

## ***Mid-West Family Broadcasting / WSJM, Inc.***

### **QUARTERLY ISSUES / PROGRAMS LIST – WCSY-FM**

Period Covered: Oct. 1-Dec. 31

Quarter: 4

Year: 2020

<b><u>Community Issue</u></b>	<b><u>Program/Segment</u></b>	<b><u>Date(s)</u></b>	<b><u>Time(s)</u></b>	<b><u>Duration</u></b>	<b><u>Description/Type of Program</u></b>
Animal Adoption	LIVE segment	Fri.	8:10a	5 min	Reps from the Al-Van Humane Soc.
Social Services	Weekly Interview	Mon.	7:40a	5 min	We Care Dir. Erika Morrison
Social Services	Bi-Weekly Interview	Tues.	7:40a	5 min	United Way directors/volunteers
Comm Biz Services	Bi-Weekly Interview	Weds.	7:40a	5 min	Kathy Wagaman, Dir. SH Chamber
Comm./Area Events	Weekly Interview	Fri.	7:40a	5 min	Courtney Sheffer, West Mi. Tourist Assn.
Comm. Service	AM Show Interview	11/18	7:40a	5 min	Dan Williamson, SH Garden Club Event
Health/Welfare	AM Show Interview	12/15	7:40a	5 min	Bronson Hlth, Dr. Caleb Springsteen-Covid
Senior Health/Wellness	AM Show Interview	12/21	8:10a	5 min	Amy Nichols-Campus 4 Creative Aging
Social Service Event	AM Show Interview	12/22	7:40a	5 min	Ryan Cervatis - Support Covid Front Liners

PSA's Airing 10/1-12/31

Covid-19	Plasma PSA	10/1-12/31	2x day	:60 sec	Encouraging Covid survivors to donate
Covid 19 Prevention	PSA Airing	10/1-12/31	3x day	:30 sec	CDC/Pub Health Dept.
Blood Drives	PSA	10/1-10/30	12a-Mid	60	Red Cross Blood Drives
South Haven Voting	PSA	10/29-11/3	12a-Mid	30	Voting hours and location
Covert Lions Club	PSA	10/29-11/7	12a-Mid	30	Food Drive
SHOUT for South Haven	PSA	11/3-11/6	12a-Mid	30	Bridge Christmas Decorations
VBDL Book Sale	PSA	12/15-12/17	12a-Mid	60	Book Sale/Fundraiser
Covid Testing	PSA	12/15-12/17	12a-Mid	60	SHAES location
Free Lunches	PSA	12/15-12/23	12a-Mid	60	Covert Lions Club
Toy Sale	PSA	12-15-12/23	12a-Mid	30	Coloma Lions Club
Blood Drives	PSA	12-1/12/30	12a-Mid	60	Red Cross Blood Drives
Covid Testing	PSA	12/1-12/10	12a-Mid	30	Allegan Health Department