

Quarterly Issues/Programs Report

3rd Quarter 2020

KCWI
Ames/Des Moines
For quarter beginning July 1, 2020

Attached hereto are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where our station is located.

Local issues addressed during the quarter

The below are local issues of concern to the community. Programs on the station that addressed these issues are listed on the following pages.

<u>Local Issue/Concern</u>	<u>Brief description of local issue/concern</u>
Agriculture	Crop damage, food insecurity, and suspicious seed packages
Community/Volunteerism	Businesses and individuals gave time, money, and products to make sure the community had food, masks, and opportunities to support each other. This was especially important this quarter because of the wide impacts of The Derecho and COVID-19.
Crime	Personal safety is often a matter of concern, especially regarding the safety of youth.
Elderly	Concerns surrounded COVID-19 and the safety of individuals in senior living facilities. Efforts of groups focused on technology to help bridge the distance for relationships with family.
Government	Issues of concern for Central lowans included financial relief, mask guidelines and other health and finance regulations due to COVID-19.
Medical	Medical concerns centered on COVID-19. People wanted to know how to prevent and get tested for the disease, as well as how to stay fit mentally when forced into socially distanced lifestyles.
Minority	Civil Rights is at the forefront of discussion for many lowans. Voting rights changes, celebrating Black history and efforts for social change continue to be of concern.
Youth	Whether kids would be schooling at home or in the classroom, and the dangers that either of those could impose during a Pandemic is the overwhelming area of concern regarding youth.

ISSUE: AGRICULTURE				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	1-Jul	:19	LOCAL 5 NEWS AT 9	THIS WAS THE FIRST DAY OF THE USMCA TRADE AGREEMENT TAKING EFFECT. IT WAS SIGNED BY THE PRESIDENT IN JANUARY.
9:00PM	24-Jul	2:17	LOCAL 5 NEWS AT 9	A PROGRAM CALLED PASS THE PORK HAS PARTNERED WITH FOOD BANKS AND PORK PRODUCERS TO OFFER MEAT TO FOOD INSECURE IOWANS.
9:00PM	27-Jul	1:52	LOCAL 5 NEWS AT 9	IOWA STATE UNIVERSITY IS GETTING 100 THOUSAND DOLLARS TO PROCESS DONATED PORK AND BEEF THAT WILL GO TO 6 IOWA FOOD BANKS.
9:00PM	29-Jul	2:16	LOCAL 5 NEWS AT 9	THE IOWA DEPT. OF AGRICULTURE IS WARNING IOWANS TO NOT OPEN ANY UNSOLICITED PACKAGE CONTAINING SEEDS.
9:00PM	18-Aug	1:00	LOCAL 5 NEWS AT 9	ABOUT 8.2 MILLION ACRES OF CORN WERE IMPACTED BY THE DERECHO. THIS COULD CREATE ISSUES FOR THE 2020 HARVEST.
9:00PM	19-Aug	1:55	LOCAL 5 NEWS AT 9	A BOONE FARMER WAS HEAVILY IMPACTED BY THE DERECHO. HE SAYS THAT FARMERS IMPACTED BY THE STORM SHOULD REACH OUT TO LOCAL COMMODITY GROUPS LIKE IOWA SOYBEAN ASSOCIATION AND IOWA CORN.
9:00PM	24-Aug	2:35	LOCAL 5 NEWS AT 9	WITH BOTH THE EFFECTS OF SEVERE DRYNESS AND CROP DAMAGE FROM THE DERECHO THE OUTLOOK FOR THIS YEAR'S HARVEST IS BLEAK FOR MANY FARMERS. DATA SHOWS THAT IOWA'S TEMPERATURES HAVE WARMED A BIT EVERY DECADE SO EXTREME WEATHER CONDITIONS WILL BE MORE COMMON.
9:00PM	18-Sep	:48	LOCAL 5 NEWS AT 9	AFTER MONTHS OF ECONOMIC DOWNTURNS AND HORRIBLE WEATHER, SOYBEANS ARE ON A RALLY RIGHT NOW. HITTING A 2 YEAR HIGH AND COULD BE ON TRACK FOR THEIR BEST PRICE IN 6 YEARS.

ISSUE: COMMUNITY/VOLUNTERISM				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	21-Jul	2:14	LOCAL 5 NEWS AT 9	THE CITY OF DES MOINES TEAMED UP WITH CENTRAL IOWA SHELTER AND SERVICES AND LOCAL RESTAURANTS TO PROVIDE \$350,000 IN FREE MEALS.
9:00PM	24-Jul	1:38	LOCAL 5 NEWS AT 9	DES MOINES EDUCATORS TOOK TO THE STREETS WITH A "DRIVE FOR LIVES" PARADE OF CARS.
9:00PM	25-Jul	:42	LOCAL 5 NEWS AT 9	AN EVENT IN DES MOINES WAS HELD TO RAISE AWARENESS ABOUT THE TOLL COVID-19 IS TAKING HERE IN IOWA. PEOPLE COULD DONATE SHOES OR DONATE SUPPLIES FOR IOWA SCHOOLS.
9:00PM	27-Jul	:41	LOCAL 5 NEWS AT 9	TODAY WAS THE START OF HY-VEE HANDING OUT 3 MILLION MASKS AT ITS STORES. THE GROCERY CHAIN IS NOT MANDATING MASKS FOR ITS CUSTOMERS, BUT IS ENCOURAGING PEOPLE TO WEAR A FACE COVERING.
9:00PM	27-Jul	2:13	LOCAL 5 NEWS AT 9	AN IOWAN HAS TURNED HIS HOME INTO A MASK MAKING STUDIO. HE'S USING HIS BACKGROUND IN ARCHITECTURE TO CREATE ARTISTIC LOOKING MASKS.
9:00PM	29-Jul	:56	LOCAL 5 NEWS AT 9	IN A FEW MONTHS, THE LARGEST SKATEPARK IN THE COUNTRY IS GOING TO BE FINISHED IN DES MOINES. THE NEW PARK COULD BE A GREAT OPPORTUNITY FOR IOWANS TO PICK UP NEW HOBBIES THAT ENCOURAGE SOCIAL DISTANCING.
9:00PM	18-Aug	:48	LOCAL 5 NEWS AT 9	A RESTAURANT IN DES MOINES HAS BEEN OFFERING FREE SANDWICHES TO ANYONE IN NEED.
9:00PM	23-Aug	:43	LOCAL 5 NEWS AT 9	THE SALVATION ARMY AND TYSON FOODS PARTNERED UP AND HANDED OUT FROZEN CHICKEN BREAST FILLETS TO PEOPLE AFFECTED BY THE DERECHO IN CEDAR RAPIDS.

ISSUE: CRIME				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	15-Jul	:33	LOCAL 5 NEWS AT 9	INVESTIGATORS BELIEVE A 47-YEAR-OLD MAN KIDNAPPED A 10-YEAR-OLD GIRL. HE IS IN JAIL ON CHARGES RELATED TO A SEX OFFENDER REGISTRY VIOLATION.
9:00PM	16-Jul	:33	LOCAL 5 NEWS AT 9	3 PEOPLE ARE IN JAIL IN CONNECTION WITH A SHOOTING IN DES MOINES. POLICE ARRESTED THEM THIS AFTERNOON.
9:00PM	16-Jul	:23	LOCAL 5 NEWS AT 9	POLICE SAY A MAN SHOT AND KILLED A WOMAN AND KILLED HIMSELF AFTER ON DES MOINES' SOUTH SIDE.
9:00PM	21-Jul	:24	LOCAL 5 NEWS AT 9	AMES POLICE ARE LOOKING FOR 2 MEN SUSPECTED OF ARMED ROBBERY AT A HOTEL.
9:00PM	4-Aug	1:09	LOCAL 5 NEWS AT 9	A DEADLY SHOOTING IN AN ANKENY HOTEL CLAIMED THE LIFE OF A PREGNANT TEEN AND HER UNBORN BABY.
9:00PM	8-Aug	:24	LOCAL 5 NEWS AT 9	FORT DODGE POLICE AND WEBSTER COUNTY DEPUTIES WERE CALLED TO A HOME ON REPORTS OF A WOMAN ARMED WITH LARGE KNIVES ACTING ERRATICALLY.
9:00PM	15-Aug	:51	LOCAL 5 NEWS AT 9	A POLICE CHASE BECAME A HOSTAGE SITUATION AT A HOME ON DES MOINES' WEST SIDE.
9:00PM	20-Sep	:39	LOCAL 5 NEWS AT 9	A MAN IS DEAD AFTER A CONFRONTATION WITH POLICE FRIDAY NIGHT IN WEST DES MOINES.

ISSUE: ELDERLY				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	9-Jul	2:32	LOCAL 5 NEWS AT 9	STAFF AT UNITYPOINT ARE BEING TRAINED TO HELP THEIR PATIENTS WITH DIFFERENT TECH DEVICES TO COMMUNICATE WITH THEIR LOVED ONES. MOST OF THEIR PATIENTS ARE ELDERLY AND DON'T REALIZE THE TECHNOLOGY THEY HAVE.
9:00PM	14-Jul	:57	LOCAL 5 NEWS AT 9	RESIDENTS AT A SENIOR LIVING CENTER IN PELLA HAD TO PAY 600 DOLLARS ON TOP OF THEIR MONTHLY RENT BECAUSE OF CORONAVIRUS.
9:00PM	24-Jul	:29	LOCAL 5 NEWS AT 9	A 74-YEAR-OLD MAN WITH DIABETES AND HEART FAILURE DIDN'T WANT TO GO IN TO WORK BECAUSE OF CORONAVIRUS. HE FILED FOR UNEMPLOYMENT AND THE STATE SAID HE HAD TO PAY BACK THE MONEY. LATER, THEY REVERSED THEIR DECISION AFTER SEEING HIS STORY ON OUR NEWS.
9:00PM	2-Aug	:27	LOCAL 5 NEWS AT 9	TWO ELDERLY WOMEN FOUND OUT THEY ARE LONG LOST-LOST SISTERS AFTER MEETING IN A RE-HAB CENTER.
9:00PM	15-Sep	:51	LOCAL 5 NEWS AT 9	A 66-YEAR-OLD MAN PASSED AWAY FROM COVID-19. HE DIED THREE WEEKS AFTER THE DIAGNOSIS.
9:00PM	24-Sep	1:30	LOCAL 5 NEWS AT 9	PEOPLE WHO GET COVID-19 HAVE OTHER LINGERING HEALTH EFFECTS. NEW RESEARCH FOUND 78% OF PEOPLE DIAGNOSED WITH COVID-19 SHOWED EVIDENCE OF HEART DAMAGE WEEKS AFTER THEY RECOVERED. THIS CAN BE ESPECIALLY BAD FOR THE ELDERLY.
9:00PM	25-Sep	:37	LOCAL 5 NEWS AT 9	THERE ARE 50 ACTIVE OUTBREAKS AT IOWA'S LONG TERM CARE FACILITIES WITH MORE THAN 1000 POSITIVE CASES. MANY RESIDENTS AT LONG TERM CARE FACILITIES ARE ELDERLY.
9:00PM	28-Sep	1:04	LOCAL 5 NEWS AT 9	WITH SO MANY OUTBREAKS IN LONG TERM CARE FACILITIES, THERE ARE CRITICISMS THAT THERE'S NOT ENOUGH TESTING TO SEE WHO COULD BE BRINGING IN THE VIRUS.

ISSUE: GOVERNMENT				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	7-Jul	:54	LOCAL 5 NEWS AT 9	THE TRUMP ADMINISTRATION IS FACING CRITICISM FOR SAYING 99 PERCENT OF COVID-19 CASES ARE HARMLESS.
9:00PM	11-Jul	:33	LOCAL 5 NEWS AT 9	IOWA SENATOR JONI ERNST SAID THAT WEARING MASKS IS MORE OF A LOCAL ISSUE AND NOT A FEDERAL ISSUE.
9:00PM	11-Jul	:25	LOCAL 5 NEWS AT 9	A RESOLUTION WILL BE CONSIDERED BY THE DES MOINES CITY COUNCIL THAT ENCOURAGES CONTRACTORS WITH THE CITY TO WEAR FACE MASKS.
9:00PM	12-Jul	:49	LOCAL 5 NEWS AT 9	CONCERNED AMES RESIDENTS ARE STEPPING UP TO MAKE SURE ANYONE WITHOUT ACCESS TO A PRINTER CAN STILL SAFELY REQUEST AN ABSENTEE BALLOT.
9:00PM	12-Jul	:48	LOCAL 5 NEWS AT 9	JONI ERNST SAID THE PANDEMIC HAS BROUGHT PROBLEMS WITH THE TRADE DEAL WITH CHINA, BUT SAYS THEY ARE STILL CRACKING DOWN.
9:00PM	23-Jul	:39	LOCAL 5 NEWS AT 9	CONGRESS IS RACING TO PASS AN ADDITIONAL STIMULUS PACKAGE TO HELP AMERICAN FAMILIES.
9:00PM	28-Jul	1:47	LOCAL 5 NEWS AT 9	TELEVISION STATIONS CANNOT REFUSE POLITICAL ADS FOR ANY REASON, INCLUDING CONTENT. ACCORDING TO THE FCC LAWS, STATIONS CAN'T EDIT OR CENSOR.
9:00PM	29-Jul	:34	LOCAL 5 NEWS AT 9	THE SECOND CORONAVIRUS RELIEF PLAN UNVEILED BY SENATE REPUBLICANS EXTENDS UNEMPLOYMENT BENEFITS AND EVICTIONS PROTECTIONS.

ISSUE: MEDICAL				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	7-Jul	:38	LOCAL 5 NEWS AT 9	THERE IS SCIENTIFIC REASONING TO WHY YOU SHOULD WEAR A MASK. IF YOU WEAR A CLOTH MASK, YOU CAN SLOW THE SPREAD OF CORONAVIRUS.
9:00PM	17-Jul	:45	LOCAL 5 NEWS AT 9	ACCORDING TO A REPORT PREPARED FOR THE WHITE HOUSE CORONAVIRUS TASK FORCE, IOWA IS ONE OF 18 STATES THAT'S NOW CONSIDERED A "RED ZONE" FOR CORONAVIRUS CASES.
9:00PM	21-Jul	2:25	LOCAL 5 NEWS AT 9	STAFF AT THE UNIVERSITY OF IOWA HOSPITALS AND CLINICS SAY THEY'RE GOING THROUGH EXTRA TRAINING TO PREPARE FOR A POTENTIAL SURGE IN COVID-19 CASES.
9:00PM	22-Jul	:39	LOCAL 5 NEWS AT 9	THERE WAS AN OUTBREAK OF COVID-19 CASES AT A LONG-TERM CARE FACILITY IN NEWTON. 44 RESIDENTS HAVE THE VIRUS, AND 1 HAS PASSED AWAY.
9:00PM	26-Jul	:21	LOCAL 5 NEWS AT 9	THERE'S NO LONGER A CAP ON THE NUMBER OF COVID-19 TESTS A CLINIC IS ABLE TO PERFORM.
9:00PM	28-Jul	:45	LOCAL 5 NEWS AT 9	MEMBERS OF THE IOWA MEDICAL SOCIETY WROTE A LETTER TO THE GOVERNOR, OUTLINING THEIR REASONS FOR WHY THERE NEEDS TO BE A STATEWIDE MASK MANDATE.
9:00PM	29-Jul	:46	LOCAL 5 NEWS AT 9	ACCORDING TO A NEW WHITE HOUSE TASK FORCE REPORT GIVEN TO THE GOVERNOR, IOWA NEEDS TO DO MORE TO REDUCE THE SPREAD OF CORONAVIRUS.
9:00PM	2-Aug	1:59	LOCAL 5 NEWS AT 9	WORKING FROM HOME CAN CAUSE YOUR MENTAL HEALTH TO DECLINE.

ISSUE: MINORITY				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	7-Jul	1:10	LOCAL 5 NEWS AT 9	SIGNS ARE POPPING UP ACROSS THE CITY THAT SAY "BLACK LIVES MATTER." ONE MAN HAS SOLD 450 OF THEM AND KEEPS SELLING OUT. HE THEN GIVES THE MONEY TO LOCAL BLACK ORGANIZATIONS.
9:00PM	9-Jul	2:11	LOCAL 5 NEWS AT 9	ONE YOUNG IOWA MAN IS HELPING EDUCATE MINORITY WORKERS ABOUT CORONAVIRUS AT IOWA MEAT PACKING PLANTS.
9:00PM	11-Jul	:16	LOCAL 5 NEWS AT 9	DES MOINES BLACK LIVES MATTER ARE CONTINUING THEIR PUSH TO GET GOVERNOR REYNOLDS TO RESTORE FELON VOTING RIGHTS. THEY RELEASED A PROPOSAL FOR WHAT THAT EXECUTIVE ORDER WOULD LOOK LIKE.
9:00PM	19-Jul	:40	LOCAL 5 NEWS AT 9	THE SUPPLY HIVE IN DES MOINES STARTED WITH PROVIDING FOOD AND WATER TO BLACK LIVES MATTER ACTIVISTS IN THE CITY, AND NOW THEY ORGANIZED AN EVENT TO CELEBRATE BLACK MOTHERHOOD IN DES MOINES.
9:00PM	19-Jul	1:22	LOCAL 5 NEWS AT 9	THE US CENSUS BUREAU HAS A DUTY TO REACH OUT TO THOSE WHO HAVE NOT RESPONDED TO THE MAILINGS EITHER VIA PHONE, MAIL, OR ONLINE. THOUGH INFORMATION IN THOSE RESPONSES IS PROTECTED, MANY IN THE REFUGEE COMMUNITIES IN IOWA MAY BE WARY OF GIVING OUT INFORMATION.
9:00PM	20-Jul	1:11	LOCAL 5 NEWS AT 9	DEMONSTRATORS GATHERED OUTSIDE THE POLK COUNTY COURTHOUSE TO SUPPORT A MAN ARRESTED DURING A BLACK LIVES MATTER PROTEST.
9:00PM	26-Jul	2:02	LOCAL 5 NEWS AT 9	THERE WAS A STIRRING SALUTE AFTER THE PASSING OF CONGRESSMAN JOHN LEWIS. HE WAS KNOWN AS THE CONSCIENCE OF CONGRESS AND WAS A CIVIL RIGHTS ICON.
9:00PM	26-Jul	:22	LOCAL 5 NEWS AT 9	TODAY MARKS THE 30TH ANNIVERSARY OF WHEN THE AMERICANS WITH DISABILITIES ACT WAS SIGNED INTO LAW.

ISSUE: YOUTH				
TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
9:00PM	6-Jul	2:07	LOCAL 5 NEWS AT 9	PARENTS ARE WORRIED ABOUT SENDING THEIR CHILDREN BACK TO SCHOOL DURING A PANDEMIC. THE AMES SCHOOL DISTRICT PLANS TO RELEASE THEIR RETURN TO LEARN PLAN TO THE PUBLIC SOON.
9:00PM	8-Jul	2:05	LOCAL 5 NEWS AT 9	A NEW LAW WENT THROUGH THE IOWA LEGISLATURE LAST WEEK TO MAKE IT LEGAL FOR KIDS IN IOWA TO HAVE A LEMONADE STAND.
9:00PM	13-Jul	2:41	LOCAL 5 NEWS AT 9	CHILDREN AS EARLY AS FIRST GRADE HAVE BEEN USING THE INTERNET TO DO THEIR SCHOOL WORK. PARENTS NEED TO KNOW THE DANGERS THEIR KIDS CAN RUN INTO ON THE INTERNET.
9:00PM	16-Jul	2:05	LOCAL 5 NEWS AT 9	A 10-YEAR-OLD BOY IS DOING THE 50 YARD CHALLENGE WHERE HE HAS TO MOW 50 YARDS OF EITHER VETERANS, ELDERLY OR SINGLE MOTHERS.
9:00PM	22-Jul	2:15	LOCAL 5 NEWS AT 9	A BOY WHO HAD TO SPEND MORE THAN 2 MONTHS IN THE HOSPITAL GOT TO TAKE SWIMMING LESSONS FROM HIS SUPERHERO IDOL, SPIDERMAN.
9:00PM	20-Jul	:50	LOCAL 5 NEWS AT 9	A NEW LOCAL COMPANY WANTS TO MAKE MASKS FOR CHILDREN WITH PERSONALIZED COLORS.
9:00PM	20-Aug	:49	LOCAL 5 NEWS AT 9	A BOY IN MOUNT VERNON CREATED A BASEBALL BAT OUT OF A TREE LIMB THAT FELL DURING THE DERECHO.
9:00PM	24-Aug	2:07	LOCAL 5 NEWS AT 9	THE BOYS AND GIRLS CLUB OF CENTRAL IOWA CHANGED FROM BEING ONLY OPEN AFTER SCHOOL TO BEING OPEN ALL DAY LONG