

GULF SOUTH COMMUNICATIONS, INC. DOTHAN, AL

EEO Public File Report

For the following stations: WDJR-FM, WDBT-FM, WKMX-FM, and WTVY-FM

Period: This report covers the period from December 1, 2011 through November 30, 2012.

This report is comprised of Schedules A, B, C and D, which relate to certain aspects of the Station's EEO efforts.

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from December 1, 2011 through November 30, 2012 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

Gulf South Communications, Inc. is an equal opportunity employer.

EEO Public File Report-**SCHEDULE A**
For the Following Stations: (**WDJR-FM, WDBT-FM, WKMX-FM, WTVY-FM**)
December 1, 2012

Period: This report covers the period from December 1, 2011 through November 30, 2012.

Vacancy-Specific Recruitment Information:

During the period covered by this report, **WDJR, WDBT, WKMX, and WTVY** had nine vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	#25(9) #28(1)	#25
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	#25(3)	#25
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	#25(2)	#25
ACCOUNT EXECUTIVE	*exigent circumstances		
AM PROGRAM DIRECTOR	See attached list of recruitment sources (Schedule C)	#27(4)	#27
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	#27(1)	#27
AM CO-HOST/PROMOTIONS	See attached list of recruitment sources (Schedule C)	#27(4)	#27
ASSISTANT TRAFFIC DIRECTOR	*exigent circumstances		
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	25(3)	25

EEO Public File Report-**SCHEDULE B**
For the Following Stations: (**WDJR-FM, WDBT-FM, WKMX-FM, and WTVY-FM**)

December 1, 2012

Period: This report covers the period from December 1, 2011 through November 30, 2012.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
25	17
27	9
28	1
Total job interviews	27

EEO Public File Report- **SCHEDULE C**
For the Following Stations: **(WDJR-FM, WDBT-FM, WKMX-FM, and WTVY-FM)**
List of Recruitment Sources
For period ended 11/30/12

(1) ALABAMA STATE EMPLOYMENT OFFICE
1950 REEVES ST, SUITE 1
DOTHAN, AL 36303
Mr. Carl White

(2) NAACP REGIONAL
970 MLK JR BLVD, SUITE 203
ATLANTA, GA 30314
DR. NELSON RIVERS

(3) CHIPLOA JR COLLEGE
3094 INDIAN CIRCLE ROAD
MARIANNA, FL 32446
BETTY BOOME

(4) TROY UNIVERSITY
P O BOX 8368
DOTHAN, AL 36301
ATTN: PAM WILLIAMSON

(5) FAMILY SERVICE CENTER
301 W. LAFAYETTE ST. STE 2B
DOTHAN, AL 36301
ATTN: CAREER CENTER

(6) GREATER BEULAH BAPTIST CHURCH
254 HEADLAND AVE
DOTHAN, AL 36303
ATTN: CAREER CENTER

(7) NAACP
P O BOX 58
FT. WALTON BEACH, FL 32548
ATTN: GEORGE STAKLEY

(8) SWGA TECHNICAL COLLEGE
15689 US HWY 19 NORTH
THOMASVILLE, GA 31792

(9) THE DOTHAN EAGLE
P O BOX 280
DOTHAN, AL 36302
ATTN: GRACE HOLLAND

(10) NATIONAL ASSOCIATION OF
BLACK SALESPEOPLE
503 S OAK PARK AVENUE
OAK PARK, IL 60304

(11) FLORIDA A&M UNIVERSITY
P O BOX 982
TALLAHASSEE, FL 32301
ATTN: DELORES DEAN

(12) LURLEEN B WALLACE COLLEGE
P O BOX 1418
ANDALUSIA, AL 36420

(13) NEW LIFE CHURCH
964 PARK AVE
DOTHAN, AL 36303
ATTN: REV KEENER BATCHELOR

(14) JACKSON CITY APPLIED TECH
2701 TECHNOLOGY CIRCLE
MARIANNA, FL 32447
ATTN: RANDY MCCREE

(15) UNIVERSITY OF ALABAMA
P O BOX 870293
TUSCALOOSA, AL 36303
ATTN: DIANE TEAGUE

(16) ALABAMA BROADCASTERS ASSOCIATION
1316 ALFORD AVE SUITE 201
BIRMINGHAM, AL 35226

(17) JOB OMNI
P O BOX 311954
ENTERPRISE, AL 36331
ATTN: KEITH BLAKENSHIP

(18) ALABAMA STATE UNIVERSITY
P O BOX 271
MONTGOMERY, AL 36101
ATTN: KATHRYN WILLIAMS

(19) GULF COAST COMMUNITY COLLEGE
5230 HIGHWAY 98
PANAMA CITY, FL 32401

(20) WALLACE COMMUNITY COLLEGE
ROUTE 6 BOX 62
DOTHAN, AL 36303
ATTN: LISA CLINGERMAN

(21) CHERRY ST AME
308 N CHERRY ST
DOTHAN, AL 36303
ATTN: CAREER CENTER

(22) ALABAMA A&M UNIVERSITY
P O BOX 997
NORMAL, AL
ATTN: CAREER CENTER

(23) ENTERPRISE OZARK COMMUNITY COLLEGE
600 PLAZA DR
ENTERPRISE, AL 36330

(24) WEBSITES **(25)** ON AIR ANNOUNCEMENTS

(26) WALK-INS **(27)** ALL ACCESS

(28) EMPLOYEE REFERRALS

EEO Public File Report

SCHEDULE D

For the Following Stations: (WDJR-FM, WDBT-FM, WKMX-FM, and WTVY-FM)
OUTREACH EFFORTS

As of December 1, 2012

The period covered by this report is December 1, 2011 through November 30, 2012. The above stations have been able to establish the following outreach activities during this time period:

SCHOLARSHIP. Each year, Gulf South Communications provides a \$500 scholarship to a student at Troy University in Dothan, the area's only four-year college. The requirements for applicants are that they are focusing on broadcasting, journalism, marketing or management as a primary field of study, and that they have a strong desire to pursue a career in broadcasting. Students meeting these criteria are encouraged to submit applications to the University. Advertisements are aired on all stations listed above for thirty days each spring. Additionally, information about the scholarship is posted on all station websites, bulletin boards at the University, and in the University's Financial Aid publication.

The 2012 scholarship was awarded to Brittany Staley. Ms. Staley graduated from Dale County High School in May 2012 with 3.57 GPA. Her hard-work and dedication in many extra-curricular activities make her a most note worthy candidate of this scholarship.

INTERNSHIP. Gulf South Communications also provides an internship program each summer in cooperation with various colleges and universities. Information concerning the internship is broadcast on each station and applications are reviewed closely to select a candidate who desires to pursue a career in business, marketing, or broadcasting. The 2012 internship was awarded to Kyle Hughes. Mr. Hughes graduated from Wallace Community College in the spring and plans on continuing his education as a Business Major at Troy University. As an intern Kyle was able to observe and actively participate in all aspects of a radio broadcasting business, including administrative tasks, in-studio production, and working directly with account executives. As a result of his experiences at the radio station Kyle continues to work as a part-time employee and has decided to pursue a career in broadcasting after graduation.