

# HRP

## PAID POLITICAL BROADCAST AVAIL REQUEST

<b>TO:</b> Bill Norris	<b>STATION:</b> WSLs
<b>FROM:</b> Mica Hansen	<b>HRP OFFICE:</b> Washington

**REQUEST RECEIVED FROM**

**DATE:** 7/14/14

<b>BUYER:</b> Krista Murray
<b>AGENCY:</b> Buying Time
<b>ADDRESS:</b> 650 Massachusetts Ave. NW Ste 210 Washington, DC 20001
<b>PHONE #:</b> 202 965 5060
<b>FAX #:</b> 202 965 5066
<b>OTHER:</b>

### AVAILS FOR

<b>COMMITTEE:</b> Mike Hymes for Virginia State Senate
<b>CPMGN MGR.</b>
<b>TREASURER:</b> Peter Clerkin
<b>ADDRESS:</b> PO Box 245 Tazewell VA 24651
<b>PHONE #:</b> 276 - 385 - 1951
<b>FAX #:</b>
<b>OTHER:</b> <a href="http://www.vote4hymes.com">www.vote4hymes.com</a>

### FOR

<b>CANDIDATE:</b> Mike Hymes
<b>OFFICE:</b> Senate
<b>PARTY:</b> Democrat

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> TBD
<b>COMMERICAL LENGTH:</b> :30
<b>PROGRAMS:</b> All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 7/9/14
------------------------------	---------------------

I, Buying Time LLC  
 being/on behalf of: Mike Hymes for Senate  
 a legally qualified candidate of the Democratic  
 political party for the office of: State Senate (VA)  
 in the Special  
 election to be held on: August 19th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$ \_\_\_\_\_ NET

I represent that the payment for the above described broadcast time has been furnished by:

Mike Hymes for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peter Clerkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/9/14

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680  
 TO: WKPF-TV 7298539 ORDER WORKSHEET HARRIS REPORT FROM REP JUL31/14 12.50  
 \*\*\* ORIGINAL REV#0 \*\*\* \*\* WKPF-TV \*\*\*

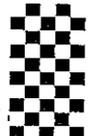
10:51V  
 8/13

ADV # \_\_\_\_\_ ADV. NAME POLI/M HYMES/D/SSN/VA REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATIE KIEBAHN  
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- ANDREW SOLANO (H)  
 WASHINGTON, DC 20001  
 ORDER # \_\_\_\_\_ CONTRACT # 7298539 CLASS: NATL. LOCAL REGIONAL  
 PRDCT HYMES FOR VA SSD38 EST#3283 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES AUG5/14 AUG11/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED DATE JUL31/14 12.50

REP: NEW ORDER  
 TOTAL \$1,930 @31X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR ANDREW  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 MIKE HYMES FOR VA SSD 38

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			200P-300P	30		\$30.00	8/8	8/8	1		FRI	1
PROGRAM : GENERAL HOSPITAL CON COM1 : GENERAL HOSPITAL												
2			300P-400P	30		\$30.00	8/8	8/8	1		FRI	1
PROGRAM : KATIE CON COM1 : KATIE												
3			700A-900A	30		\$30.00	8/8	8/8	2		FRI	2
PROGRAM : GMA CON COM1 : GMA												

AGENCY ADVERTISER CODE = 550 AGENCY EST# = 3283  
 AGENCY PRODUCT CODE = 559



FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680  
 TO: WKPT-TV HEADLINE# 7298539 ORDER WORKSHEET HARRIS REPORT FROM REP JUL31/14 12.50  
 \*\*\* ORIGINAL REV#0 \*\*\* \*\*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$15.00	8/8	8/8	1		FRI	1
5			200P-300P PROGRAM : GENERAL HOSPITAL CON COM1 : GENERAL HOSPITAL	30		\$30.00	8/11	8/11	1		MON	1
6			300P-400P PROGRAM : KATIE CON COM1 : KATIE	30		\$30.00	8/11	8/11	1		MON	1
7			700P-730P PROGRAM : ET CON COM1 : ET	30		\$60.00	8/11	8/11	1		MON	1
8			700A-900A PROGRAM : GMA CON COM1 : GMA	30		\$30.00	8/11	8/11	2		MON	2
9			800P-1000P PROGRAM : BACHELORETTE CON COM1 : BACHELORETTE	30		\$600.00	8/11	8/11	1		MON	1
10			900A-1000A PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$15.00	8/11	8/11	1		MON	1
11			800A-900A PROGRAM : GMA SAT CON COM1 : GMA SAT	30		\$25.00	8/9	8/9	1		SAT	1
12			800P-900P PROGRAM : ONCE UPON A TIME CON COM1 : ONCE UPON A TIME	30		\$450.00	8/10	8/10	1		SUN	1

FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680  
 TO: WKPT-TV REP HEADLINE# 7298539 ORDER WORKSHEET HARRIS REPORT FROM REP JUL31/14 12.50  
 \*\*\* ORIGINAL REV#0 \*\*\* \*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			200P-300P PROGRAM : GENERAL HOSPITAL CON COM1 : GENERAL HOSPITAL	30		\$30.00	8/7	8/7	1		THU	1
14			300P-400P PROGRAM : KATIE CON COM1 : KATIE	30		\$30.00	8/7	8/7	1		THU	1
15			700P-730P PROGRAM : ET CON COM1 : ET	30		\$60.00	8/7	8/7	1		THU	1
16			700A-900A PROGRAM : GMA CON COM1 : GMA	30		\$30.00	8/7	8/7	2		THU	2
17			900A-1000A PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$15.00	8/7	8/7	1		THU	1
18			200P-300P PROGRAM : GENERAL HOSPITAL CON COM1 : GENERAL HOSPITAL	30		\$30.00	8/5	8/5	1		TUE	1
19			300P-400P PROGRAM : KATIE CON COM1 : KATIE	30		\$30.00	8/5	8/5	1		TUE	1
20			700P-730P PROGRAM : ET CON COM1 : ET	30		\$60.00	8/5	8/5	1		TUE	1
21			700A-900A PROGRAM : GMA CON COM1 : GMA	30		\$30.00	8/5	8/5	2		TUE	2

FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680  
 TO: WKPT-TV ORDER WORKSHEET HARRIS REPORT FROM REP JUL31/14 12.50  
 REP HEADLINE# 7298539 \*\*\* ORIGINAL REV#0 \*\*\* \*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A	30		\$15.00	8/5	8/5	1		TUE	1
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
23			200P-300P	30		\$30.00	8/6	8/6	1		WED	1
PROGRAM : GENERAL HOSPITAL												
CON COM1 : GENERAL HOSPITAL												
24			300P-400P	30		\$30.00	8/6	8/6	1		WED	1
PROGRAM : KATIE												
CON COM1 : KATIE												
25			700A-900A	30		\$30.00	8/6	8/6	2		WED	2
PROGRAM : GMA												
CON COM1 : GMA												
26			900A-1000A	30		\$15.00	8/6	8/6	1		WED	1
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												

AUG/14 \$1,930.00 CONTRACT TOTAL \$1,930.00  
 TOTAL SPOTS 31

MARKET TOTALS \$42,050 WKPT 5% WJHL 31% WCYB 59% WEMT 5% WAPK 0% CYBW 0% CABL 0%  
 SHARES ACCURATE  
 SVC- NONE BOOKS- AUG/PJ  
 DEMOS- RA35+\*



**WKPT-TV**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

# CONTRACT

<u>Contract / Revision</u> 10376 /		<u>Alt Order #</u> 7298539
<u>Product</u> Hymes for VA SSD38		
<u>Contract Dates</u> 08/05/14 - 08/11/14		<u>Estimate #</u> 3283
<u>Advertiser</u> M Hymes / SSN / VA		<u>Original Date / Revision</u> 07/31/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> HRP Virginia	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time Media**  
 650 Massachusetts Ave NW  
 Suite 210  
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	08/08/14	08/08/14	General Hospital	2-3p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	----1--				1	\$30.00			
N 2	WKPT	08/08/14	08/08/14	Katie	3-4p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	----1--				1	\$30.00			
N 3	WKPT	08/08/14	08/08/14	Good Morning America	7a-9a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	----2--				2	\$30.00			
N 4	WKPT	08/08/14	08/08/14	Rachel Ray	9a-10a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	----1--				1	\$15.00			
N 5	WKPT	08/11/14	08/11/14	General Hospital	2-3p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	1-----				1	\$30.00			
N 6	WKPT	08/11/14	08/11/14	Katie	3-4p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	1-----				1	\$30.00			
N 7	WKPT	08/11/14	08/11/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	1-----				1	\$60.00			
N 8	WKPT	08/11/14	08/11/14	Good Morning America	7a-9a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	2-----				2	\$30.00			
N 9	WKPT	08/11/14	08/11/14	The Bachelorette	8-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	1-----				1	\$600.00			
N 10	WKPT	08/11/14	08/11/14	Rachel Ray	9a-10a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	1-----				1	\$15.00			
N 11	WKPT	08/09/14	08/09/14	Good Morning America	8a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	-----1-				1	\$25.00			
N 12	WKPT	08/10/14	08/10/14	Once Upon A Time	8p-9p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/14	08/10/14					1				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



**WKPT-TV**  
**222 Commerce St**  
**Kingsport, TN 37660**  
**(423) 246-9578**

<u>Contract / Revision</u> 10376 /		<u>Alt Order #</u> 7298539
<u>Contract Dates</u> 08/05/14 - 08/11/14		<u>Product</u> Hymes for VA SSD38
		<u>Estimate #</u> 3283
<u>Advertiser</u> M Hymes / SSN / VA		<u>Original Date / Revision</u> 07/31/14 / 07/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	-----1				1	\$450.00			
N 13	WKPT	08/07/14	08/07/14	General Hospital	2-3p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	---1---				1	\$30.00			
N 14	WKPT	08/07/14	08/07/14	Katie	3-4p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	---1---				1	\$30.00			
N 15	WKPT	08/07/14	08/07/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
Week:		08/04/14	08/10/14	---1---				1	\$60.00			
N 16	WKPT	08/07/14	08/07/14	Good Morning America	7a-9a		:30			NM	2	\$60.00
Week:		08/04/14	08/10/14	---2---				2	\$30.00			
N 17	WKPT	08/07/14	08/07/14	Rachel Ray	9a-10a		:30			NM	1	\$15.00
Week:		08/04/14	08/10/14	---1---				1	\$15.00			
N 18	WKPT	08/05/14	08/05/14	General Hospital	2-3p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	-1-----				1	\$30.00			
N 19	WKPT	08/05/14	08/05/14	Katie	3-4p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	-1-----				1	\$30.00			
N 20	WKPT	08/05/14	08/05/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
Week:		08/04/14	08/10/14	-1-----				1	\$60.00			
N 21	WKPT	08/05/14	08/05/14	Good Morning America	7a-9a		:30			NM	2	\$60.00
Week:		08/04/14	08/10/14	-2-----				2	\$30.00			
N 22	WKPT	08/05/14	08/05/14	Rachel Ray	9a-10a		:30			NM	1	\$15.00
Week:		08/04/14	08/10/14	-1-----				1	\$15.00			
N 23	WKPT	08/06/14	08/06/14	General Hospital	2-3p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	--1----				1	\$30.00			
N 24	WKPT	08/06/14	08/06/14	Katie	3-4p		:30			NM	1	\$30.00
Week:		08/04/14	08/10/14	--1----				1	\$30.00			
N 25	WKPT	08/06/14	08/06/14	Good Morning America	7a-9a		:30			NM	2	\$60.00
Week:		08/04/14	08/10/14	--2----				2	\$30.00			
N 26	WKPT	08/06/14	08/06/14	Rachel Ray	9a-10a		:30			NM	1	\$15.00
Week:		08/04/14	08/10/14	--1----				1	\$15.00			
<b>Totals</b>											<b>31</b>	<b>\$1,930.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/11/14	31	\$1,930.00	(\$289.50)	\$1,640.50
<b>Totals</b>	<b>31</b>	<b>\$1,930.00</b>	<b>(\$289.50)</b>	<b>\$1,640.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.