplace Matters**

**Rodger Alan Friedman**, chartered retirement planning counselor and financial advisor with more than 30 years' experience, author of "*Fire Your Retirement Planner: You! Concise Advice on How to Join the \$100,000 Retirement Club*"

More than half of all Americans are not confident or just slightly confident when it comes to making the right retirement investment decisions. Mr. Friedman believes retirement planning is not a do-it-yourself exercise, but that professional help is vital. He explained how to find a competent financial advisor.

**Issues covered:**

**Length: 5:04**

**Retirement Planning  
Senior Citizens**