

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tyler Goldberg, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States President

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Tyler Goldberg	Signature:
<small>Digitally signed by Tyler Goldberg Date: 2023.08.22 10:49:45 -04'00'</small>	
Name: Tyler Goldberg	Name:
Date of Request to Purchase Ad Time: 8/22/2023	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tyler Goldberg

Digitally signed by Tyler Goldberg
Date: 2023.08.22 10:56:51 -04'00'

Name: Tyler Goldberg

Date: 8/22/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/04/2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3210786</u>	Station Call Letters: <u>KZLZ</u>	Date Received/Requested: <u>10/04/2023</u>
Est. #: <u>3402</u>	Station Location: <u>Tucson Arizona</u>	Run Start and End Dates: <u>10/05/23 to 10/19/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

STATION:	KZLZ-FM	ORDER#:	3210786	DATE:	10/04/2023
MARKET:	Tucson, AZ	AMOUNT:	\$990.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BIDE	CONTRACT # FOR INVOICING	4450028
ADVERTISER:	Biden for President	AGY PRD:	P03	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/5/23-10/9/23 Est #3402	AGY EST:	3402		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-05-2023 TO 10/9/2023	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2023 10:55

COMMENTS

[Rep Comment] 10/04/2023: This is a new order. Please review and confirm in radio exchange upon receipt. Thank you - val.wilson@genmediapartners.com.

TERMS & CONDITIONS -This order was booked on behalf of the above client C/O Assembly. Assembly assumes NO liability for payment. -All makegoods MUST be approved in writing. -All programs MUST be listed and in the time period exactly as above. -NO deviations will be permitted WITHOUT written approval. -All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation. CANCELLATION POLICY 2 TO 3 DAYS for DR orders 2 WKS for GENERAL MARKET orders PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com -If you have any questions or concerns, please send an email to: asmclientap@media-asm.com

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. Station will be billed by Gen Media Partners for 15% commission on the net. Invoices are due at the end of each broadcast month; even for orders paid in advance.

DAY#1		10/5/2023 To 10/5/2023					TOT \$230.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100		...T...	6:00AM	10:00AM	60	10/5/2023	10/5/2023/	2/	\$40	\$80
	200		...T...	10:00AM	3:00PM	60	10/5/2023	10/5/2023/	2/	\$35	\$70
	300		...T...	3:00PM	7:00PM	60	10/5/2023	10/5/2023/	2/	\$40	\$80

STATION:	KZLZ-FM	ORDER#:	3210786	DATE:	10/04/2023
MARKET:	Tucson, AZ	AMOUNT:	\$990.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BIDE	CONTRACT # FOR INVOICING 4450028	
ADVERTISER:	Biden for President	AGY PRD:	P03	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/5/23-10/9/23 Est #3402	AGY EST:	3402	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-05-2023 TO 10/9/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/04/2023 10:55	

DAY#2		10/6/2023 To 10/6/2023					TOT \$230.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100	F..	6:00AM	10:00AM	60	10/6/2023	10/6/2023	2	\$40	\$80
	200	F..	10:00AM	3:00PM	60	10/6/2023	10/6/2023	2	\$35	\$70
	300	F..	3:00PM	7:00PM	60	10/6/2023	10/6/2023	2	\$40	\$80

DAY#3		10/7/2023 To 10/7/2023					TOT \$150.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	400	S.	11:00AM	7:00PM	60	10/7/2023	10/7/2023	6	\$25	\$150

DAY#4		10/8/2023 To 10/8/2023					TOT \$150.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	500	S	11:00AM	7:00PM	60	10/8/2023	10/8/2023	6	\$25	\$150

DAY#5		10/9/2023 To 10/9/2023					TOT \$230.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100		M.....	6:00AM	10:00AM	60	10/9/2023	10/9/2023	2	\$40	\$80
	200		M.....	10:00AM	3:00PM	60	10/9/2023	10/9/2023	2	\$35	\$70
	300		M.....	3:00PM	7:00PM	60	10/9/2023	10/9/2023	2	\$40	\$80

STATION:	KZLZ-FM	ORDER#:	3210786	DATE:	10/04/2023
MARKET:	Tucson, AZ	AMOUNT:	\$990.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BIDE	CONTRACT # FOR INVOICING	4450028
ADVERTISER:	Biden for President	AGY PRD:	P03	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/5/23-10/9/23 Est #3402	AGY EST:	3402		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-05-2023 TO 10/9/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2023 10:55

TOTAL	Oct														Total
SPOT	30														30
CASH	990.00														990.00
TOTAL	990.00														990.00



**** PLEASE MAKE PAYMENTS TO:**

BUSTOS MEDIA HOLDINGS, LLC
3222 S RICHEY AVE

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD SUITE 903
WEST PALM BEACH, FL 33401

KZLZ Order Confirmation

OrderID: **0448-013**

Sponsor: BIDEN FOR PRESIDENT
 Product: BIDEN FOR PRESIDENT-BIDE/P03/EST.3402
 Estimate/PO: 3210786//BIDE/P03/EST.3402
 AccountRep: Gen Media-NY
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/5/2023 - 10/9/2023
 Items Ordered: 30
 Ordered Amount: \$990.00
 -Agency Commission: -\$148.50
 Net Amount: \$841.50

Scheduled Station(s): KZLZ BIDEN FOR PRESIDENT

Printed 10/4/2023 11:40:13 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/5/2023 - 10/6/2023	All Weeks	06:00 AM - 10:00 AM				2	2			4	:60	AM			4	40.00	160.00
02 10/5/2023 - 10/6/2023	All Weeks	10:00 AM - 03:00 PM				2	2			4	:60	MIDDAY			4	35.00	140.00
03 10/5/2023 - 10/6/2023	All Weeks	03:00 PM - 07:00 PM				2	2			4	:60	PM			4	40.00	160.00
04 10/7/2023 - 10/8/2023	All Weeks	11:00 AM - 07:00 PM								12	:60	WK			12	25.00	300.00
05 10/9/2023 - 10/9/2023	All Weeks	06:00 AM - 10:00 AM		2					6	6	:60	AM			2	40.00	80.00
06 10/9/2023 - 10/9/2023	All Weeks	10:00 AM - 03:00 PM		2						2	:60	MIDDAY			2	35.00	70.00
07 10/9/2023 - 10/9/2023	All Weeks	03:00 PM - 07:00 PM		2						2	:60	PM			2	40.00	80.00

Broadcast Month Projected Billing:

Oct-23	990.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	990.00
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Confirmed Correct; Payment Guaranteed

Accepted for KZLZ

KLIZ-FM La Polona 105.5FM

ASSEMBLY

Traffic Contacts

Debbie Davis 212-373-9510

Deborah.Davis@assemblyglobal.com

David Ortiz 917-344-5388

David.Ortiz@assemblyglobal.com

Date: October 5th, 2023
Client (BIDE) Biden For President
Product: (P03)

Estimate: 3402 (Correction to estimate)

4QTR 2023 RADIO TRAFFIC INSTRUCTIONS

MEDIA:

- CHRLT-GSTN-R,NC WOLS-FM
- GRNBR-WNSLM-WAS WIST-FM
- LAS VEGAS, NV KISF-FM
- LAS VEGAS, NV KRGT-FM
- LAS VEGAS, NV KYLL-FM
- PHOENIX, AZ KHOT-FM
- PHOENIX, AZ KOMR-FM
- PHOENIX, AZ KVVV-FM
- RENO, NV KNEZ-FM
- RENO, NV KSRN-FM
- RENO, NV KWNZ-FM
- TUCSON, AZ KZLZ-FM
- WILMINGTON, NC WLSG-AM

Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
CSXBPRRD2302	Biden La Diferencia Radio SW 60	:60	100%	10/05/2023 – UFN (Until Further Notice)

#418B1

Spots

Questions regarding time allocation/purchase should be directed to the media buyer or station rep

For any questions, regarding this spot/traffic instructions, please contact

Debbie Davis ~ ASSEMBLY GLOBAL ~ 212 353 9510 ~ deborah.davis@assemblyglobal.com

David Ortiz ~ ASSEMBLY GLOBAL ~ 917 344 5388 ~ david.ortiz@assemblyglobal.com

Your spot is attached in your email
Please confirm receipt.

Download Files

Download files

Contract: 4450028

Station(s): KZLZ-FM

Advertiser: Biden for President

Product: 10/5/23-10/9/23 Est #3402

Instructions

Previously Download file:[Download BIDE 3402 RADIO 60.pdf](#)

NAB Form

Previously Download file:[Download NAB - Biden For President - Signed.pdf](#)

Audio

Spot Name:

ISCI: CSXBFPRD2302

Length: 60

Previously Download file:[Download Biden La Diferencia Radio SW 60 CSXBFPRD2302.mp3](#)

Acknowledgement

Please Acknowledge Download with initials:

Submit

Subject: Traffic from GMP: 4450028-Biden for President
From: GenmediaPartners Partners <genmediapartners@trucastrsolutions.com>
Date: 10/4/2023, 9:30 AM
To: sherrera@bustosmedia.com

Hello Susana Herrera

Please Download the content for:
Station(s) KZLZ-FM
Advertiser Biden for President
Product 10/5/23-10/9/23 Est #3402
Contract 4450028
Estimate 3402

Link: https://u27031122.ct.sendgrid.net/ls/click?upn=1v9R-2F0g1Vv9cfv-2Fn-2Bu9j9Eo-2BjNEu-2BHneduFInrWtZ18vn6Ut0DU78ChPI421xVUhsML5KcGl.KwxcGZwG7x5poRR5euk2C2PHZtC44WSRsgYGLIU98NZ0jDzr#3bb0EWrusuB_UM736uQ0Y07LD70-2FduQHkKc48qbu2tZhsXwfgSLmNQ6QK0D1x72D0AdPzH0TYve3Hm8oakXy9CYdVA-2BtdHelu1jR9vh3ceQNRy0pWQ3QGr9tLoWkS1g4KnDwhHVpQrtg8d0SP1op1gz-2BFUWYK0psWnS114zmfIpd7acu5YwZceJ4c6YEUs1uo3ASfVH9c4GeBMr1ldWixf87RYoFGMgs9AFE-2FFJu-2Ftosn5qjWaxc-3D

If the above link does not work, copy and paste the following link into your browser

20.121.27.139/download/content/3A4TEJAJGEHBXJKA66N8FXWNYTQ2534T

Note: This is sent from an unmonitored email account, so no incoming email will be seen.

If your station is set up in Radio Exchange, please login to the system and confirm the order(s) that way.

NOTE: This is a political advertiser and your station will be paid in advance.
Proof of performance invoices and affidavits will be required by broadcast month.
This documentation should be provided to us no later than the 3rd day after a broadcast month has ended.

Invoice guidelines are below.
Each invoice must adhere to our invoice guidelines.

Please understand if you fail to submit this documentation in a timely manner, refunds may be requested.

Invoice Guidelines:

- Include station call letters
- Include Advertiser/Campaign/Issue name (Gen Media/MFS is never the advertiser).
- billed by broadcast month. We cannot accept invoices by calendar month
- include date and exact spot time for each spot aired
- include ISCI codes or name of spots that aired for each spot (which are attached)
- include gross spot rates for each spot aired
- include Gross & NET totals (gross minus the 15% agency discount)
- the orders tell you where and how to send invoices. If you cannot send EDI, they go to invoices@mediafinancial.com

Please direct all political payment inquiries to politicals@mediafinancial.com

Thank you.

Bustos Media Holdings, LLC - 85713

3222 S Richey Ave

Tucson, AZ 85713

Phone: (520) 790-2440

GEN MEDIA PARTNERS

STE903

WEST PALM, FL 33401

Thank you for your payment. The following information provides the details of this transaction.

Transaction : Sale

Date / Time : 10/10/2023 1:22:14 PM CST

Invoice # : BIDEN FOR PRESIDENT

Customer # : 1

PO / Order # : 1

Card Type : Master Card

Card Number : XXXXXXXXXXXXX7528

Entry Method : Keyed

Total Amount : 744.73

Authorization : Approved - 05688Q

Reference Note:

**Please contact us if you have any questions
or if we can be of further assistance.**