

# ORDER



**Orders**  
**Order / Rev:** 1280656  
**Alt Order #:** WOC14623280  
**Product Desc:** MI General  
**Estimate:** 11633  
**Flight Dates:** 04/16/24 - 04/22/24  
**Original Date / Rev:** 04/15/24 / 04/15/24  
**Order Type:** GENERAL

**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 4355 Cobb Pkwy SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Biden/Democrat/President  
**Demographic:** A35+  
**Product Codes:** Federal Candidate,Presidential  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 255871  
**Agency External ID:** 138770  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	3	\$1,075.00	\$913.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	3	\$1,075.00	\$913.75	0.00
<b>Totals</b>	<b>3</b>	<b>\$1,075.00</b>	<b>\$913.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WMYD	04/16/24	04/18/24	M-F 10-11pm News M-F 10-11pm News	CM	10:00 PM-11:00 PM	- 1- 1- - -	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00												
(Program: 7 ACTN NEWS@10<) 2Q24 COMSCORE (sell) - DETROIT - ACTUAL Feb/2023 Mo-Fr 10:00p-11:00p TIME PERIOD ON WMYD <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>04/15/24</td> <td>04/21/24</td> <td>- 1- 1- - -</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	04/15/24	04/21/24	- 1- 1- - -	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
04/15/24	04/21/24	- 1- 1- - -	2	\$450.00	0.00																						
N 2	WMYD	04/16/24	04/17/24	M-F 7-8pm M-F 7-8pm	CM	7:00 PM-8:00 PM	- - 1- - - -	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00												
(Program: JUDGE MATHIS<) 2Q24 COMSCORE (sell) - DETROIT - ACTUAL Feb/2023 Mo-Fr 7:00p-8:00p TIME PERIOD ON WMYD <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>04/15/24</td> <td>04/21/24</td> <td>- - 1- - - -</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	04/15/24	04/21/24	- - 1- - - -	1	\$175.00	0.00
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<b>Totals</b>														<b>3</b>	<b>\$1,075.00</b>												