

CONTRACT



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

And:

Primedia
1775 Bald Hill Road
Unit 1
Warwick, RI 02886
USA

<u>Contract / Revision</u> 485376 /		<u>Alt Order #</u>
<u>Product</u> 5764		
<u>Contract Dates</u> 09/04/14 - 09/09/14		<u>Estimate #</u> 5764
<u>Advertiser</u> POL/Caprio For Treasurer		<u>Original Date / Revision</u> 09/04/14 / 09/04/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN7351/SP1708		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	09/04/14	09/05/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	---11--	2			\$125.00					
N 2	WPRI	09/04/14	09/05/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	---11--	2			\$275.00					
N 3	WPRI	09/04/14	09/05/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	---11--	2			\$225.00					
N 4	WPRI	09/06/14	09/06/14	Sa 6a Eyewitness News	6-8a		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	-----2-	2			\$375.00					
N 5	WPRI	09/06/14	09/06/14	CBS News Sa 8-10a	CBS News Sa 8-10		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	-----1-	1			\$400.00					
N 6	WPRI	09/07/14	09/07/14	Su 6a Eyewitness News	6-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	-----2	2			\$200.00					
N 7	WPRI	09/04/14	09/05/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	---11--	2			\$100.00					
N 8	WPRI	09/05/14	09/05/14	M-F 3-4p	M-F 3-4p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/14	09/07/14	-----2--	2			\$30.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	09/01/14-09/07/14	M-F 3-4p	M-F 3-4p	-----F----	:30		\$30.00		NM		
			See MG 8.3,8.4										
	2	WPRI	09/01/14-09/07/14	M-F 3-4p	M-F 3-4p	-----F----	:30		\$30.00		NM		
			See MG 8.3,8.4										
	3	WPRI	09/08/14-09/08/14	M-F 430 News	M-F 430a News	M-----	:30		\$25.00		NM		
			MG for 8.2,8.1										
	4	WPRI	09/09/14-09/09/14	M-F 430 News	M-F 430a News	-Tu-----	:30		\$25.00		NM		
			MG for 8.2,8.1										
N 9	WPRI	09/04/14	09/05/14	Price is Right	M-F 11a-12p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

<u>Contract / Revision</u> 485376 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/04/14 - 09/09/14	<u>Product</u> 5764	<u>Estimate #</u> 5764
<u>Advertiser</u> POL/Caprio For Treasure		<u>Original Date / Revision</u> 09/04/14 / 09/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$300.00				
N 10	WPRI	09/04/14	09/05/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$350.00				
N 11	WPRI	09/06/14	09/06/14	Sa 7-730p	Sa 7-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1-				1	\$500.00				
N 12	WPRI	09/06/14	09/06/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1-				1	\$750.00				
N 13	WPRI	09/07/14	09/07/14	Patriots Wrap Up Show	Patriots Wrap Up S		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1				1	\$350.00				
N 14	WPRI	09/05/14	09/05/14	Fri Prime Hour 1	F 758-9p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	----1--				1	\$525.00				
N 15	WPRI	09/08/14	09/09/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	MT-----				1	\$275.00				
N 16	WPRI	09/08/14	09/09/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	MT-----				1	\$625.00				
N 17	WPRI	09/08/14	09/09/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	11-----				2	\$100.00				
N 18	WPRI	09/08/14	09/08/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	1-----				1	\$700.00				
N 19	WPRI	09/08/14	09/08/14	M-F 7-730p	M-F 7-730p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	M-----				1	\$1,050.00				
N 20	WPRI	09/08/14	09/08/14	Letterman M-F	Letterman M-F 113		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	M-----				1	\$200.00				
Totals												30	\$9,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/09/14	30	\$9,525.00	(\$1,428.75)	\$8,096.25
Totals	30	\$9,525.00	(\$1,428.75)	\$8,096.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Colleen Ouellette

From: Rick Boles <rickb@primediahq.com>
Sent: Thursday, September 04, 2014 12:04 PM
To: Ryan Machado
Cc: Colleen Ouellette
Subject: RE: WPRI 9/5 Prreempt

Approved. Thanks!

From: Ryan Machado [mailto:Ryan.Machado@wpri.com]
Sent: Thursday, September 04, 2014 11:39 AM
To: rickb@primediahq.com
Cc: Colleen Ouellette
Subject: WPRI 9/5 Prreempt

I have \$60 total out (2x Bethany on 9/5 NA due to tennis)... can I make good 2x's 4:30am news aon WPRI 9/8 and 9/9 at \$25 each? This will leave a credit of \$10

Let me know, thanks!

Ryan Machado | Local Sales Manager | WPRI Media
p: 401-228-1805 | f: 401-431-1764 | rmachado@wpri.com

