



WBSF
G-3463 W Pierson Rd
Flint, MI 48504

McKenna Media
1322 G St SE
Washington, DC 20003

Contract # 4581946

Schedule Dates

10/20/20-10/26/20

Advertiser

Brian Elder MI State Representative-D (138567)

Agency

McKenna Media (17547)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ELDER/MHDF (1449923)

Salesperson

HRP/DC, Washington DC (3707)

Sales Office

HRP Washington DC

Buyer Name

PLACEMENT, MEDIA

Phone/Fax

/

CPE

1189/1236/9421

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

ELDER/MHDF
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ELDER/MHDF

10/19/20

10/19/20

Michelle Fleming

No

09973666

A35+R

Normal

15.00

\$51.75

\$293.25

Flint (WBSF)

By Broadcast Month

By Broadcast Month	Spots	Rate
Oct. 2020	5	\$285.00
Nov. 2020	1	\$60.00
Grand Total:	6	\$345.00

Date Entered

10/19/20

Last Modified

10/19/20

Entered By

Michelle Fleming

CO-OP

No

External #

09973666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$51.75

Net Total

\$293.25

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/26/20-10/26/20	2	:30	5:30P- 2 Broke Girls 2	1								1	\$60.00	\$60.00	Flint (WBSF)	2 BROKE GIRLS	10/19/20
2.0	Normal Line / SPOT (2)	10/20/20-10/20/20	2	:30	5:30P- 2 Broke Girls 2	1	1							1	\$60.00	\$60.00	Flint (WBSF)	2 BROKE GIRLS	10/19/20
3.0	Normal Line / SPOT (3)	10/22/20-10/22/20	2	:30	5:30P- 2 Broke Girls 2	1			1					1	\$60.00	\$60.00	Flint (WBSF)	2 BROKE GIRLS	10/19/20
4.0	Normal Line / SPOT (4)	10/21/20-10/21/20	2	:30	6P- Mike and Molly	1			1					1	\$70.00	\$70.00	Flint (WBSF)	MIKE & MOLLY	10/19/20
5.0	Normal Line / SPOT (5)	10/23/20-10/23/20	2	:30	6P- Mike and Molly	1				1				1	\$70.00	\$70.00	Flint (WBSF)	MIKE & MOLLY	10/19/20
6.0	Normal Line / Prime (6)	10/25/20-10/25/20	2	:30	8P- CW-Pandora (Sunday)	1							1	1	\$25.00	\$25.00	Flint (WBSF)	PANDORA	10/19/20

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.