

# ORDER



**Orders**  
**Order / Rev:** 85078  
**Alt Order #:**  
**Product Desc:** Sept 2023  
**Estimate:**  
**Flight Dates:** 09/11/23 - 09/26/23  
**Original Date / Rev:** 09/08/23 / 09/08/23  
**Order Type:** GENERAL

**Lilly Broadcasting of Penn**

**Primary AE:** Alexis Bevevino  
**Sales Office:** WAR  
**Sales Region:** Local

**Agency Name:** Ad Placement Results, LLC  
**Buying Contact:** Michael Goode  
**Billing Contact:**  
 PO Box 230053  
 Grand Rapids,, MI 49523

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Best of America PAC  
**Demographic:** HH  
**Product Codes:** PAC  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL-I  
**Revenue Code 3:** GEN  
**Priority:** P-01.1

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	21	\$1,120.00	\$952.00
09/25/23	09/26/23	3	\$160.00	\$136.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	21	\$1,120.00	\$952.00	0.00
October 2023	3	\$160.00	\$136.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$1,280.00</b>	<b>\$1,088.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexis Bevevino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRRNF	09/11/23	09/26/23	Morning Drive Morning Drive	CM	6a-10a	MTWTF--	1:00	4	\$50.00	P-01.	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/23	09/17/23	MTWTF--		4				\$50.00		0.00			
	Week:	09/18/23	09/24/23	MTWTF--		3				\$50.00		0.00			
	Week:	09/25/23	10/01/23	MT-----		1				\$50.00		0.00			
N 2	WRRNF	09/11/23	09/26/23	Midday Midday	CM	10a-3p	MTWTF--	1:00	4	\$50.00	P-01.	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/23	09/17/23	MTWTF--		4				\$50.00		0.00			
	Week:	09/18/23	09/24/23	MTWTF--		3				\$50.00		0.00			
	Week:	09/25/23	10/01/23	MT-----		1				\$50.00		0.00			
N 3	WRRNF	09/11/23	09/26/23	Afternoon Drive Afternoon Drive	CM	3p-7p	MTWTF--	1:00	4	\$60.00	P-01.	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/23	09/17/23	MTWTF--		4				\$60.00		0.00			
	Week:	09/18/23	09/24/23	MTWTF--		3				\$60.00		0.00			
	Week:	09/25/23	10/01/23	MT-----		1				\$60.00		0.00			
Totals														24	\$1,280.00