

Tester for Senate 2024



Station	KXLO-AM	Buyer	Wil McLaughlin
Market	Great Falls	Email	wil@screenstrategies.com
Flight Dates	5/22/2024 - 5/28/2024 (Est. 9248)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/22	Thu 5/23	Fri 5/24	Sat 5/25	Sun 5/26	Mon 5/27	Tue 5/28	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$19.00 \$190.00	2	2	2			2	2	10
10:00 AM - 3:00 PM	MD	M-F 60	\$19.00 \$190.00	2	2	2			2	2	10
3:00 PM - 7:00 PM	PM	M-F 60	\$19.00 \$190.00	2	2	2			2	2	10
6:00 AM - 10:00 AM	S1	Sa 60	\$19.00 \$19.00				1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$19.00 \$19.00				1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$19.00 \$19.00				1				1
6:00 AM - 10:00 AM	U1	Su 60	\$19.00 \$19.00					1			1
3:00 PM - 7:00 PM	U3	Su 60	\$19.00 \$19.00					1			1
Station Totals			\$665.00	6	6	6	3	2	6	6	35