



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25447424	<b>Changes as of:</b> 2/22/2017 at 8:59 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 898/908/5457	<b>Flight:</b> 2/22/17 - 3/1/17	<b>Station:</b> WKRN
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Save My Care	<b>Market:</b> Nashville
650 Massachusetts AVE NW	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 5872940	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Total \$:</b> \$2,350.00
		<b>Total Spots:</b> 4
		<b>Total CPP:</b> \$123.68
		<b>Total GRP:</b> 19.0
		<b>Traffic #:</b> 1035393
		<b>Separation:</b>

**Comments:** REVISED LINE 1. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 3/1								Total Spots	Total \$	CPP	GRP
							2/22	2/23	2/24	2/25	2/26	2/27	2/28	3/1				
1	W-F,M-Tu 6p-6:30p		News 2 at 6	\$700.00	5.3	30	0	1	1	0	0	0	1	0	3	\$2,100.00	\$132.08	15.9
2	Su 9a-10a		News 2 Weekend	\$250.00	3.1	30	0	0	0	0	1	0	0	0	1	\$250.00	\$80.65	3.1
<b>TOTALS:</b>							<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>\$2,350.00</b>	<b>\$123.68</b>	<b>19.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
02/22/17 8:49 AM	ALEXANDRA BRADLEY	REVISED LINE 1. PLS CNF
02/21/17 4:42 PM	System	Notice Received.
02/21/17 4:42 PM	Liz Gammon	LINE 1 2/22 6P NEWS MOVED TO THU 2/23 DUE TO logs closed
02/21/17 2:32 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$21,364</b>
<b>WKRN Share:</b>	<b>11%</b>
<b>Comment:</b>	
<b>WSMV:</b>	<b>34%</b>
<b>WTVF:</b>	<b>55%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,350.00	\$123.68	19.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,350.00</b>	<b>\$123.68</b>	<b>19.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Feb	3	\$1,650.00
2017-Mar	1	\$700.00
<b>Total</b>	<b>4</b>	<b>\$2,350.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/22/17 8:49 AM	ALEXANDRA BRADLEY	Confirmed			\$0	\$0	Changes: Comments from Separation: 30 to REVISED LINE 1. PLS CNF, User Entered \$ from \$0.00 to \$2,350.00. 1 buyline added or modified.
Makegood 1	2/21/17 4:42 PM	Liz Gammon	Confirmed			\$0	\$0	
Queued for Electronic Contracting	2/21/17 3:23 PM					\$0	\$0	
New	2/21/17 2:32 PM	ALEXANDRA BRADLEY	Confirmed	4		\$2,350.00	\$2,350.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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