



125 West 55th St
New York, NY 10019

Contract # 25447424	Changes as of: 2/22/2017 at 8:59 AM	Version: Current State Version 2
CPE: 898/908/5457	Flight: 2/22/17 - 3/1/17	Station: WKRN Total \$: \$2,350.00
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Save My Care Product: Issue	Market: Nashville Total Spots: 4
	Agency Order #: 5872940	Office: WASHINGTON Total CPP: \$123.68
	Buyer: Welsh, Kathryn	Primary Demo: Adults 35+ Total GRP: 19.0
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Con Type: POLITICAL/VOTE Traffic #: 1035393
		Assistant: ALEXANDRA BRADLEY 202-955-5342 Separation:

Comments: REVISED LINE 1. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 3/1							Total Spots	Total \$	CPP	GRP	
							2/22	2/23	2/24	2/25	2/26	2/27	2/28					3/1
1	W-F,M-Tu 6p-6:30p		News 2 at 6	\$700.00	5.3	30	0	1	1	0	0	0	1	0	3	\$2,100.00	\$132.08	15.9
2	Su 9a-10a		News 2 Weekend	\$250.00	3.1	30	0	0	0	0	1	0	0	0	1	\$250.00	\$80.65	3.1
TOTALS:							0	1	1	0	1	0	1	0	4	\$2,350.00	\$123.68	19.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/22/17 8:49 AM	ALEXANDRA BRADLEY	REVISED LINE 1. PLS CNF
02/21/17 4:42 PM	System	Notice Received.
02/21/17 4:42 PM	Liz Gammon	LINE 1 2/22 6P NEWS MOVED TO THU 2/23 DUE TO logs closed
02/21/17 2:32 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$21,364
WKRN Share:	11%
Comment:	
WSMV:	34%
WTVF:	55%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,350.00	\$123.68	19.0
Total	100%	4	\$2,350.00	\$123.68	19.0

Monthly Summary		
Month	Spots	Dollars
2017-Feb	3	\$1,650.00
2017-Mar	1	\$700.00
Total	4	\$2,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/22/17 8:49 AM	ALEXANDRA BRADLEY	Confirmed			\$0	\$0	Changes: Comments from Separation: 30 to REVISED LINE 1. PLS CNF, User Entered \$ from \$0.00 to \$2,350.00. 1 buyline added or modified.
Makegood 1	2/21/17 4:42 PM	Liz Gammon	Confirmed			\$0	\$0	
Queued for Electronic Contracting	2/21/17 3:23 PM					\$0	\$0	
New	2/21/17 2:32 PM	ALEXANDRA BRADLEY	Confirmed	4		\$2,350.00	\$2,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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