

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BRENT LITTLEFIELD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

  


FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JEFF LANDRY

Authorized committee:

LANDRY FOR LOUISIANA

Agency requesting time (and contact information):

N/A LITTLEFIELD CONSULTING, LLC 202-355-9432

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

October 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

BENJAMIN LANDRY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Brent Littlefield</b> <small>Digitally signed by Brent Littlefield Date: 2023.04.18 11:01:28 -04'00'</small>	Signature:
Name: BRENT LITTLEFIELD	Name: <b>Scott Chirasson</b>
Date of Request to Purchase Ad Time: 4/17/2023	Date of Station Agreement to Sell Time: <b>9/29/23</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

9/29/23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1177682

Station Call Letters:

KXRC

Date Received/Requested:

9/29/23

Est. #:

Station Location:

Lafayette, LA

Run Start and End Dates:

9/30/23-10/14/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER

**Orders**  
**Order / Rev:** 1177682  
**Alt Order #:** 36894885  
**Product Desc:** Laundry for Louisiana  
**Estimate:** 9301014  
**Flight Dates:** 09/30/23 - 10/14/23  
**Original Date / Rev:** 09/29/23 / 09/29/23  
**Order Type:** GENERAL

**KXKC-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Landry/R/Governor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/14/23	101	\$5,450.00	\$4,632.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	101	\$5,450.00	\$4,632.50	0.00
<b>Totals</b>	<b>101</b>	<b>\$5,450.00</b>	<b>\$4,632.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXKC	10/02/23	10/14/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	15	\$55.00	P-50	0.00	NM	30	\$1,650.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/23	10/08/23	MTWTF--		15				\$55.00		0.00			
	Week:	10/09/23	10/15/23	MTWTF--		15				\$55.00		0.00			
N 2	KXKC	10/02/23	10/14/23	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	15	\$55.00	P-50	0.00	NM	30	\$1,650.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/23	10/08/23	MTWTF--		15				\$55.00		0.00			
	Week:	10/09/23	10/15/23	MTWTF--		15				\$55.00		0.00			
N 3	KXKC	10/02/23	10/14/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	10	\$55.00	P-50	0.00	NM	20	\$1,100.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/23	10/08/23	MTWTF--		10				\$55.00		0.00			
	Week:	10/09/23	10/15/23	MTWTF--		10				\$55.00		0.00			
N 4	KXKC	09/30/23	10/14/23	Sa-Su Prime Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	3	\$50.00	P-50	0.00	NM	9	\$450.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/30/23	10/06/23	-----S-		3				\$50.00		0.00			

Order / Rev: 1177682  
 Alt Order #: 36894885  
 Flight Dates: 09/30/23 - 10/14/23

Advertiser: Landry/R/Governor  
 Product Desc: Landry for Louisiana  
 Estimate: 9301014  
 KXKC-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/23	10/13/23	-----S-		3				\$50.00		0.00			
		Week: 10/14/23	10/20/23	-----S-		3				\$50.00		0.00			
N 5	KXKC	09/30/23	10/14/23	Sa-Su Prime Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	2	\$50.00	P-50	0.00	NM	6	\$300.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/23	10/06/23	-----S-		2				\$50.00		0.00			
		Week: 10/07/23	10/13/23	-----S-		2				\$50.00		0.00			
		Week: 10/14/23	10/20/23	-----S-		2				\$50.00		0.00			
N 6	KXKC	10/01/23	10/14/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	3	\$50.00	P-50	0.00	NM	6	\$300.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/23	10/07/23	-----S		3				\$50.00		0.00			
		Week: 10/08/23	10/14/23	-----S		3				\$50.00		0.00			
													Totals	101	\$5,450.00

# Order #1177682: Katz Media../Landry/R/G../Landry for../9301014

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/29/23 2:48:26 PM	Approval Workflow		[Sales Manager - Ready Default]	Scott Chia	\$5,450.00	101	0.00
09/29/23 2:48:08 PM	Ready for approval		Political order	Scott Chia	\$5,450.00	101	0.00
09/29/23 2:30:26 PM	New order created		Imported EC Order	Robin Cha	\$5,450.00	101	0.00

[Sorted by: Date]