



9/5/18

**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26141601	<b>Changes as of:</b> 9/5/2018 at 1:13 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> //2551	<b>Flight:</b> 10/8/18 - 10/14/18	<b>Station:</b> KNVN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> No on Prop 8 - Dialysis	<b>Market:</b> Chico	<b>Total \$:</b> \$8,450.00
<b>Product:</b> NO ON PROP 8-STOP THE DIALYSIS PROP	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 33	
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$64.80	
<b>Buyer:</b> NATALIE KRUGLIAK	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 130.4	
<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Assistant:</b> KARA VALERIANO 323-966-5069	<b>Traffic #:</b> 48627	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/8 - 10/8		Total Spots	Total \$	CPP*	GRP*
							10/8					
MSD 7	Sa 12:30p-4p		NOTRE DAME FOOTBALL	\$50.00	1.0	30	2	0	0	\$0.00	\$50.00	0.0
MGD 8	Sa 11:30a-3p		NOTRE DAME FOOTBALL	\$50.00	1.0	30	2		2	\$100.00	\$50.00	2.0
TOTALS: 33									33	\$8,450.00	\$64.80	130.4

Makegood Comments			
Date/Time	Action	Added by	Comment
09/05/18 1:14 PM	Accepted	KARA VALERIANO	TP CHG



9/5/18

**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26141602	<b>Changes as of:</b> 9/5/2018 at 1:12 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> //2552	<b>Flight:</b> 10/15/18 - 10/21/18	<b>Station:</b> KNVN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> No on Prop 8 - Dialysis	<b>Market:</b> Chico	<b>Total \$:</b> \$10,400.00
<b>Product:</b> NO ON PROP 8-STOP THE DIALYSIS PROP	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 39	
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$70.18	
<b>Buyer:</b> NATALIE KRUGLIAK	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 148.2	
<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Assistant:</b> KARA VALERIANO 323-966-5069	<b>Traffic #:</b> 48628	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/15 - 10/15		Total Spots	Total \$	CPP*	GRP*
							10/15					
MSD 8	Su 11a-2p		NASCAR CUP	\$350.00	2.1	30	2	0	0	\$0.00	\$166.67	0.0
MGD 10	Su 11:30a-3p		NASCAR CUP	\$350.00	2.1	30	2		2	\$700.00	\$166.67	4.2
<b>TOTALS:</b>							<b>39</b>		<b>39</b>	<b>\$10,400.00</b>	<b>\$70.18</b>	<b>148.2</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
09/05/18 1:13 PM	Accepted	KARA VALERIANO	NASCAR TP CHG



9/5/18

TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26141609	<b>Changes as of:</b> 9/5/2018 at 1:11 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> //2554	<b>Flight:</b> 10/29/18 - 11/4/18	<b>Station:</b> KNVN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> No on Prop 8 - Dialysis	<b>Market:</b> Chico	<b>Total \$:</b> \$16,175.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> NO ON PROP 8-STOP THE DIALYSIS PROP	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 67
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$79.17	
<b>Buyer:</b> NATALIE KRUGLIAK	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 204.3	
<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Assistant:</b> KARA VALERIANO 323-966-5069	<b>Traffic #:</b> 48630	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/29 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/29					
MSD 12	Sa 7p-7:30p		WHEEL OF FORTUNE	\$100.00	2.2	30	1	0	0	\$0.00	\$45.45	0.0
MGD 20	Sa 8p-10p		DATELINE	\$100.00	2.2	30	1		1	\$100.00	\$45.45	2.2
TOTALS: 67									67	\$16,175.00	\$79.17	204.3

Makegood Comments			
Date/Time	Action	Added by	Comment
09/05/18 1:11 PM	Accepted	KARA VALERIANO	PRG CHG