

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tyler Goldberg, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States President

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Tyler Goldberg

Digitally signed by Tyler Goldberg
Date: 2023.08.22 10:49:45 -04'00'

Name: Tyler Goldberg

Date of Request to Purchase Ad Time: 8/22/2023

Station Representative

Signature:

Patty Ruiz

Name: *Patty Ruiz* *GM*

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tyler Goldberg

Digitally signed by Tyler Goldberg
Date: 2023.08.22 10:56:51 -04'00'

Name: Tyler Goldberg

Date: 8/22/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/02/2023.

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3210 741

Station Call Letters:

KZLZ

Date Received/Requested:

10/02/2023.

Est. #:

3401

Station Location:

Tucson Arizona

Run Start and End Dates:

10/03/2023 to 10/04/23.

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

STATION:	KZLZ-FM	ORDER#:	3210741	DATE:	10/03/2023
MARKET:	Tucson, AZ	AMOUNT:	\$280.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	12		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BIDE	CONTRACT # FOR INVOICING	4449916
ADVERTISER:	Biden for President	AGY PRD:	P03	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/3/23-10/4/23	AGY EST:	3401		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-03-2023 TO 10/4/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/02/2023 11:28

COMMENTS

[Rep Comment] 10/02/2023: This is a new order. Please review and confirm in radio exchange upon receipt. Thank you - val.wilson@genmediapartners.com.

TERMS & CONDITIONS -This order was booked on behalf of the above client C/O Assembly. Assembly assumes NO liability for payment. -All makegoods MUST be approved in writing. -All programs MUST be listed and in the time period exactly as above. -NO deviations will be permitted WITHOUT written approval. -All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation. CANCELLATION POLICY 2 TO 3 DAYS for DR orders 2 WKS for GENERAL MARKET orders PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com -If you have any questions or concerns, please send an email to: asmclientap@media-asm.com

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. Station will be billed by Gen Media Partners for 15% commission on the net. Invoices are due at the end of each broadcast month; even for orders paid in advance.

DAY#1		10/3/2023 To 10/3/2023					TOT \$140.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100		.T.....	6:00AM	10:00AM	60	10/3/2023	10/3/2023	2	\$25	\$50
	200		.T.....	10:00AM	3:00PM	60	10/3/2023	10/3/2023	2	\$15	\$30
	300		.T.....	3:00PM	7:00PM	60	10/3/2023	10/3/2023	2	\$30	\$60

STATION:	KZLZ-FM	ORDER#:	3210741	DATE:	10/03/2023
MARKET:	Tucson, AZ	AMOUNT:	\$280.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	12		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BIDE	CONTRACT # FOR INVOICING	4449916
ADVERTISER:	Biden for President	AGY PRD:	P03	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/3/23-10/4/23	AGY EST:	3401		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-03-2023 TO 10/4/2023		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF DAYS:	2				
PRIM. DEMO:	Adults 18+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/02/2023 11:28

DAY#2	10/4/2023 To 10/4/2023	TOT \$140.00	TOTAL SPOTS 6
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100		..W....	6:00AM	10:00AM	60	10/4/2023	10/4/2023	2	\$25	\$50
	200		..W....	10:00AM	3:00PM	60	10/4/2023	10/4/2023	2	\$15	\$30
	300		..W....	3:00PM	7:00PM	60	10/4/2023	10/4/2023	2	\$30	\$60

TOTAL	Oct										Total
SPOT	12										12
CASH	280.00										280.00
TOTAL	280.00										280.00



**** PLEASE MAKE PAYMENTS TO:**

BUSTOS MEDIA HOLDINGS, LLC
3222 S RICHEY AVE

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD SUITE 903
WEST PALM BEACH, FL 33401

KZLZ Order Confirmation

OrderID: 0448-012

Sponsor: BIDEN FOR PRESIDENT
 Product: BIDEN FOR PRESIDENT
 Estimate/PO: 3210741/BIDE/P03/EST.3401
 AccountRep: Gen Media-NY
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/2/2023 - 10/4/2023
 Items Ordered: 12
 Ordered Amount: \$280.00
 -Agency Commission: -\$42.00
 Net Amount: \$238.00

Scheduled Station(s): KZLZ BIDEN FOR PRESIDENT

Printed 10/3/2023 9:58:50 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avall Type	Copy ID	Qty	Item Cost	Total Cost	
01 10/2/2023 - 10/4/2023	All Weeks	06:00 AM - 10:00 AM		X	X					4	:60	AM			4	25.00	100.00	
02 10/2/2023 - 10/4/2023	All Weeks	10:00 AM - 03:00 PM		X	X					4	:60	MIDDAY			4	15.00	60.00	
03 10/2/2023 - 10/4/2023	All Weeks	03:00 PM - 07:00 PM		X	X					4	:60	PM			4	30.00	120.00	
Broadcast Month Projected Billing:																		
	Oct-23	280.00																
			Nov-23				0.00											
									Dec-23							0.00		
																		280.00

Confirmed Correct; Payment Guaranteed

Accepted for KZLZ

Download Files

Download files

Contract: 4449916
Station(s): KZLZ-FM
Advertiser: Biden for President
Product: 10/3/23-10/4/23

Instructions

Previously Download file:[Download BIDE 3401 RADIO 60 .pdf](#)

NAB Form

Previously Download file:[Download NAB - Biden For President - Signed.pdf](#)

Audio

Spot Name: Biden La Diferencia Radio SW 60
ISCI: CSXBFPRD2302
Length: 60

Previously Download file:[Download Biden La Diferencia Radio SW 60 CSXBFPRD2302.mp3](#)

Acknowledgement

Please Acknowledge Download with initials:

Bustos Media Holdings, LLC - 85713

3222 S Richey Ave

Tucson, AZ 85713

Phone: (520) 790-2440

GEN MEDIA PARTNERS VC
GEN MEDIA PARTNERS

STE903
WEST PALM BEACH, FL 85713

Thank you for your payment. The following
information provides the details of this transaction.

Transaction : Sale

Date / Time : 10/4/2023 1:28:22 PM CST

Invoice # : BIDEN FOR PRESIDENT

Customer # : 1

PO / Order # : 1

Card Type : Master Card

Card Number : XXXXXXXXXXXXX1534

Entry Method : Keyed

Total Amount : 210.63

Authorization : Approved - 06586Q

Reference Note:

Please contact us if you have any questions
or if we can be of further assistance.