

ORDER

Orders

Order / Rev:2687937

Alt Order #:37192902

Product Desc:Joe Biden for President

Estimate:002

Flight Dates:03/26/24 - 04/21/24

Original Date / Rev:03/25/24 / 03/25/24

Order Type:POLITICAL-CANDIDATE

North Carolina, LLC dba W

Primary AE:Katz Philadelphia

Sales Office:K-PHL

Sales Region:National

Agency

Name:Katz Media Group

Buying Contact:

Billing Contact:

125 West 55th Street

New York, NY 10019

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Joe Biden For President

Demographic:HH

Product Codes:Candidates (POL)

Revenue Code 1:AGY

Revenue Code 2:POL

Revenue Code 3:POL-CAND

Priority:FULL

New Business End:

Advertiser External ID:196231

Agency External ID:4027634

Unit Code:Candidate -

Order Separation:01:00:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/26/24	03/31/24	22	\$1,770.00	\$1,504.50	March 2024	22	\$1,770.00	\$1,504.50	0.00
04/01/24	04/21/24	74	\$5,502.00	\$4,676.70	April 2024	74	\$5,502.00	\$4,676.70	0.00
					Totals	96	\$7,272.00	\$6,181.20	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJMH	04/01/24	04/21/24	M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	4	\$91.00	FULL	0.00	NM	13	\$1,183.00
M-F Morning															
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--			4			\$91.00		0.00			
Week:		04/08/24	04/14/24	MTWTF--			5			\$91.00		0.00			
Week:		04/15/24	04/21/24	MTWTF--			4			\$91.00		0.00			
N 2	WJMH	04/01/24	04/21/24	M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	4	\$80.00	FULL	0.00	NM	13	\$1,040.00
M-F Mid Day															
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--			4			\$80.00		0.00			
Week:		04/08/24	04/14/24	MTWTF--			5			\$80.00		0.00			
Week:		04/15/24	04/21/24	MTWTF--			4			\$80.00		0.00			
N 3	WJMH	04/01/24	04/21/24	M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	4	\$108.00	FULL	0.00	NM	13	\$1,404.00
M-F Afternoon															
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--			4			\$108.00		0.00			
Week:		04/08/24	04/14/24	MTWTF--			5			\$108.00		0.00			
Week:		04/15/24	04/21/24	MTWTF--			4			\$108.00		0.00			
N 4	WJMH	04/01/24	04/21/24		CM	7:00 PM-12:00 XM	MTWTF--	1:00	2	\$40.00	FULL	0.00	NM	5	\$200.00

North Carolina, LLC dba W

Order / Rev: 2687937
 Alt Order #: 37192902
 Flight Dates: 03/26/24 - 04/21/24

Advertiser: Joe Biden For President
 Product Desc: Joe Biden for President
 Estimate: 002

North Carolina, LLC dba W

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/26/24	04/01/24	-TWTF--			5		\$80.00	0.00					
N 13	WJMH	03/26/24	04/01/24	M-F 3p-7p M-F Afternoon	CM	3:00 PM-7:00 PM	-TWTF--	1:00	5	\$108.00	FULL	0.00	NM	5	\$540.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/26/24	04/01/24	-TWTF--			5		\$108.00	0.00					
N 14	WJMH	03/26/24	04/01/24	M-F 7p-12a M-F Evening	CM	7:00 PM-12:00 XM	-TWTF--	1:00	1	\$40.00	FULL	0.00	NM	1	\$40.00
		EV -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/26/24	04/01/24	-TWTF--			1		\$40.00	0.00					
													Totals	96	\$7,272.00