

**WGNI(FM), WWQQ-FM, WMNX(FM), WKXS-FM and WAAV(AM)
EEO PUBLIC FILE REPORT
August 1, 2013-July 31, 2014**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Representative	1-3, 5-19, 21, 23-26	24
Sales Representative	1-3, 5-19, 21, 23-26	15
Sales Representative	1-3, 5-19, 21, 23-26	16
Sales Representative	1-3, 5-19, 21, 23-26	26
Sales Representative	1-3, 5-19, 21, 23-26	24
Sales Representative	1-3, 5-19, 21, 23-26	26
Sales Assistant	1-3, 5-19, 21, 23-26	24
Promotions & Marketing Director	1, 5, 9, 13, 14, 17, 18	14
Traffic Manager	1, 5, 9, 13, 14, 17, 18	14
PM Drive Host	1, 3, 4, 5, 23	4

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II. MASTER RECRUITMENT SOURCE LIST (“MRSLS”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of North Carolina-Wilmington 601 S. College Road Wilmington, NC 28403 910- 962-3755	N	
2	Station On-Air Announcements <i>(all SEU stations)</i>	N	1
3	Job Fairs <i>(see Section III)</i>	N	1
4	All Access Music Group allaccess.com	N	5
5	Employment Security Commission 717 Market Street Wilmington, NC 28401	N	1
6	Junior League of Wilmington Downing Branch Offices 3803 Wrightsville Avenue Wilmington, NC 28403	N	
7	New Hanover County Black Leadership Caucus PO Box 7213 Wilmington, NC 28403	N	
8	Vocational Rehabilitation Services Career Services 3340 Jaeckle Drive, Suite 201 Wilmington, NC 28403	N	
9	Cape Fear Community College 411 N. Front Street Wilmington, NC 28401 910- 862-7043	N	
10	Southeastern North Carolina Black Chamber of Commerce 509 Cornelius-Harnett Drive Wilmington, NC 28403	N	
11	Station Website Postings <i>(one or more SEU stations)</i>	N	2
12	Shaw University Placement Office 118 E. South Street Raleigh, NC 27611	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Zip Recruiter	N	7
14	Internal Posting	N	2
15	Monster.com	N	1
16	Walk-In/Self-Referral	N	5
17	Miller Motte Business College Career Services 5000 Market Street Wilmington, NC 28403	N	
18	Brunswick Community College PO Box 30 Supply, NC 28462 910- 754-6900	N	
19	Bladen Community College Career Services PO Box 266 Dublin, NC 28332	N	
20	Wilmington Star News	N	
21	Craigslist Website	N	
22	Urbaninsite.com	N	
23	Ohio Center for Broadcasting – Columbus 5330 E. Main Street, Suite 200 Columbus, OH 43213 614-245-0555 Email: Placement.columbus@beonair.com	Y <i>(as of 02/09)</i>	
24	Word-of-Mouth Referral	N	8
25	Inside Radio	N	
26	INDEED.COM	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			35

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate/Hold Open House	On October 10, 2013, this SEU held an Open House at their offices in Wilmington, North Carolina. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities within the SEU. Resumes of interested attendees were collected. SEU participants included the RVP, VP/Director of Sales, LSM.
2	Participate/Hold Open House	On February 11, 2014, this SEU held an Open House at their offices in Wilmington, North Carolina. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities within the SEU. Resumes of interested attendees were collected. SEU participants included the RVP, VP/Director of Sales, LSM.
3	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On March 26, 2014, one of our Program Director's spoke with UNCW communication Studies students. She talked with the students about what a program director does, and careers in radio broadcasting.
4	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On April 30, 2014, one of our Program Director's participated in Career Day at Rachel Freeman School in Wilmington, North Carolina. She talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
5	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On January 16, 2014, one of our Program Director's participated in Career Day at Cape Fear Middle School Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
6	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On January 22, 2014, one of our Program Director's participated in Career Day at Brunswick County Academy in Bolivia, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
7	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On February 20, 2014, one of our Program Director's participated in Career Day at Murray Middle School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
8	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On April 10, 2014, one of our Program Director's participated in Career Fair at Trask Middle School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
9	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 5, 2014 one of our Program Director's participated in Career Day/EOG Day at Murrayville Elementary School Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1 0	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 8, 2014, one of our Program Director's participated in Career Day at Wilmington Christian Academy in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 1	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 20, 2014, one of our Program Director's participated in Career Day at Holly Shelter Middle School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 2	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 27, 2014, one of our Program Director's participated in Career Day at North Brunswick High School in Leland, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 3	Internship Program	On January 20, 2014, this SEU participated with the University of North Carolina, Wilmington and engaged an intern for the purpose to assist the student in acquiring skills needed for broadcast employment.
1 4	Attend HR Training Program	On May 10, 2013, this SEU sent the Business Manager to "Human Resources for Anyone with Newly Assigned HR Responsibilities" through Fred Pryor Seminars/Career Track. Extensive coverage of equal employment opportunity and discrimination prevention was presented.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1 5	Participate in Job Fair	On April 24, 2014, this SEU participated in a Job Fair hosted by Cape Fear Community College, Wilmington, North Carolina. SEU representatives spoke with attendees about careers in broadcasting, with emphasis on radio sales, as well as job opportunities within the SEU. Resumes of interested attendees were collected. SEU participants included LSM, KAM