



Quarterly Issue/Program List  
April 1, 2020 – June30, 2020

The attached report contains the following:

1. KCWI Community Events for the 2nd Quarter of 2020
2. Public Service Announcements aired during the 2nd Quarter of 2020
3. A description of the programming, both long and short form, that addressed those issues by category, which includes the time, date and length of each program.

This report was placed in our public inspection file on or before July 10, 2020 as required by the Federal Communications Commission.



## **Quarterly Issue/Program List**

### **Community Events & Specials**

### **2nd Quarter 2020**

#### **Events and Organizations included:**

##### **Coping During Coronavirus**

COVID-19 is impacting Iowans in several ways including mental health. CW Iowa 23 and Local 5 saw the importance of offering our community a welcoming place for conversation on the topic and invited mental health experts to share their knowledge. "Coping During Coronavirus" streamed live Thursday, April 2<sup>nd</sup> on [weareiowa.com](http://weareiowa.com). A replay of the hour-long special was broadcast on CW Iowa 23 on Friday, April 10<sup>th</sup>. Sister station Local 5's Stephanie Angleson served as moderator for the program.

##### **Graduate Iowa**

Health concerns regarding COVID-19 meant many of Iowa's high school seniors would not experience graduation ceremonies. So, CW Iowa 23 and sister station Local 5 created a broadcast graduation event to honor those students. "Graduate Iowa: Honoring the Class of 2020" aired on CW Iowa 23, Saturday, May 16<sup>th</sup>. The hour-long program included graduation speeches from well-known Iowans, musical performances, and a look back at the major events of the last four years. The special also included a showcase of Iowa's senior class. The broadcast re-aired on Local 5 on Sunday, May 24<sup>th</sup>. CW Iowa 23's Lou Sipolt and Jackie Schmillen co-hosted the program.

##### **Leukemia & Lymphoma Society-Man and Woman of the Year**

CW Iowa 23's Jackie Schmillen virtually emceed the LLS event on Saturday, June 13<sup>th</sup>. It helped raise awareness and funds for blood cancers. The event raised \$245,443.

##### **Young Women's Resource Center Couch Gala**

The Young Women's Resource Center (YWRC) Couch Gala raised funds and awareness for the YWRC. The event happened on Saturday, June 27<sup>th</sup> and celebrated two YWRC client Woman of

Worth and the 2020 Louise Noun Visionary Woman Awardee. CW Iowa 23's Jackie Schmillen virtually emceed the event which raised \$127,300 for the YWRC.

### **Central Iowa Heart Walk**

On May 2<sup>nd</sup>, CW Iowa 23's Lou Sipolt and Jackie Schmillen served as virtual hosts for the 2020 Central Iowa Heart Walk.

### **Kiwanis Miracle League Celebration**

On May 9<sup>th</sup>, CW Iowa 23's Lou Sipolt participated in a special recognition celebration for Kiwanis Miracle League. The social distancing drive by parade happened in the Miracle League Field parking lot.

### **Virtual Zoo Brew**

CW Iowa 23's Lou Sipolt hosted a virtual zoo brew on June 3<sup>rd</sup> which showcased wild animals from the Blank Park Zoo in Des Moines. CW Iowa 23 regularly partners with the Blank Park Zoo for their Zoo Brew event, which normally begins in June but had been put on hold so far this year due to health concerns and regulations related to COVID-19.

### **Public Service Announcements (PSAs)**

CW Iowa 23 continued to partner with the Iowa Broadcasters Association (IBA) in their National Guard campaign and this quarter also supported their Voter Ready campaign.

## KCWI AIRED THE FOLLOWING PUBLIC SERVICE ANNOUNCEMENTS

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KCWI	ISSUE	DURATION	NARRATIVE DESCRIPTION
23.1	Community	1:00	Community PSA
23.1	Community	:30	Covid Food Safety
23.1	Community	:15 & :30	NAB Coronavirus
23.1	Community	:30 & :60	Feeding America
23.1	Community	:30	Feeding American Tamron Hall
23.1	Community	:30	Covid Anitbodies
23.1	Community	:30	Covid Asymptomatic
23.1	Community	:30	Covid Tracing
23.1	Community	:30	Covid Health
23.1	Community	:30	Covid Vulnerable
23.1	Community	:30	DMPS Teacher of the Week
23.1	Community	:30	DMPS Teacher Thank You
23.1	Community	:15 & :30	Hope English
23.1	Community	:30	War with Virus COVID
23.1	Community	:30	NACDS Rise
23.1	Community	:30	Dorothy's House
23.1	Community	:30	Coronavirus Testing

## QUARTERLY ISSUES AND PROGRAM LIST

2nd QUARTER 2020

KCWI	ISSUE	TIME	DATE	DURATION	TITLE OF PROGRAM	NARRATIVE DESCRIPTION
23.1	AGRICULTURE	9:00PM	22-Apr	:35	LOCAL 5 NEWS AT 9	DAIRY FARMERS SAY THE SUPPLY CHAIN FOR MILK IS COLLAPSING DUE TO COVID-19. ONE ECONOMIST SAYS THE PRICE OF MILK DROPPED ALMOST FOUR DOLLARS IN JUST ONE MONTH.
23.1	AGRICULTURE	9:00PM	28-Apr	1:02	LOCAL 5 NEWS AT 9	PRESIDENT TRUMP IS SIGNING AN EXECUTIVE ORDER TO ORDER MEAT PACKING PLANTS TO STAY OPEN.
23.1	AGRICULTURE	9:00PM	2-May	:18	LOCAL 5 NEWS AT 9	A DES MOINES TRADITION KICKED OFF TODAY, BUT BECAUSE OF COVID-19, THE DOWNTOWN FARMERS MARKET HAPPENED VIRTUALLY.
23.1	AGRICULTURE	9:00PM	8-May	1:45	LOCAL 5 NEWS AT 9	AT DRAKE UNIVERSITY, LAW AND AGRICULTURE PROFESSORS ARE PREPARING STUDENTS FOR A FOOD SUPPLY INDUSTRY FOREVER CHANGED BY THE PANDEMIC.
23.1	AGRICULTURE	9:00PM	26-May	:48	LOCAL 5 NEWS AT 9	STARTING TODAY, IOWA FARMERS CAN NOW APPLY FOR FEDERAL ASSISTANCE FOR MONEY LOST DURING COVID-19.
23.1	AGRICULTURE	9:00PM	11-Jun	:49	LOCAL 5 NEWS AT 9	A REFUGEE FARMER IN ALTOONA IS MAKING ONLINE SALES THROUGH A VIRTUAL MARKETPLACE.

23.1	AGRICULTURE	9:00PM	12-Jun	2:02	LOCAL 5 NEWS AT 9	THE WAUKEE FARMERS MARKET WILL ONLY HAVE FARM PRODUCTS, BAKED GOODS AND FOOD VENDORS AND WON'T HAVE ANY LIVE ENTERTAINMENT OR ARTS AND CRAFTS VENDORS.
23.1	AGRICULTURE	9:00PM	17-Jun	:41	LOCAL 5 NEWS AT 9	A JOHNSTON WOMAN HAS BEEN CHARGED WITH IMPROPERLY DISPOSING OF DEAD ANIMALS AT A FARM IN DALLAS COUNTY.
23.1	COMMUNITY	9:00PM	11-Apr	:47	LOCAL 5 NEWS AT 9	A PILLAR OF THE DES MOINES COMMUNITY GAVE BACK TODAY. GINOS ITALIAN FOODS GAVE AWAY 1000 MEAL BAGS TO ANYBODY WHO DROVE UP TO PARK FAIR MALL.
23.1	COMMUNITY	9:00PM	17-Apr	:41	LOCAL 5 NEWS AT 9	LITHIA VW OF DES MOINES WANTS TO GIVE BACK TO THE COMMUNITY DURING THE PANDEMIC. THEY DONATED 3 VEHICLES TO BECOME PHARMACY DELIVERY VEHICLES FOR MEDICAP PHARMACIES.
23.1	COMMUNITY	9:00PM	20-Apr	1:53	LOCAL 5 NEWS AT 9	A DES MOINES WOMAN STARTED A FACEBOOK SERVICE WHERE SHE LISTENS TO PEOPLE WHO ARE STRUGGLING DURING THE PANDEMIC.
23.1	COMMUNITY	9:00PM	26-Apr	:40	LOCAL 5 NEWS AT 9	FAMILIES ACROSS CENTRAL IOWA WALKED IN THEIR OWN RESPECTIVE NEIGHBORHOODS AS PART OF THE ANNUAL CENTRAL IOWA KIDNEY WALK.
23.1	COMMUNITY	9:00PM	27-Apr	3:24	LOCAL 5 NEWS AT 9	AN IOWA TECH COMPANY HAS BUILT A WEBSITE TO CONNECT PEOPLE WHO MAKE CLOTH FACE MASKS WITH PEOPLE WHO NEED ONE.

23.1	COMMUNITY	9:00PM	24-May	:45	LOCAL 5 NEWS AT 9	2 NON-PROFITS CAME TOGETHER TO HELP FEED THE HUNGRY IN DES MOINES
23.1	COMMUNITY	9:00PM	13-Jun	:46	LOCAL 5 NEWS AT 9	THERE'S A CAMPAIGN URGING PEOPLE TO GO DONATE BLOOD FOR BLOOD DONOR DAY.
23.1	COMMUNITY	9:00PM	20-Jun	:43	LOCAL 5 NEWS AT 9	THE FIRST DES MOINES MEGA SPRING CLEANUP EVENT WAS HELD AT THE CAPITOL COMPLEX. DES MOINES RESIDENTS COULD GET RID OF TRASH, APPLIANCES, YARD WASTE AND MORE FOR FREE.
23.1	CRIME	9:00PM	16-Apr	1:04	LOCAL 5 NEWS AT 9	A MAN IS STILL ALIVE AFTER POLICE SAY HE TRIED TO SHOOT HIMSELF OUTSIDE A WEST DES MOINES QUIKTRIP.
23.1	CRIME	9:00PM	19-Apr	:19	LOCAL 5 NEWS AT 9	A CHIROPRACTOR FROM ANKENY IS IN JAIL TONIGHT, ACCUSED OF SEX ABUSE AGAINST CHILDREN.
23.1	CRIME	9:00PM	19-Apr	:26	LOCAL 5 NEWS AT 9	POLICE ARE ASKING FOR HELP IN FINDING A MATERIAL WITNESS IN CONNECTION TO THE MURDER OF CATHERINE BOBBITT IN DES MOINES.
23.1	CRIME	9:00PM	19-May	:17	LOCAL 5 NEWS AT 9	A WOMAN IN PELLA HAS BEEN CHARGED WITH MURDER AND VIOLATION OF A NO CONTACT ORDER.

23.1	CRIME	9:00PM	20-May	2:04	LOCAL 5 NEWS AT 9	DES MOINES FIRE OFFICIALS ARE INVESTIGATING A POSSIBLE CASE OF ARSON EARLY THIS MORNING.
23.1	CRIME	9:00PM	20-May	:26	LOCAL 5 NEWS AT 9	A DES MOINES MAN IS FACING ANIMAL NEGLECT CHARGES AFTER 2 DOGS WERE FOUND DECOMPOSING IN HIS APARTMENT.
23.1	CRIME	9:00PM	22-May	2:23	LOCAL 5 NEWS AT 9	IOWA STATE PATROL ISSUED 142 CITATION FOR DRIVERS HITTING TRIPLE DIGITS BACK IN APRIL.
23.1	CRIME	9:00PM	23-May	:43	LOCAL 5 NEWS AT 9	A MAN IS FIGHTING FOR HIS LIFE, AFTER BEING FOUND WITH A GUNSHOT WOUND IN DES MOINES TODAY.
23.1	ELDERLY	9:00PM	19-Apr	:47	LOCAL 5 NEWS AT 9	IN JOHNSTON, A GROUP OF HIGH SCHOOL STUDENTS IS USING THEIR TIME OFF OF SCHOOL TO HELP THE COMMUNITY. THEY HAVE A VOLUNTEER GROCERY DELIVERY SERVICE FOR SENIOR CITIZENS.
23.1	ELDERLY	9:00PM	30-Apr	:44	LOCAL 5 NEWS AT 9	AN 87 YEAR OLD URBANDALE WOMAN STARTED SEWING MASKS TO GIVE TO HEALTH CARE WORKERS.
23.1	ELDERLY	9:00PM	2-May	2:32	LOCAL 5 NEWS AT 9	A 109 YEAR OLD WOMAN ALSO LIVED THROUGH THE PANDEMIC THAT HAPPENED MORE THAN 100 YEARS AGO.

23.1	ELDERLY	9:00PM	3-May	:17	LOCAL 5 NEWS AT 9	AN ASSISTED LIVING FACILITY IN JOHNSTON HIRED A VIOLINIST TO HELP BRIGHTEN THE ELDERLY RESIDENT'S MOODS.
23.1	ELDERLY	9:00PM	5-May	2:08	LOCAL 5 NEWS AT 9	A GRANGER NURSING HOME HAS SEEN AN OUTBREAK OF NEARLY 30 POSITIVE COVID-19 CASES.
23.1	ELDERLY	9:00PM	18-May	2:35	LOCAL 5 NEWS AT 9	MORE THAN 1000 RESIDENTS AND STAFF IN LONG TERM CARE FACILITIES HAVE CORONAVIRUS.
23.1	ELDERLY	9:00PM	19-May	1:27	LOCAL 5 NEWS AT 9	AN IOWA MAN IS CELEBRATING HIS 100TH BIRTHDAY.
23.1	ELDERLY	9:00PM	23-May	2:08	LOCAL 5 NEWS AT 9	GETTING SENIOR CITIZENS TO USE VIDEO CHAT TECHNOLOGY SEEMS LIKE A GREAT SOLUTION TO STAY IN TOUCH BUT ITS NOT ALWAYS AN EASY TO ACCOMPLISH FEAT.
23.1	GOVERNMENT	9:00PM	13-Apr	:31	LOCAL 5 NEWS AT 9	GOVERNOR KIM REYNOLDS SET A DEADLINE OF APRIL 30TH FOR COVID CLOSURES. SHE UNDERSTANDS MANY IOWANS WANT TO GET BACK TO NORMAL.
23.1	GOVERNMENT	9:00PM	15-Apr	2:08	LOCAL 5 NEWS AT 9	IOWANS ARE CONCERNED ABOUT THEIR STIMULUS CHECKS FROM THE GOVERNMENT.

23.1	GOVERNMENT	9:00PM	16-Apr	:37	LOCAL 5 NEWS AT 9	GOVERNOR REYNOLDS SAYS THE PACKING PLANTS ARE TELLING THEIR WORKERS TO STAY HOME IF THEY'RE SICK.
23.1	GOVERNMENT	9:00PM	21-May	1:37	LOCAL 5 NEWS AT 9	THE GOVERNOR SAID THAT TESTIOWA IS OPENING THE CRITERIA SO ANYONE WHO THINKS THEY SHOULD BE TESTED CAN BE.
23.1	GOVERNMENT	9:00PM	26-May	1:42	LOCAL 5 NEWS AT 9	A RECORD AMOUNT OF VOTERS HAVE REQUESTED TO CAST THEIR BALLOT BY MAIL FOR THE UPCOMING PRIMARY.
23.1	GOVERNMENT	9:00PM	27-May	:41	LOCAL 5 NEWS AT 9	THE GOVERNOR SAYS THE STATE PLANS TO TEST 2 PERCENT OF THE POPULATION EVERY MONTH.
23.1	GOVERNMENT	9:00PM	3-Jun	:16	LOCAL 5 NEWS AT 9	IOWA VOTERS SURPASSED THE ALL-TIME TURNOUT RECORD FOR A JUNE PRIMARY BY NEARLY 73,000 VOTES.
23.1	GOVERNMENT	9:00PM	4-Jun	1:39	LOCAL 5 NEWS AT 9	A GROUP OF DEMOCRATIC IOWA LAWMAKERS ALONG WITH OTHER COMMUNITY LEADERS UNVEILED THEIR MORE PERFECT UNION PLAN TO BAN POLICE CHOKEHOLDS, MAKE IT ILLEGAL TO REHIRE POLICE FIRED FOR MISCONDUCT, AND ALLOW THE
23.1	MEDICAL	9:00PM	15-Apr	2:21	LOCAL 5 NEWS AT 9	THE SPREAD OF CORONAVIRUS HAS PUT GETTING PRESCRIPTIONS IN JEOPARDY BECAUSE HOSPITALS AND PHARMACIES ARE SEEING DRUG SHORTAGES.

23.1	MEDICAL	9:00PM	17-Apr	:32	LOCAL 5 NEWS AT 9	THE FIRST COVID-19 PATIENT TO RECEIVE INPATIENT CARE AT MERCY IN CEDAR RAPIDS WAS DISCHARGED YESTERDAY AFTER 27 DAYS.
23.1	MEDICAL	9:00PM	23-Apr	2:33	LOCAL 5 NEWS AT 9	THE AMERICAN CANCER SOCIETY REPORTS 80 PERCENT OF CALLS TO THEM RIGHT NOW ARE ALL CONCERNED PEOPLE UNDERGOING CANCER TREATMENT. THEY HAVE FEARS IF THEY GO IN FOR CHEMO, THEY COULD GET COVID-19.
23.1	MEDICAL	9:00PM	26-Apr	2:25	LOCAL 5 NEWS AT 9	AS THE UNITED STATES CLOSES IN ON ONE MILLION CONFIRMED CASES OF COVID-19 AND MORE THAN 54,000 HAVE DIED SOME STATES ARE BEGINNING TO REOPEN.
23.1	MEDICAL	9:00PM	26-Apr	:16	LOCAL 5 NEWS AT 9	MORE PEOPLE CONTINUED TO TAKE ADVANTAGE OF THE STATE'S WIDESPREAD COVID-19 TESTING SITE FOR A SECOND DAY.
23.1	MEDICAL	9:00PM	29-Apr	2:35	LOCAL 5 NEWS AT 9	STATE AND FEDERAL LEADERS ARE CALLING FOR MORE CORONAVIRUS TESTING.
23.1	MEDICAL	9:00PM	27-May	2:25	LOCAL 5 NEWS AT 9	IN HOSPITALS EVERYWHERE, IOWANS ARE BEING CARED FOR BY UNIQUE TEAMS. CHAPLAINS AT UNITYPOINT ARE EXPANDING THEIR ROLES AND MEETING PATIENTS AND FAMILIES OUTSIDE OF HOSPITAL ROOMS.
23.1	MEDICAL	9:00PM	28-May	:51	LOCAL 5 NEWS AT 9	A WEST DES MOINES COMPANY HAS MADE WEARABLE TECHNOLOGY THAT CAN BE USED FOR CONTACT TRACING REPORTS AND WORKER DENSITY MAPPING.

23.1	MINORITY	9:00PM	29-Apr	1:53	LOCAL 5 NEWS AT 9	TWO PEOPLE STARTED INTERPRETING THE GOVERNOR'S PRESS CONFERENCES LAST WEEK FOR IOWA'S SPANISH SPEAKING POPULATION.
23.1	MINORITY	9:00PM	10-May	2:28	LOCAL 5 NEWS AT 9	AHMAUD ARBERY WAS THE VICTIM OF A RACIALLY CHARGED DEADLY SHOOTING IN GEORGIA WHICH WAS CAUGHT ON VIDEO AND SPREAD ACROSS SOCIAL MEDIA.
23.1	MINORITY	9:00PM	17-May	1:05	LOCAL 5 NEWS AT 9	DARQUAN JONES, A 22 YEAR OLD FROM DES MOINES WAS WALKING DOWN THE STREET WHEN TWO WHITE MEN JUMPED AND BEAT HIM. DES MOINES' AFRICAN AMERICAN COMMUNITY WAS OUTRAGED.
23.1	MINORITY	9:00PM	19-May	1:08	LOCAL 5 NEWS AT 9	BLACK MEN AND WOMEN ARE DYING IN OUR STREETS - THAT'S THE MESSAGE FROM THE NAACP DES MOINES BRANCH IN RESPONSE TO THE ATTACK ON DARQUAN JONES.
23.1	MINORITY	9:00PM	28-May	:24	LOCAL 5 NEWS AT 9	PROTESTS CONTINUED IN MINNEAPOLIS AS RESIDENTS LASHED OUT IN THE WAKE OF THE DEATH OF GEORGE FLOYD, A BLACK MAN WHO DIED WHEN A POLICE OFFICER PUSHED HIS KNEE INTO HIS NECK FOR 9 MINUTES.
23.1	MINORITY	9:00PM	29-May	1:20	LOCAL 5 NEWS AT 9	TONIGHT, CHARGES HAVE BEEN ANNOUNCED IN CONNECTION TO GEORGE FLOYD'S DEATH.
23.1	MINORITY	9:00PM	6-Jun	1:08	LOCAL 5 NEWS AT 9	A LONG STANDING LGBTQ ESTABLISHMENT WAS FORCIBLY RAIDED BY THE DES MOINES POLICE.

23.1	MINORITY	9:00PM	6-Jun	:42	LOCAL 5 NEWS AT 9	THERE WAS A BLM DEMONSTRATION IN WEST DES MOINES AT HOPE LUTHERAN CHURCH. THEY WANTED TO BRING THE ISSUE OF RACIAL INJUSTICE TO LIGHT IN THE SUBURBS.
23.1	YOUTH	9:00PM	14-Apr	2:38	LOCAL 5 NEWS AT 9	NOW THAT SOME IOWA STUDENTS ARE BACK TO SCHOOL VIRTUALLY PARENTS HAVE TO HOLD THEIR KIDS ACCOUNTABLE.
23.1	YOUTH	9:00PM	16-Apr	2:09	LOCAL 5 NEWS AT 9	IF YOU'RE SEPARATED OR DIVORCED, HAVING TO FIGURE OUT HOW YOUR CHILD IS GOING BACK AND FORTH BETWEEN HOUSEHOLDS CAN BE TRICKY DURING THE PANDEMIC.
23.1	YOUTH	9:00PM	17-Apr	:42	LOCAL 5 NEWS AT 9	DES MOINES PUBLIC SCHOOLS GAVE OUT MORE LAPTOPS TO STUDENTS WHO NEED THEM, ALL SO STUDENTS CAN CONTINUE LEARNING ONLINE DURING THE PANDEMIC.
23.1	YOUTH	9:00PM	21-Apr	2:01	LOCAL 5 NEWS AT 9	A DES MOINES WOMAN IS USING AN APP TO HELP HER KIDS STAY ON TOP OF THEIR CHORES AROUND THE HOUSE.
23.1	YOUTH	9:00PM	26-Apr	1:52	LOCAL 5 NEWS AT 9	VIRTUAL BABYSITTING IS GROWING IN POPULARITY WITH MANY PARENTS DESPARATE FOR A LITTLE SOLITARY TIME.
23.1	YOUTH	9:00PM	18-May	2:46	LOCAL 5 NEWS AT 9	A DEADLY SYNDROME CALLED MIS-C IS FOUND IN CHILDREN AND IS BELIEVED TO BE RELATED TO COVID-19.

23.1	YOUTH	9:00PM	19-May	1:06	LOCAL 5 NEWS AT 9	THE STATE OF IOWA IS TAKING STEPS TO WORK WITH DAYCARE PROVIDERS TO ENSURE CENTERS ARE SAFE FOR WORKERS AND CHILDREN.
23.1	YOUTH	9:00PM	29-May	1:49	LOCAL 5 NEWS AT 9	A TEXAS HOSPITAL SAYS KIDS ARE AT HIGHER RISK OF DEPRESSION AND ANXIETY DUE TO CHANGES IN THEIR DAILY ROUTINES.

