

ORDER



Orders
Order / Rev: 4438245
Alt Order #: 28392432
Product Desc: Trone TV
Estimate: 11637
Flight Dates: 04/17/24 - 04/23/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: REG

Primary AE: Continental Washington DC
Sales Office: C-WAS
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/David Trone/US Senate/MD/Dem
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	90	\$7,125.00	\$6,056.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	90	\$7,125.00	\$6,056.25	0.00
Totals	90	\$7,125.00	\$6,056.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC	C-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDVM	04/17/24	04/23/24	WDVM News at 6am 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
		DC News Now at 6AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		5				\$75.00		0.00			
N 2	WDVM	04/17/24	04/23/24	WDVM News at 6am 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
		DC News Now at 6AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		5				\$75.00		0.00			
N 3	WDVM	04/17/24	04/23/24	WDVM News at 7am 7:00 AM-7:30 AM	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
		DC News Now at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		5				\$75.00		0.00			
N 4	WDVM	04/17/24	04/23/24	WDVM News at 7am 7:30 AM-8:00 AM	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
		DC News Now at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		5				\$75.00		0.00			
N 5	WDVM	04/17/24	04/23/24	WDVM News at 8am 8:00 AM-8:30 AM	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00

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Washington WDVm

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DC News Now at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$75.00		0.00				
N 6	WDVM	04/17/24	04/23/24	WDVM News at Noon 12:00 PM-12:30 PM	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	P1MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
DC News Now at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$75.00		0.00				
N 7	WDVM	04/17/24	04/23/24	M-F 3p-330p 3:00 PM-3:30 PM	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
Equal Justice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$50.00		0.00				
N 8	WDVM	04/17/24	04/23/24	M-F 330p-4p 3:30 PM-4:00 PM	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
Mathis Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$50.00		0.00				
N 9	WDVM	04/17/24	04/23/24	WDVM News @ 5pm 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 10	WDVM	04/17/24	04/23/24	WDVM News @ 5pm 5:30 PM-6:00 PM	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 11	WDVM	04/17/24	04/23/24	WDVM News @ 6pm 6:00 PM-6:30 PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 12	WDVM	04/17/24	04/23/24	WDVM News @ 6pm 6:30 PM-7:00 PM	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 13	WDVM	04/17/24	04/23/24	WDVM News @ 7pm 7:00 PM-7:30 PM	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 14	WDVM	04/17/24	04/23/24	WDVM News @ 7pm 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DC News Now at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		5			\$100.00		0.00				
N 15	WDVM	04/17/24	04/23/24	WDVM News @ 9p 9:00 PM-9:30 PM	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		2			\$125.00		0.00				
N 16	WDVM	04/17/24	04/23/24	WDVM News @ 9p 9:30 PM-10:00 PM	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	PM1MTWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/17/24	04/23/24	MTWTF--		2			\$125.00		0.00				
N 17	WDVM	04/20/24	04/20/24	WDVM News 6a Sat 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
DC News Now at 6AM															

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Washington WDVM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WDVM	04/20/24	04/20/24	WDVM News 7a Sat	CM	7:00 AM-7:30 AM	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$25.00		0.00			
		DC News Now at 7AM													
N 19	WDVM	04/20/24	04/20/24	WDVM News 7a Sat	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$25.00		0.00			
		DC News Now at 7AM													
N 20	WDVM	04/20/24	04/20/24	Sa-Su 12p-1p	CM	12:00 PM-12:30 PM	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$100.00		0.00			
		Capitol Review													
N 21	WDVM	04/20/24	04/20/24	WDVM News at 6pm Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$50.00		0.00			
		DC News Now at 6PM													
N 22	WDVM	04/20/24	04/20/24	WDVM News at 6pm Sa	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$50.00		0.00			
		DC News Now at 6PM													
N 23	WDVM	04/20/24	04/20/24	WDVM News @ 9p Sa	CM	9:30 PM-10:00 PM	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$100.00		0.00			
		DC News Now at 9PM													
N 24	WDVM	04/21/24	04/21/24	EM Su	CM	5:30 AM-6:00 AM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$100.00		0.00			
		Capitol Review													
N 25	WDVM	04/21/24	04/21/24	WDVM News 7a Sun	CM	7:00 AM-7:30 AM	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		DC News Now at 7AM													
N 26	WDVM	04/21/24	04/21/24	WDVM News 7a Sun	CM	7:30 AM-8:00 AM	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		DC News Now at 7AM													
N 27	WDVM	04/21/24	04/21/24	WDVM News 8a Sun	CM	8:00 AM-8:30 AM	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		DC News Now at 8AM													
N 28	WDVM	04/21/24	04/21/24	WDVM News 8a Sun	CM	8:30 AM-9:00 AM	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		DC News Now at 8AM													
N 29	WDVM	04/21/24	04/21/24	WDVM News at 6pm Sa	CM	6:00 PM-6:30 PM	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$50.00		0.00			
		WDVM News Now at 6PM													

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Washington WDVM

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$50.00		0.00			
N 30	WDVM	04/21/24	04/21/24	WDVM News at 6pm Sa	CM	6:30 PM-7:00 PM	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				6:30 PM-7:00 PM		(6:30 PM-7:00 PM)									
		WDVM News Now at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$50.00		0.00			
N 31	WDVM	04/21/24	04/21/24	WDVM News @ 9p Su	CM	9:00 PM-9:30 PM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				9:00 PM-9:30 PM		(9:00 PM-9:30 PM)									
		DC News Now at 9PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$100.00		0.00			
N 32	WDVM	04/21/24	04/21/24	WDVM News @ 9p Su	CM	9:30 PM-10:00 PM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				9:30 PM-10:00 PM		(9:30 PM-10:00 PM)									
		DC News Now at 9PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$100.00		0.00			
													Totals	90	\$7,125.00