

WJFW TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: January 1, 2011 – March 31, 2011

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

April 7, 2011

FCC WEEKLY REPORT

Name Jeff Allen

Week of 1-3-11 to 1-7-11

Category	Newscast	Date	Format	Length	Description
Crime Human Interest	5,6,10pm bam	1-3-11 1-4-11	VOSOT	:39	A local fire department says more house fires happen during winter than any other season.
Human Interest Economy & Employment	5,6,10pm 3	1-7-11	PKA	1:52	While prices at the pump continue to skyrocket, that's not the case when it comes to getting produce at Walmart in Rhineland.
Government & Politics	5,6,10pm bam	1-3-11 1-4-11	PKA	:55	Republican Scott Walker was sworn into office at noon Monday.
Healthcare Human Interest	5,6,10pm bam	1-6-11 1-7-11	VOSOT	1:08	There are unanswered questions after an Executive Director of one local chamber of commerce loses her job.
Children's Issues & Education					
Spot News					
Human Interest	5,6,10pm bam	1-4-11 1-5-11	VOSOT	:51	Health departments across the state are urging people to inspect their homes and businesses for a cancer-causing gas.
Sports					
Human Interest	5,6,10pm bam	1-4-11 1-5-11	PKA	1:20	Folks are making a mad dash to area gas stations hoping their luck helps them cash in on the 4th highest jackpot in the U.S.
Human Interest	5,6,10pm bam	1-5-11 1-6-11	PKA	1:47	Some Northwoods businesses say they're expecting soaring sales during the largest snowmobile race in the world.
Human Interest	5,6,10pm bam	1-5-11 1-6-11	VOSOT	:43	One long-time snowmobile racer is hoping his team takes another top spot @ the
Human Interest	5,6,10pm bam	1-6-11 1-7-11	VOSOT	:40	World Championship snowmobile derby. A deadly car crash leaves one woman dead.

FCC WEEKLY REPORT

Name Jeff Allen

Week of 1-10-11 thru 1-14-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	1-10-11 1-11-11	FS	:23	A local man is behind bars for selling marijuana.
Economy & Employment	5, 6, 10pm 6am	1-13-11 1-14-11	PKG	2:05	Local food pantry leaders say the need for donations is growing.
Government & Politics	5, 6, 10pm 6am	1-10-11 1-11-11	FS	:28	Governor Walker orders all state and U.S. flags to be flown at half-staff.
Healthcare					
Children's Issues & Education	5, 6, 10pm	1-14-11	VOSOT	1:40	A local school is getting a major makeover.
Spot News					
Human Interest	5, 6, 10pm 6am	1-12-11 1-13-11	PKG	2:01	Banks and Credit Unions are taking care of more than just your money these days.
Sports					
Government & Politics	10pm 6am	1-11-11 1-12-11	VOSOT	1:15	Community leaders get animated Tuesday night, trying to get some explanation as to why Diane Hapka lost her job.
Human Interest	5, 6, 10pm 6am	1-12-11 1-13-11	VOSOT	:35	A local chamber hopes to trigger tourism, not through the internet, but an old fashioned postcard.
Human Interest	5, 6, 10pm 6am	1-13-11 1-14-11	VOSOT	:43	Folks are revving up their engines to prepare for snowmobile races in Eagle River.

FCC WEEKLY REPORT

Name Michael Crusan Week of 1/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10pm	1/16	VosOT	:30sec	Vendors at the Eagle River derby.
Government & Politics	5,6,10pm	1/11	PKG, VosOT	1:05 0:53	K2 illegal in Rhineland
Healthcare					
Children's Issues & Education					
Spot News	5,6,10pm	1/12	PKG, VosOT	1:06 :47sec	Drivers were in the ditch in the AM. Remind people of road conditions.
Human Interest	5,6,10pm	1/10	PKG	1:21	Ice castle on Eagle River
Sports	10pm	1/15	PKG	1:18	Eagle River Derby Track conditions
Outdoors	10pm	1/15	VosOT	:42sec	AMVETS Ice Fishing Tournament 3 rd annual on Lake Nokomis
Sports	10pm	1/16	PKG	1:44	Wrap-up of Derby and new competition caution half-way thru final race.

FCC WEEKLY REPORT

Name Matt Doyle Week of January 10, 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6pm 10pm	1/12/11	MON VOSOT VOSOT	1:06 :50	United way Donations - Northwoods
Healthcare					
Children's Issues & Education					
Spot News	6pm 10pm	MON VOSOT 1/11/11	Set VOSOT VOSOT	1:04 :46	New Wildlife Rehab center
Human Interest / School	5pm 6pm 10pm	1/13/11	VOSOT PKG	:45 1:33	School zone on library time machine at Nativity Catholic School
Sports					
General News	5pm 6pm, 10pm	1/10/11 1/10/11	VOSOT PKG	1:00 1:54	New Rhinelander wastewater treatment
General News	5pm 6pm 10pm		VOSOT	1:00	Camp 10 Reopens in Rhinelander

FCC WEEKLY REPORT

Name Michael Chusan Week of 1/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10pm	1/17	VosOT PKG	:56sec 1:12	How snow conditions affect the mail conditions and economy.
Government & Politics	5, 6, 10pm	1/18	VosOT PKG	:45sec	K7 legislature passed by Oneida county board to forward resolution to the state.
Healthcare					
Children's Issues & Education	6, 10pm	1/17	VosOT	:27	MLK Day a class learns all about non-violent protest
Spot News	5, 6, 10pm	1/19	VosOT PKG	:51 1:29	Gun locks are being provided by Michigan Police to keep kids safe
Human Interest	10pm 10pm	1/22	PKG	:53sec	Ice Drag races on Merrill
Sports	10pm	1/23	PKG	1:01	Packers vs Bears fans from both teams in the Northwoods.
Government	5, 6, 10pm	1/18 1/18	VosOT	:31sec	Oneida county board looks at reducing its size.
Wx	10pm	1/22	VosOT	:29sec	Cold weather doesn't stop people from getting out and doing the things they love
Human Interest	10pm	1/23	VosOT	:30sec	snowmobile Ice Drag races in St. Germain.

FCC WEEKLY REPORT

Name Matt Doyle

Week of Jan. 17. 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10 PM	1/17/11	PKG	1:35	Package on Northern Wisconsin Real estate
Government & Politics	6PM 10PM	1/19/11	VOSOT MON VOSOT	1:05	VOSOT's on wager btwn Governor Walker & Illinois Governor Quinn
Healthcare					
Children's Issues & Education					
Spot News	10 PM AM	1/19/11	PKG	1:06	pkg on social media in Wisconsin be dominated by Packers/Bears
Human Interest	10 PM	1/18/11	PKG	1:15	Honoring a Monroque boy for saving his 2 yr. old sister
Sports					
General weather	6PM VOSOT 5 PM 10 PM	1/20/11	PKG VOSOT	1:05	Package & VOSOT on people embracing the cold weather

FCC WEEKLY REPORT

Name Heather S. Week of 1-17-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	1-17-11	Live Interview	4:32	Refund Anticipation Loan
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	1-18-11	Live Interview	3:29	Frederick House Open House Preview
Sports	5, 6, 10pm	1-17-11	FS	:34	NFC Championship Tickets to go on sale
Community	5pm	1-19-11	Live Interview		St. Germain Drag Races & Radar Run

FCC WEEKLY REPORT

Name Matt Doyle Week of Jan 24

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6,10 5	1/27	PK6 VOSOT	1:26	Homelessness in the Northwoods
Government & Politics	5,6,10	1/25	VOSOT PK6	1:05 1:59	State of the Union
Healthcare					
Children's Issues & Education					
Spot News	10pm	1/27	VOSOT	1:05	Deer jumps through window
Human Interest	5,6,10	1/24	PK6 VOSOT	1:06	Smithsonian leaves Rhinelander
Sports					
Govt.	5,6,10	1/26/11	PK6 VOSOT	1:29 1:55	President Obama visits Wisconsin
Local News	6,10	1/28/11	VOSOT PK6	1:59 1:23	New homeless shelter opens in Rhinelander

FCC WEEKLY REPORT

Name Michael Crusan Week of 1/24

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	1/24	VOSOT	:37	NFC Champion Packer's Gear, where you can find it in town.
Government & Politics	6,10	1/25	PKG	2:00	Local Political Party leaders opinions on the State of the Union.
Healthcare					
Children's Issues & Education	5,6,10	1/25	VOSOT	:43	WPS electrical safety presentation in the schools
Spot News	10 pm	1/30	VOSOT	:27	House fire in Town of Crescent
Human Interest	5,6,10	1/24/10	VOSOT PKG	:48 1:14	A house decorated inside and out in Packers colors and decorations.
Sports	10	1/30	PKG	1:49	Woman on Snow annual women's only snowmobile ride.
Eco/Green Energy	5,6,10	VOSOT 1/26 PKG	VOSOT PKG	1:02 1:40	Kings Camper's in Wisconsin installed eco friendly lights made in Manitowish.
Politics	6,10	1/26	VOSOT	:28	Wisconsin Supreme court candidate Winning in town.
Outdoors	10	1/29	PKG	1:10	Fisherie in Turtle Flambeau Flowage was a memorial for a suicide victim.
Human Interest	10	1/29	VOSOT	:31	CAUSE winter festival

FCC WEEKLY REPORT

Name Jeff Allen

Week of 1-24-11 thru 1-28-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	1-27-11	PKG	1:27	Some scholars and a teacher are growing their farming skills and getting high marks for it!
Sports					
Human Interest	5, 6, 10pm 6am	1-27-11	5:56 UDOT	:56	New outdoor fun is coming to one Northwoods city!

FCC WEEKLY REPORT

Name Dana

Week of Jan. 28 - Feb. 1

Category	Newscast	Date	Format	Length	Description
Crime	5,6 + 10	Jan. .31	Pkg	2:10	Dillon Wagnitz is in court after the Moh Lake shooting.
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	5,6 + 10	Jan. 28	Pkg	1:30	Tomahawk Bridge update + helps kids learn about engineering
Human Interest	10	Jan. 29	VOSOT	:30	DATIT dedicates Frederick Place.
Sports					
Human Interest	10	Jan. 30	VOSOT	:40	A snowman gets a cheesehead to support the Pack!
Spot News	10	Jan. 30	VOSOT	:40	A car goes into a ditch + 2 people are
Crime	5,6 + 10	Feb. 1	VOSOT	:40	Raising awareness of Domestic Violence + restraining orders.

FCC WEEKLY REPORT

Name Jeff Allen

Week of 1-31-11 to 2-4-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10	2-1-11 2-2-11	VO	:36	We know the name of the man accused of stabbing a woman in Laona.
Economy & Employment					
Government & Politics	5, 6, 10pm 6am	2-1-11 2-2-11	PK(7)	1:25	Governor Scott Walker is promoting his job creation plans in the Northwoods.
Healthcare					
Children's Issues & Education	5, 6, 10pm 6am	2-2-11 2-3-11	PK(7)	1:42	The open enrollment law allows students to enroll in schools outside of their districts.
Spot News					
Human Interest	5, 6, 10pm 6am	1-31-11 2-1-11	VOSOT	:48	An online battle is brewing between Packers' and Steelers' fans ahead of Sunday's big game!
Sports					
Human Interest	5, 6, 10pm 6am	1-31-11 2-1-11	VOSOT	:46	A local library needs your help getting a small chapter of its makeover project off the ground!
Human Interest	5, 6, 10pm 6am	2-1-11 2-2-11	VO	:24	Catching a glimpse of an albino deer is NOT something you see everyday!
Human Interest	5, 6, 10pm	2-3-11	PKA	1:46	A local hospital is just what the doctor ordered for students trying to meet their career goals.

FCC WEEKLY REPORT

Name Michael Week of 1/31

Category	Newscast	Date	Format	Length	Description
Crime					
Human Interest Economy & Employment	10	2/5	VOSOT	:30	Loop around the lake to raise money for schools in Minocqua.
Government & Politics Sports	10	2/6	VOSOT	:30	Super Bowl commercials and what fans think.
Healthcare	5,6,10	2/2	VOSOT	:48	Healthy Challenge to maintain or lose weight over the holidays.
Children's Issues & Education	6,10	2/11	VOSOT	:31	Rhineland High School NHS club donated money to NATH.
Spot News Sports.	10	2/6	PKG VOSOT	103 :23	Super Bowl Party where Packers fans support the team.
Human Interest	5,6,10	1/31	VOSOT PKG	:52 1:27	More Than Just a Meal Program for senior citizens, gives them activities and social atmosphere with lunch.
Sports	5,6,10	2/2	VOSOT	:47	Packers Chaplain from Antigo
Roads	5,6,10pm	2/11	VOSOT PKG	:31 1:32	Cost of a winter storm and clearing the roads.
Health	5,6,10	2/2	VOSOT	:33	Meal program in Antigo moves to new location.
School	10	2/5	VOSOT	:45	Future Business Leaders of America had competition at Lakerand Union High School.
Outdoors	10	2/5	VOSOT	:30	Lakerand ATV Club and Big Brothers, Big Sisters of the Northwoods had annual fisheriee.

FCC WEEKLY REPORT

Name Jeff Allen

Week of 2-7-11 thru 2-11-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	2-8-11 2-9-11	VO50T	1:12	Bond is set for a mother and daughter duo accused of dealing heroin.
Economy & Employment					
Government & Politics	6, 10pm 6am	2-7-11 2-8-11	VO	1:41	The security detail assigned to Governor Scott Walker is 50% larger than it was under his predecessor.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	2-7-11 2-8-11	FS	1:31	A man is found dead in Taylor County.
Sports					
Human Interest	5, 6, 10pm 6am	2-8-11 2-9-11	VO50T	1:45	As tax season heats up, so do your chances of getting scammed.
Crime	5, 6, 10pm 6am	2-9-11 2-10-11	FS, PKG	1:59	Three Lakes Police Chief Scott Lea says they are looking for two suspects in connection with Wednesday's shooting in Three Lakes.
Human Interest	6, 10pm 6am	2-10-11 2-11-11	PKG	1:38	Events at indoor ice arenas could have you treading on thin ice.
Human Interest	5, 6, 10pm 6am	2-11-11	PKG	1:54	Athletes are hoping to skate their way to the top this weekend in Eagle River.

FCC WEEKLY REPORT

Name Matt Doyle Week of 2/7/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6,10				Landfill reduction in Wisconsin
Government & Politics	6,10	2/2/11	PKG	1:05	Kim Swisher leaves Chamber of Commerce
Healthcare					
Children's Issues & Education	6,10	2/10/11	VOBOT	1:55	Rhinelanders Mock trial team
Spot News	6,10	2/11/11	VOBOT	1:05	Charter Comm. Scan emails
Human Interest	6,10	2/7/11	VOBOT PKG	1:15	Meat packing history of the Packers
Sports					
Local	6,10	1/11 2/11/11	VOBOT	1:00	Rhinelanders Taste of Chocolate
Spot News	6,10	2/10/11	PKG	1:55	Hybrid car @ Nicolet College

FCC WEEKLY REPORT

Name Michael

Week of 2/7/11

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10pm	2/9	PKG VOSOT	1:34 :48	Stolen smartphones lead to how we can protect studs better.
Economy & Employment	5,6,10pm	2/7	PKG VOSOT	1:29 :34	Church Mutual Insurance has received an award for customer service
Government & Politics	5,6,10pm	2/8	PKG VOSOT	1:15 :41	Premiums set to drop after state repeals old insurance laws
Healthcare					
Children's Issues & Education					
Spot News	@ 10	2/12	PKG VOSOT	1:05 :07	Crossfest roller races and family fun
Human Interest	10	2/13	PKG VOSOT	1:17 :23	Valentine's Gifts
Sports	5,6,10 10	2/8 2/12	VOSOT VOSOT	:34 :33	U.S. Pond Hockey Championships Review Pond Hockey Fans
Sports	10	2/13	VOSOT	:46	Pond Hockey Wrap-up

FCC WEEKLY REPORT

Name Kira Lynne

Week of 02/07/11 - 02/18/11

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10 AM	2/16/11 2/17/11	WSOT	:45	Two people charge with possession of cocaine in court.
Economy & Employment					
Government & Politics	5,6,10	2/18/11	805	:30	viewers in support of Governor's bill - phones
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	AM	2/10/11	WSOT	:40	Packers linebackers Clay Matthews on Bay Leno.
Sports					

either
or ↓

FCC WEEKLY REPORT

Name Heather

Week of 2-14-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm	2-17-11	Live Phone Interview	5:30	Rep. Holperin on the budget battle in Madison
Healthcare	5pm	2-15-11	Live Interview	2:17	Survivors of Suicide Support Group
Children's Issues & Education	5pm	2-14-11	Live Interview	2:34	College Goal Sunday
Spot News	5pm	2-16-11	Live Interview	3:00	Manitowish Waters Winterfest Rendezvous
Human Interest					
Sports Gov't	5pm	2-18-11	VO	:42 :20	Crowd of protesters grows
Children	5pm	2-17-11	Live Interview	3:34	Teen Character Awards
Politics	5pm	2-18-11	RDR	:51	Schools Reaction to teachers calling in sick to protest
Gov't	5pm	2-18-11	FS	:31	Viewer emails @ budget protests
Gov't	5pm	2-18-11	VO	:19	Senate Democrats still missing

2/20/11

FCC WEEKLY REPORT

Name Michael Week of 2/14

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10 5/6,16	2/17 2/16	Vsot Vsot	1:37 1:55	New Community Center in Merrill NiJii government grant from USDA
Government & Politics	5,6,10 5,6,10 10	2/14 2/19 2/20	PKG/Vsot PKG PKG	1:33/1:37 2:53 2:05	Primary election Tuesday Dem & GOP reactions in Northwoods Park Falls protest
Healthcare	5,6,10	2/15	PKG/Vsot	1:31/1:57	Give kids a smile day
Children's Issues & Education	5,6,10	2/17	Vsot	1:33	outdoor education class in Eagle River
Spot News					
Human Interest					
Sports					

FCC WEEKLY REPORT

Name Matt Doyle Week of Feb. 14

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6,10	2/16	PKG	1:50	Car Washes cash in with February thaw
Government & Politics	6,10	2/18	VOSOT PKG	2:37	student protest for teachers & Patriots response
Healthcare					
Children's Issues & Education					
Spot News	10 PM	2/19	PKG	2:10	Local reak to Gov's Budget
Human Interest	6,10	2/14	VOSOT PKG	1:35	Valentine's Day story @ 2 local businesses
Sports					
Govt.	10	2/15	VOSOT	11:40	Rally against Gov. Walker's budget Bill.
Business					
Human Int.	5,6,10	2/15	VOSOT	11:20	Patriot Awards given to two local businesses
Business	10	2/16	VOSOT	11:05	Business Expo in Rhineclader - 2 awards

FCC WEEKLY REPORT

Name Jeff Allen

Week of 2-21-11 thru 2-25-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6, 10pm bam	2-22-11 2-23-11	PKA	1:40	Some local counties say the Budget Repair Bill could bring budget boosts.
Healthcare					
Children's Issues & Education	5, 6, 10am bam	2-21-11 2-22-11	VDOT	1:15	One local superintendent is speaking out about the consequences of teachers skipping school to protest at the state capitol.
Spot News					
Human Interest					
Sports					
Children's Issues & Education	6, 10pm bam	2-21-11 2-22-11	PKA	2:05	A local superintendent speaks out about the consequences teachers could face when they return to work.
Government & Politics	5, 6, 10pm bam	2-23-11 2-24-11	VDOT	1:00	Governor Scott Walker held a press conference today still supporting his Budget Repair Bill.
Government & Politics	6, 10pm bam	2-24-11 2-25-11	PKA	1:56	Limiting collective bargaining rights isn't just striking a cord among protesters in Wisconsin... demonstrators in other states are following suit.
Children's Issues & Education	5, 6, 10pm bam	2-24-11 2-25-11	VD	1:16	Some local teachers could soon be without a job.

FCC WEEKLY REPORT

Name Ryan Minnas Week of 2-21-2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5 pm 6 pm 10 pm	2-24-11	VOSOT	1:02 1:11	High gas prices.
Government & Politics					
Healthcare	6 pm 10 pm	2-25-11	VOSOT	1:07	Not too late to get flu shots.
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Community	5, 6, 10 pm	2-23-11	VOSOT	0:36	Stuff the Truck Food drive.

FCC WEEKLY REPORT

Name Matt Doyle Week of Feb. 21

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6/10	2/23	VOSOT PK6	1:00 1:42	Package/VOSOT about local Union members talking w/ Sen. Holperin & rallying together
Government & Politics	10	2/22	set VOSOT	1:45	Gov. Walker's address & Democrats response
Healthcare					
Children's Issues & Education					
Spot News	6/10	2/22	VOSOT		Free recycling in Oneida County
Human Interest	10	2/24	PK6		Welcome home party for troops
Sports					
Govt	6/10 6/10	2/21	PK6	2:00	what's in Walker's Budget Bill?
Govt	5, 6, 10	2/25	VOSOT PK6	1:15 2:00	Local Assembly reps react

FCC WEEKLY REPORT

Name Michael Week of 2/21/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	2/20	VOSOT	:49	Budget opinions from local citizens
Government & Politics	5,6	2/21	VOSOT	:34	Federal budget with interview from Representative Sean Duffy
Healthcare					
Children's Issues & Education					
Spot News	10	2/26	VOSOT	:27	Festival in Tomahawk, winter festival
	10	2/27	PKG	1:43	Building to raise money for the personal essentials pantry.
Human Interest	5,6,10	2/21	PKG	1:03	Vietnam Vets art sculpture unveiled in Tomahawk.
Sports	10	2/27	VOSOT	:33	Lakeland Figure Skating Club annual ice show
Gov.	5,6,10	2/23	VOSOT	:46	GOP reaction to budget bill
			PKG	1:48	
Gov.	10	2/26	PKG	1:55	Budget Bill rally with responses from both sides of the issue

FCC WEEKLY REPORT

Name Heather

Week of 2-21-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm	2-22-11	Live	12:00	Gov. Walker press conf. on budget bill.
Healthcare					
Children's Issues & Education	5pm	2-24-11	Live interview	2:57	Children's Learning Center Daycare@Y
Spot News					
Human Interest	5pm	2-23-11	Live interview	3:11	Trip to Bountiful play auditions
Sports					
Human Interest	5pm	2-22-11	Live interview	3:11	RHS performance of The Brothers Grimm, preview

FCC WEEKLY REPORT

Name Dana Blado Week of Feb. 23 - March 1

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5:6 18	2/23	Pkg		Walker in Rhinelander
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10 10:00 29	Feb. 27	VO OT	:40	Rhi Dance Team gets first place @ Nationals
Sports					
Politics	10	Feb. 27	VO SOT	:40	Holperin gives Senate update
Gov.	5:6 +10	March 1	Pkg	1:40, 1:00, 1:00	Protests + Walker's Speech in Madison

FCC WEEKLY REPORT

Name Heather Schallock Week of 2-28-11

Category	Newscast	Date	Format	Length	Description
Crime Prevention	5pm	3-1-11	Live Interview	3:18	Rhinelanders Police Dept Citizens Police Academy
Economy & Employment	5pm	2-28-11	Live Interview	3:42	Know your financial institution
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	3-2-11	Live Interview	2:39	Spring Chill Thrill
Sports					
Community	5pm	3-3-11	Live Interview	3:10	Y Strong Kids Campaign
Community	5pm	3-4-11	Live Interview	2:38	Daffodil Days

FCC WEEKLY REPORT

Name Matt Doyle

Week of 3/2/28/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5,6,10	3/1/11	VOSOT PKG	1:05 2:24	Gov. Walker's state budget address
Healthcare					
Children's Issues & Education	10 PM	2/28/11	VOSOT	1:15	34 teachers in Merrill receive layoff notices
Spot News					
Human Interest	5,6,10	2/28/11	VOSOT	1:05	story about local food pantry CANTASTIC
Sports					
6out	6,10	3/3	VOSOT PKG	1:15	Kelly vs. Budget Bill
6out	6,10	3/4	VOSOT PKG	2:25	Pro-Walker Bus tour * Anti-Walker Supporters

FCC WEEKLY REPORT

Name Ryan Michaels

Week of 2-28-11 to 3-4-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5pm 6pm 10pm	3-3-11	VOSOT	1:09	Lions and Lioness of Boulder Junction help kids learn how to read.
Spot News					
Human Interest					
Sports					
Community	5pm 6pm 10pm	3-4-11	VOSOT	0:43	Volunteers needed at the Northwoods Emergency Food Pantry.

FCC WEEKLY REPORT

Name Jeff Allen

Week of 2-31-11 thru 3-4-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5, 6, 10pm 6am	3-2-11 3-3-11	VOSOT	:42	A new electronic medical system is giving some local doctors a shot at helping patients more efficiently.
Children's Issues & Education	5, 6, 10pm 6am	2-31-11 3-1-11	VOSOT	:54	Achieving high marks in school often starts at an early age.
Spot News					
Human Interest	5, 6, 10pm 6am	3-1-11 3-2-11	VOSOT	:58	Soaring gas prices are forcing a local business owner to make some big cuts.
Sports					
Human Interest	5, 6, 10pm 6am	3-4-11 3-5-11	VOSOT	:53	Going green is the name of the game in one local town.
Human Interest	5, 6, 10pm 6am	3-4-11	VO	:35	A Wisconsin man is suing Senator Jim Holperin for fleeing to Illinois.

FCC WEEKLY REPORT

Name Ryan Erb

Week of 3-6-11 to 3-11-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm AM show	3-10-11	VOSOT	0:58	Facebook video linked to divorcees
Sports					
Budget Bill	5pm 6pm 10pm	3-9-11	VO	0:57sec	Shot video for budget bill being posted to website
NATURAL DISASTER	6pm		VOSOT	:33sec	Seismograph recorded Japan earthquake
NATURAL DISASTER	10pm		PCG	1:20sec	Seismograph recorded Japan earthquake

FCC WEEKLY REPORT

Name Matt Doyle Week of 3-7-11

Category	Newscast	Date	Format	Length	Description
Crime	6,10	3/7/11	VOSOT PK6	1:05 2:15	Animal hoarding in the Northwoods
Economy & Employment	6,10	3/9	VOSOT	1:15 1:30	Local companies hiring
Government & Politics	5,6,10	3/8/11	PK6 FS VOSOT	2:11 1:25	Gov. Walker releases budget compromise emails
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Govt.	5,6,10	3/10	VOSOT PK6	1:10 2:12	Budget / collective Bargaining Bill

FCC WEEKLY REPORT

Name Heather Schallack Week of 2 3-7-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	3-7-11	Live Interview	3:21	What to do with your tax refund
Government & Politics	10pm	3-9-11	PKG interview	3:34	Interview w/ Oneida Co. Republican Vice Chair on Senate passing part of budget bill
Healthcare	5pm	3-10-11	Live Interview	4:08	Personal Trainer
Children's Issues & Education	5pm	3-8-11	Live Interview	3:54	Nicolet College Building Trades Class builds home
Spot News					
Human Interest					
Sports					
Cooking	5pm	3-9-11	Live Interview	4:13	Alice in Dairyland & WI Cheese recipes
Healthcare	5pm	3-11-11	Live Interview	3:16	Cancer Education Programs

FCC WEEKLY REPORT

Name Jeff Allen

Week of 3-7-11 to 3-11-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm bam	3-7-11 3-8-11	VO	:34	A local judge rules against the Minocqua man accused of killing his wife.
Economy & Employment					
Government & Politics	5, 6, 10pm bam	3- 10 -11 3-11-11	VOBOT	:47	The Governor stopped in Wausau Thursday.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm bam	3-7-11 3-8-11	VO	:37	The Oconto County Republican Party chair loses round one of his lawsuit against Senator Jim Holperin.
Sports					
Human Interest	5, 6, 10pm bam	3-8-11 3-9-11	VO	:42	You'll want to be ready when snowflakes start flying again here in the Northwoods.
Government & Politics	6, 10pm bam	3-10-11 3-11-11	VOBOT	1:15	Governor Scott Walker toured the state promoting his new bill on Thursday.
Government & Politics	10pm	3-10-11 3-11-11	AKA	1:46	Governor Scott Walker promises to take back layoff notices for union members.
Human Interest	6, 10pm	3-11-11	VOBOT	1:14	200 to 300 people in Japan are dead after an 8.9 magnitude earthquake rocked the country.

FCC WEEKLY REPORT

Name Ryan Michaels

Week of 3/14 - 3/18

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5 pm 6 pm 10 pm	3/16	VOSOT	:56	FREE AND REDUCED PRICED MEALS FOR STUDENTS
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
ENVIRONMENT	6 pm	3/17	VOSOT	:50	LAKE & RESERVOIR LOW LEVELS
"	10 pm	3/17	PK6	1:30	" "

FCC WEEKLY REPORT

Name Heather Schallock Week of 3-14-11

Category	Newscast	Date	Format	Length	Description
Crime	5:30pm	3-14-11	FS	:31	Disaster Relief Scams
Economy & Employment	5pm	3-14-11	Live Interview	3:05	How to avoid home foreclosures
Government & Politics					
Healthcare	5pm	3-17-11	Live Interview	2:45	Dance classes at the Y
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Community	5pm	3-16-11	Live Interview	4:27	Blues Cafe
 					

FCC WEEKLY REPORT

Name Kristyn Allen

Week of March 21, 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm 6pm 10pm	3/21/11	VDSOT PKG ACG	1:00 1:38	JOB CORP kids help local humane society.
Sports					
Human Interest	8pm 6pm	3/24/11	VDSOT PKG	1:01 2:25	Update on local homeless shelter

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Name Matt Doyle Week of 3/21

Category	Newscast	Date	Format	Length	Description
Crime	5,6,0	3/22	VOSOT PKG	11:15 11:50	Bobby John McLeod in court & sentenced
Economy & Employment	6,10	3/21 25	VOSOT PKG	11:30 2:01	Buying Generic products
Government & Politics	6,10	3/21	PKG VOSOT	2:10	Police officers safety
Healthcare					
Children's Issues & Education	6,10	3/24	PKG	2:06	Crandon School technology advances
Spot News	6,10	3/22	VOSOT	11:05	Fire in Pelican lake @ hour Pine
Human Interest					
Sports					
Spot	5, 6,10	3/22	VO		Train derailment in Rhinelander
Spot	10	3/22	VOSOT	11:10	Road condition update

FCC WEEKLY REPORT

Name Jeff Allen Week of 3-21-11 thru 3-25-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	3-25-11	VO	1:28	
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	3-22-11 3-23-11	PKG	2:01	As the snow pounds the Northwoods, local highway departments have their work cut out for them.
Sports					
Human Interest	5, 6, 10pm 6am	3-22-11 3-23-11	VOSOT	:43	Some local Hodags need your help getting two new mascots.
Human Interest	5, 6, 10pm 6am	3-23-11 3-24-11	PKG	1:43	Imagine going to work not for fun a pay check, but for fun.
Human Interest	5, 6, 10pm 6am	3-25-11	VO	:28	A new report shows shoppers are opting for generics over brand names.