

**WGNI(FM), WWQQ-FM, WMNX(FM), WKXS-FM and WAAV(AM)
EEO PUBLIC FILE REPORT
August 1, 2012-July 31, 2013**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Representative	1-3, 5-19, 21, 23, 24, 26	13
Sales Representative	1-3, 5-19, 21, 23, 24,26	2
Sales Representative	1-3, 5-19, 21, 23, 24, 26	15
Sales Representative	1-3, 5-19, 21, 23, 24, 25	24
Sales Representative	1-3, 5-19, 21, 23, 24, 25	24
Sales Representative	1-3, 5-19, 21, 23, 24, 25	2
Sales Representative	1-3, 5-19, 21, 23, 24, 25	26
Sales Representative	1-3, 5-19, 21, 23, 24, 25	2
Sales Representative	1-3, 5-19, 21, 23, 24, 25	15
Sales Assistant	1-3, 9, 11, 16, 17, 18, 21, 24	24
Sales Assistant	1-3, 9, 11, 16, 17, 18, 21, 24	16

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of North Carolina-Wilmington 601 S. College Road Wilmington, NC 28403 910- 962-3755	N	
2	Station On-Air Announcements (<i>all SEU stations</i>)	N	6
3	Job Fairs (<i>see Section III</i>)	N	3
4	All Access Music Group allaccess.com	N	
5	Employment Security Commission 717 Market Street Wilmington, NC 28401	N	
6	Junior League of Wilmington Downing Branch Offices 3803 Wrightsville Avenue Wilmington, NC 28403	N	
7	New Hanover County Black Leadership Caucus PO Box 7213 Wilmington, NC 28403	N	
8	Vocational Rehabilitation Services Career Services 3340 Jaeckle Drive, Suite 201 Wilmington, NC 28403	N	
9	Cape Fear Community College 411 N. Front Street Wilmington, NC 28401 910- 862-7043	N	
10	Southeastern North Carolina Black Chamber of Commerce 509 Cornelius-Harnett Drive Wilmington, NC 28403	N	
11	Station Website Postings (<i>one or more SEU stations</i>)	N	
12	Shaw University Placement Office 118 E. South Street Raleigh, NC 27611	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Zip Recruiter	N	6
14	Internal Posting	N	3
15	Monster.com	N	
16	Walk-In/Self-Referral	N	1
17	Miller Motte Business College Career Services 5000 Market Street Wilmington, NC 28403	N	
18	Brunswick Community College PO Box 30 Supply, NC 28462 910- 754-6900	N	
19	Bladen Community College Career Services PO Box 266 Dublin, NC 28332	N	
20	Wilmington Star News	N	
21	Craigslist Website	N	
22	Urbaninsite.com	N	
23	Ohio Center for Broadcasting – Columbus 5330 E. Main Street, Suite 200 Columbus, OH 43213 614-245-0555 Email: Placement.columbus@beonair.com	Y <i>(as of 02/09)</i>	
24	Word-of-Mouth Referral	N	5
25	Inside Radio	N	
26	INDEED.COM	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			25

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On February 19, 2013, this SEU sponsored a Job Fair, Putting Wilmington Back to Work in Wilmington, North Carolina. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities within the SEU. Resumes of interested attendees were collected. SEU participants included the Director of Sales and the Key Account Manager
2	Participate in Job Fair	On June 18, 2013, this SEU participated in a Job Fair held at their offices in Wilmington, North Carolina. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities within the SEU. Resumes of interested attendees were collected. SEU participants included the VP/Director of Sales, Key Account Manager.
3	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 14, 2013 one of our Program Director's participated in Career Day at College Park Elementary in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
4	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 16, 2013, one of our Program Director's participated in Career Day at Snipes Elementary in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
5	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 17, 2013, one of our Program Director's participated in Career Day at Ashley High School Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
6	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 23, 2013, one of our Program Director's participated in Career Day at Williston Middle School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
7	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 29, 2013, one of our Program Director's participated in Career Day at New Hanover High School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
8	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On March 24, 2013, one of our Program Director's participated in Career Day at Wilmington Prep Academy in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
9	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 24, one of our Program Director's participated in Career Day at North Brunswick High School in Leland, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1 0	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 30, 2013, one of our Program Director's participated in Career Day at Mary Mosley Education Center in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 1	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On May 30, 2013, one of our Program Director's participated in Career Day at Holly Shelter Middle School in Wilmington, North Carolina. He talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 2	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On March 13, 2013, one of our Program Director's participated in Career Day for a Boy Scout Troop at SEU Offices in Wilmington, North Carolina. She talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.
1 3	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting	On March 22, 2013, one of our Program Director's participated in Career Day at Wrightsboro Middle School in Wilmington, North Carolina. She talked with the students about what a program director does, what it is like to work at a radio station and other job opportunities in broadcasting.