



125 West 55th St
New York, NY 10019

Contract # 27150268	Changes as of: 10/22/2020 at 3:20 PM	Version: Current State Version 5	
CPE: 1236/1249/10134	Flight: 10/20/20 - 10/26/20	Station: WTVQ	Con Type: POLITICAL/VOTE
Agency: BUYING TIME,LLC	Advertiser: McGrath, Amy - Senate (KY)	Market: Lexington-Fayette	Total \$: \$19,332.00
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON	Total Spots: 188
Suite 210	Agency Order #: 10069816	Service: Nielsen	Total CPP: \$0.00
Washington, DC 20001	Buyer: Herrick, Cathie	Primary Demo:	Total GRP:
	Salesperson: SUSANA RENDINA 212-424-6190	Assistant: SUSANA RENDINA 212-424-6190	
	Separation:		

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26								Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26					
1	Tu-F,M 5:30a-6a		ABC36 Good Morning Kentucky	\$10.00	30	1	1	1	1	0	0	1		5	\$50.00	\$0.00	0.0
2	Sa 9a-10a		Good Morning America	\$40.00	30	0	0	0	0	2	0	0		2	\$80.00	\$0.00	0.0
3	Tu-F,M 6:30a-7a		ABC36 Good Morning Kentucky	\$25.00	30	1	1	1	1	0	0	1		5	\$125.00	\$0.00	0.0
4	Tu-F,M 6a-7a		ABC36 Good Morning Kentucky	\$25.00	30	2	2	2	2	0	0	2		10	\$250.00	\$0.00	0.0
5	Sa 8a-9a		Good Morning America	\$40.00	30	0	0	0	0	2	0	0		2	\$80.00	\$0.00	0.0
6	Su 8a-9a		Good Morning America	\$40.00	30	0	0	0	0	0	2	0		2	\$80.00	\$0.00	0.0
7	Tu-F,M 7a-9a		Good Morning America	\$70.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
8	Tu-F,M 7a-8a		Good Morning America	\$70.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
9	Tu-F,M 8a-9a		Good Morning America	\$70.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
10	Tu-F,M 9a-9:30a		Good Day Kentucky	\$20.00	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
11	Tu-F,M 9a-10a		Good Day Kentucky	\$20.00	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
12	Tu-F,M 9:30a-10a		Good Day Kentucky	\$20.00	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
13	Tu-F,M 11a-12n		The View	\$30.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
14	Tu-F,M 1p-2p		GMA3: What You Need To Know	\$20.00	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
15	Tu-F,M 12n-12:30p		ABC 36 News At Noon	\$20.00	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
16	Tu-F,M 2p-3p		General Hospital	\$50.00	30	0	0	0	0	0	0	2		2	\$100.00	\$0.00	0.0
17	Tu-F,M 10a-11a		Family Feud	\$25.00	30	2	2	2	2	0	0	2		10	\$250.00	\$0.00	0.0
18	Tu-F,M 12:30p-1p		Family Feud	\$25.00	30	2	2	2	2	0	0	2		10	\$250.00	\$0.00	0.0
19	Tu-F,M 3p-4p		Dr. Oz	\$24.00	30	2	2	2	2	0	0	2		10	\$240.00	\$0.00	0.0
20	Tu-F,M 5p-5:30p		ABC 36 News At 5	\$25.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
21	Tu-F,M 5:30p-6p		ABC 36 News at 530P	\$30.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0



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Agency: BUYING TIME,LLC		Advertiser: McGrath, Amy - Senate (KY)		Market: Lexington-Fayette	
650 Massachusetts AVE NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 10069816		Service: Nielsen	
Washington, DC 20001		Buyer: Herrick, Cathie		Primary Demo:	
		Salesperson: SUSANA RENDINA 212-424-6190		Assistant: SUSANA RENDINA 212-424-6190	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$19,332.00	
				Total Spots: 188	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26				
22	Tu-F,M 6p-6:30p		ABC 36 News At 6	\$45.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
23	Tu-F,M 7p-7:30p		Entertainment Tonight	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
24	Tu-F,M 7:30p-8p		Access Hollywood	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
25	M 10p-11p		Emergency Call-ABC	\$350.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
26	Th 9p-10p		Celeb Family Feud	\$500.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
27	M 8p-10p		Dancing With the Stars-ABC	\$450.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Su 11p-11:30p		ABC 36 News At 11	\$32.00	30	0	0	0	0	0	1	0	1	\$32.00	\$0.00	0.0
29	Tu-F,M 11p-11:35p		ABC 36 News At 11	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
30	Sa 11p-11:35p		ABC 36 News At 11	\$50.00	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
31	Sa 3:30p-7p		Late Game - College Football	\$300.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Sa 7:30p-11p		Prime Game - College Football	\$400.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	Sa 12n-3:30p		Early Game - College Football	\$250.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
34	Tu-F,M 5a-6a		ABC36 Good Morning Kentucky	\$10.00	30	1	1	1	1	0	0	0	4	\$40.00	\$0.00	0.0
35	Tu-F,M 5a-5:30a		ABC36 Good Morning Kentucky	\$10.00	30	1	1	1	1	0	0	1	5	\$50.00	\$0.00	0.0
36	Su 10p-11p		Card Sharks-ABC	\$125.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
37	Su 8p-9p		Supermarket Sweep-ABC	\$300.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
38	Th 9p-11p		Third Presidential Debate/Analysis	\$400.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
39	F 8p-9p		It's The Great Pumpkin, Charlie Brown	\$250.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
40	Tu 8p-10p		The Bachelorette-ABC	\$450.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
41	Su 9p-10p		Who Wants To Be a Millionaire-ABC	\$425.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
42	Su 7p-8p		America's Funniest Home Videos-ABC	\$425.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



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Suite 210	Agency Order #: 10069816	Service: Nielsen	Total CPP: \$0.00
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43	W 9p-10p		The Conners/Black-ish (Season Premiere)-ABC	\$450.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
44	Tu-F,M 7a-9a		Good Morning America	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
45	Tu-F,M 7a-8a		Good Morning America	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
46	Tu-F,M 8a-9a		Good Morning America	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
47	Tu-F,M 11a-12n		The View	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
48	Tu-F,M 5p-5:30p		ABC 36 News At 5	\$35.00	30	1	1	1	1	0	0	1	5	\$175.00	\$0.00	0.0
49	Tu-F,M 5:30p-6p		ABC 36 News at 530P	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
50	Tu-F,M 6p-6:30p		ABC 36 News At 6	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
51	M 10p-11p		Emergency Call-ABC	\$700.00	30	0	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0
52	M 8p-10p		Dancing With the Stars-ABC	\$800.00	30	0	0	0	0	0	0	1	1	\$800.00	\$0.00	0.0
53	Th 9p-11p		Third Presidential Debate/Analysis	\$1,000.00	30	0	0	1	0	0	0	0	1	\$1,000.00	\$0.00	0.0
54	Tu 8p-10p		The Bachelorette-ABC	\$900.00	30	1	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
55	Su 9p-10p		Who Wants To Be a Millionaire-ABC	\$850.00	30	0	0	0	0	0	1	0	1	\$850.00	\$0.00	0.0
56	Su 7p-8p		America's Funniest Home Videos-ABC	\$900.00	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0
57	Su 10p-11p		Card Sharks-ABC	\$350.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
58	W 9p-10p		The Conners/Black-ish (Season Premiere)-ABC	\$760.00	30	0	1	0	0	0	0	0	1	\$760.00	\$0.00	0.0
59	Su 8p-9p		Supermarket Sweep-ABC	\$600.00	30	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
60	Sa 12n-3:30p		Early Game - College Football	\$500.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
61	Sa 3:30p-7p		Late Game - College Football	\$600.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
62	Sa 7:30p-11p		Prime Game - College Football	\$800.00	30	0	0	0	0	2	0	0	2	\$1,600.00	\$0.00	0.0
63	Tu-F,M 5a-6a		ABC36 Good Morning Kentucky	\$10.00	30	0	0	0	0	0	0	2	2	\$20.00	\$0.00	0.0



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64	Tu-F,M 2p-3p		General Hospital	\$100.00	30	1	1	1	1	0	0	0	4	\$400.00	\$0.00	0.0
65	Sa 12n-3:30p		Early Game - College Football	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
66	Sa 3:30p-7p		Late Game - College Football	\$1,200.00	30	0	0	0	0	1	0	0	1	\$1,200.00	\$0.00	0.0
67	Su 10p-11p		Card Sharks-ABC	\$700.00	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
TOTALS:						34	34	34	33	9	7	37	188	\$19,332.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/22/20 12:42 PM	Tim Wagner	Card Sharks on 10-25 is Sold Out. Rate needs to go up in Class of Time to \$700. Increases buy by \$350. New Total is \$19,332.
10/21/20 8:43 AM	Tim Wagner	Adjusting College Football to go up in Class of Time. No change in dollar amount.
10/19/20 1:50 PM	Tim Wagner	General Hospital needs to go up in Class of Time to Level Two, \$100. Makegood as indicated. No change in dollar amount.
10/19/20 11:17 AM	Tim Wagner	Adjusting rates based on LUR and an increase in Class of Time to Level Two rates needed as indicated. Celebrity Family Feud does not air on Thursday 10-22; It's The Great Pumpkin Charlie Brown currently not on ABC Prime schedule. Makegood offer as indicated. New Total is \$18,897 (minus \$5).
10/19/20 8:00 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$126,580
WTVQ Share:	15%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	188	\$19,332.00	N/A	0.0
Total	100%	188	\$19,332.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	151	\$16,224.00
2020-Nov	37	\$3,108.00
Total	188	\$19,332.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 4	10/22/20 12:42 PM	Tim Wagner	Confirmed	1	1	\$350.00	\$19,332.00	Changes: Total \$ from \$18,982.00 to \$19,332.00. 2 buylines added or modified.
Makegood 3	10/21/20 8:43 AM	Tim Wagner	Confirmed	2	4	\$0	\$18,982.00	Changes: Total Spots from 190 to 188. 4 buylines added or modified.
Makegood 2	10/19/20 1:50 PM	Tim Wagner	Confirmed	4	8	\$0	\$18,982.00	Changes: Total Spots from 194 to 190. 2 buylines added or modified.
Makegood 1	10/19/20 11:17 AM	Tim Wagner	Confirmed	52	87	\$-5.00	\$18,982.00	Changes: Total \$ from \$18,987.00 to \$18,982.00, Total Spots from 229 to 194. 42 buylines added or modified.
New	10/18/20 8:47 PM	SUSANA RENDINA	Confirmed	229		\$18,987.00	\$18,987.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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