

Public Affairs, Community Needs and Assessment

2nd Quarter 2017

1. Severe Weather Coverage / Flooding
 2. Community Advisory Board Fan Drive
 3. Guns & Hoses Blood Drive with the OBI.
 4. Community Chat Program
 5. Cherokee County Road closures and conditions.
-
1. KEOK / KTLQ broadcast live coverage of severe weather, tornado's and flooding during the month of April. In Cherokee County rivers and lakes exceeded flood stage and stayed that way for several days. The station addressed the needs of awareness and information that would keep the public safe. Emergency Management and storm spotters with our staff meteorologist worked for the EOC Emergency Operations Center while staff member at the radio station stayed on air to keep the public protected and informed.
 2. Lakes Country Radio participated in and broadcasted information asking Cherokee County residents to donate Fans for the elderly in need. These fans were donated to elderly residents in order to keep them cool during the hot summer months. Area residents were invited to attend and help donate supply fans in Cherokee County. Lake Country Radio Station place the PSA on our website and did on air interviews with the Community Advisory Board and Angels Care Home Health.
 3. Lakes Country Radio and The Morning Rush on air team sponsored and promoted the Guns & Hoses Blood Drive. Each year this special event runs for 2 days and pits Law Enforcement against Firefighters to help raise much needed blood supply in the summer. This year the event pitted Cherokee Country against Muskogee Country for a fun event which raise record donors in both counties. The Morning Rush team conducted several morning show interviews with the OBI (Oklahoma Blood Institute) Law Enforcement and Firefighters. Lakes Country Radio also sponsored the event.
 4. Ralph Lynch, the morning DJ on KTLQ heads up the 15 minute program addressing a wide variety of needs throughout the listening area. Some of the topics covered are as fallows. Help In Crisis' Walk A Mile in Her Shoes, the Peggs Bomb and Storm Shelter, Ed Fite with the Grand River Dam Authority about severe flooding and Cherokee County Emergency Management. This

15 minute is new and updated every week on both KEOK and KTLQ. It will also be featured each quarter in the public. This is an important program for issues in and around our listening area.

- 5. Lakes Country Radio Stations covered county and city road closures and conditions during the severe storms and flooding in the spring. Community Chat program ran a special with the county commissioner, live coverage on the station's during the severe weather and flooding brought awareness to residents about the dangers of driving during and after severe weather and extreme flooding. Road closures and information throughout the weather event was on our website and broad casted live.**

Public Service Log List Lakes Country 102.1 (KEOK)

Below is a listing of significant issues in the public realm that appeared on-air at KEOK along with the most significant treatment of those issues for the period of April to June. The listings are by no means exhaustive. The order of which these issues appear does not reflect priority or significance.

| Issue: | Prog/Seg: | Date: | Time: | Duration: | Airing and Narration Description of Program of Segment: |
|-------------------------------|--------------------------|-----------------|------------------------------------|--------------|--|
| <u>Flooding</u> | <u>County Commission</u> | <u>03/16/17</u> | <u>2:00 PM</u> 12:00 | <u>15:00</u> | <u>County Commissioner Mike Brown Discussed Flooding and Road Closures in Charakee County in April 2017.</u> |
| <u>Help in Crisis</u> | <u>Walk A Mile</u> | <u>04/13/17</u> | <u>9:00 AM</u> | <u>15:00</u> | <u>Leah Moore with Help in Crisis discussed the Walk a Mile in Her Shoes event which raised funds and awareness of Domestic Abuse to Women & Children</u> |
| <u>Peggs Backup Shelter</u> | <u>Storms</u> | <u>04/22/17</u> | <u>9:00 AM</u> | <u>15:00</u> | <u>This 2 part Series Made the Public Aware of the Need for a shelter in Peggs which is used during severe weather events.</u> |
| <u>Ed Fite (Grnd) Repairs</u> | | <u>05/12/17</u> | <u>9:00 AM</u> | <u>15:00</u> | <u>Ed Fite with the Grand River Dam Authority explained how residents of the recent flooding could get help for repairs to their home or property, and the proper channels to get the help needed.</u> |
| | | <u>1/1</u> | | | |

Gamblers Anonymous

Meeting

Thursday Evenings

At 6:30 PM

104 N. College Ave.

Gam-Anon


Tuesdays

12:00pm-1:00pm

223 N. East Ave.



community
NURSES



ANGELS CARE & GO YE VILLAGE
Presents to the
COMMUNITY

Dementia / Alzheimer's Caregiver Support Program

The Angels Care Home Health Caregiver Support Program empowers patients and caregivers with a complete knowledge and a health care approach to the illnesses of Alzheimer's Dementia.

Most of our families are unprepared for the drastic changes in their life brought on by Dementia / Alzheimer's. Join **Angels Care Home Health and Go Ye Village** for a community presentation that will address a wide range of challenges common to families coping with this disease.

ALZHEIMER'S DEMENTIA TOPICS INCLUDE:

- Understanding Alzheimer's Dementia
- Communication and Dementia
- Legal Issues and Dementia
- Caregiver Stress
- Hand in Hand
- Grief
- The Natural State of Doing
- Keeping the Peace
- The Behaviors
- Dementia and Medications

2nd Tuesday of Each Month

6:30 p.m.

Go Ye Village in Richardson Hall

1201 W 4th • Tahlequah, OK

 **Go Ye Village**

Call us today
for information on how
we can help you stay
healthy!

Angels
Care Home Health
An AngMar Medical Holdings Company

Serving:
Tahlequah and surrounding areas
918-207-0082
angelscarehealth.com

LAKE TENKILLER COMMUNITY FISH FRY

WHEN: *"No Fooling"* **APRIL 1st** on April Fool's Day
5-7 pm.

3/28/17 W

WHERE: at the TACO BUILDING 32247 S. 540 Rd.
PO BOX 37 COOKSON OK 74427

(the Home of the 42nd Annual Cookson Jubilee- June 9/10,2017)

WHO: Everyone of all ages from 1-100 years.

Menu: Fried fish, home-made hushpuppies, beans, salads,
desserts and drink

COST: DONATIONS appreciated to further community
outreach such as the Easter Egg Hunt, Christmas for Kids and
Veterans and other worthwhile projects.

TACO'S 39th Annual COOKSON EGG HUNT

WHEN: SATURDAY APRIL 15TH @ 3:00

WHERE: at the TACO BUILDING, 32247 S. 540 RD. COOKSON

WHO: Lake Tenkiller area children from 2-10 years.

3 age groups: (2-4, 5-7, 8-10)

WHAT: 3000+ candy, toy, \$\$ filled eggs, prizes
EASTER BUNNY will be here for pics.

WHY: The Tenkiller Area Community Organization a 501(c)(3)
group cares about the betterment of the Lake Tenkiller citizens.



American Association of University Women

Tahlequah Branch

Monday, April 3, 2017

BUSINESS MEETING

VIDALIA'S

319 N. Muskogee, Tahlequah

12 Noon - 1 P.M.

On the Agenda:

Nominations for Officers
Woman To Woman Recap
Equal Pay Day
NCCWSL Scholarship Recipient

Anyone interested in joining AAUW is invited to attend.

For more information contact:

AAUW Vice President of Programs Molly Turner at
turnerm@nsuok.edu

AAUW Vice President for Membership Peggy Glenn at
glennsum@nsuok.edu

BENEFIT SPAGHETTI DINNER & SILENT AUCTION For Madilyn Cochran

April 4, 2017

Dinner will be served from

5:00 PM to 7:00 PM

Silent Auction to follow

Tahlequah Community Building

908 South College Avenue

Suggested Donation:

\$5.00 per plate

Any donations will be
appreciated.

This is a fundraiser to benefit Madilyn Cochran. In November 2015 at the young age of 2 ½ years old, Madilyn was diagnosed with a Wilms' tumor, a rare kidney cancer. In January 2017, she relapsed with a stage 4 Wilms' tumor in her left lung. She is currently receiving 4 chemotherapy medications for 25 weeks and 8 rounds of radiation. Madilyn will be turning 4 years old this March. Madilyn's parents, Daniel and Courtney appreciate your support.



Sponsored by:

Masonic Lodge Cherokee #10 & Modern Woodmen of America

For more information please contact us at www.cherokee10.com or 918-458-0784



Modern Woodmen
FRATERNAL FINANCIAL

We Have the Watch Fundraiser Workout



Hosted by F.E.S. Fitness

April 8th, 2017 at 9:00 am
NSU Track

2/27/17 KM

We are requesting a minimum \$5 donation for the workout.

22 Veterans commit suicide every day! That is 660 lives lost in 30 days and 8030 in one year!
Let's stop ignoring the facts and start saving our veterans.

All proceeds will benefit the Victor Echo Tango (V.E.T.) Foundation located here locally. They are a non-profit organization that assist our local homeless veterans by providing clothing, personal hygiene items, and other necessities. V.E.T. is in the process of procuring a building that will include a food pantry, lounge, office spaces, and a gym for veterans to have access to.

The workout will consist of 22 exercises, performing 22 reps of each, and at the 22-minute mark we will stop the workout to hold a 2-minute moment of silence to show respect to those who have lost their lives. Most of the exercises will be bodyweight exercises and can be done at any personal level. Come out and show you support!

For more information contact Deanna Shankle at 918-457-8842

POT LUCK DINNER

APRIL 8, 2017

AT

LOST CITY COMMUNITY BUILDING
HULBERT

SERVING FROM 4:00 – 8:00 P.M.

DINNER, DESSERT and DRINK
\$6:00

AUCTION: PIES, CAKES, GIFT BASKETS,
FISHING EQUIP.
AND OTHER DONATED ITEMS

ALL PROCEEDS GO TO THE UP-KEEP OF
SWIMMER CEMETERY

May 20th is Decoration day at Swimmer Cemetery

FOR MORE INFO: Ella @ (918) 906.7106
Sherrie @ (918) 431.2572



3/29/17/121



CASA

Court Appointed Special Advocates
FOR CHILDREN

CASA OF CHEROKEE COUNTRY

APRIL IS
CHILD ABUSE
PREVENTION MONTH

10th Annual
RALLY AGAINST CHILD ABUSE

Wed., April 12, 2017 • 11:30 a.m.

Cherokee Square, Downtown Tahlequah

(Rain date: April 19)



hot dogs, chips and drinks



- Rock Wall Exotic petting zoo -

**Tie a ribbon on the blue ribbon tree & *3/23/17 W*
sign the pledge to take a stand against child abuse**

*In 2016 there were more than 400 young victims of child abuse
and neglect in the juvenile courts in
Cherokee County, Adair County, and Cherokee Nation.*

Please join CASA of Cherokee Country, Hope House, and
Ki Bois Head Start in raising awareness of
child abuse and neglect in our community.

For more information, call CASA of Cherokee Country, 456-8788



2017 Hero Rally

Come celebrate our local heroes!

April 22nd from 10am-2pm

Tahlequah Fair Grounds

We will have:

- **An ambulance**
- **Police cars**
- **A fire truck**
- **Interactive smoke trailer**
- **Various fun activities**
- **Free hamburgers and drinks**
(While supplies last)



For Children of All Age



**For more information contact Sunshine, at
Cherokee County Extension Office
Phone: 918-456-6163**

4/19/17 *mu*



Oklahoma State University, U.S. Department of Agriculture, State and Local governments cooperating Oklahoma State University, in compliance with Titles VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal and state laws and regulations, does not discriminate on the basis of race, color, national origin, gender, age, religion, disability, or status as a veteran in any of its policies, practices, or procedures.



**1 P.M. - 3 P.M.,
SATURDAY,
APRIL 22
NORRIS PARK**

**\$10 OBEDIENCE
CLASSES***

* Limited spots available

Silent Auction

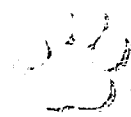
Pet Photo Booth



Pet Contests

3/29/17 KLL

Dog Trick Show



Pawtastic Prizes

PROCEEDS BENEFIT STUDENTS FOR ANIMAL WELFARE

 **/petsintheparktquah**

For more information, call Kayleigh Snider at (918)521-1281
Pet owners assume full responsibility of their pets. All pets must remain on a leash.



American Association of University Women
Tahlequah Branch
Meeting

Monday, April 24, 2017

Noon

Rawls Room

Tahlequah Public Library

120 S. College

Tahlequah

Students from the
Northeastern State University
Feminist Media Criticism class
will present the program

Members and guests are asked to arrive early so the program can start promptly at noon. Participants may bring brown-bag lunch if desired.

Anyone interested in the program or in joining AAUW is invited to attend.

For more information on the program contact:

AAUW Vice President of Programs, Molly Turner, at turnerm@nsuok.edu

For more information on membership contact:

AAUW Vice President for membership, Peggy Glenn at glennsum@nsuok.edu

4/19/17 KU



community
NURSES



ANGELS CARE & STILWELL MEMORIAL HOSPITAL Presents to the **COMMUNITY**

Dementia / Alzheimer's Caregiver Support Program

The **Angels Care Home Health Caregiver Support Program** empowers patients and caregivers with a realistic knowledge and a greater acceptance of the diseases of Alzheimer's Dementia.

Most of our families are unprepared for the drastic changes in their life brought on by Dementia / Alzheimer's. Join **Angels Care Home Health and Stilwell Memorial Hospital** for a community presentation that will address a wide range of challenges common to families coping with this disease.

ALZHEIMER'S DEMENTIA TOPICS INCLUDE:

- Understanding Alzheimer's Dementia
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- Caregiver Stress
- Hand in Hand
- Grief
- The Natural State of Doing
- Keeping the Peace
- The Behaviors
- Dementia and Medications

4th Thursday of Each Month

(Beginning April 27th)

4/20/17 m

6:00 p.m.

Stilwell Memorial Hospital Classroom

1401 W. Locust Street • Stilwell, OK • 918-696-3101



Angels

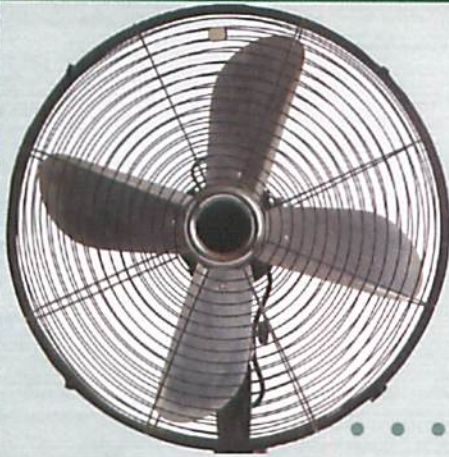
Care Home Health
An AngMar Managed Company

Serving:
Tahlequah and surrounding areas
918-207-0082
angelscarehealth.com



FAN DRIVE

Join Community Advisory Council as we help Tahlequah families and seniors beat the heat this summer by donating new boxed fans to keep cool throughout the hot, summer months.



KICK-OFF:

Saturday, April 29th • 8:00 a.m. - 12:00 p.m.

TAHLEQUAH WAL-MART
2020 S Muskogee Ave

& TAHLEQUAH LUMBER COMPANY
1701 South Park Hill Rd

Fan Drive Drop Off Locations:

Please drop off your donation at any of these **Community Advisory Council** drop sites in Tahlequah, **Monday - Friday, May 1st - 31st, 8a-5pm:**

DROP SITES:

Angels Care Home Health
20 Plaza South

Brookdale Assisted Living
1380 North Heritage Lane

Burnt Ends BBQ
317 N. Water Street

**Tahlequah Senior
Nutrition Center**
230 E. 1st Street

**Wisdom Keepers
Retirement Community**
302 W. 4th

4/20/17

Additional Co-Sponsors Include:

**Tahlequah Habitat For Humanity
Help-In-Crisis**
205 N. College Avenue
Cook's Companion
225 N. Muskogee Avenue
Hand to Hand Personal Care Providers
807 W. Downing
Lakes Country 102.1 FM
District 27 District Attorney's Office
SAC Outreach Services

THANK YOU
for helping us, help
others!

Angels
Care Home Health

An AngMar Managed Company

Serving:
Tahlequah
and surrounding areas
918-207-0082
angelscarehealth.com

CHEROKEE COUNTY

CASI

Chili Appreciation Society International

CHILI COOKOFF

**Cherokee Capital
Courthouse Square
151 S Muskogee Ave.
Tahlequah, OK**

**Benefiting
the Hope Ministries of
Crescent Valley Baptist
Church**

May 6, 2017

| | |
|--------------|---|
| 8AM | Registration until 9:00AM |
| 9:30 | Cook's Meeting |
| 10:00 | Check In/Set Up- Homemade Chili People's Choice |
| 11:00 | Open to Public-Serving Homemade Chili (while supplies last) Showmanship Competition Begins |
| 1:00 | Concert |
| 2:00 | CASI Chili Turn In/Judging-Serving CASI Chili |
| 4:00 | Awards |

4/18/17 ml

***\$5.00 Taster Kit
w/ a bottle of water***

***\$20.00 Entry fee, First
25 entries receive a
"Goodie Bag"***

Additional Concessions Available

We appreciate and support our sponsors:

Tinajero's Meat Market & Grocery

1201 Muskogee Ave. Tahlequah 918-772-5119

Reasor's Grocery Stores

2001 S Muskogee Ave Tahlequah 918-456-2547

Love Bottling, Inc.

Muskogee 918-682-3434

Direct Traffic Control, Inc

918-682-1900

King Tire

205 W Shawnee Muskogee 918-682-0077

Bank of Cherokee County

4715 S Muskogee Ave Tahlequah 918-458-1223

T Murphy Investments, LLC

Muskogee 918-682-3434

Mark Hodson State Farm Insurance

914 S Muskogee Tahlequah 918-456-8881

For more information call or text Cary at 918-207-2884

CASICHILI.NET

Rex Spears

From: "Rex Spears" <rex@lakescountry1021.com>
Date: Tuesday, May 09, 2017 4:22 PM
To: <lou@lakescountry1021.com>; <ralph@ktlq1350.com>; <john@lakescountry1021.com>; <production@lakescountry1021.com>
Subject: Fundraiser for on air mentions

Fundraiser for Iziah Fiddler aka Captain Native American,

A Tahlequah High School was tragically lost recently.

To help with funeral expenses, Boom-A-Rang Diner in

Tahlequah is hosting a pancake breakfast/lunch for Donations

this Sunday, May 14th, Mothers Day, from 8 am to 4 pm.

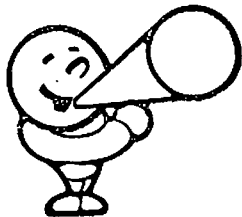
CORNERSTONE
Blue Grass Gospel
In Concert
June 1, 7:00 p.m.
Elm Tree Baptist

North Bliss and Crafton

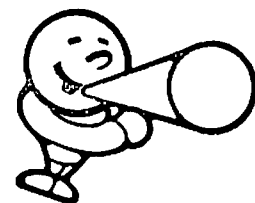
North of Danny's Muffler and Tire Shop

For Information call Pastor McCarter 918-506-1242

5/24



CHURCH WIDE GARAGE SALE



**WHO: CARTER BAPTIST
CHURCH**

**WHERE: CARTER CREEK RD.
JUST OFF OF HWY 82 IN KEYS**



**WHEN: FRIDAY & SATURDAY
JUNE 2ND ---3RD
RAIN OR SHINE**



*****ALL PROCEEDS WILL GO
TOWARDS KID/YOUTH SUMMER
CAMPS AND SUMMER MISSION
TRIP**



COOKSON UNITED METHODIST

ANNUAL FISH FRY

Saturday, June 3rd from 5:00 – 7:00 pm



COME ENJOY FRIED FISH, HUSHPUPPIES, SALADS AND DESSERT

COST: DONATIONS GIVEN TO GENERAL MISSIONS and OUTREACH

21685 Cookson Bend, Cookson, OK

918-457-5717



Care and Medical Benefit

Jackie & Kathy Walker

Saturday June 3rd Keys Community Building

Indian Taco Dinner: 12:30p.m.

Adults \$7.00 Children under 6 are free

Auction: 2:00 p.m.

Kathy had open heart surgery April 17th and Jackie had a stroke which has left him paralyzed on his right side. This benefit is to help them with care at home and medical expenses. Auction includes pies and lots more!

Dinner includes, Indian Taco~drink~dessert.

For More information, please contact: Joan Ivers @ 918-458-0433

6/1



American Community



POW WOW



**Pavilion at Norris Park
Corner of Morgan & Water St.**

June 24, 2017 1:00 PM - Sunset Tahlequah, Ok

Stanley John - MC
Pat Oyebi - Head Singer
John Williams - Head Gourd Dancer
Mike James - Head Man
Virna Williamson - Head Lady
Tony Ballou - AD
Cherokee Nation Color Guard

Gourd Dance - 1:00
Dinner - 4:00 with
Featured Performance - Gunner
Grand Entry - 6:00
Social Dances
Bring Chairs

Not responsible for theft or accident. Vendors may contact.

Call/Text Kelly Bob 918-506-2320