

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Stevens Reed Curcio & Potholm Media/ POL*
Attention: Accounts Payable
201 North Union Street, Suite 200
Alexandria, VA 22314

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1255268-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bev Randles / R / Lt Gov	RANDLES 4 LT GOV	1003

Flight Dates	Order #	Alt Order #
07/26/16 - 08/02/16	1255268	08117643

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	137	361

Agency Ref	Advertiser Ref
32048AG	106193

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																					
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3	KSDK	W	07/27/16	1:59 PM	Days of Our Lives	Days of Our Lives	:30	BVLG0765H	\$450.00	NM																																																																																																																																																																																																																																																																																																																																																																				
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1255268-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Bev Randles / R / Lt Gov	RANGLES 4 LT GOV	1003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	07/26/16	08/01/16	Jeopardy	430-5p	MTWTF--	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 5 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	07/26/16		Jeopardy	430-5p	:00		\$400.00	NM
See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13										
2	KSDK	W	07/27/16		Jeopardy	430-5p	:00		\$400.00	NM
See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13										
5	KSDK	Th	07/28/16		Jeopardy	430-5p	:00		\$400.00	NM
See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13										
3	KSDK	F	07/29/16		Jeopardy	430-5p	:00		\$400.00	NM
See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13										
7	KSDK	Su	07/31/16	9:21 AM	Sun 9-10a	9-10A	:30	BVLG0765H	\$450.00	NM
MG for 4.2,25.1,3.4										
6	KSDK	Su	07/31/16	5:28 PM	News Channel 5 at 5P Sun	5-530P	:30	BVLG0763H	\$600.00	NM
MG for 4.2,25.1,3.4										

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	07/26/16	08/01/16	News Channel 5 at 5P	5-530P	MTWTF--	:30	5	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 5 \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KSDK	Tu	07/26/16		News Channel 5 at 5P	5-530P	:00		\$700.00	NM
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15										
9	KSDK	Tu	07/26/16	5:24 AM	5-6a	5-6A	:30	BVLG0763H	\$225.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
14	KSDK	Tu	07/26/16	8:39 AM	Today Show	7-9a	:30	BVLG0763H	\$525.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
6	KSDK	Tu	07/26/16	5:09 PM	News Channel 5 at 5P	5-530P	:30	BVLG0763H	\$1,000.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
5	KSDK	W	07/27/16		News Channel 5 at 5P	5-530P	:00		\$700.00	NM
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15										
10	KSDK	W	07/27/16	5:09 AM	5-6a	5-6A	:30	BVLG0765H	\$225.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
7	KSDK	W	07/27/16	5:09 PM	News Channel 5 at 5P	5-530P	:30	BVLG0763H	\$1,000.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
11	KSDK	Th	07/28/16	5:46 AM	5-6a	5-6A	:30	BVLG0763H	\$225.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
13	KSDK	Th	07/28/16	6:51 AM	6-7a	6-7A	:30	BVLG0763H	\$600.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
4	KSDK	Th	07/28/16	5:09 PM	News Channel 5 at 5P	5-530P	:30	BVLG0763H	\$1,000.00	NM
1	KSDK	F	07/29/16		News Channel 5 at 5P	5-530P	:00		\$700.00	NM
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15										
15	KSDK	F	07/29/16	4:54 AM	4-5A	4-5A	:30	BVLG0765H	\$25.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
12	KSDK	F	07/29/16	5:26 AM	5-6a	5-6A	:30	BVLG0763H	\$225.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										
8	KSDK	F	07/29/16	5:09 PM	News Channel 5 at 5P	5-530P	:30	BVLG0765H	\$1,000.00	NM
MG for 9.1,9.2,4.1,5.5,9.3,5.1,5.4,1.4,4.3,5.3,8.3,4.5										

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	07/26/16	08/01/16	5-6a	5-6A	MTWTF--	:30	5	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 5 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1255268-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/31/16
Advertiser Bev Randles / R / Lt Gov	Product RANDLES 4 LT GOV	Estimate Number 1003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1255268-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Bev Randles / R / Lt Gov	RANGLES 4 LT GOV	1003	

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16	07/26/16	08/01/16	News Channel 5 @ Noon	Noon News	MTWTF--	:30	5	\$175.00	NM																																																																																																															
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Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1255268-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/31/16
Advertiser Bev Randles / R / Lt Gov	Product RANDLES 4 LT GOV	Estimate Number 1003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1255268-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Bev Randles / R / Lt Gov	RANGLES 4 LT GOV	1003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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4	KSDK	Sa	07/30/16	7:52 AM	NBC Today Show (Sa)	7-9A	:30	BVLG0765H	\$450.00	NM																																																																																																													
2	KSDK	Sa	07/30/16	7:59 AM	NBC Today Show (Sa)	7-9A	:30	BVLG0763H	\$450.00	NM																																																																																																													
27	07/30/16	07/30/16	Sat 9-10a	9-10A	-----S-	:30	2	\$450.00	NM																																																																																																														
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>-----S-</td> <td>2</td> <td>\$450.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>2</td><td>KSDK</td><td>Sa</td><td>07/30/16</td><td>9:13 AM</td><td>Sat 9-10a</td><td>9-10A</td><td>:30</td><td>BVLG0765H</td><td>\$450.00</td><td>NM</td></tr> <tr><td>1</td><td>KSDK</td><td>Sa</td><td>07/30/16</td><td>9:35 AM</td><td>Sat 9-10a</td><td>9-10A</td><td>:30</td><td>BVLG0763H</td><td>\$450.00</td><td>NM</td></tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/25/16	07/31/16	-----S-	2	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KSDK	Sa	07/30/16	9:13 AM	Sat 9-10a	9-10A	:30	BVLG0765H	\$450.00	NM	1	KSDK	Sa	07/30/16	9:35 AM	Sat 9-10a	9-10A	:30	BVLG0763H	\$450.00	NM																																																																	
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1255268-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/31/16
Advertiser Bev Randles / R / Lt Gov	Product RANDLES 4 LT GOV	Estimate Number 1003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27	07/30/16	07/30/16	Sat 9-10a	9-10A	-----S-	:30	2	\$450.00	NM	
28	07/31/16	07/31/16	NBC Today Show (Su)	7-8A	-----S	:30	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 2 \$450.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Su	07/31/16	7:27 AM	NBC Today Show (Su)	7-8A	:30	BVLG0765H	\$450.00	NM
1	KSDK	Su	07/31/16	7:49 AM	NBC Today Show (Su)	7-8A	:30	BVLG0763H	\$450.00	NM
29	07/26/16	08/01/16	LN (M-F)	10-1035p	MTWTF--	:30	3	\$1,350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -TWTF-- 2 \$1,350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	07/26/16	10:40 PM	LN (M-F)	10-1035p	:30	BVLG0765H	\$1,350.00	NM
2	KSDK	F	07/29/16	10:28 PM	LN (M-F)	10-1035p	:30	BVLG0765H	\$1,350.00	NM
30	07/26/16	07/26/16	AM GOT TALENT	7-9P AM GOT TALE	-T-----	:30	1	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -T----- 1 \$1,600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	07/26/16		AM GOT TALENT	7-9P AM GOT TALE	:00		\$1,600.00	NM
See MG 30.2,30.3										
2	KSDK	F	07/29/16	9:28 PM	DATELINE	9-10P DATELINE	:30	BVLG0765H	\$1,500.00	NM
MG for 30.1 07/26										
3	KSDK	Sa	07/30/16	12:56 AM	Sat. 1230-1a	1230-105x	:30	BVLG0763H	\$100.00	NM
MG for 30.1 07/26										
31	07/30/16	07/30/16	Sat 530-6A	530-6A	-----S-	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 1 \$50.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Sa	07/30/16	5:28 AM	Sat 530-6A	530-6A	:30	BVLG0763H	\$50.00	NM
32	07/31/16	07/31/16	LN2 (Su) Non-Football	LN2 (Su) Non-Footb	-----S	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Su	07/31/16	10:43 PM	LN2 (Su) Non-Football	LN2 (Su) Non-Footb	:30	BVLG0765H	\$750.00	NM
33	07/26/16	08/01/16	Today Show	7-9a	MTWTF--	:30	3	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -TWTF-- 2 \$525.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	W	07/27/16	7:28 AM	Today Show	7-9a	:30	BVLG0763H	\$525.00	NM
2	KSDK	Th	07/28/16	7:28 AM	Today Show	7-9a	:30	BVLG0765H	\$525.00	NM

Total Spots 103

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1255268-1	07/31/16	July 2016	06/27/16 - 07/31/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Bev Randles / R / Lt Gov	RANGLES 4 LT GOV	1003	

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$81,875.00
<u>Agency Commission</u>	\$12,281.25
<u>Net Amount Due</u>	\$69,593.75

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