

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tyler Goldberg, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States President

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

### Station Representative

Signature:

Tyler Goldberg

Digitally signed by Tyler Goldberg  
Date: 2023.08.22 10:49:45 -04'00'

Signature:

Name:

Date of Station Agreement to Sell Time:

Name: Tyler Goldberg

Date of Request to Purchase Ad Time: 8/22/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Tyler Goldberg

Digitally signed by Tyler Goldberg  
Date: 2023.08.22 10:56:51 -04'00'

Name: Tyler Goldberg

Date: 8/22/2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/16/23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3210986

Station Call Letters: KTLZ-FM

Date Received/Requested: 10/16/23

Est. #: 3104

Station Location: TUCSON, ARIZONA

Run Start and End Dates: 10/17/23 - 10/23/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).



**\*\* PLEASE MAKE PAYMENTS TO:**

BUSTOS MEDIA HOLDINGS, LLC  
3222 S RICHEY AVE

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD SUITE 903  
WEST PALM BEACH, FL 33401

# KZLZ Order Confirmation

OrderID: 0448-015

Sponsor: BIDEN FOR PRESIDENT  
 Product: BIDEN FOR PRESIDENT-BIDE/ P03 /EST. 3404  
 Estimate/PO: 3210986/-BIDE/P03/EST.3404  
 AccountRep: Gen Media-NY  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 10/17/2023 - 10/23/2023  
 Items Ordered: 25  
 Ordered Amount: \$855.00  
 -Agency Commission: -\$128.25  
 Net Amount: \$726.75

## Scheduled Station(s): KZLZ BIDEN FOR PRESIDENT

Printed 10/20/2023 10:13:06 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/17/2023 - 10/20/2023	All Weeks	06:00 AM - 10:00 AM		1	1	2	1			5	:60	AM		448B1	5	40.00	200.00
02 10/17/2023 - 10/20/2023	All Weeks	10:00 AM - 03:00 PM		1	1	1	1			4	:60	MIDDAY		448B1	4	35.00	140.00
03 10/17/2023 - 10/20/2023	All Weeks	03:00 PM - 07:00 PM			1	1	1			4	:60	PM		448B1	4	40.00	160.00
04 10/21/2023 - 10/22/2023	All Weeks	11:00 AM - 07:00 PM						4	4	8	:60	WK		448B1	8	25.00	200.00
05 10/23/2023 - 10/23/2023	All Weeks	06:00 AM - 10:00 AM		1						1	:60	AM		448B1	1	40.00	40.00
06 10/23/2023 - 10/23/2023	All Weeks	10:00 AM - 03:00 PM		1						1	:60	MIDDAY		448B1	1	35.00	35.00
07 10/23/2023 - 10/23/2023	All Weeks	03:00 PM - 07:00 PM		2						2	:60	PM		448B1	2	40.00	80.00
<b>Broadcast Month Projected Billing:</b>																	
Oct-23		855.00			Nov-23			0.00		Dec-23			0.00		Q4-2023		855.00

Confirmed Correct; Payment Guaranteed

Accepted for KZLZ

**Bustos Media Holdings, LLC - 85713**

3222 S Richey Ave

Tucson, AZ 85713

Phone: (520) 790-2440

**GEN MEDIA PARTNERS**

**STE903**

**WEST PALM BEACH, FL 33401**

**Thank you for your payment. The following  
information provides the details of this transaction.**

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**Transaction :** Sale

**Date / Time :** 10/19/2023 12:23:43 PM  
CST

**Invoice # :** BIDEN FOR PRESIDENT

**Customer # :** 1

**PO / Order # :** 1

**Card Type :** Master Card

**Card Number :** XXXXXXXXXXXXX6773

**Entry Method :** Keyed

**Total Amount :** 643.17

**Authorization :** Approved - 04176Q

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**Reference Note:**

**Please contact us if you have any questions  
or if we can be of further assistance.**