

CONTRACT



WPRI
 25 Catamore Blvd.
 East Providence, RI 02914
 (401) 438-7200

<u>Contract / Revision</u> 485376 /		<u>Alt Order #</u>
<u>Product</u> 5764		
<u>Contract Dates</u> 09/04/14 - 09/09/14		<u>Estimate #</u> 5764
<u>Advertiser</u> POL/Caprio For Treasurer		<u>Original Date / Revision</u> 09/04/14 / 09/04/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN7351/SP1708		<u>Advertiser Ref</u>

And:

Primedia
 1775 Bald Hill Road
 Unit 1
 Warwick, RI 02886
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	09/04/14	09/05/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$125.00				
N 2	WPRI	09/04/14	09/05/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$275.00				
N 3	WPRI	09/04/14	09/05/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$225.00				
N 4	WPRI	09/06/14	09/06/14	Sa 6a Eyewitness News	6-8a		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----2-				2	\$375.00				
N 5	WPRI	09/06/14	09/06/14	CBS News Sa 8-10a	CBS News Sa 8-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1-				1	\$400.00				
N 6	WPRI	09/07/14	09/07/14	Su 6a Eyewitness News	6-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----2				2	\$200.00				
N 7	WPRI	09/04/14	09/05/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$100.00				
N 8	WPRI	09/05/14	09/05/14	M-F 3-4p	M-F 3-4p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	----2--				2	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	09/01/14-09/07/14	M-F 3-4p	M-F 3-4p	-----F----	:30		\$30.00		NM		
			See MG 8.3,8.4										
	2	WPRI	09/01/14-09/07/14	M-F 3-4p	M-F 3-4p	-----F----	:30		\$30.00		NM		
			See MG 8.3,8.4										
	3	WPRI	09/08/14-09/08/14	M-F 430 News	M-F 430a News	M-----	:30		\$25.00		NM		
			MG for 8.2,8.1										
	4	WPRI	09/09/14-09/09/14	M-F 430 News	M-F 430a News	-Tu-----	:30		\$25.00		NM		
			MG for 8.2,8.1										
N 9	WPRI	09/04/14	09/05/14	Price is Right	M-F 11a-12p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

<u>Contract / Revision</u>	<u>Alt Order #</u>
485376 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/14 - 09/09/14	5764	5764

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Caprio For Treasure	09/04/14 / 09/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$300.00				
N 10	WPRI	09/04/14	09/05/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	---11--				2	\$350.00				
N 11	WPRI	09/06/14	09/06/14	Sa 7-730p	Sa 7-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1-				1	\$500.00				
N 12	WPRI	09/06/14	09/06/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1-				1	\$750.00				
N 13	WPRI	09/07/14	09/07/14	Patriots Wrap Up Show	Patriots Wrap Up S		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	-----1				1	\$350.00				
N 14	WPRI	09/05/14	09/05/14	Fri Prime Hour 1	F 758-9p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/14	09/07/14	----1--				1	\$525.00				
N 15	WPRI	09/08/14	09/09/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	MT-----				1	\$275.00				
N 16	WPRI	09/08/14	09/09/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	MT-----				1	\$625.00				
N 17	WPRI	09/08/14	09/09/14	Rhode Show M-F 9a-10a	Rhode Show M-F S		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	11-----				2	\$100.00				
N 18	WPRI	09/08/14	09/08/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	1-----				1	\$700.00				
N 19	WPRI	09/08/14	09/08/14	M-F 7-730p	M-F 7-730p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	M-----				1	\$1,050.00				
N 20	WPRI	09/08/14	09/08/14	Letterman M-F	Letterman M-F 113		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/14	09/14/14	M-----				1	\$200.00				
Totals											30	\$9,525.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/09/14	30	\$9,525.00	(\$1,428.75)	\$8,096.25
Totals	30	\$9,525.00	(\$1,428.75)	\$8,096.25

Signature: _____ **Date:** _____

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Colleen Ouellette

From: Rick Boles <rickb@primediahq.com>
Sent: Thursday, September 04, 2014 12:04 PM
To: Ryan Machado
Cc: Colleen Ouellette
Subject: RE: WPRI 9/5 Prreempt

Approved. Thanks!

From: Ryan Machado [<mailto:Ryan.Machado@wpri.com>]
Sent: Thursday, September 04, 2014 11:39 AM
To: rickb@primediahq.com
Cc: Colleen Ouellette
Subject: WPRI 9/5 Prreempt

I have \$60 total out (2x Bethany on 9/5 NA due to tennis)... can I make good 2x's 4:30am news aon WPRI 9/8 and 9/9 at \$25 each? This will leave a credit of \$10

Let me know, thanks!

Ryan Machado | Local Sales Manager | WPRI Media
p: 401-228-1805 | f: 401-431-1764 | rmachado@wpri.com

